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APRIL, 1911

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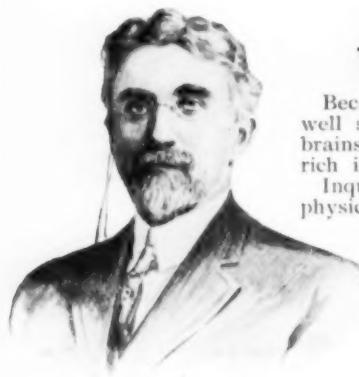
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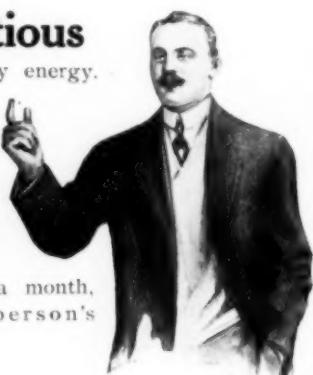
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## McCall's Magazine for May

### The Girls' Number

New fashions for girls, confirmation dresses, graduation gowns, summer frocks, dress accessories, shoes, stockings, neckwear, gloves, everything that a girl is interested in at this time of year.

**MILLINERY FOR YOUNG GIRLS**—This article by Mme. Henesey, the well-known Fifth Avenue milliner, will be illustrated by beautiful spring and summer hats photographed on the heads of real girls of sixteen or seventeen, so that you can see just what kind of hat a young girl ought to wear.

**DRESSING THE GIRL GRADUATE**—By Mme. Shulman (of Shulman & Helene). It is undoubtedly true that the young girl in fashionable society is an exquisitely dressed creature. In this article Mme. Shulman tells us just what she is making for the "sweet girl graduate."

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YOUNG GIRLS**—Every girl likes to know how to arrange her hair stylishly and becomingly. In this article Monsieur Dupont tells about all that is newest and most appropriate in young girls' coiffures.

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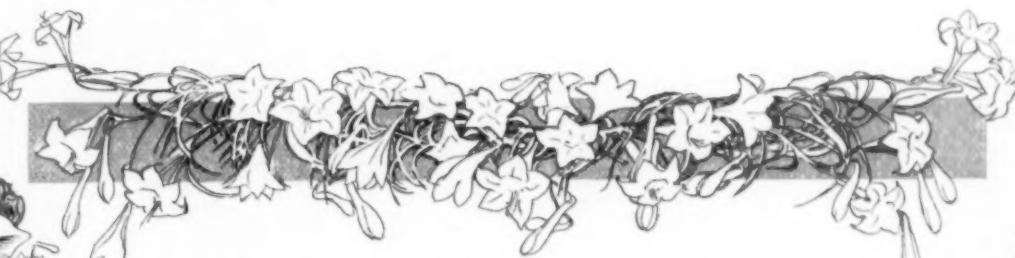
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Vol. XXXVIII No. 8

New York, April, 1911



## A Review of the Spring Fashions

"They shook the snow from hats and shoon,  
They put their April raiment on." — EMERSON.

WITH the arrival of spring, the all-important subject that occupies the attention of most women is new clothes. April with its showers and sunshine, its bursting buds and bright-green verdure and its return of the birds to their old haunts, may be one of the months most favored by the poets, but most of us, in the hurry of spring shopping, have little time to muse on the beauties of nature while the winter outfit is getting shabby and the shop windows are overflowing with beautiful materials.

There are distracting new silks, smart woolens for tailor frocks, delightful cottons and linens that make one dream of the good old summertime, and, to crown all, the most fascinating flower-trimmed creations in millinery begin to be seen on the head of every feminine passer-by.

A certain conservative picturesqueness is the keynote of many of the most effective styles. The great French fashion designers have taken their inspiration from the early days of the French Revolution, and the little basques or short tunics, the fichus, the broad collars and other features of simple character have been borrowed freely from that period and furnish many ideas for the new spring costumes and suits.

The fashionable figure is still slender with small hips and a flat back. The new skirts are not quite as narrow as they were. They hang straight with but slight flare at the feet. Most of them are gored or circular, pleats being used very little. Tailored suits and street dresses all have skirts cut in walking length. Only very dressy house frocks or evening gowns are made with trains, and when there is a train it is usually short and rather narrow.

The peasant waist with kimono sleeves retains its vogue and is seen even in lingerie frocks, but the fancy for this sleeve cut in one with the blouse by no means precludes the use of the regulation two-piece fitting sleeve set into the armhole.

In costumes and in separate waists the sleeves are almost without exception short-elbow and three-quarter lengths.

The sleeve cut in two pieces, if fancy at all, is often brought into a band, either just below the turn of the elbow or at the wrist. In plain tailored suits the full-length sleeve is used, while in very dressy tailored suits the sleeve is often in three-quarter length.

A great deal of striped material is seen. And combinations of black and white are considered exceedingly smart, but costumes of this sort are, as a rule, enlivened by touches of color in the trimmings. Coral is used most successfully for this purpose and so is royal blue and a very brilliant shade of emerald green.



## EASTER MILLINERY



This department is conducted by Mme. K. Henesey, the well-known Fifth Avenue milliner.

**T**HE Easter millinery shows many charming novelties. Paris has rather emphatically declared that small shapes are to be in the ascendant, but in spite of this decree there are many delightfully picturesque large hats. Velvet is used a good deal as a facing and so also is chiffon, mousseline or lace, but the diaphanous materials are always put on pleated or Shirred, and often they are accordion pleated before being Shirred.

Many of the small hats are made of very rough straws, and some of the new things of this kind are beautiful in coloring and most effective in weave. Others are made of supple straw braids draped closely around the head in turbans or toques resembling those of velvet and other winter stuffs. Quaint poke bonnets and various other picturesque bonnet forms are made up in straw with trimming of ribbon, flowers and lace.

Quills and bows and ornaments of straw are a part of the trimming on some smart hats for morning wear.

Most characteristic of the new models are the large Empire shape with a high crown that is worn well over the face and entirely covers the neck in the back, and the new helmet shape. This latter is especially pretty when almost covered with flowers. A very stylish model of such a hat is shown on this page. The short brim, if it can be called a brim on a hat of this shape, is rough straw and displays an indescribable mingling of soft shades of lavender, green and old rose. The high helmet-shaped crown is of Shirred maline nearly covered with shaded lilacs, put on very flat, while at the left side are three tiny pink roses.

At the right of this hat a creation in coral red is illustrated. The shape is the new Empire faced with Shirred chiffon and trimmed with shaded poppies all in slightly varying tones of





this lovely and extremely fashionable color.

The other hat in the group, at the left, is a huge chapeau of black milan with crown and brim covered with pink and white locust blossoms, the whole given character by a draped band and bow of soft green.

Black and white effects combined with a touch of color are one of the smartest fancies of the season. This idea is very aptly carried out in the black and white straw turban shown at the beginning of this article, which is trimmed with a band effect of small roses that shade from a bright red to almost a bluish lavender. Next to this a large hat with a brim rolling upward at one side is illustrated.

Hats for very little folks are almost as varied as those intended for their elders.

Many handsome bonnets of soft straw are shown trimmed with ribbons and flowers. A stylish example is that in the center illustration at the foot of the page. For older girls

This has a facing of black straw laid over white chiffon to form a striped effect. The next picture shows a turban of pink hyacinths banded by a twist of brilliant green. A small bow of the same bright color is poised a little farther down. The big bow is of black matine held in place by an opal cabochon.

An entirely new idea in trimming is shown in the hat at the right-hand upper corner on this page. Ruffles of black Chantilly lace are shirred on wires which are attached at the front under a flat bunch of pink roses. The back ends of the wire are fastened to the crown in such a manner that the ruffles of lace droop toward the back, suggesting willow plumes.

the tendency is to favor hats during the spring and summer months. These are to be had in numerous styles, from a simple plain sailor to a most elaborate and dressy picture hat.

Many effective hats for children are of the mushroom type with downward-turning brims.





Mme. Shulman is a well-known Fifth Avenue dressmaker, a member of the firm of Shulman & Helene.

THE styles of early spring always have an especial fascination. The thought of the Easter season invariably brings to any woman's mind the idea of new frocks, and this year the styles are unusually attractive. Along Fifth Avenue, at Atlantic City and at many of the seaside and summer resorts, one sees at the Easter season a bewildering display of fashion's latest creations. While many New Yorkers elect to spend the spring holiday out of town, there are still a goodly number who prefer to remain at home, where they can uphold the family traditions by worshiping in the church of their ancestors. After church services on Easter Sunday, there are to be seen along New York's fashionable thoroughfare many striking examples of the latest styles, and this year will doubtless prove no exception to this rule. Perhaps the most radical departure from the styles of the past few

seasons will be found in the introduction of the Eton coat, and it is probable that the revival of this garment will meet with a more general acceptance than it formerly did. The Eton coat was never a becoming style at the period of the "hour-glass" figure, but with the present straight, narrow lines it does not accentuate the smallness of one's waist or the size of one's hips as it formerly did. Short-waisted coats with peplums promise to be much worn for early spring, and also the straighter box coats have found favor for this season of the year.

In afternoon and street frocks there is no one style which seems to have claimed all of the attention of the arbiters of fashion. Sailor collars continue to be shown on costumes as well as coat suits, and shorter length skirts will retain their popularity. The panel-back effect will be seen in costumes of all descriptions, and many of the newest imported models show a sort of apron tunic or overskirt in both front and back. This opens at the side, where it is sometimes held with buttons and lace and sometimes allowed to hang free. Any style which lends itself to the use of border material will be popular this spring, as this fabric is to be found in endless developments and colors. Some of the newest importations of chiffons and transparencies show printed borders of various widths and design. When the construction of a frock does not permit of the use of the border fabric as it is, the border may be cut off and applied wherever trimming is desired. I have used this development with excellent effect in some of my latest work. Materials at this season of the year are, if anything, more beautiful than at any other time. Perhaps this is due to the increased display of sheer, soft and transparent fabrics, for such materials are much in evidence just now. There are some beautiful striped chiffons and voiles to be found in the New York houses, and where these striped effects are in black and white, they may be combined with coral with excellent effect.

Coral has been one of the most satisfying colors

of the past season and it promises to be one of the leading shades for spring. By satisfying, I mean one seems never to tire of this beautiful color, and it lends itself to combination with écru, black or white with excellent effect. There will be considerable lace trimming used in the newer spring costumes, but the proper use of lace is a question which I consider too frequently overlooked. I never use lace of any kind unless it is either real lace or of the very best quality to be obtained. The only exception to this rule should be when one wishes to employ a lace of color, and as the dyeing serves to hide any deficiency in quality, the imitation laces can, when colored, be used with better effect than when in their natural color. One does not need in trimming with lace to use a profuse decoration—just a small piece of real lace adds a greater touch of elegance than yards of inferior or imitation trimming.

The surplice effect is one of the best-liked ideas in bodice construction, and the body-and-sleeve-in-one blouse has lost none of its popularity. Tunics of various lengths and outlines will be popular in gowns designed for semi-formal and formal occasions. Sometimes these tunics are slightly gathered at the waistline and again the fulness is laid in small pleats or tucks. A tunic of bordered chiffon over a foundation of radium silk is a particularly effective development of this style skirt. As for the waistline, it continues to remain above its natural position. By this I mean that the Empire effect is still a prominent and popular note in the newer styles.

In tailored suits many satin models are being made, including silk and wool-back satins. While plain black and navy-blue satins are given the preference, some suits made of satins with hairline stripes are also seen.

On many of the new suits braid is used as freely as was fur during the winter. Radium braid, in beautiful designs and in the very wide widths, is effectively employed on many of the handsomest models. Narrow braid is also utilized, and hand embroidery is used to some extent. Quite a feature is made of buttons. The favorites are those of the same material as the trimming of the suit or of the suit itself, and are frequently ball shaped.

Dresses for hot weather are made of a wide variety of materials. Sheerness seems to be the keynote for the most beautiful fabrics. This is due to the fact that veiled effects are so fashionable this season. Voile, marquisette, dotted swiss, fine lingerie, hand-kerchief linen and many fancy weaves of diaphanous materials are much in evidence.

A new note in the development of thin dresses for the coming season is the combination of thin fabrics with those of heavier texture. For instance, a voile waist and tunic, perhaps, will be finished at the bottom edge with folds of linen or a material of similar weave. This gives weight to the lighter fabric and makes it hang better.



## Modes from Paris

By MME. LEONTINE SALIGNAC

ONE OF THE  
NEW STRIPED  
EFFECTS FROM  
HENRI & CIE

THE first hint of spring gowns is very welcome this year. It has been such an unusually cold and rainy winter in Paris that the story of spring told on every counter in the big shopping galleries and in the great couturier establishments is a joyful one indeed. That Paris is to be exceptionally gay this season is unquestionable for in every new gown cheerfulness is the dominant note. Never were colors more adorable, from the soft mauve-green changeable hues in the new silks and chiffons to the bright rose pink in the street costumes made up for the *jeune filles*. It is a year, too, when flowers bedeck the spring hats, and that always makes a gayer season than the years when only ribbon and net and velvet are allowed to take the place of the winter fur and felt.

As yet there is a certain conservativeness in the early spring fashions that is unusual with the French. Even Parisians were forced to exclaim at the eccentricities of last year's "hobble" skirt and Turkish Fez hat, so that this year there is somewhat of a reversion to a less conspicuous manner of arraying the feminine figure, and it must be confessed it is rather a relief.

Poiret, of course, the daring originator of the worst of last year's extremes, still continues to exhibit the most eccentric of models. Bodices that date back to the thirteenth century, and skirts so narrow, so straight, so extraordinary in every line that it is impossible to find their like in history, fiction or fable. Cheruit, on the other hand, has models which were it not for their exquisite grace and good style might almost have been evolved away from Paris, where the whole atmosphere exhales a feverish desire to outdo, by some means or other, the wildest or the most successful flights of the imagination of the designers in every other dressmaking establishment in this marvelous city of dress. Hubert is showing some very smart cloth tailor frocks, while Marganie Lacroix has some lovely ideas for evening gowns.

It is painfully confusing to spend a week (no shorter time will suffice) in a round of the different famous establishments of Paris, for there is apparently no system or relation between them, and only after the tour is over does one realize that out of the confused mental

pictures of long coats and short, of high waists and elongated waistlines, of elbow and full-length sleeves, of graceful train skirts and those of ankle length, of pleated, round, scant and ample width skirts, there remains a curious vision of the new fashions. Of the varied assortment sent out by each designer the fashions of the new season are formed—how it is difficult to say, and why? Ah, that is impossible to tell.

To give a few details, then, of this spring's vagaries of fashion. Skirts are actually full enough to make walking (and even running for an omnibus) possible, but they hang absolutely straight. There is fullness beneath the pleats that is only noticeable when it is stretched out, and the skirts are all still cut from straight lengths of cloth or silk as the case may be. The high belt line has appeared again, but is not obligatory if it is not becoming to madame.

The smartest spring coat and skirt costumes are of heavy silk or fleece-back satin. In these suits black is most in evidence, but there are some deep blues, purples of a rich violet shade and just a few dull tones of green that are quite delightful.

For the receptions, the gowns of voile, marquisette and the changeable silks show just a tiny train at the back that is much more becoming than the short round skirts of last year. The funny little pointed train with its sharp peak just in the center of the back is seen on many of the very newest spring frocks. Cream lace is the favorite trimming.

Gowns without collars are still made, but the high transparent chiffon or lace collars cleverly boned with invisible wires are really much more chic. Round turbans, all of tulle with a small gardenia or rose tucked coyly in at one side, were the first of the spring hats to appear. Next came rather larger models of silk trimmed only with net and flowers, and these with the straw hats adorned with wonderfully natural spring blooms are about equally smart. The hat need not actually match the gown this season, but in its trimming there must be some suggestion of the gown with which it is worn. When the straw is the color of the dress it should be some few tones darker, with the trimming varying into paler tones, and always, or almost always, a bit of some foreign shade to give a smart touch.

EVENING FROCK FROM MARGANIE  
LACROIXTURBAN OF ROSE MALINE FROM  
MARCELLE DEMAYTAILOR SUIT WITH HIGH  
WAISTLINE FROM ANTOINE  
HUBERTTAILOR SUIT SHOWING THE BIG  
COLLAR AND FLARING CUFFS FROM  
ANTOINE HUBERTHAT FROM  
CARLIER

## The NEW PARASOLS



THE parasols shown this season are conservative in shape. The eight and twelve-ribbed varieties are to be the most used. One of the attractive models is an improved form of the shape known last year as the lamp shade. The peculiarity of this parasol is the downward turn which is given to the ribs about five inches from the tip, producing a vertical border all around the lower edge. No additional ribs or spreaders are used, the graceful droop near the edge being brought about by flattening out the hollow rib from the tip to five inches above it, to help make this portion flexible. At the point where the rib curves downward the temper of the metal is removed, but is put in again below this point to stiffen the tip.

In silks, black and white combined is always a favorite in sunshades, but this season it is expected to be in even greater favor owing to the strong vogue for this combination.

Very handsome models in wide or narrow black satin stripes on white taffeta are shown with deep floral borders in colors.

Plain coaching parasols are very smart made with heavy flat corded inserted in the edge of each gore. This corded is drawn

trimmed with plain or printed chiffon are shown in many variations. Silk covered with net in a self-tone and embroidered with silk and beads is also among the novelties. Touches of dull gold and silver in the form of lace are extensively used on handsome parasols. Among the ultra fashionable novelties are parasols of velvet. This idea comes from Paris.

Entire covers of black, royal blue or Empire green velvet are shown, while many models of taffeta have borders of velvet. Trimmings of Venise and baby Irish are sometimes seen on parasols of velvet. This idea comes from Paris.

But a velvet parasol is not in the best taste.



PARASOL WITH HAND-PAINTED ROSE DESIGN

ever popular canopy, as well as the

The parasol illustrated on this page as "an effect in pink and black" has this downward turn of the ribs, but it is extremely difficult to show it very plainly in a photograph.

Some of the smartest of the new parasols are decorated with hand-painted floral designs; others have appliqués and insertions of lace, a few are beaded. Extremely good-looking are the parasols of moiré in white and all the fashionable colors.

Black and white effects are prominent; black and white striped chiffons are used with black, white or colored floral silks and vice versa; floral printed chiffons are employed with plain black, white or colored silks.

Among other beautiful models are the parasols with light-colored silk tops veiled with individual covers of printed chiffon shaped exactly to fit the parasol, without any gores or seams. These are frequently printed with an all-over design at the top, edged with a border of almost any width.

Taffeta in floral designs is well represented. Taffetas covered or



MOIRÉ PARASOL IN WHITE AND ALL THE FASHIONABLE COLORS



AN EFFECT IN PINK AND BLACK

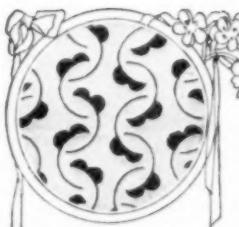
tight enough to shirr the gore at the center of each arch between the tips. The effect is very attractive, the parasol having a flower-like appearance when closed.

A noticeable feature in some of the new parasols is the fancy form in which the ferrule end of the stick is cut. This end is somewhat prolonged and is shaped like an elongated bulb at the base; it tapers away for about two inches and ends with a tiny ball at the tip.

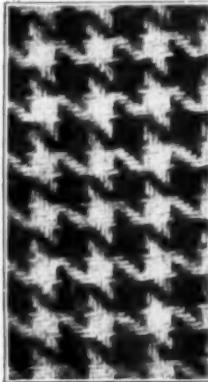
Several new handles are showing briarwood tops in various shapes on a shank of light-colored wood, preferably bird's-eye maple or boxwood. A handsome imported novelty in extremely long sticks is of white enameled wood. The disk top is ornamented with a large central "stone" of colored glass or pyroxylin, resembling the semi-precious stones, surrounded with small turquoise or coral-colored beads.

Then there are also many very quaint and attractive handles of carved wood in the shape of various birds and animals, as well as many perfectly plain handles.

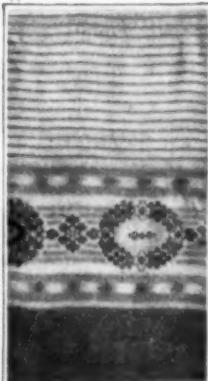
# Spring Shopping



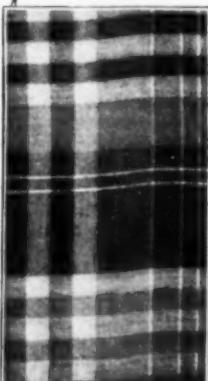
BLACK AND WHITE FOULARD



FOR TAILORED SUITS



A BORDERED COTTON



A NEW GINGHAM



**M**OST women buy cottons, silks and linens for the summer outfit at the same time they are ordering spring frocks, for at this season of the year the new thin materials are already displayed, and the shopper who makes an early selection has the greatest variety to choose from.

Semi-rough effects and what are called manly materials are fashionable for spring tailor suits. These goods come in a wide range of neat effects. Stripes are very smart and pin checks are favored.

Silver gray in fancy weaves, especially in indistinct stripes and checks, will be worn a great deal.

Black and white and white and black worsteds in neat tailor-made effects are sure of a wide popularity.

Homespuns are shown in decided stripes. Black and white and white and black striped suitings will be greatly used for tailored suits. These combinations are sometimes so somber as to be classified as gray. Often so little white is used with the black that the result is an Oxford gray.

Hairline stripes in serges are being shown in a wide variety of patterns. In many of the new ones the hairline is practically invisible. Two dark colors are often used in combination, and if white is seen on a dark ground the line is very faint.

Mohairs are shown in fancy striped and figured effects.

Satin will be greatly used this season for tailored suits and long cover-all coats. Satin will also be used as a trimming and practically all foundations and linings will be of satin or have the satin finish. Greater necessity than ever is felt for double width in silks. All qualities for all purposes are now demanded.

Bordered materials of all sorts, light woolens, silks and cottons are shown and will be very fashionable, as the present modes are well adapted for the use of such fabrics. In our illustrations we show several of these models. One of the new cottons is shown on the left-hand side of the page. This comes with a white ground with blue, green, dark-red or lavender stripes and solid border at the foot, the fancy design above the solid band of color being picked out in bright tones. Thus, in the sample illustrated, the fine stripes and solid border are pale green, while the medallion design above is in dark red, green and black with just a touch of yellow, the whole effect being extremely stylish.

A strong feature of border patterns in prints is the heavy use of black in the designs. Interesting new patterns are shown in printed blouses and robes, cotton and silk.

Bordered chiffons make many of the smartest evening frocks, dinner gowns and dressy afternoon toilettes.

Many of the new foulards have fine white stripes on dark-blue, gray, green or lavender ground, and over all a conventional satin figure the same color as the ground.

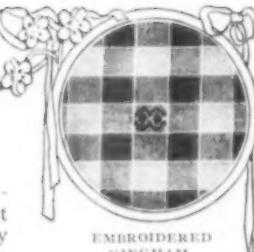
All shops are showing beautiful examples of striped silks. The most popular patterns are those which show the use of black in combination with another color, white or a bright shade.

Black and white combinations in striped patterns are shown among swisses, plumes and other embroidered cottons. The embroidery motifs are arranged to form striped patterns, these sometimes alternating with broad stripes left entirely plain. Marquisettes and voiles embroidered in both open and blind patterns with brilliant mercerized cottons are also attractive.

Surah twill silk in solid color is a material which is claiming much favorable attention for spring. This is being used by Paris dressmakers for making tailored suits and three-piece costumes. The new surah has a high luster surface.

A handsome novelty in tussah silks is woven in stripes.

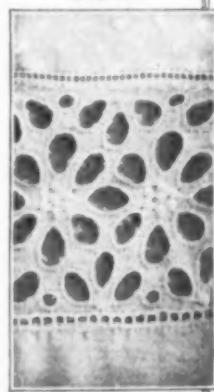
The new trimmings will be found illustrated and described on page 110.



EMBROIDERED GINGHAM



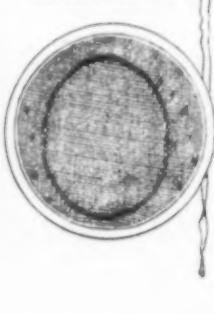
AN ANTIQUE DESIGN



A BORDERED SWISS



A NEW FOULARD



## The Lace Cap a Fashionable Fad

By MADELEINE GORDON

**T**HE breakfast cap is a very pretty fad that is popular in fashionable society for women, both young and old. This is a picturesque revival of an old mode in vogue about forty years ago which has solved the problem of appearing in the morning, with the hair in curl papers or "curlers," and yet presenting an attractive appearance. Very often the society girl dons one of these fascinating little creations if she is ill and obliged to call in the doctor, as they cover up the absence of pompadour, puffs and other aids to the toilet in which she appears in public.

They are not at all difficult to make, being simply a sort of glorified nightcap. In fact, many of them are copied direct from old portraits and engravings of fair ladies of other days.

The quaint lace cap worn by the pretty girl illustrated at the top of the page is shown in detail in the small picture in the lower left-hand corner. The front is put on almost plain, but the edge of it is wired with the very smallest silk-covered wire so that it can be bent in shape. The crown piece is round and decorated on either side with rosettes of satin ribbon.

Just below this another cap, that is copied directly from one worn in an old English portrait by Sir Joshua Reynolds, is shown. This can be made of Irish or, better, point de Venise lace. It is made of insertion pieced together in diamond shape with two long tabs on each side that are not fastened under the chin like strings, but simply hang loose. The top is decorated with two flat rosettes of ribbon.

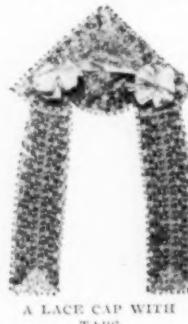
The caps shown on each side of this are more in the conventional shape, and would serve admirably for caps for very old ladies, as well as for breakfast headgear for young girls and matrons. The one at the right is of allover lace lined with pale-pink China silk. It has a round crown decorated with three bands of pink ribbon and loops, with fancy ends at either side of the front. A double frill edged with Valenciennes lace gives a very soft effect above the face.



CAP OF PRINCESS LACE



A QUAINT STYLE



A LACE CAP WITH TABS

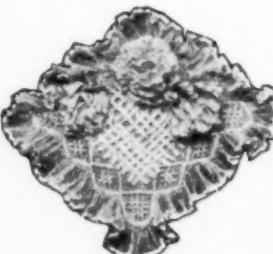
Much more elaborate is the cap shown at the opposite side of the page. This has a square crown with a rather complicated design picked out in narrow Valenciennes, while the bordering ruffle is edged with tiny loops of baby ribbon. This is the cap worn by the handsome young woman in the illustration at the foot of the page, who is trying to make a selection from a whole box of these distracting novelties.

The last cap on the page, the one shown in the lower right-hand corner, is made of accordion-pleated maline, Venise insertion and a lattice work of baby ribbon, which crosses the flat crown, not forgetting three most distracting rosettes in the front. These perfectly flat, square caps are the very easiest of all kinds to make.

A very smart breakfast cap can be made of sprigged dotted swiss, very sheer and fine, with ruffle of two-inch Valenciennes lace and quaint oblong lappets that dangle over each ear. The ribbon is not used as ties, but forms small rosettes at the middle of the back, with two streamers floating from them. Still another cap is simplicity itself in construction, being a large handkerchief with an embroidered border and scallop edged with lace. This is slightly pleated and lifted in front over a rosette of colored ribbon that rests on the hair over the left temple. Ties of the same ribbon are fastened under the cap at the sides to fasten beneath the chin. Some of these caps are delightfully perfumed with sachet powder, and only need to be worn a short time to render the hair scented most delicately.

Another pretty breakfast cap can be made of half a yard of sheer handkerchief linen rounded at the corners and finished with a lace heading and lace-trimmed ruffle of muslin. This cap has pale-blue, pink or violet wash ribbon run through the heading, with a huge rosette of ribbon on each side, from which come ribbons to be tied in a bow under the chin.

All of these caps, from the simplest to the most elaborate, are extremely becoming to both young and old, and many of the models are extremely easy to make.



CAP MADE OF ALLOVER LACE



MAKING A SELECTION

CAP OF PLEATED MALINE AND RIBBON

STYLES  
*for*  
Easter+  
time



APRIL 1911

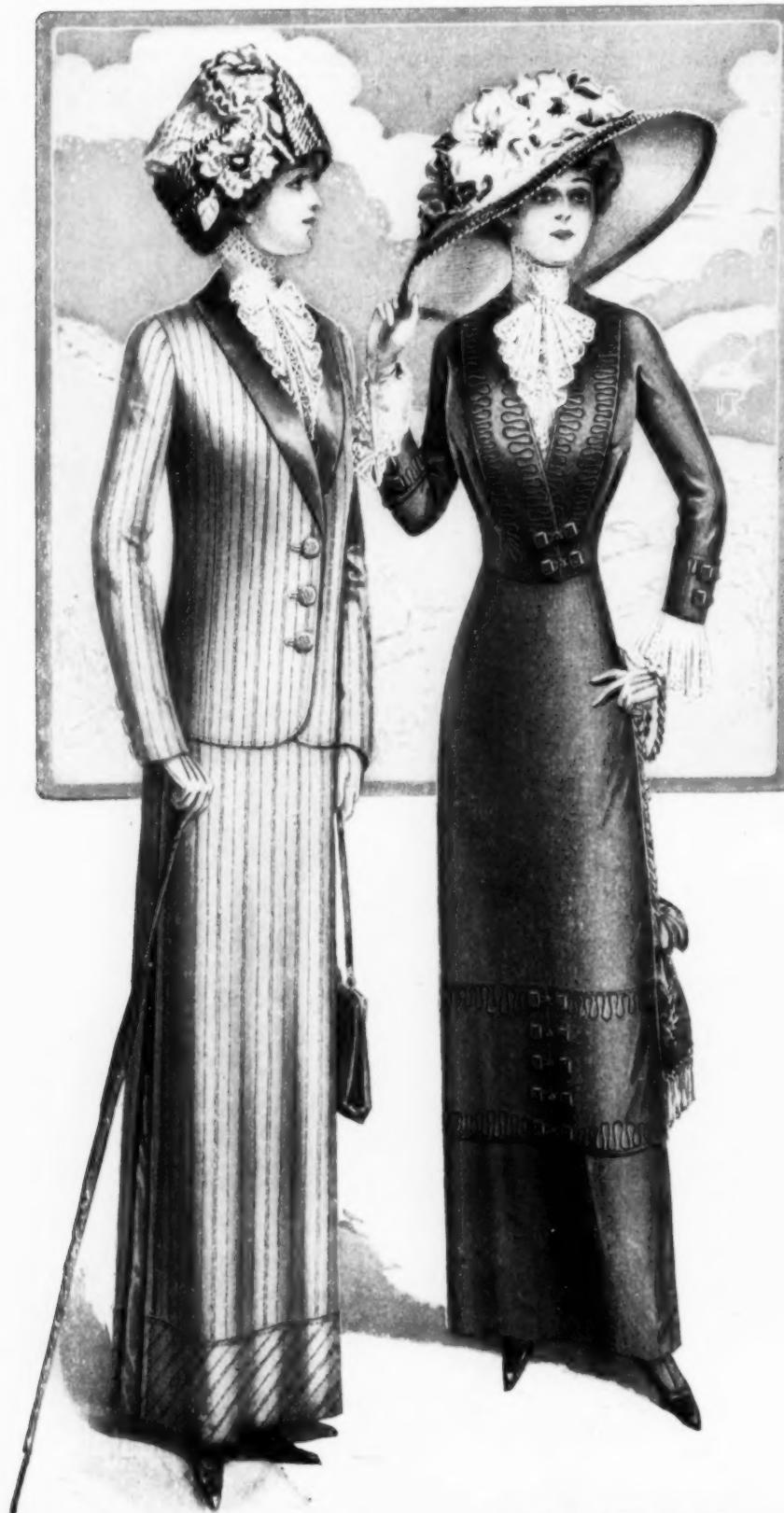
## The Newest Eton and Box-Coat Suits

No. 3905 (15 cents).—The short coat is a feature of all the smart coat suits, and a very jaunty affair it is when fashioned in manly style. The coat illustrated here in

combination with skirt No. 3882 is one of the newest and most attractive models. Like most of the smartest ones it is of the semi-fitting order, following the straight lines that are the mode of the moment. It may be made with either the notched or shawl collar, and is closed in single-breasted style. Shown here as part of a costume it was fashioned of white and black striped serge, and the shawl collar was faced with black silk. Any of the new woolen fabrics are well suited to this model, as well as linen and pongee. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for the thirty-six size, two and seven-eighths yards of material thirty-six inches wide.

No. 3882 (15 cents).—The present vogue of slender effects directs one's attention toward garments that seem to make such effects more easily attainable. Thus, in selecting a skirt for general wear, it is the model that is straight of line that most readily attracts one. The one shown here, for example, is of such an adaptable type that it will lend itself with equal readiness to any occasion and to any preferred style of development. Cut in three pieces with an inset section at each side, the skirt is a well-fitting model which can be made with a slightly-raised or regulation waistline, and finished in round or shorter length. Combined with coat No. 3905, it was part of an unusually smart suit fashioned of white and black striped

(Continued on page 98)

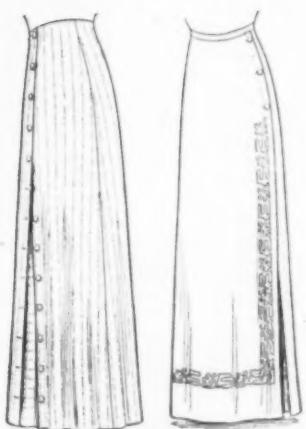


3905, Ladies' Coat 3882, Ladies' Skirt

3945, Ladies' Eton Jacket  
3935, Ladies' Skirt



No. 3905—7 sizes, 32 to 44 inches bust measure.



No. 3882—6 sizes, 22 to 32 inches waist measure.

## Smart Tailored Frocks for Spring Wear

No. 3897 (15 cents).—The simple lines and exquisite tailoring of the fashionable street suits give the artistic effect that is sought in his season's styles. Combined with skirt No. 3923, this coat was part of an extremely smart coat costume for dressy occasions. The development was raspberry cheviot, with the band handsomely embroidered in the design of McCall Transfer Pattern No. 316. Braid continues to be popular and fashionable. Narrow silk soutache is used on costumes of silk and cloth, and wide braid of fancy weaves on suits of mixtures and serge. This garment is more fully described on page 81. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, two and seven-eighths yards of material thirty-six inches wide.

No. 3923 (15 cents).—The design illustrated shows the best style of the season in the plainer skirts. The plain and narrow skirts are in the height of fashion for coat suits, as well as part of a semi-Princess gown. For a good style of skirt for general wear this circular model is excellent. It develops well in diagonal or fancy weave serge, cheviot, striped worsted, Scotch tweeds and mixtures. The waistline may be slightly raised or regulation, and the length round or shorter. Combined with coat No. 3897, this

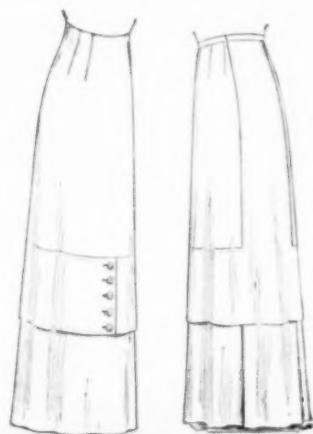
skirt completed a smart coat suit of the dressy type. The material used was raspberry cheviot, with the band handsomely embroidered in the design of McCall Transfer

(Continued on page 81)



No. 3915—7 sizes,  
32 to 44 inches bust  
measure.

No. 3897—6 sizes,  
32 to 42 inches bust  
measure.



No. 3935—6 sizes, 22 to 32 inches  
waist measure.

3897, Ladies' Coat  
3923, Ladies' Skirt

3945, Ladies' Eton Jacket  
3891, Ladies' Skirt

## A Costume Combining Style and Simplicity

No. 3903 (15 cents).—Unusually charming is the smart semi-Princess dress shown on this page. It has many attractive features, among the most pronounced being the prettily shaped outline of the lower part of the waist, the tucked shoulder section, and the slightly raised waistline offers a construction feature that is very much of a favorite. It may be with the inverted pleat or habit-back style, and one may make it in medium sweep or round length. The neck may be finished in round or square outline, and the sleeve-caps with or without the cuffs. While the long, narrow lines have been kept in modeling this garment, a pleat at each side of the skirt is given to assure perfect freedom in walking. Fashioned of "East Indian" pongee in the natural color, with lace bandings in self-tone, this was a very charming gown for semi-formal occasions. Soft fabrics like satin, crêpe de Chine, foulard, cashmere with satin bands and challic are suggested for a garment of this style. The three-piece skirt measures two and three-quarter yards at the lower edge. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for the thirty-six size, five yards of material thirty-six inches wide.

RATINE will be as smart this spring as has been the case all winter, and so much in fashion's favor is this new cloth that it bids fair to outrival the ever favorite serge. Although scarcely appropriate for an elaborate costume, this fabric is nevertheless sufficiently smart for most purposes for which a tailor costume can be worn, and just now is so new that it is more generally worn

in the afternoon than is apt to be the case with a texture of rough finish. For a somewhat smarter style of dress the newest thing is one of the satin-finished cloths. So exquisite in texture is this material that even on close inspection it is often difficult to tell it from the real satin, and in purchasing a gown at this time of the year, this satin-faced cloth is not to be surpassed. The bodice for the gown may be of the same material or, if lighter weight is desired, of real satin, in one of the soft, supple qualities that are in their perfection this year.

Pongee is a fabric that will claim wide popularity this spring and summer. Certainly there is no more durable silk—its wearing qualities recommend it for all sorts of garments. Long "cover-all" coats, short box coats and Eton jackets as well as afternoon frocks and simple shirt-waist dresses will be made of this fabric. Some of



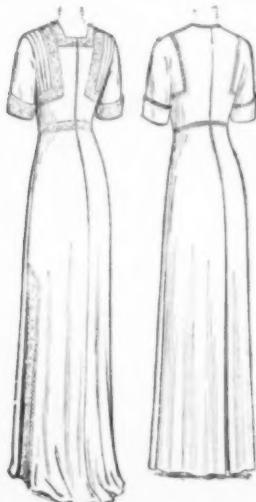
3903, Ladies' Dress  
(To be worn over a Guimpe)

the new spring hats are made of pongee gathered on a wire frame. The ecru or natural color of the material lends itself to effective combination with any shade—another fact which adds reason for its popularity.

The manner in which the combining of materials is worked out this spring is interesting indeed. Often the upper part of a bodice will be fashioned from satin, while the lower part is of an entirely different fabric. The skirt worn with such a blouse is then developed from the two materials. When the upper part of a blouse is made from a transparency—such, for instance, as voile, chiffon or marquisette—this material is often laid over a satin foundation of contrasting color.

Folds of satin in the form of piping—the trimming known as "milliner's folds"—is a decoration seen on every kind of garment this spring. Sometimes these folds are used to outline the yoke or vest, and again they are made very narrow and laid upon the material in much the same way as braiding. A satin fold which trims a bodice need not necessarily appear upon the skirt, but it can be very effectively used for this purpose if a skirt trimming is desired. Buttons, if not too conspicuous, are always an effective trimming. Buttons must never be of a color so noticeable that they form the most striking feature of a costume, or of a size that looks awkward or heavy. When used with reason and taste they will often transform a plain frock into an exceedingly smart costume. With the bands of satin rows of buttons, covered with the same material, add a pleasing note, but—and here is a point that should be remembered—buttons should never give the only foreign color to a gown.

Lace buttons add a very effective finishing touch to a summer lingerie gown. These, of course, are quite small, but lace buttons for linen costumes are considerably larger.



No. 3903—6 sizes, 32 to 42 inches bust measure.

## A Charming Frock for Afternoon Wear

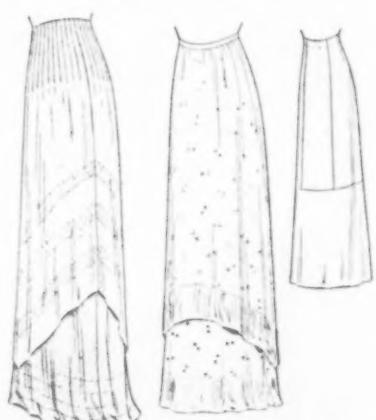
No. 3933 (15 cents).—A charming little tucked waist is shown, and is an excellent model for dressy wear. Combined with skirt No. 3911, and fashioned from pearl-gray crepe de Chine with trimming of gray lace bandings, it completed a very stunning gown for semi-formal occasions. The little tucker and lower part of sleeves were of allover net. It is made with the upper part of the body and over-sleeve in one, a style which will be fashionable through the spring and summer. The lower part of the waist is made in an extremely pretty and graceful outline. A waist on this order is suitable for many occasions. It is, of course, essentially dressy, and made in chiffon, foulard or satin of the same color as the suit with which it is worn would be appropriate at church, the theater, afternoon calling or other informal wear. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for thirty-six size, two and one-eighth yards of material thirty-six inches wide.

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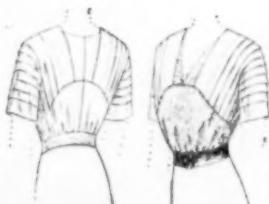
No. 3911 (15 cents).—A skirt of unusually graceful appearance, and which is suitable for a variety of purposes, is shown. The high waistline is enjoying great popularity, the new version of this type being aptly shown in this model, which is fitted to give the fashionable straight figure. For those who do not desire this style, the skirt may be finished at the waistline in the regulation style. If combined with a waist to form a semi-Princess or worn separately for dressy occasions the sweep length in which the model is cut would be very becoming and appropriate. For more general use, the round length is more practical. The one-piece tunic may be tucked or gathered, and the three-piece foundation is lengthened by a circular flounce. Combined with waist No. 3933 it completed a



3933, Ladies' Over-Blouse  
3911, Ladies' Tunic Skirt



No. 3911—6 sizes, 22 to 32 inches  
waist measure.



No. 3933—6 sizes, 32 to 42  
inches bust measure.

charming semi-formal costume, developed in pearl-gray crepe de Chine with trimming of gray lace bandings. Any of the soft silks and cottons would be desirable for this skirt for spring or summer wear, while marquisette, satin and chiffon would make up very attractively for evening. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, four and one-quarter yards of material thirty-six inches wide; for foundation, one and five-eighths yards. Around the lower edge the skirt measures two and one-half yards.

\* \*

ON many of the newest tailor gowns a two or three-inch silk fringe of the exact color of the cloth is the only trimming. The jacket is bordered all around with this fringe and the short skirt has a band of the fringe laid over the hem. The new tailor skirts just escape the ground by from one to two inches, while the majority of house gowns just touch the floor, with an extra inch or so in back for grace. Jackets reach about to the hips or a trifle longer if the abbreviated length is unbecoming. All coat sleeves are long and are fairly sure to remain so for the present regardless of the length of the sleeves of the bodice worn underneath.

In selecting an outfit for spring the first investment should be a coat and skirt costume of light-weight cloth which will prove essential, for naturally with the approach of warmer weather more time is spent

outdoors, and a coat suit—if selected carefully—will furnish a costume of both style and serviceability. If care is exercised in the selection of the design for the skirt of one's suit it can be worn both in and out of doors with a blouse of almost any style or color. Skirts were never so becoming as they are this spring, and as no one style is predominant, one's fancy has a wide latitude in the matter of selection. The width of skirts is the same as during the fall and winter.

## Spring Frocks of Charming Style

(See Illustration on Opposite Page)

No. 3921 (15 cents).—One of the season's best offerings in waists. While the lines are simple, they have the additional attraction of being unusual. The side body and sleeves are cut in one, the feature of all of the newest spring models. The sleeves may be full length or shorter, and the neck finished with a collar or cut in open style. Combined with skirt No. 3923, as shown on the opposite page, it was fashioned of seashell pink messaline, and for the tucked section silk in a little deeper tone, more on the new coral pink, was used, the combination was unusually effective. The yoke and collar, also the lower part of the sleeves were of white allover lace. Almost any soft fabric would be suitable for this design, and some of the materials which suggest themselves are marquisette, challie, lansdowne, foulard and embroidered batiste. The pattern can be had in six sizes, from thirty-two to forty-two inches bust measure, and requires two and five-eighths yards of material thirty-six inches wide for size thirty-six.

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No. 3940 (10 cents).—Over-blouses are proving popular this season. The fact that these models are desirable for wearing over lingerie blouses will be a strong point in favor of their extended popularity. Many of the models are made of chiffon, marquisette and fancy sheer fabrics, and worn over a foundation blouse of silk, in color and Persian effects. This charming little blouse is at once noticeable for its daintiness and simplicity. Shown on the opposite page, this model was combined with skirt No. 3931, and completed a very handsome costume. It was developed in marquisette in the beautiful mignonette green, and was worn over a collarless guimpe of white lace. The lower part of the blouse and the cuffs are of messaline in the same tone. The cluster of tucks across each shoulder give just the right amount of fullness across the bust. For a less expensive blouse, soft silk or batiste could be used, and trimmed very effectively. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure. The thirty-six size requires one and three-quarter yards of material woven in the thirty-six-inch width.

No. 3917 (15 cents).—This illustration shows a waist of excellent style. The arrangement of the tucks and the prettily-shaped yoke combine to add a note of originality to the design. Simplicity of construction is another feature to recommend it to the woman who makes her own clothes. This waist was worn with skirt No. 3915, the combination providing an afternoon frock of much beauty. For this frock, as illustrated on the opposite page, silver-gray challie was used. The round yoke and collar were made of allover lace, in which gray threads had been introduced, and the sleeves were finished in the three-quarter style. The model provides for a full-length sleeve, and the opening is at the center-back. The waist would be quite suitable for wear with any style skirt, and for such purpose lansdowne, albatross, silk or any of the new washable fabrics could be recommended. The pattern is obtainable in six sizes, from thirty-two to forty-two inches bust measure. For the thirty-six size will be required two and one-quarter yards of material thirty-six inches wide.

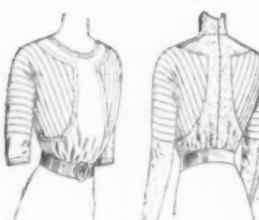
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No. 3923 (15 cents).—This skirt, as shown on the opposite page, completed a very attractive costume for afternoon wear. It was combined with waist No. 3921, but it would be equally suitable for combining with any style blouse. The raised and regulation waistlines are provided as well as the round and shorter lengths. A full description of this design will be found on page 15. There is a wide range of materials from which this skirt could be fashioned. Chevict, serge, mohair, satin or linen might be used. As shown here the material used was seashell-pink messaline, a deeper shade, more of the coral tone, being used for the tucked band; it was very effective. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six requires four and seven-eighths yards of material thirty-six inches wide. Around the lower edge the skirt measures two and three-eighths yards.

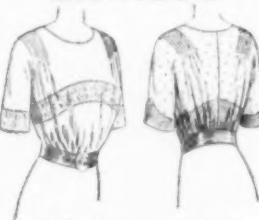
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No. 3931 (15 cents).—The tucked and gathered skirts will continue in popularity through the spring season, this being due to

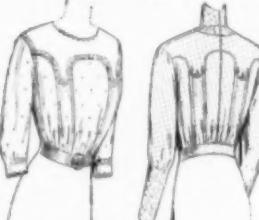
(Continued on page 71)



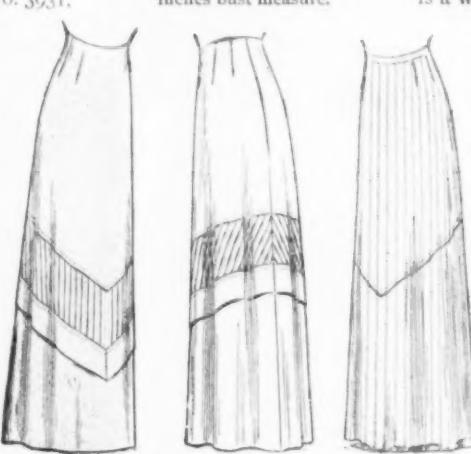
No. 3921—6 sizes, 32 to 42 inches bust measure.



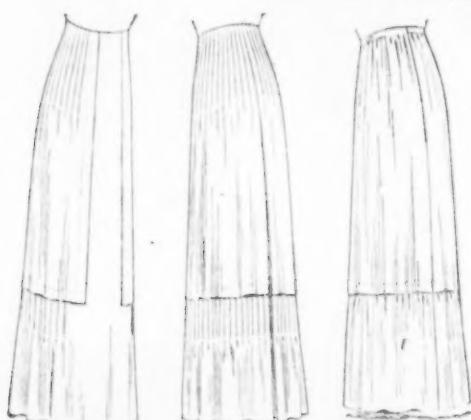
No. 3940—7 sizes 32 to 44 inches bust measure.



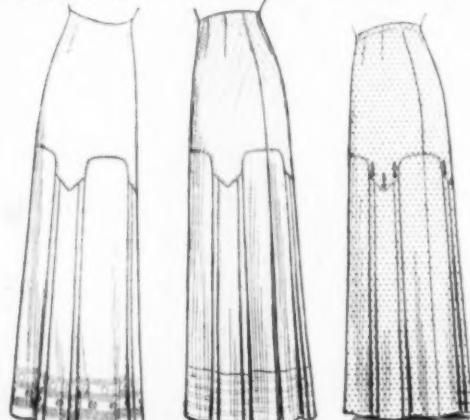
No. 3917—6 sizes, 32 to 42 inches bust measure.



No. 3923—6 sizes, 22 to 32 inches waist measure.



No. 3931—7 sizes, 22 to 34 inches waist measure.



No. 3915—6 sizes, 22 to 32 inches waist measure.



3921-3923

3940-3931

3917-3915

## SPRING FROCKS OF CHARMING STYLE

FOR DESCRIPTIONS SEE OPPOSITE PAGE



2945-3873

2897-3891

3939

SPRING STYLES IN TAILORED GARMENTS

FOR DESCRIPTIONS SEE OPPOSITE PAGE

## Spring Styles in Tailored Garments

(See Illustration on Opposite Page)

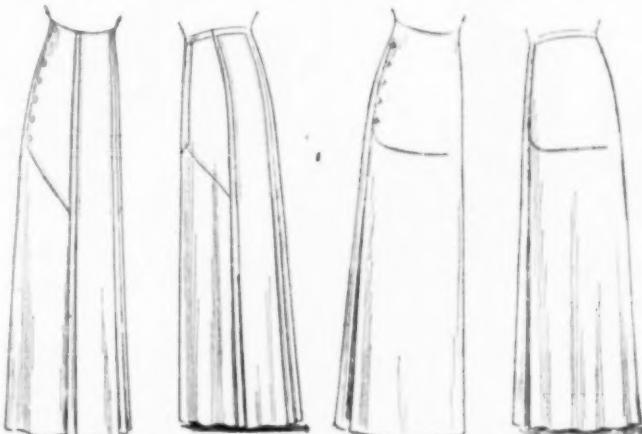
No. 3939 (15 cents).—In the smart coat illustrated here we have a semi-fitted model which possesses all the newest and most desirable features that a garment of this sort should have. As shown on the opposite page, this model was developed in mustard-color broadcloth and was extremely smart. The slightly-raised waistline, which is becoming more popular as spring approaches, and which has been seen in so many skirts and dresses, is introduced in this model in the construction of the upper section of the back and the belt, which are cut in one. A feature of the coat that will appeal to many women is the choice of several styles of collars. The one-sided idea of trimming may be had by using the large collar on the right side only, but for the more conservative tastes both sides of the collar may be finished in the same outline, thereby keeping to the idea of a perfectly plain coat. The coat presents no problem in construction. The design is especially suited to pongee, shantung, linen and light-weight woolen materials. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for size thirty-six, six yards of material thirty-six inches wide.

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No. 3893 (15 cents).—Tan serge was used for the development of this smart model, when combined with Eton jacket No. 3945 as part of a suit—a new six-gored model of pleasing design. This model has many features to recommend it. The front and back gores are arranged to preserve the popular flat effect. The pleats at either side of the front and back are stitched at just the right depth to retain the narrow silhouette and yet allow perfect freedom in walking. The side gores are lengthened by a circular section. The finish may be in round or the popular short length, and the waist slightly raised or in regulation style. This design would look well fashioned of Panama, diagonal, cheviot, henrietta, silk or satin. The closing is at the left side of center-back gore. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, four and one-eighth yards of the material woven in the thirty-six inch width; with the pleats drawn out straight the skirt



No. 3939—7 sizes, 32 to 44 inches bust measure.



No. 3893—6 sizes, 22 to 32 inches waist measure.

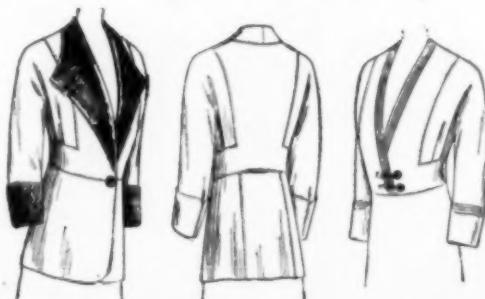
measures two and three-quarter yards around lower edge.

No. 3945 (15 cents).—The charming little Eton has reappeared in an up-to-date form with the body and sleeves in one, on the opposite page. This style of jacket is extremely chic combined with skirt No. 3893, having a slightly-raised waistline. Tan serge in light weave was used for the suit, with golden-brown braid for trimming. The deep opening is a particularly new feature of this model, giving the opportunity for wearing frills and cascades, so much in vogue this season. The collar is cut on the newest lines, and the jacket fastens at the waistline with one braid ornament. This design may be made with a peplum, as shown in the smaller view on this page. Another view shows the omission of the collar and peplum, the neck edge and sleeves being finished with soutache braid. Checked and finely-striped worsteds and fine serge are fashionable for this model, and they come in beautiful tones of violet, blue, lavender and pheasant. Black satins and silks are also quite fashionable for spring coat suits. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for the thirty-six size, one and seven-eighths yards of material thirty-six inches wide for jacket without peplum, and three-quarters of a yard of material for peplum.

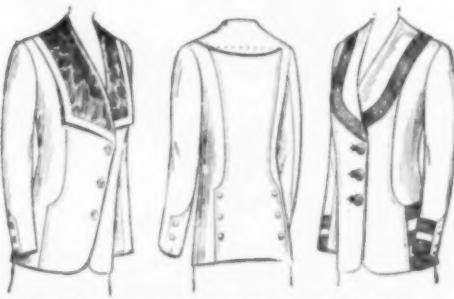
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No. 3891 (15 cents).—An excellent skirt model that is finding much favor is the yoke skirt with the slightly-raised waistline. The construction is such an unusually simple one that the most inexperienced could get the best results. The two-piece lower part has an inverted pleat at each side, which gives perfect freedom in walking, but does not take away the idea of the narrow silhouette. The two-piece yoke has a pretty outline. The closing is at the left side, and the length may be round or shorter. As shown on the opposite page this model was part of an extremely smart suit, fashioned of "tomato" color broadcloth with satin trimming-bands in a contrasting tone. Broken-stripe worsteds, marnish mixtures, tweeds, pongees and linens are all adaptable to this model. The pattern is cut in six sizes, from twenty-two to

(Continued on page 70)



No. 3915—7 sizes, 32 to 44 inches bust measure.



No. 3897—6 sizes, 32 to 42 inches bust measure.

## Smart Frocks Developed from the Newest Fabrics

No. 3909 (15 cents).—In this model we have a very pretty and simple waist which may be attached to a skirt in semi-Princess style or made for separate wear. The

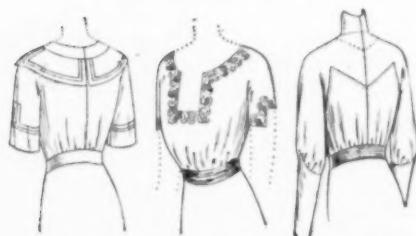
model consists of an over-blouse, made with body-and-sleeve-cap-in-one, and which may be made with or without the flat collar. The waist closes in the back and is particularly well adapted to development in soft materials. As shown here, foulard, dimity, organdie and other similar fabrics would be pretty for the over-blouse, and allover net is appropriate for the guimpe. Combined with skirt No. 3911, a very charming gown was the result, developed in figured dimity. The yoke facing was very effective of black silk, and the collar and lower part of the sleeve-cap were of allover lace. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires one and five-eighths yards of material thirty-six inches wide.

(Continued on page 68)



3909, Ladies' Waist  
3911, Ladies' Tunic Skirt

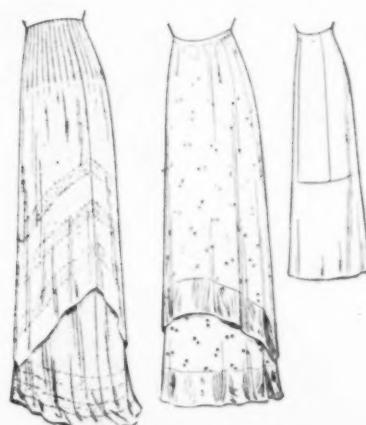
3948, Ladies' Waist  
3946, Ladies' Tunic Skirt



No. 3909—7 sizes, 32 to 44 inches bust measure. No. 3948—7 sizes, 32 to 44 inches bust measure.



No. 3946—5 sizes, 22 to 30 inches waist measure.



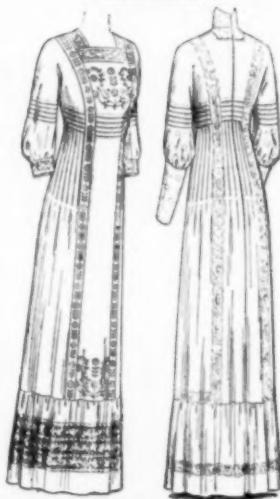
No. 3911—6 sizes, 22 to 32 inches waist measure.

## Costumes Showing the Latest Style Features

No. 3937 (15 cents).—A semi-Princess model that will command involuntary attention because of its many good features. The design follows the simple lines that are so distinctive of the modes of the current season, the character of the design emphasizing the effect of the slender silhouette. The dress consists of a waist, the side body and sleeve cut in one, and an attached three-piece skirt with a straight flounce, and of the narrow type at present in vogue. Plain foulard in the Copenhagen blue was used for this model, which was made with open neck and shorter sleeves, for semi-formal occasions. The bead trimming, which is so much used this season, was easily made in the design of McCall Transfer Pattern No. 333. The design is especially suited to lingerie materials, and in the smaller view on this page is shown in white batiste with lace trimming. High neck and long sleeves are provided. Soft woolens, silks and sheer materials are suggested for developing this model. The pattern can be had in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires five and one-eighth yards of material thirty-six inches wide. At the lower edge the skirt measures two and three-quarter yards.



No. 3937—7 sizes, 32 to 44 inches bust measure.



No. 3937—7 sizes, 32 to 44 inches bust measure.

No. 3947 (15 cents).—Simplicity is one of the features of this charming frock, and there is only a very little trimming needed to give just the right finishing touch. The over-blouse is very plain, and fastens at

(Continued on page 70)



3937, Ladies' Dress

3947, Ladies' Dress

## A Costume of Unusual Beauty and Style

No. 3917 (15 cents).—No daintier design for a simple little waist could be desired than this number shown as part of a very attractive semi-Princess dress, fashioned from plain and bordered foulard in the exquisite new shade of "coral." The narrow tucks in box-pleat effect give a desirable amount of fullness as well as being a trimming in themselves. The sleeves are also made with fine tucks at the top, taking the place of the regulation gathers and carrying out the general idea. The skirt worn with this waist was No. 3915, but it is a simple style of waist suitable with any skirt. The design would be very pretty made of any of the softer woolen fabrics, silk, linen or any washable materials. The model provides for high or open neck and full-length or shorter sleeves. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, two and one-quarter yards of material thirty-six inches wide.

No. 3915 (15 cents).—A distinctly new and pretty skirt is illustrated, that can be made very attractively in a dressy style, or will also serve for general wear. The skirt has a two-piece lower part, which is joined to a prettily shaped yoke, and while cut in the slightly raised waistline style that promises to be very popular, may easily be finished in regulation fashion, if preferred. It was combined with waist No. 3917 and was part of a smart afternoon frock, fashioned from bordered and plain foulard in the new shade of coral. The skirt having a straight lower edge gives the opportunity for the use of embroidery flouncing and bordered materials. The back may be finished with inverted pleat or habit back style, and the length can be round or shorter. Soft woolens, silks, linen and washable fabrics are materials suited to this model. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, four and one-eighth yards of material thirty-six inches wide; with the pleats drawn out the skirt measures three and one-eighth yards around the lower edge.

The hat this coming spring will not necessarily exactly match the costume with which it is worn. On the contrary, the suit or gown will depend upon the hat for a note of contrast. A purple hat is considered extremely smart with a suit of dark-blue serge, while with a green costume of a certain shade quite the newest thing is a hat of brilliant blue. This contrasting of colors, however, in the one costume is a dangerous game for the novice, and unless one can be confident of one's talent in this direction it is generally wisest to keep pretty much to the one color in the one costume. Cerise and violet, for example, is a combination that is charming when the tones are perfect, yet assumes a ghastly appearance when either shade is the least "off." This

is a combination that is to be frequently seen this spring.

Exaggeratedly wide brimmed hats are passing rapidly from favor, and with a tailor costume altogether the smartest hats are quite small and on the toque or else turban order, but the size of the bonnet increases in proportion with the elaborateness of the gown or suit with which it is worn. The woman who will not permit of a prolonged winter season due to a late Easter, finding herself shabbily clad on the first warm day, will have fashioned for the last Lenten weeks a street costume of dark-blue serge or black with a hairline of white, with which she will wear a between-seasons hat of net or taffeta silk. She will also provide an afternoon gown for this same season of figured silk or voile, which, to be quite complete, must have a smart little jacket of black taffeta.

Black with a hairline of white is very smart in the early spring suits. So is blue with the same narrow stripe, while purple of an especially beautiful bluish tone is to be the favorite of all colors. Green is ever an attractive tone for the first days of spring and dark green is among the most popular of the mid-winter shades, so that a costume of dark-green serge or tweed will be smart for the two seasons for which actually it is bought. Younger women are to appear again in exquisite shades of rose, robin's-egg blue and light wood color, but the elderly matron always looks smartest in the quiet tones.

Coral is one of the newer colors that has found marked popularity. It will be much used

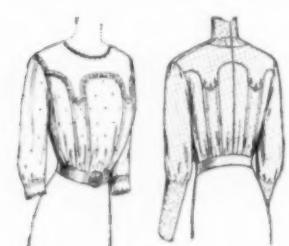


3917, Ladies' Waist

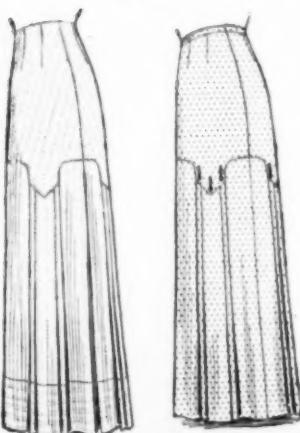
3915, Ladies' Yoke Skirt

in trimming as well as for entire costumes.

Ecar lace used over coral affords a very effective trimming for a costume of almost any style or color.



No. 3917—6 sizes, 32 to 42 inches bust measure.



No. 3915—6 sizes, 22 to 32 inches waist measure.

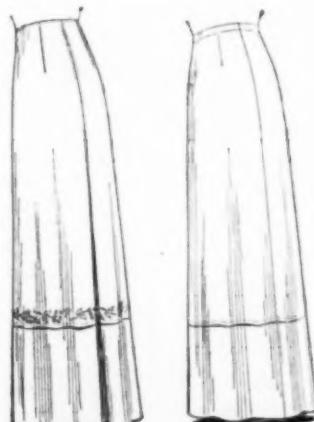
## A Smart Frock of Contrasting Fabrics

No. 3925 (15 cents).—An unusually smart little waist is illustrated as part of a costume. The model is made with the side-body and upper part of sleeve in one, and the tucker and inset pieces are features which add their charm to the design. It is pictured in combination with skirt No. 3941, and developed in silk and cloth was a very charming afternoon frock. The construction offers opportunity for the use of contrasting materials, which is sure to prove popular. The neck may be finished with a collar, or cut in the open round style; and the sleeves finished with a deep cuff or just below the elbow. Soft woolens and silks, also transparent fabrics, would be good materials for developing this design. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, two and one-eighth yards of material thirty-six inches wide.

No. 3941 (15 cents).—An unusually attractive version of the three-piece skirt with circular flounce is illustrated, and being developed in two materials it gives a very charming tunic effect. The front of the design is particularly good; the backlapping over the inset piece and flounce is very pleasing outline. Combined with waist No. 3925 this skirt was part of a very attractive afternoon gown, developed in cloth and silk. The waist is finished in the popular slightly raised waistline, but the regulation waist is also provided. The inverted pleat or habit-back closing may be used, and the lower edge finished in round or



No. 3925—6 sizes, 32 to 42 inches bust measure.



No. 3941—6 sizes, 22 to 32 inches waist measure.

3925, Ladies' Waist

shorter length. Soft woolens, silks, linens and transparent materials are suitable for this design. The pattern can be had in six

sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, five yards of material thirty-six inches wide. The skirt measures two and five-eighths yards around the lower edge.

SATINS and satin-finished silks will be extremely smart for coat and skirt costumes for afternoon, but the plain silks are not to be so much in evidence in the house gowns as heretofore. The different robes of net and chiffon to drape over silk foundations of a different shade are popular and are excellent investments as a means of making a gown of a former season up to date.

For suits, wide silk braid is once more a favorite trimming. On most dark colors black braid is preferable, but the color of the costume is often matched exactly in the braid and even in dark blue is sometimes preferred to black. The sailor collar is another feature of the fashions for the coming spring. This popular collar is seen on tea gowns and street dresses, on shirt waists and the most severe of tailor jackets. It is a pretty fashion if carefully handled and can look well on every style of garment which it seeks to adorn, but it must be cut with reference to the wearer, and one size and shape of wide, square collar will not answer equally well for every figure. A slender young girl, for example, can wear one of these collars wide to the point of the extreme, while an older person can also finish her coat in the same way, but a much modified copy of the original sailor collar. For some, the collar can be deep but not wide, for others it may reach from shoulder to shoulder but be little more than three inches in depth—all depends upon the lines of the figure, and it must be shaped according to the wearer.

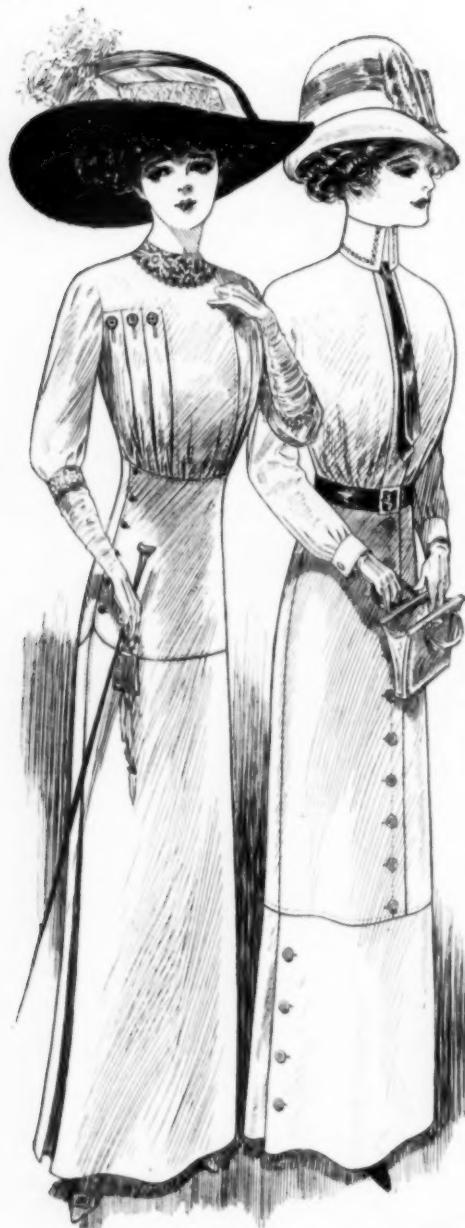
Dull silk as *peau de cygne* is a favorite material for collar and cuffs for the plainer cloth coat and skirt costumes. There are also in vogue many dull-finished satins of quality sufficiently substantial to give good wear, and then the moirés, white, black or colored, are all smart. Panne velvet is seen once more for coat collar and cuffs, for which purpose it is always extremely pretty and invariably becoming. The coat collar finished with dark silk or velvet should have for a finish a narrow inner collar of white linen or *piqué* attached by tiny buttons inside the jacket. This band of white at once makes the coat becoming and protects the white lace collar of the waist.

Braiding is once again much in evidence, and just a small amount of half-inch silk braid will greatly enhance the effect of the costume. Black braid is used almost altogether, save on the light materials, which, instead of being braided, are generally trimmed in some other way. White moiré collar, revers and cuffs covered with one thickness of black chiffon are delightfully smart on a coat of smooth-finished cloth.



3941, Ladies' Skirt

ing will greatly enhance the effect of the costume. Black braid is used almost altogether, save on the light materials, which, instead of being braided, are generally trimmed in some other way. White moiré collar, revers and cuffs covered with one thickness of black chiffon are delightfully smart on a coat of smooth-finished cloth.



3927, Ladies' Waist  
3891, Ladies' Skirt

3899, Ladies' Shirt Waist  
3944, Ladies' Skirt

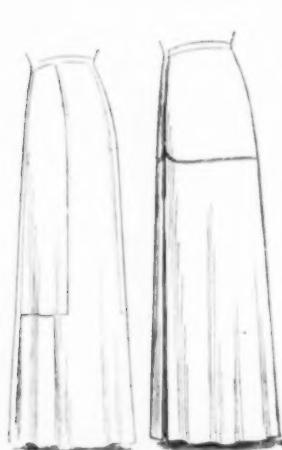
## Striking Styles for the Spring Season

No. 3927 (15 cents).—Here is a waist that will commend itself to every woman of practical ideas, not only because of its simple construction, but also because of its adaptability. Designed for good service, it may be worn with any separate skirt. The one here combined with it was No. 3891, the two garments making a very smart costume. The tucks in front are terminated at the bust line, giving the desired amount of fulness. The center front and back are cut in one with the yoke, giving the popular panel effect. The neck may be finished high or open, and the sleeves full length or shorter. Any of the soft woolen materials, silk, linen, madras and any of the cotton fabrics are suitable for its development. The pattern is obtainable in seven sizes, from thirty-two to forty-four inches bust measure, and requires for the thirty-six size, two and one-eighth yards of material thirty-six inches wide.

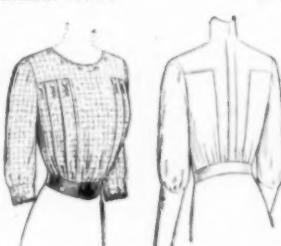
No. 3891 (15 cents).—Here is illustrated one of the smartest skirt models of the season. It is a popular two-piece model with a yoke. The inverted pleat at each side adds a style feature as well as affording plenty of fulness. The waistline may be slightly raised or regulation, and the length round or shorter. Combined with waist No. 3927, and finished in the slightly raised waistline, this skirt completed a smart afternoon gown, fashioned of dark-blue taffeta. The softer woolen fabrics, pongee, shantung, linen and rep are favored materials for this model. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure. For size twenty-six, the material required is three and five-eighths yards thirty-six inches wide. At the lower edge, with the pleat drawn out, the skirt measures two and three-quarter yards.

No. 3899 (15 cents).—The newest shirt waists display a primitive simplicity of design, that cannot fail to appeal to the woman of practical ideas. One of the best models of the season is the one illustrated, combined with skirt No. 3944. The model is cut in the popular body-and-sleeve-in-one style, and closes at the center-front with the box-pleat or coat closing. The sleeves are the regulation shirt model for the full-length sleeve, or finished just below the elbow

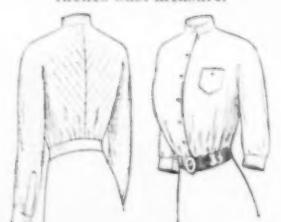
(Continued on page 91)



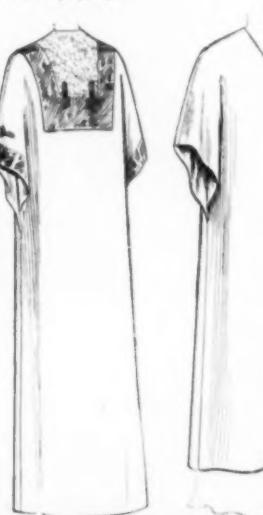
No. 3911—6 sizes, 22 to 32 inches waist measure.



No. 3927—7 sizes, 32 to 44 inches bust measure.



No. 3899—7 sizes, 32 to 44 inches bust measure.



No. 3913—3 sizes, small, medium and large.

3913, Ladies' Wrap

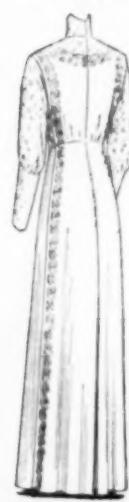
## Designs that are Smart and Serviceable

No. 3947 (15 cents).—In this illustration is shown a dress which displays the combined effect of simplicity and smartness. This model is one that every home dressmaker will approve, for it offers several possibilities of development and is easy to make. The design consists of an over-blouse and an attached five-gored skirt. A well-fitting guimpe is provided, and is made with the popular body-and-sleeve-in-one style that is steadily growing in favor. The neck of the guimpe may be finished open in either of the round outlines or finished with a standing collar. The sleeves may be full length or shorter. The skirt, while of the simplest possible modeling, has very graceful lines. The waist may be high or regulation, and the length round or shorter. The back may be finished with an inverted pleat or in the popular habit style. Two contrasting materials can be effectively used for developing this model. Challie, cashmere, pongee, linen and poplin are favored materials. The pattern comes in seven sizes, from thirty-two to forty-four inches bust measure. The thirty-six size will require five and five-eighths yards of material thirty-six inches wide. At the lower edge this skirt measures two and seven-eighths yards.



3947, Ladies' Dress

*(Continued on page 60)*



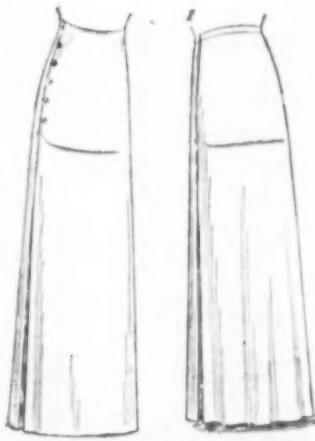
No. 3947—7 sizes, 32 to 44 inches bust measure.



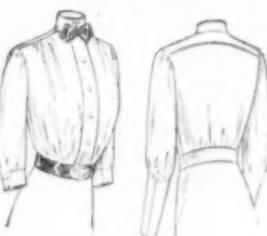
No. 3913—7 sizes, 32 to 44 inches bust measure.



No. 3919—7 sizes, 32 to 44 inches bust measure.



No. 3891—6 sizes, 22 to 32 inches waist measure.

3919, Ladies' Waist  
3891, Ladies' Skirt3943, Ladies' Shirt Waist  
3893, Ladies' Skirt

No. 3913—7 sizes, 32 to 44 inches bust measure.

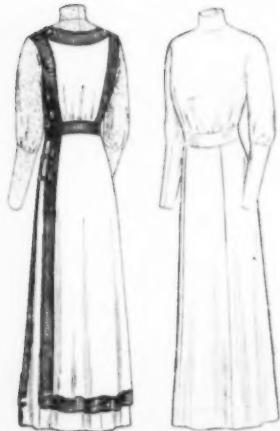


No. 3919—7 sizes, 32 to 44 inches bust measure.

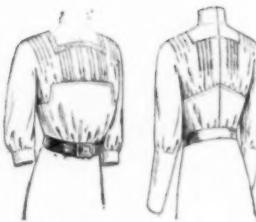
## Misses' Frocks of Smart Style



3892, Misses' Dress

3938, Misses' Waist  
3936, Misses' Skirt

No. 3892—5 sizes, 14, 15, 16, 17 and 18 years.



No. 3938—6 sizes, 13, 14, 15, 16, 17 and 18 years.



No. 3936—6 sizes, 13, 14, 15, 16, 17 and 18 years.

No. 3892 (15 cents).—Here is shown a charming little dress designed for misses' wear, and is one of the most effective of the new models. The model consists of a waist, cut in one with the sleeves, and a five-gored skirt attached to the waist by means of a belt. This is used as the foundation for the over-dress, which is a simple blouse and two-piece tunic. The simple construction will appeal to everyone looking for simplicity and style so well combined. The neck may be finished with a well-fitting collar or cut out in round open style. Full-length and shorter sleeves are provided. This little dress was very pretty fashioned of electric-blue chiffon cloth over silk of a contrasting color. The over-dress was beautifully braided in the design of McCall Transfer Patterns No. 337 and 334. The fabrics suitable for its development include satin, silk, cashmere, linen and rep. The pattern is cut in five sizes, from fourteen to eighteen years, and requires three and three-quarter yards of material thirty-six inches wide for the sixteen-year size, and two and seven-eighths yards for foundation.

No. 3938 (15 cents).—This is an unusually pretty design for misses and small women. The upper body is made in one with the full-length or shorter sleeves. The bib is one of the attractive features of the waist. It is an extremely effective design, though it forms no problem for the home dressmaker, for there is nothing complicated about the waist. The neck may be finished with the collar, or the yoke can be omitted if open neck is desired. This waist would look well developed in striped or checked silk, woolen materials, batiste or linen. Combined with skirt No. 3936 it completed an extremely chic costume, made of two contrasting materials. For the design of embroidery, McCall Transfer Pattern No. 341 was used. The pattern is obtainable in six sizes, from thirteen to eighteen years. Size fifteen requires one and five-eighths yards of material thirty-six inches wide.

No. 3936 (15 cents).—A novel and dainty skirt for misses. Bordered fabrics are especially pretty on young girls, and this is a skirt essentially adapted for them. It is a circular model, with a straight gathered bounce, and may be made with inverted pleat or in habit style. This model was very pretty combined with waist No. 3938, and the result was an extremely practical dress, and one that is sure to become popular. Two materials were used to good advantage in developing this model, and the upper part of the skirt was beautifully embroidered in the design of McCall Transfer Pattern No. 341. Suitable materials are foulard, flouncing, batiste and challie. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen requires three and three-eighths yards of material thirty-six inches wide. At the lower edge with the inverted pleat drawn out the skirt measures two and three-quarter yards, or two and seven-eighths yards of bordered material thirty-six inches wide.

## The Latest Modes in Misses' Costumes

No. 3942 (15 cents).—The semi-Princess dress for a miss is a type of frock that is very popular. The dress illustrated here is a very fashionable and effective model. It has many admirable characteristics. Chief among these are the body-and-sleeve-in-one style, the front gore and flounce cut in one and the popular panel back. The neck may be finished in the high or open style, and the sleeves full length or shorter. The skirt is a four-gored model, and closes at the left side-back. The frock was exceedingly smart fashioned of Copenhagen linen with inset sections, yoke and cuffs of Irish crochet lace. Lace buttons were used to good advantage. An excellent model for striped material. The softer woolens, challic, silk, flen and rep are suggested. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen requires four and one-eighth yards of material thirty-six inches wide.

12

No. 3912 (15 cents).—Spring fashions are very partial to dresses with the slightly-raised waistline. One of these is illustrated, and, though designed for the miss, will also meet the requirements of the small woman. The body of the dress is cut in one with the sleeve-caps, and is joined to the regulation waistline of the skirt by a belt. A prettily shaped trimming band finishes the neck edge. The skirt is a three-piece model, the sides and back being lengthened by a straight pleated section. The drop panel, which is fastened to the upper edge of the back and allowed to fall free, is one of the newest features, and sure to be well liked, for it stimulates the flat panel back. The development was cream challic with trimming bands of black and white striped silk. The dress was worn over a collarless guimpe of allover lace. The straight lower edge affords the opportunity for the use of bordered materials and flouncing. Albatross, silk, linen, gingham and madras are desirable fabrics. The pattern is obtainable in six sizes, from thirteen to eighteen years. For the fifteen-year size it will require five and seven-eighths yards of material thirty-six inches wide.

12

The combining of two different materials is a style which promises to be as widely used in misses' frocks as in those intended for the matron. Certainly there has been no style of recent years which has lent itself to striking and original effects. A gown of the simplest design can be developed in a most effective manner by the combination of materials of different color, design and texture. Some of the smartest costumes of the early spring are fashioned of foulard silk and cashmere or broadcloth. Sometimes the silk is a plain color, but most frequently it is of figured design. Striped taffeta is another fabric much used in the way described. Robin's egg-blue figured foulard combined with cream cashmere is one of the best-liked combinations. A rose colored silk in combination with reseda green is also very effective.



3942  
Misses' Dress

3912  
Misses' Dress



No. 3942—6 sizes, 13, 14, 15, 16, 17 and 18 years.

No. 3912—6 sizes, 13, 14, 15, 16, 17 and 18 years.

## Attractive Designs for the Miss



3902, Misses' Sailor Dress



No. 3902—6 sizes, 13, 14, 15, 16, 17 and 18 years.

No. 3902 (15 cents).—The blouse dress is one of the most popular items of the well-dressed misses' wardrobe. In view of the present popularity of this style of dress for misses, this model will be keenly appreciated. The dress consists of a blouse and a seven-gored skirt. The simplest form of this model was used in the main illustration; the yoke on the blouse and skirt was omitted, and the neck was finished without the shield. It was fashioned of white linen, the collar being trimmed in wide and narrow black braid. A black silk tie and patent-leather belt completed the smart costume. The sleeves may be finished in the full-length pleated style or in the three-quarter length with a turn-back cuff. Blue serge is excellent for blouse dresses, and is such a serviceable material. Linens, rep and chambray are equally suitable. The pattern comes in six sizes, from thirteen to eighteen years. Size fifteen will require five and one-half yards of material thirty-six inches wide.

No. 3934 (15 cents).—A charming little house dress that is sure to be popular, as it combines style and simplicity to such a marked degree. A model equally suited as a porch dress, and can be developed so effectively in any of the effective materials now being shown. The waist is perfectly plain, the neck finished with a flat, round collar. The sleeve may be full length with a straight cuff or three-quarter length finished with a turn-back cuff. In the model shown, the collar and cuffs were embroidered in the design of McCall Transfer Pattern No. 318. The skirt is a three-piece gathered model, which closes at the center-front in tuck effect. The skirt is joined to the waist with a belt. Challie, crepe, silk, cashmere, dimity and lawn are favored materials for house and porch dresses. The pattern is obtainable in six sizes, from thirteen to eighteen years. For size fifteen it will require four and one-quarter yards of material thirty-six inches wide.

MRS. WHITNEY, whose dress-making lessons have proven so helpful to the readers of McCall's Magazine, is planning to illustrate and explain the making of a misses' costume in the next issue of the magazine. All over the country there are young women just learning to sew, and Mrs. Whitney's selection of a subject for her next lesson is made in response to a large number of requests from these beginners. The garment which she will use will be of the latest style, but its construction will be so clearly explained that the amateur sewer will find no difficulty whatever in the making. The selection of the garment used this month was made with especial view to its development from two contrasting fabrics—a style that is considered very smart at present, and one that readily lends itself to "make-over" possibilities.



No. 3934—6 sizes, 13, 14, 15, 16, 17 and 18 years.

3934, Misses' House Dress

## Misses' Garments of Distinctive Style

No. 3942 (15 cents).—One of the most attractive of the new semi-Princess dresses for the miss or small woman. It is a model sure to be well liked, as it embraces many of the best style features of the spring season. Chief among these are the side body and sleeve being cut in one, and the front and back gores arranged in panel effect. The inset pieces are an excellent advantage for trimming, and in the front they are used to join the waist and skirt in Princess effect. The model was fashioned of cream-color cashmere, combined with white and black figured foulard. The yoke, cuffs and inset pieces were of Irish crochet lace. Black satin buttons were used to good advantage. Linen and soft silks and woolens are also good for its development. The pattern is obtainable in six sizes, from thirteen to eighteen years, and will require four and one-eighth yards of material thirty-six inches wide for the fifteen-year size.

No. 3916 (15 cents).—The chic little suit shown here was made by combining two very smart designs, coat No. 3916 and skirt No. 3922. The model presents a distinctly new type of semi-fitting coat, and one which will be very becoming to misses or small women. The notched and shawl collar are both provided, and are equally suited to this model. The back is unusual in style; the new feature is the deep lap in one-sided style. The same idea is carried out in the skirt with which it is shown, and is especially effective when developed in striped materials. The development was of dark-blue serge, the collar faced with black satin, and satin buttons were used on the back. Cheviot, tweed, homespuns and other woolens would be appropriate for general wear, while for a dressier coat broadcloth and serge would be excellent. The pattern is obtainable in six sizes, from thirteen to eighteen years. Size fifteen will require two and five-eighths yards of material thirty-six inches wide.

No. 3922 (15 cents).—The illustration presents one of the smartest new narrow skirts for misses and small women. It is a six-gored model, and is arranged to be made with a slightly-raised or regulation waistline. The back gore arranged in panel style is a feature which is very much liked. The closing is at the left side-back. Combined with coat No. 3916, this skirt completed a very smart coat suit, developed in navy-blue serge. The pattern is cut in six sizes, from thirteen to eighteen years. Size fifteen requires three yards of material thirty-six inches wide, and measures two and three-eighths yards at lower edge.

HAND embroidery will be a very popular trimming for misses' frocks this season. Whether in the form of a simple buttonholed scallop on a sailor dress or an ornate banding for an afternoon costume, it will be the smartest trimming one can select. This news will doubtless be welcomed by the girl who prefers the little touches of decoration that lend an air of style to a frock, yet whose allowance for clothes precludes their use. Most, if not all, of these newer trimmings can be reproduced at home for less than one-third of the price asked for them in the shops.

Hand-made trimming is a form of decoration that does not lose its value with age.



3916, Misses' Coat  
3922, Misses' Skirt



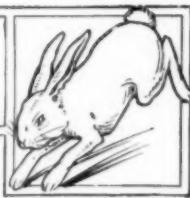
3942, Misses' Dress



No. 3916—6 sizes, 13, 14, 15, 16,  
17 and 18 years.  
No. 3922—6 sizes, 13, 14, 15, 16, 17  
and 18 years.  
No. 3942—6 sizes, 13, 14, 15,  
16, 17 and 18 years.



## Little Garments for the Easter Season



No. 3904 (15 cents).—A simple style frock possessing good lines that will be universally becoming to the girl is pictured here. The easy construction of this dress will at once commend itself to the woman who has but little time to spend. The dress is a one-piece model, to be worn over a guimpe. The tuck seams are stitched to the waistline, forming fullness below; the inverted pleat at the back is treated in the same manner. The closing is at the left-side front, in Russian effect. The model was developed in white piqué, the edge being beautifully embroidered in the design of McCall Transfer Pattern No. 318. It was worn over a guimpe of allover eyelet embroidery. A black patent leather belt was worn with this dress. *Chambray*, linen, madras, serge and chal-lie are favored materials for these dresses. The pattern is cut in four sizes, from six to twelve years. Size eight requires three and one-quarter yards of material thirty-six inches wide.

No. 3918 (15 cents).—A very smart and becoming coat for the little girl. The design shows the fashionable long-waisted effect that is so becoming to the average child. The large collar is a well-liked feature, and the low opening makes the coat especially suitable for the spring and summer. The full-length bishop sleeve is finished with a pretty turn-back cuff. The model here is fashioned of taffeta silk, with braid buttons and loops. It is especially suited to soft materials, either woolen or silk, and is exceedingly good for pongee. The pattern is cut in four sizes, from two to eight years, and will require for the four-year size,

two and three-eighths yards of material thirty-six inches wide.

No. 3896 (15 cents).—The illustration pictures a very attractive single-breasted coat with a semi-fitting back, and may be made with or without the belt strap. The wide collar with the wide lapels is very smart, and may be finished in the square or round outline, as preferred. The regulation coat sleeve is finished with a prettily-shaped cuff. Cheviot, homespun, tweeds and checks would prove effective for general wear, while for dressier occasions, serge and broadcloth are appropriate. The model is equally suited to linen and pongee. The pattern comes in four sizes, from six to twelve years, and will require for the eight-year size, two and one-half yards of material thirty-six inches wide.



3904, Girls' Dress

3918, Child's Coat

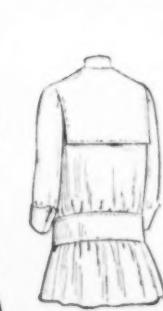
3896, Girls' Coat



No. 3904—4 sizes, 6, 8, 10 and 12 years.



No. 3918—4 sizes, 2, 4, 6 and 8 years.

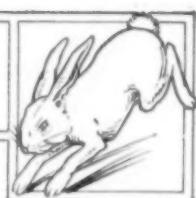


No. 3896—4 sizes, 6, 8, 10 and 12 years.

*Piqué* promises to be one of the season's popular materials for children's frocks. It is being developed and shown in various weaves and weights. A very smart material has a very fine corded surface over which small anchors are scattered. These anchors are, of course, woven in the fabric. *Piqué* is a most serviceable material for developing children's clothes, as it withstands more than the ordinary wear and tear which such garments naturally receive. The three little garments illustrated on this page could be quite effectively fashioned from *piqué*. For the child's coat shown on the center figure, one of the soft texture French *piqués* would be suitable. For the other two designs almost any weight *piqué* could be used with results that would be satisfactory.



## Smart Spring Designs for Youngsters



No. 3914 (15 cents).—Pleated effects are always attractive in dresses for girls, inasmuch as they afford the long, straight lines that are so becoming to the average child. The dress is of the one-piece type that has been found so practical and convenient, and closes at the side-front. Two tucks are so arranged across each shoulder as to afford a pleat effect, the tucks being stitched only to yoke depth. A shaped band may, if desired, be placed on each side, holding in the pleats and adding a popular feature to the design. The sleeves are pleated or gathered into a cuff, and may be finished at the elbow, if preferred. The neck, may be finished with a standing collar or cut out in square outline. Linen, rep, poplin and galatea are popular fabrics for such frocks. The pattern comes in three sizes, two, four and six years. Size four will require two and seven-eighths yards of material thirty-six inches wide.

¶

No. 3910 (10 cents).—An attractive little guimpe dress that is as practical as it is becoming is pictured. This model is excellent for home making, for, while it is entirely up to date, it is very simple in construction. The yoke, which is cut in one with the sleeve-cap, may be made with or without the extensions, as preferred. The box-pleats are stitched to the waistline, and fall free below this point, giving the required amount of fullness. The cuffs may be omitted, and the plain edge of yoke and sleeve-caps can be made of scallop embroidery in the design of McCall Transfer Pattern No. 318. White and blue striped chambray, with pipings of blue, was used for this model.



3914, Child's Dress

3910, Child's Dress

3926, Girls' Dress



No. 3914—3 sizes, 2, 4 and 6 years.



No. 3926—4 sizes, 6, 8, 10 and 12 years.



No. 3910—6 sizes, 2, 3, 4, 5, 6 and 7 years.

The guimpe was omitted, the style being equally suitable. Gingham, linen, galatea, cashmere and serge are desirable materials for these one-piece frocks. The pattern is obtainable in six sizes, from two to seven years. Size four will require two yards of material thirty-six inches wide.

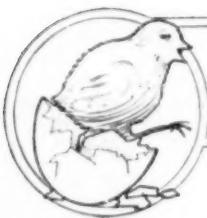
¶

No. 3926 (15 cents).—This little dress is of unusually smart design, and shows excellent style. The front and back of the frock are in panel effect with an exceptionally effective outline. The side portions of the body are cut in one with the sleeves, a popular feature in designs for the small folks as well as the grown-ups. The model offers the choice of high neck, collarless or round open, according to taste.

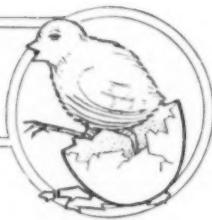
Both full-length and shorter bishop sleeves are provided. An effective development was shown of pale-blue challie with black and white dots, the trimming being white lace insertion and fancy buttons. Cashmere, silks, soft woolens, batiste, linen and chambray are favored materials for its development. The pattern can be obtained in four sizes, from six to twelve years, and will require for size eight, two and seven-eighths yards of material thirty-six inches wide.

¶

THERE IS NO abatement in the popularity of the body-and-sleeve-in-one frocks for little folks. This effect is especially noticeable in children's garments for early spring. Two very effective developments of this idea are shown in designs Nos. 3910 and 3926, illustrated on this page.



## Spring Fashions for Little Girls



No. 3806 (15 cents).—A simple tailor suit is almost a necessity for the young girl, and by selecting the design shown here she will have an attractive suit, appropriate for any wear. The coat is a semi-fitted model, and has an unusually pretty closing. The collar may be finished in the square or round outline, both styles being equally desirable. The seven-gored skirt is cut on the newest lines and is finished with an inverted pleat at the back. Fashioned of cream serge and trimmed with flat black silk braid, it was a smart suit for dressy wear. For more general use, dark serge, panama, pongee and linen would be excellent materials. The pattern is cut in four sizes, from six to twelve years. For the eight year size, three and five-eighths yards of material thirty-six inches wide will be required.



3928, Girl's Dress 3928, Child's Dress

broidery flouncing are appropriate materials. Chiffon is another very pretty figured and bordered fabric that could be used. The pattern is obtainable in three sizes, four, six and eight years. Size six will require three and one-quarter yards of material thirty-six inches wide.

No. 3898 (15 cents).—A distinctly smart little dress for the girl is illustrated. In view of the present popularity of this style of dress for girls, this model will be keenly appreciated. The dress consists of a shirt waist and straight pleated skirt. In the larger illustration the waist is shown finished with the coat closing, the sailor collar and shorter sleeves, but in the small view is shown the waist finished with the box-pleat closing and shirt sleeve. This dress was developed in white linen. The edge of the front, collar and cuffs were embroidered scallops in the design of McCall Transfer Pattern No. 318. Poplin, rep, galatea, panama and serge would prove serviceable for the dress. The pattern is cut in three sizes, eight, ten and twelve years. Size ten requires four and one-half yards of material thirty-six inches wide.

COAT suits of piqué and linen will be very popular garments for the little miss this spring. Some very smart little models are fashioned of colored linen—pink and blue being the preferred colors—and trimmed with white linen braid. These little suits are both serviceable and dressy—two especially desirable features in children's garments. Shirt waist and sailor blouse suits are very smart for little girls. A little pleated skirt of blue serge and shirt waist of silk to match with a white linen collar and crimson Windsor tie make a frock that is at once practical and irresistibly charming. The little tots like these shirt-waist suits because they feel their clothes reflect the styles of their mothers and grown-up sisters, and, of course, everyone knows how the love of "playing lady" is inherent in the little miss. But although—as has been said—these suits reflect the styles of the young lady and matron, they do not, as might be supposed, make one's little daughter look older than her years.

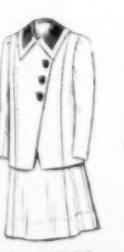
They are modified so that their appearance is really quite in keeping with the little wearer's age. The straight pleated skirts of these little shirt-waist suits are really quite pretty when they are made of a bordered material.



No. 3898—3 sizes, 8, 10 and 12 years.



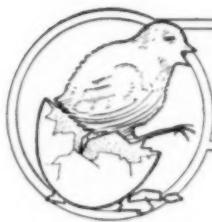
No. 3928—3 sizes, 4, 6 and 8 years.



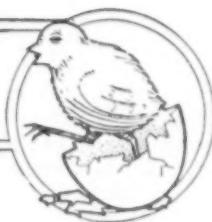
No. 3806—4 sizes, 4, 6, 8 and 10 years.



3806, Girls' Coat Suit



## Styles for the Little Lady or Man



No. 3932 (15 cents).—The Norfolk suit is such a popular style at present that the boys are wearing them more than ever. The model shown is one of the newest styles, and is cut on the best lines. The coat is a box-pleated model with a yoke, and is in double-breasted style.

The knickerbockers are regulation. Among the many fashionable materials now being shown in the shops are serges, cheviots, homespuns, Scotch tweeds and the new French and English suiting, any of which are very desirable for this model. The pattern is cut in four sizes, from eight to fourteen years. For the ten-year size, it will require two and three-quarter yards of material fifty-four inches wide.



3932, Boys' Norfolk Suit

development might be gingham, percale or galatea. The pattern is obtainable in six sizes, from one to six years. For the two-year size, one and seven-eighths yards of material thirty-six inches wide will be required.

No. 3924 (15 cents).—Guimpe dresses will always be popular for little people, and as they are so becoming and satisfactory, it would be foolish ever to drop them. This model shows a charming little girls' dress having the yoke and top of sleeve cut in one piece, as well as the body and remaining portion of the sleeve being made in the same way. Two tucks each side of the center-front add beauty to the design. The skirt is in five gores and is made with pleats in clusters of two. The skirt is joined

to the body by means of a belt. This dress was unusually pretty developed in pale-blue cashmere; the yoke and upper part of the sleeve were of silk of a contrasting color. Fine lawn or swiss would be appropriate for making a guimpe, but, of course, it may be omitted and the dress worn equally well without it, as shown in our illustration. The dress can be made of most any material. For general wear, gingham, percale and poplin are advisable. The pattern can be had in four sizes, from six to twelve years, and requires two and seven-eighths yards of material thirty-six inches wide for the eight-year size.

It is remarkable how much beauty can be added to a lingerie garment where seams are joined with a very narrow embroidery beading. Even if no other trimming is used the beading adds a dainty touch that makes the garment unusually attractive. The illustration of design 3894 on this page shows a very clever use of this trimming. It is an inexpensive trimming too—the narrower widths costing but a few cents per yard.

Where a very sheer material is used—such, for instance as organdie or handkerchief linen—a lace beading is more appropriate. Wide suede and patent leather belts in black, brown, tan, red and white are very smart for children. Such belts are never intended for wear with a dainty little lingerie frock. They add a very charming touch to the plainer type dress.

For other April designs see pages 56, 57 and 58.



3894, Child's Dress

3924, Girls' Dress



No. 3894—6 sizes, 1, 2, 3, 4, 5 and 6 years.



No. 3932—4 sizes, 8, 10, 12 and 14 years.



No. 3924—4 sizes, 6, 8, 10 and 12 years.



# The Home Dressmaker

## Lesson 4—A New Waist of Two Materials

Conducted by MARGARET WHITNEY

Mrs. Whitney will be glad to assist you in the making of any garment. Write to her concerning your difficulty, enclosing a stamped, self-addressed envelope for reply.

HERE are several features which recommend the waist which I have chosen for this month's lesson. It is of simple, yet striking, style, has excellent lines, and I am sure you will find the making a very easy matter.

Judging from the letters which I have received since the present series of dressmaking lessons have been appearing in *McCall's Magazine*, there are some of you who hesitate to attempt the making of a body-and-sleeve-in-one waist. This hesitancy is due to an entirely erroneous conception of the construction of these newer style bodices.

To be sure, the fitting is somewhat different. By that I mean the fitting is accomplished in a different way from the manner required in a waist with sleeves sewed in in the regulation style.

The "peasant blouse," which is the generally accepted name for the body-and-sleeve-in-one waist, really requires very little fitting, and the waist which I have selected this month will offer little or no difficulty in this respect. Let me say once again for the benefit of those who have not read the previous lessons, that the waist is purchased by your bust measure. By this I do not mean that you should in any instance make allowances for a difference between the size of the pattern purchased and your bust measure, for, as I have explained before, this making allowances may ruin the fit of your garment.

I have found it the best plan in handling a pattern to smooth it out on an ironing-board with a warm iron before using, as the folding of the pattern sometimes causes it to become very much creased and wrinkled. I mention this as it may be a helpful suggestion.

The alteration of this waist in

so far as the length is concerned is a very simple matter.

I doubt if many of you will find any alterations necessary; but for the benefit of those who may desire to make a change in the length, I have shown the altering process very clearly in illustration No. 3.

The alteration is made two and one-half inches above the notches which mark the waistline in pieces B and F.

To ascertain whether an alteration is necessary measure the length of your back, in the center, from the collar seam to the waistline. To this length add three-quarters of an inch and compare it with a similar measurement of the pattern. In measuring the pattern place the end of the tape at the neck edge of the center-back section and measure to the notch (►) which marks the waistline. If there is a difference make the alteration by slashing the pattern two and one-half inches above the waistline notch, and lapping or separating it the required difference.

In illustration No. 3 the piece B shows the lengthening process. Piece F shows how the pattern is slashed and lapped for shortening.

As the sleeve is tucked to the point where it joins the gauntlet, or cuff, I would advise you to make no alterations in this part of the pattern until you arrive at the fitting.

If you usually find it necessary to lengthen your sleeve, you can make additional allowances at the end of the gauntlet (piece D) when cutting.

Of course, in case you find it necessary to shorten the sleeve you can make such alteration when fitting.

One of the especially desirable features of this waist is its adaptability to the use of two materials.

In the main illustration I



Waist No. 3921

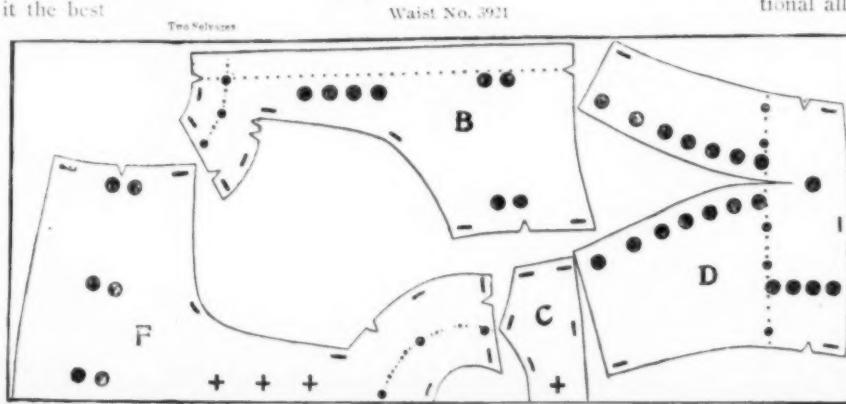


Illustration No. 1—Showing front, back, gauntlet and collar laid on thirty-six-inch material for cutting

have shown the yoke and center-front and back sections made of a figured fabric, while the tucked portion is developed from a plain material. You can reverse this development if you desire, using the figured material for the tucking and the plain fabric for the yoke and panels.

I have shown the pattern laid on a thirty-six-inch material, which is doubtless the width most of you will use.

Be sure your perforations are carefully marked before you proceed with the making, as unless they are you will find the construction of this waist rather difficult.

In previous lessons I have shown the method for marking perforations with tailors' tacks. You can either use this method or mark perforations

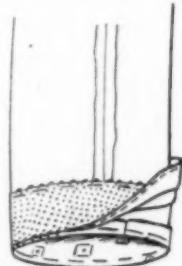


Illustration No. 6—The facing of sleeve end

with pencil or tailors' chalk. I think, however, you will find the latter far more satisfactory.

It is impossible for me to judge which development will please most of you, nor can I tell whether you would prefer the open neck, short sleeve bodice to be worn over a guimpe, or whether you will want to finish your waist with the full-length sleeves, high neck and collar. Personally I prefer the collarless or French neck development, such as I have had shown in the main illustration. This is, to my mind, the most becoming and serviceable neck finish that one can select. It is suitable for semi-formal occasions as well as street wear.

As to the sleeve, the length, of course, is entirely a matter of personal preference. You can either cut off the gauntlet at the line of small circles which I have shown connected with a dotted line in illustration No. 1, or you can finish the gauntlet in full length.

In case you desire the open neck development you can cut out pattern at the line of small circles in pieces B and F.

Here again in illustration No. 1 I have shown these small circles connected with an irregular dotted line.

In case you decide upon the open neck style you will probably want to discard the gauntlet entirely, using just the short tucked sleeve with a frill finish of lace or chiffon.

The first step in the making is the tucking of piece S. To do this tucking

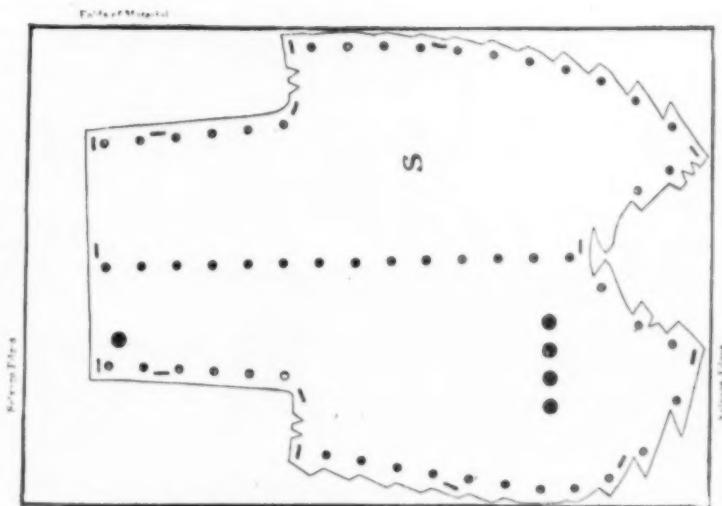


Illustration No. 2—The sleeve pattern laid on thirty-six-inch material

crease your material on the line of the small circles which outline the edges of this piece and are placed directly down its center. Baste each crease about three-eighths of an inch from folded edge. Stitch one-half inch from this creased edge. Now join the shoulder seams of pieces B and F with notches matching. Turn under the curved edges of the joined center-front and back at the line of seam perforations and baste one-quarter inch from edge. As this edge is curved you will find it necessary

to clip slightly in order to make the turned-under edge lie flat, but in clipping take care that you do not slash too deeply or the slash will show at the edge.

If you decide to use a piping around this edge, such as I have shown in the illustration, baste it

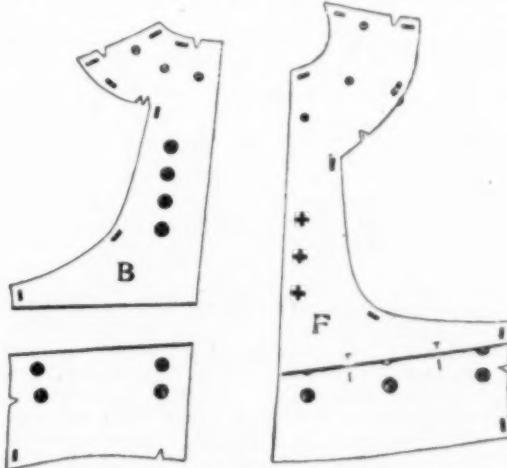


Illustration No. 3—Showing how pattern is altered in length

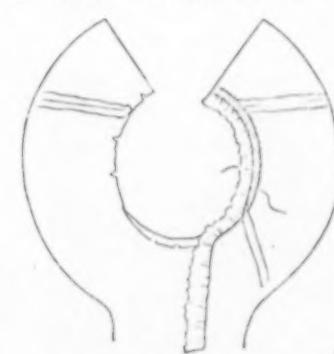


Illustration No. 5—The neck or yoke finish

along the edge on the wrong side with as much showing as desired.

Now lap these front and back sections over the tucked portions with notches and edges even, and baste flat with short, carefully-placed stitches. Stitch to position one-eighth inch from the folded edge of neck and panel.

Now baste your under-arm and sleeve seams. Turn under right-back at notches in neck and lower edges, baste one-quarter inch from creased edge and stitch one-quarter inch from edge. I have had these neck and lower edge notches connected with a dotted line in illustration No. 1. Try on, making any necessary alterations at under-arm seam, after which this seam is stitched.

The hook and eye fastenings can now be put on. Sew your hooks to the turned-under hem on the right-back, but do not catch your stitches through to the outside of the waist. The curved end of the bill of the hook should be one-quarter inch back from the edge and there should be about one inch distance between each fastener. (See illustration No. 6.) Turn back the hem edge one-quarter inch and baste. Bring this turned-under edge under the bill of the hook up to the curve and fell along edge. Now baste a piece of linen tape to the left side underlap. This tape is basted on the wrong side directly along

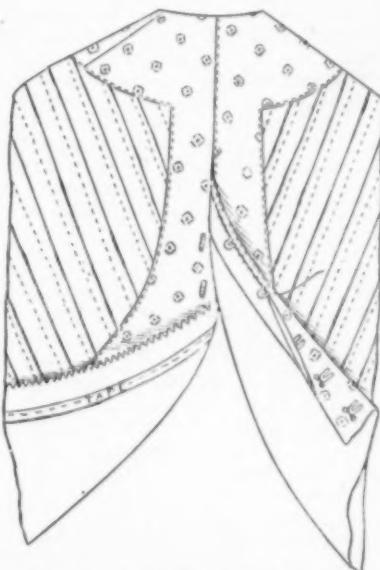


Illustration No. 4—The method for sewing on fasteners at center-back closing

(Continued on page 80)



WHEELER KEPT THE AUTOMOBILE NOW IN A NEIGHBOR'S BARN AND TOOK CARE OF IT HIMSELF

## The Elephant's Board and Keep

By ELEANOR H. PORTER

**Q**N twelve hundred dollars a year the Wheelers had contrived to live thus far with some comforts and a few luxuries—they had been married two years. Genial, fun-loving and hospitable, they had even entertained occasionally; but Brainerd was a modest town, and its Four Hundred was not given to lavish display.

In the bank Herbert Wheeler spent long hours handling money that was not his, only to hurry home and spend other long hours over a tiny lawn and a tinier garden, where every blade of grass and every lettuce-head were marvels of grace and beauty, simply because they were his.

It was June now, and the lawn and the garden were very important; but it was on a June morning that the large blue envelope came. Herbert went home that night and burst into the kitchen like a whirlwind.

"Jessica, we've got one at last," he cried.

"One what?"

"An automobile."

Jessica sat down helplessly. In each hand she held an egg—she had been selecting two big ones for an omelet.

"Herbert, are you crazy? What are you talking about?" she demanded.

"About our automobile, to be sure," he retorted. "Twas Cousin John's. I heard today—he's left it to us."

"To us! But we hardly knew him, and he was only a third or fourth cousin, anyway; wasn't he? Why, we never even thought of going to the funeral!"

"I know; but he was a queer old codger, and he took a great fancy to you when he saw you. Don't you remember? Anyhow, the deed is done."

"And it's ours?—a whole automobile?"

"That's what they say—and it's a three-thousand-dollar car."

"Oh, Herbert!" When Jessica was pleased she clapped her hands; she clapped them now—or rather she clapped the eggs—and in the resulting disaster even the automobile was for a moment forgotten. But for only a moment.

"And to think how we've wanted an automobile!" she cried, when the impromptu omelet in her lap had been banished to oblivion. "The rides we'll have!—and we won't be pigs! We'll take our friends!"

"Indeed we will," agreed Herbert.

"And our trips and vacations, and even down town—why, we won't need any carfare. We'll save money, Herbert, lots of money!"

"Er—well, an auto costs something to run, you know," ventured Herbert.

"Gasoline, 'course!—but what's a little gasoline? I fancy

we can afford that, when we get the whole car for nothing!"

"Well, I should say!" chuckled the man.

"Where is it now?"

"In the garage on the estate," returned Herbert, consulting his letter. "I'm requested to take it away."

"Requested! Only fancy! As if we weren't dying to take it away!"

"Yes, but—how?" The man's face had grown suddenly perplexed.

"Why, go and get it, of course."

"But one can't walk in and pocket a motor-car as one would a package of greenbacks."

"Of course not! But you can get it and run it home. It's only fifty miles, anyhow."

"I don't know how to run an automobile. Besides, there's licenses and things that have to be 'tended to first, I think."

"Well, somebody can run it, can't there?"

"Well, yes, I suppose so. But—where are we going to keep it?"

"Herbert Wheeler, one would think you were displeased that we've been given this automobile. As if it mattered where we kept it, so long as we had it to keep!"

"Yes, but—really, Jessica, we can't keep it here—in the kitchen," he cried. "It's smashed two eggs already, just the mention of it," he finished whimsically.

"But there are places—garages and things, Herbert; you know there are."

"Yes, but they—cost something."

"I know it; but if the car is ours for nothing, seems as if we might be able to afford its board and keep!"

"Well, by George! it does, Jessica; that's a fact," cried the man, starting to his feet. "There's Dearborn's down to the Square. I'll go and see them about it. They'll know, too, how to get it here. I'll go down right after supper. And, by the way, how about that omelet? Did our new automobile leave any eggs to make one?"

"Well, a few," laughed Jessica.

There was no elation in Herbert Wheeler's step when, two hours later, the young bank teller came home from Dearborn's.

"Well, I guess we—we're up against it, Jessica," he groaned.

"What's the matter? Won't they take it? Never mind; there are others."

"Oh, yes, they'll take it and take care of it for fifteen or twenty dollars a month, according to the amount of work I have them do on it."

(Continued on page 72)

## The Return of the Bang

By ANDRE DUPONT

ONLY the other night I went to the opera in Paris to witness a performance of *La Bohème*. The fashionable world was there, French ladies of title, representatives of the ancien régime, the nouveau riche in all their glory, wives of wealthy wine merchants and silk manufacturers, leading lights of the literary and artistic sets; and also there were some of the very smartest women of the English and American colonies, for it was a gala occasion.

During the intermission between the first and second acts I did what so many other frequenters of the opera do also—that is, I amused myself by looking at the occupants of the many circles of loges—boxes you call them in America—that swept tier on tier around the great semicircle.

The costumes were magnificent, but what struck me most was the hairdressing. Surely it presaged a return of that long-vanished mode, the bang. Yes, there it was! Blond locks, brown and black fell in fascinating curls over the forehead or, more striking still, were cut in the old-fashioned straight bang, rounded up a trifle on each side.

I thought as I looked at the fair Parisiennes and the daughters of John Bull and Uncle Sam who had adopted this new mode that there was indeed a good deal to say for it, for in the case of the curled bang particularly it undeniably softens the features and is intensely becoming to some faces. The only certain way to judge if a new style of hairdressing is really becoming or no is to see it on a living woman. The smirking wax heads in the windows of the fashionable hairdressers' shops can give you but small idea of the possibilities of the style. And the same objection holds good regarding drawings of carefully dressed heads. To get the best effect you must see the arrangement tried by a real person, or, failing that, you can get almost as clear an idea by studying a photograph. So for this reason I am illustrating this article by photographs of pretty French women, taken at one of the leading photographers of Paris. And they all, without exception, have their hair arranged in some one of the many variations of the bang.

The bang can be worn with either high or low hairdressing, and in two of its styles, Nos. 2 and 6, it will be noticed that it is not even necessary to cut the hair, but simply to part it on one side and bring a waved strand across the forehead.

Perhaps more than any other arrangement the bang makes careful grooming of the hair obligatory. Always take down the coiffure at night; under no consideration should one go to bed with the hair "done up." For the scalp, like any other portion of the body, requires rest, and must have it to continue its proper work—that of nourishing the hair follicles. Besides, hairpins cause a pull which is inevitably weakening, and so it is better to take out all the pins.

But the best way is to give the scalp a home treatment which will benefit it. This treatment begins with a good brushing, the brush having long bristles that will go through or between the hairs and reach to the head itself. It must stimulate but not irritate the scalp. There is as broad a distinction between these two as there would be between rubbing the hand briskly and scratching it with the nails.

The best method of confining the hair for the night is to braid it loosely. I am not among those who consider it advisable to let the locks hang free at night, because they are too likely to become tangled. There is no strain on the roots if a loose braid is made, and it may be tied with a ribbon if the strands will not stay together. A pretty method is to tie the hair at the back of the neck with a wide fancy ribbon, allowing the ends to hang free. They do not tangle when arranged in this way.



1



2



3

1. How the straight bang looks under one of the new hats.  
2. The hair is parted and brought across the forehead in loose waves.  
3. This is almost like the old-fashioned curled bang, only it is parted slightly on one side. It is very pretty with a high coiffure.

The illustrations on this page are reproduced from photographs sent us direct from Paris.



4

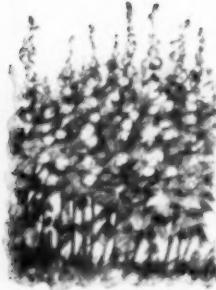


5



6

4. Many of the smartest women in Paris are wearing their hair "banged." The effect is certainly striking beneath one of the new French turbans.  
5. In this very elaborate coiffure the hair is waved slightly over the forehead in a short bang.  
6. The waved bang effect is very pretty with the velvet fillet or embroidered band.



## Yardscape Gardening

By VIVIAN GREY



LIVING in layers in New York for three years has developed in me a sore sensation closely resembling envy toward everyone who has a little plot of ground.

It is quite unnatural for man to live in houses that are cement or brick shelves, varying in height from two to twenty-two stories, with no ground in which he may take root. For love of the soil is inherent in most of us, and a yard, even though very small, may be made to radiate a soothing, satisfying influence with a little care and thought.

The simplest house with a bit of ground can be as perfect in its own way as an estate of many acres. In fact, there is a charm about the unpretentious little yard full of someone's personality which cannot be found in Italian gardens. Even George Gray Barnard, the great sculptor, turned his back upon villas and acreage and lived for several summers in a little old house in a small village outside of Paris. His house was wood and very ancient; it had a sloping back yard that ended with a narrow, clear little river, and a front yard planted with flowers that seemed in perpetual bloom.

As spring comes around a tingling sensation should animate every healthy human being, and he should continue to "tingle" till he has been driven to delve in the ground and plant seeds and rose trees and shrubs.

I have in mind two products of such a "tingle." One is an irresistible little rose garden; the other one is a yard full of many-colored blossoms guarded by an old wooden fence banked with hollyhocks—full of bumble-bees.

My rose garden I like best. It belongs to a little old lady who lives with her son. Her house is small and from the street looks much like other houses. Separating the back yard from the front is a close lattice far enough back to circumvent the grocery boy and ice man by revealing a door on the near side of it. The extreme back door of the house opens out into the garden from a room which is used for dining-room and living-room and has many big back windows. The whole back yard is not more than fifty feet by thirty-five feet, and is enclosed by a high board fence. About fifteen feet back from the house there is a hedge of rose bushes with a rose-grown arch in the center, which gives entrance to the rose garden itself. The yard in front of the hedge is undisturbed grass, except for the two curved walks which lead from a door on either side of the house to the arch, and a clump of gooseberry bushes at the corner of the hedge and fence on one side and a clump of currant bushes at the other corner. Parallel to the fence down to the hedge on either side are grapevines on low trellises. On either side of the arch of entrance to the rose garden is a very symmetrical little cedar tree.

On a late June afternoon, when you pass through that

garlanded gateway and stand looking into the little space beyond, you feel as though you had stepped into some enchanted spot. The path ahead ends at a low homemade seat against the back fence. At each of the back corners of the garden is another seat, rounded and constructed in an artistic but homemade way, in the angle of the fences. All of the surrounding fence is one mass of sweet briar, *Lady Gay* (rambler), Dorothy Perkins (rambler) and single wild roses. On either side of the walk are low bushes full of white bloom. The rest of the roses are planted in horizontal rows across the garden, and the colors are kept grouped so that, as you look at the whole, they shade from the white along the edge of the center walk to the dark-red tea roses against the side fence, through many shades of soft yellowish creams and deeper pinks.

The little lady who planned all this gave me a list of her roses and told me how to plant them.

The garden should be spaded very deep, after being laid out carefully. Then the bushes should be bought and their arrangement planned. Leave plenty of room for hybrid perpetuals because they grow very large.

The hole for planting should be twenty inches deep; a little coal ashes should be put at the bottom for drainage. Fill the hole half full of very rich fertilizer and compost, put a little plain dirt on top of this, then put in the bush gently and tenderly. Cover the roots with enriched dirt, pack it in firmly, then pour in tepid water, enough to soak everything thoroughly. Fill up the rest of the hole, and bank up above the level of the ground with rich fertilizer and pack down firmly.

My little lady says she cuts a great deal—trimming the roses back quite severely after they have blossomed, taking care not to cut off the grafted branches. This is her list of roses:

Hybrid perpetuals: Mrs. John Laing, *Soliel d'Or*.

Teas: *Duchess de Brabant* (two years old), *Golden Gate* (two years old), *Souvenir de Victor Hugo* (two years old), *Sunset* (two years old), *Souvenir de Malmaison* (Bourbon). These are especially beautiful varieties.

Climbers: *Lynch's Hybrid* (Wichuriana, two years old), *Evergreen Gem* (Wichuriana, two years old), *Manda's Triumph* (Wichuriana, two years old, white), *Lady Gay* (rambler, two years old, deep pink), *Dorothy Perkins* (rambler, two years old).

Hybrid teas: *Kilarney*, *Bessie Brown*.

Plants for such a garden would cost about five dollars.

AS TO THE HOLLY-HOCK YARD

I used to pass a house every day and almost never went by it without thinking how unattractive it was, for you could see past the house into a side and back yard that was very unkempt, and surrounded on three sides by an uncompromising, dilapi-



HOUSE IN THE COUNTRY

dated wooden fence. One year I had been away for some months and returned in August. I passed the house again and stopped stock still and wondered. Some magic had been at work. The house had been an ugly yellowish color, now it was pure white with green blinds, which suited its near-Colonial architecture as well as anything could. A new cement walk had been laid out that swept up to and around the house with some grace, and the grass had been coaxed into quite a velvety appearance. But the thing which fascinated me was the glimpse I caught of the erstwhile dilapidated board fence. At the front end of the side fence was a huge mass of woodbine growing over an improvised trellis, which I afterward discovered was a discarded old-fashioned plant rack. This was just beginning to grow a little red, and gave promise of great results later on. The view was absolutely unobstructed back, past an expanse of fresh grass to the flower garden, which had been banked against the fence. The color note was deep pink, and the gorgeous stalks of hollyhocks which lined the fence were covered with huge splotches of that color, while the other lower flowers which were ranged in front echoed it more gently. Phlox seemed to be in abundance, and asters and nasturtiums and cosmos were grouped in such a way as to always have the hollyhocks to nestle into.

I became emboldened and went into the yard. The flower beds were all massed against the old fence; in the corners the beds grew wider, and there were creeping vines behind and shrubs grouped in the corners. In the center of the back fence was a wide bed of lilies of all varieties, but nearly all pinkish in color. The place truly was transformed. No vestige of dilapidation nor ugliness was left about that fence, and those hollyhocks would keep coming back faithfully every year, as, indeed, would nearly everything in the flower beds. Some one had surely had an inspiration.

In yardscape gardening, we

ought to remember several things: To keep plenty of lawn open to plant in masses, to plant with great care that harmonious colors may bloom together and to endeavor to leave some plants in blossom all the possible months. Some of the things which bloom early in the spring are:

Shrubs (*Forsythia spiraea*), dentzia, lilaes, daffodils, narcissus, lilies-of-the-valley, iris, phlox, violets, peonies, tulips, crocuses, daisies; then later on, hollyhocks, poppies, nasturtiums, lilies, golden glow, zinnias. In the fall, cosmos, asters, salvia (a gorgeous bright-red flower, which should be started indoors), hydrangeas, chrysanthemums, and if one can coax a bit of bitter-sweet to trail over a fence, it will be gorgeous for months, and the berries can be taken indoors to brighten a dark corner all winter.

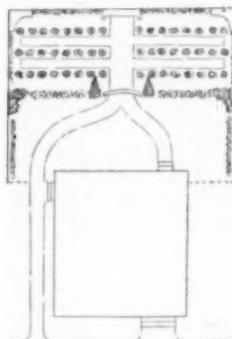
If you have a house in the country where you can have a real site and approach and trees and plenty of space, the problem grows more difficult. The site should, of course, be high. The entrance might be guarded by a couple of dwarfed trees, and the grounds bounded by a hedge of privet or Japanese barberry.

Mass the shubbery; use pretty arbors for grapes as shields for objectionable sights. Cuddle the flowers into corners and against the house; mass the trees. Plant maples, birches and evergreens. Do not fail to leave plenty of undisturbed lawn.

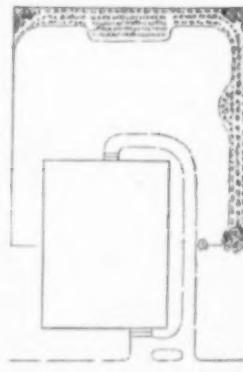
The study of yardscape gardening may become an absolute passion if too much is not undertaken at once. All of the nurseries and seedmen produce fascinating literature, which is instructive and interesting. They will even send a complete scheme of arrangement for any possible bit of land, but the real pleasure after all is in feeling the tingle, having an inspiration and working it out. For one always gets more than twice as much real satisfaction from one's own plans than from the most beautiful creations of the landscape gardener.



A ROSE ARCH GIVES ENTRANCE TO THE ROSE GARDEN



PLAN OF ROSE GARDEN



PLAN OF HOLLYHOCK YARD

## THE LAND OF DREAMS

By Christine Davis

THE sun is going to sleep, dear,  
Out in the golden west,  
Shutting his great bright eye a while,  
To let the tired world rest.

The birds are softly crooning  
Love songs sweet and low,  
And the night winds rock the rosebuds  
Gently to and fro.

So close up your sleepy eyes, dear,  
And list to my lullaby;  
I will tell you about the dreamland  
You will go to by and by.

See, here is a ship of moonbeams  
Sailing across the floor,  
It will bear you away before you can think,  
Right to the Dream King's door.

A troop of laughing fairies  
Will lead you to the King,  
And you shall dance among the flowers,  
And hear the fairies sing.

So close up your eyes and hurry away  
While the fairy lamp still gleams;  
But you'll come back home in the morning  
From the beautiful land of dreams.

## Planting Flowers That Will Grow

By SAMUEL ARMSTRONG HAMILTON

Mr. Hamilton has been writing on gardening for the past twenty-five years; edits Gardening Departments in several horticultural magazines and is a recognized authority on the subject.

With the advent of spring the thoughts of the flower-lovers turn to the garden and the outdoor world. This is as it should be, for every normal woman is better for an interest in a garden and beautiful flowers—and especially those who delight to work among them with their own fair hands.

### THE BEST SOIL FOR THE GARDEN

The first requisite for a garden is good soil; in fact the whole success of the garden depends upon the character and mechanical nature of the soil. There cannot be said to



BULBS SHOULD BE IN THE GARDEN



SOW YOUR SEEDS IN "FLATS" AND GROW YOUR OWN PLANTS

garden happens to be sunny or is perhaps partly shaded.

However, there can be said to be standard garden-soil bases, of two general characteristics, common to this country—the *limestone loam* and the *sandy loam*. The more common one is the latter, but this can be turned into the former, as I will show later on.

If your flower garden is open and sunny, free from trees and large shrubs which cast dense shade, the sandy loam is the better; but if it has trees and shrubs or is partly shaded by adjacent buildings or a high wall, I would advise the limestone loam, made from the common sandy loam. Where there is not a good soil as a base from which to work, or where it is old and worn out, it would be best to renew it by making a *soil compost*, using this entirely or with half its bulk of the old soil.

The best soil compost is made from heavy sod which has a good growth of white clover, cut from the wayside or from a pasture field in which some kind of clover is growing. This is necessary or you will have to add nitrogen in the form of the expensive salts; but if there be a good growth of clover, it can be assured that the soil is filled with *nitrogen bacteria* which will inoculate the whole mass. If the supply of sods is limited, add to it by using the good soil

under the sods or that from an old garden, or where a cellar is being excavated.

If this soil, sods or compost is naturally of a limestone loam—that is, if in a limestone section—the presence of the heavy growth of clover will indicate that it is "sweet" and free from *acid*. The absence of it will indicate that it needs lime, as being exhausted of its natural quota. If in a sandy, gravelly

or slaty locality, the compost will need lime to enable *leguminous* plants to grow in it. Start to make the compost by laying down a layer of the sods or soil, a foot thick, somewhere under cover. On this, if in a sandy locality, add enough air-slaked lime to cover it white—about a quarter of an inch; then a dusting of bone meal and six inches of well-rotted horse manure. If in a limestone region, and the sods have no clover, and you cannot get soil from an old pasture containing it, use an inch of sharp sand instead of the lime. In case you can get a small quantity of clover sod, use it as a layer, several inches thick, between the soil and the manure. Make more layers on top of the first one, using a layer of sod as a top. When completed give a good soaking and allow to stand for several months; mix well together, let stand another two months, and it is ready to use.

To renew a garden soil which is simply deficient in nitrogen, which can be told by the absence of clover from the sod, dig it deeply, working in as much well-rotted horse manure as possible. Before raking spread on two or three inches of soil from a dense clover field, or compost like the above, and rake well. For a sunny location use the sandy loam; for a shaded one, use the limestone loam.

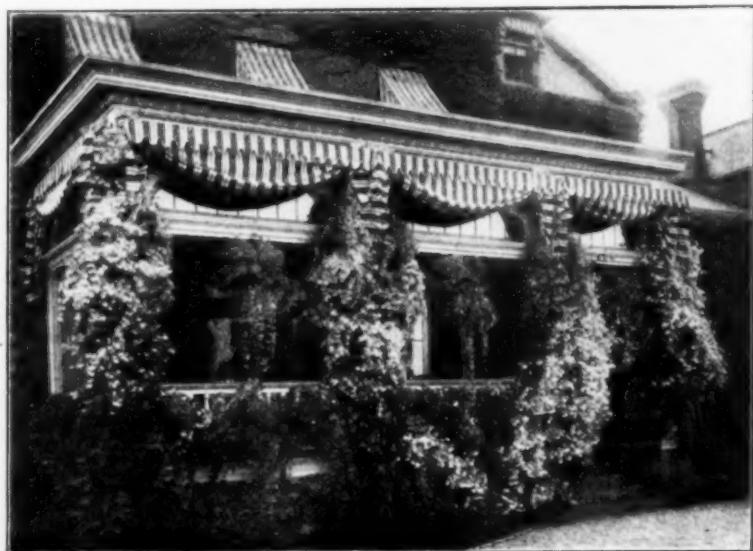
### FLOWERS FOR SUNSHINE AND SHADE

The matter of the proper kinds of soil being assured, it is well that you know the proper flowers for the different portions of the garden. There will be the sunny, open space; the entirely shaded border, along the wall or under the trees; the partly shaded, and the damp, low place,

(Continued on page 22)



A CORNER OF THE ANNUAL BORDER



A HOUSE WITH VINES AND PORCH BOXES

Words by  
WILLIAM J. IRONS

## Easter Song

Music by  
A. KIMBALL

Maestoso



Sing with all the sons of glo - ry, Sing the re - sur - rec-tion song!  
 O what glo - ry, far ex-ceed-ing All that eye has yet per-ceived!  
 Life e - ter-nal! heav'n re-joic-es, Je - sus lives who once was dead;  
 Life e - ter-nal! O what won-ders Crowd on faith, what joy un-known;



earth's dark sto - ry, To the for - mer days be-long: All a-round the clouds are break-ing,  
 a - ges pleading, Nev - er that full joy con-cived. God has prom-ised, Christ prepares it,  
 death-less voi - ces, Child of God, lift up thy head! Pat - ri-archs from dis - tant a - ges,  
 clos - ing thun-ders, Saints shall stand be - fore the throne! O to en - ter that bright por-tal.



Soon the storms of time shall cease, In God's like-ness, man a-wak - ing, Knows the ev - er -  
 There on high our wel-come-waits; Ev - ry hum-ble spi - rit shares it, Christ has passed e -  
 Saints all long-ing for their heav'n, Proph - ets, Psalmists, seers and sa - ges, All a - wait the  
 See that glowing fir - ma-ment, Know, with thee, O God im-mor - tal, "Je - sus Christ whom



last - ing peace, In God's like-ness, man a-wak - ing, Knows the ev - er - last - ing peace.  
 ter - nal gates, Ev - ry hum-ble spi - rit shares it, Christ has passed e - ter - nal gates.  
 glo - ry giv'n, Proph - ets, Psalmists, seers and sa - ges, All a - wait the glo - ry giv'n.  
 thou hast sent!" Know, with thee, O God im-mor - tal, "Je - sus Christ whom thou hast sent!"



# Church Music in America

THE VIEWS OF WELL-KNOWN SINGERS AND ORGANISTS  
ON THE SUBJECT



**C**HURCH music in America is of great interest to the layman, the clergy and musicians alike. If we admit the elevating influence of good music at all we must concede that as an accompaniment to church services it exerts an immeasurable influence for good. Great changes have occurred in America's intellectual breadth during the past decade. The country's appreciation of the finer arts, literature and music has kept pace with her marvelous commercial growth. Perhaps no more marked change has taken place than in the religious life of the nation. The church of to-day exerts a wonderful influence in every small village as well as in the large cities. Church services have lost much of their former severe character, and the church of the present offers not only an opportunity for public worship but also a fitting religious relaxation from the strenuous business life characteristic of this country. It would be idle to assume that a better standard of church music is not largely responsible for the inviting character of church

services. Realizing the universal interest in the matter some of the country's leading organists, choir directors and singers have been asked to contribute their views on the subject, it being understood, of course, that each opinion expressed was to be purely personal and not meant to reflect the ideas of anyone but the contributor.

There is, perhaps, no better or more widely known church singer in America than Mrs. Corinne Rider Kelsey. Mrs. Kelsey's experience has included not only the usual church work, but she has appeared as soloist in religious oratorios, cantatas and recitals in all parts of the country. Her ideas on the subject are sure to be of interest to everyone. Mrs. Kelsey says:

"Ever since the processes of human necessity developed that means of moral advancement known as sacred music, there has been a constantly increasing interest, not only in its ethical value, but in the practical enlargement of its field of activity. Nowhere is the artistic growth of the nation more distinctly manifested than in the taste shown in the music of its churches, and nothing is left undone which will further the range and influence of its

sacred music. The wonderful organs which are daily being installed in the churches of this country are so constructed as to enable the player to display the virtuosity of a pianist, while the sonorous, appealing qualities, for which the organ has always been especially remarkable, have been improved accordingly. These advantages employed in the beautiful music which is being written in accordance with them contribute to the elevation of the artistic taste of the people and, consequently, to the culture of the country.

"Some time ago, Mr. Claude Cunningham, in one of his scholarly essays on modern music, made the following remarks: 'As far as we can determine, the earliest efforts of mankind toward any music consisted in the elevation and depression of the human voice in the reading of *sacred* writings, and this fact has a significance all its own. Many centuries of this primitive vocal form, with occasional important modifications, finally lead us to the simple love songs of the troubadours, to which we trace the germ of the romantic style of music, and music as a language of emotion has been gradually developed from that source. Since the first inspiration of all music had its origin in sacred thought, and if we are to use our knowledge of the psychology of music to the best advantage, would we not do well to continue to develop the oratorio form? \* \* \* The music of today is indeed intellectual, but where is the spirit? Fortunately there is a possible admixture of loftiness with loftiness, loftiness alike of the sacred and the secular, loftiness of religious art with loftiness of all other intellectual and ethical thought, and it is for that unity that we plead.' That unity, which Mr. Cunningham evidently saw in the future, is now taking place in the work of the best musicians and in the comprehension of the intelligent classes of music lovers.

"When I became the soloist of the First Church of Christ, Scientist, New York City, at a salary which is probably the highest ever paid a church singer, much comment was caused on the ground of the new and better standard of intellectual and artistic requirements which the people of the modern church impose upon the directors of these institutions. These people were once



MRS. A. HURLEY PANCOAST



MR. JOHN CUSHING



MRS. CORINNE RIDER KELSEY

satisfied with the sincere effort of a simple, untutored singer in the rendition of a gospel hymn; but today, while they want sincerity, they have advanced to the place where they demand intelligent art as well.

"People are willing and always find themselves able to pay enormous sums for other forms of music, such as the operatic and the symphonic forms, and they demand the best. They feel that they receive a just return in the intellectual benefit or the emotional pleasure derived from it; but since people have come to understand that music is a powerful force for either good or evil, according to the design and intention of the writer—since, in other words, they have become conscious of the psychological value of this agency—church music has more and more become a vital quantity in the spiritual life of the country and is receiving the proper financial support. This recognition of the highest and best in the art of sacred music has been a source of encouragement, and the finest results, both in the culture of the people and in the way of providing in-



MR. JOSEPH H. B. JOINER



MR. TALI ESEN MORGAN

centive to the artist, are beginning to be noticeable to the closer observer. This is not to be wondered at, but rather to be expected of a people whose ambition is so eager and whose intellect is so quick as are those of the American people."

An expression on the same subject but along a different line of thought is that of Mr. John Cushing, the well-known organist of Calvary Episcopal Church, New York City.

Mr. Cushing was born in Bath, Maine, in 1880. He is, therefore, the youngest prominent organist in New York City. He studied piano as a boy in Bath, and when sixteen years old he went to Toledo, Ohio, where he started his organ work with his uncle, Samuel D. Cushing, a well-known organist in the West. He also continued his piano studies and was graduated from the Ann Arbor Conservatory with high honors. After holding positions in several Toledo churches, Mr. Cushing came to New York about seven years ago. He was organist and choir director of the Washington Avenue Baptist Church, Brooklyn, for three years, and then went to St. Andrew's Methodist Episcopal Church, in New York, where he remained upward of a



MRS. ANNA ROMMEISS THACKER



MISS HELEN GOFF

year. In November, 1900, Mr. Cushing was engaged as organist of Calvary Church, and at the same time Mr. John Bland was made choir director.

For several years Mr. Cushing was undecided as to whether he would make the organ or the piano his life work, but he has determined to devote all his time to the organ, using the piano only for pupils and for accompanying. He is regarded as a young musician of great promise. His success he attributes to his diligence and application quite as much as to natural talent.

Mr. Cushing takes organ music for his theme:

"I consider the literature for the instrument deficient for showing off the modern orchestral organ. Even the composers of today are more restrained, conservative and less emotional than the writers for orchestra and solo instruments. The modern French school, with Guilmant as path-finder, is the most hopeful for audience and performer, but, in spite of the plea that only organ music should be played on the organ, no organist can make up a sufficiently impressive



MISS ANNIE LAURIE MACCORKLE

program without his Wagner or Tschaikowski transcription. A very little Bach and a very little Max Reger go a long way. Joseph Bonnet, the young organist of twenty-six, of Ste. Eustache, Paris, writes modern, emotional organ music which, while founded on traditional forms, offers a little more humanity to a devitalized and constrained type of music.

"I feel, therefore, that some of the criticism of American church music would be of different character were it tempered with a greater knowledge of the limitations which lack of sufficient or suitable compositions place upon the organist."

Another interesting opinion is contributed by Mrs. A. Hurley Pancoast, of Philadelphia. Mrs. Pancoast, whose husband is a descendant of one of the Quaker City's oldest families, is widely known for her beautiful voice and charming personality. Originally from Chicago, Mrs. Pancoast has lived in Redlands, California, and New York City before going to Philadelphia. She has sung in the leading churches of each of the cities mentioned, and her services are

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WOMEN BEST EQUIPPED FOR THE BALLOT

## Some Things Women Can Learn From Men

By RACHEL CLEMENT WEST

The author of this article has had fifteen years' experience in business; first as stenographer, then working up to having charge and directing the work of a large office force. She regards the experience as having been an excellent training in many ways, as well as having had great educational value.

**I**T must be very evident to the most casual observer that wonderful changes have taken place in the woman's world in the last two decades—a sort of emancipation and broadening out, very noticeable, and markedly for her good. This is due to several reasons. Among the working classes it may be said to be attributable more or less directly to their intercourse with business men

in a business way. With the wealthy it is mostly due to higher education for women. A certain small class of women have always thought for themselves. Notable among these are the women brought up under the guidance and education of the Quakers, or Friends, as they prefer to be called. But the great and rapid strides made in this direction are mainly traceable to the constant association of women with men in their business lives. What has become of the clinging, fainting woman of a generation ago? She is almost forgotten. Along with her is another class fast being eradicated through daily business intercourse. She is of the type who used to be "catty" and ugly with her sister associates. She is fast learning to do as men do over little things—that is, to ignore it entirely or treat it with silent contempt. In business, men meet their enemies with a nod or a "How are you?" on the street. It was formerly the woman's way to glare and not speak, or perhaps say "hateful" things to each other. All this silly, childish practice is fast being wiped out, and women are learning the lesson of common sense and are becoming "grown up."

There can be no doubt that the average man has a much better method of getting on with the world at large than the average woman. This is principally owing—and I think the matter is not open to argument—to the broader and more sensible methods practiced by most business men in their daily dealings with mankind. Many of the women who have gone out into the business world have already learned this point; many more are learning it, or will need to, in order to become successful, or be on an equality with men in transacting matters of business importance. And so far-reaching and broadening are the results gained in this connection that they do not stop with business, but the general effect is felt in the community at large. Women no longer wrangle over petty and insignificant events as a little while ago.

But woman's inhumanity to woman has been notorious since the dawn of history. There is much room for improvement in this line.

Business life has done much for women. It has brought them out of the small and narrow channels of thought in which they spent many fruitless years. It is not intended to infer any slight against the home life, for surely nothing in all the world is finer and nobler than a good woman in her home. The power and influence for good are, or may be, incalculable. But there have been many reasons during the last twenty years why women have felt impelled to seek a more independent life, and it has not always been a matter of

choice. To those who have had a good home training in morals and common sense, there is a broad and enriching field ahead in the business world. If women are ever to have the privilege of the ballot, these are the women who will be the best equipped for it and the most capable of making good, sane use of it when it is theirs. There is little to fear that such a woman will lose her innate delicacy and feminine qualities. She is sure to lose the fainting, helpless qualities, and will be forced to become self-reliant, which is much to be desired.

A true womanly woman has little or nothing to fear from a business career if she carries herself in a womanly and dignified way. Almost all men are manly—the great majority are gentlemen—and I speak from a wide personal experience. The methods of the average successful business man of today are such that a woman, far from losing anything by constant association with him, has an opportunity to learn much that will be of benefit to her. He is usually "fair and square." Among the estimable things that business men have taught women is that of keeping her word and her appointments, a quality in which a great number of the sex have been very deficient since that memorable episode in the garden of Eden. It is an unpardonable failing, and no individual can hope or expect to make a success of life until he has made this one of his golden rules. It is the cornerstone in the foundation of all that makes for honor, integrity and success.

Women still have much to learn in the matter of discarding foolish and silly fashions before they can expect to be a thinking man's equal in big things. This is evidenced by taking a thought of the notable women in history who have done things worth while. They had no time for silly trifles. They mostly came under the category of "plain" or "sensibly" attired women. And yet it would not be well to advocate "plain" dress altogether, for it is always true that the world is affected by the appropriateness of things, and "a thing of beauty is a joy forever" just as much now as when Keats penned those immortal lines. And few women succeed who are regardless of appearances. It would be unwise to shut out of our short lives anything that is lovely or that may be a credit or a comfort to us.

The woman who goes into business should make a study of her dress so that it may be appropriate without being elaborate.

Every woman who goes into business will do well to give sentiment a wide berth. Much discredit has been heaped upon her for her leniency in this regard. She will do well to remember that there should properly be no place for sentimental affairs in business. In this particular, I fear, she must rely solely upon herself. This is one of the things she will not be apt to learn from men. Parents or guardians should see to it that young girls are not allowed to secure positions indiscriminately. It is a matter that should be decided with much care and judgment when the woman is very young. Where girls have been encouraged to confide in their elders, little difficulty will ever be experienced in a business life, and pitfalls evaded. In writing this article I have had in mind women in business offices rather than in stores or factories.



GIVE SENTIMENT A WIDE BERTH



WHAT HAS BECOME OF THE CLINGING, FAINTING WOMAN?



FEW WOMEN SUCCEED WHO ARE REGARDLESS OF APPEARANCES

# WOMEN IN BUSINESS

## How to Succeed as a Milliner

By LOUELLA E. WHITE

LET me begin by saying that I couldn't help being a milliner. Success in this—as in any other profession or trade—is impossible unless one possesses a natural aptitude or talent for the work. Of course, marked success is far easier to attain if one's makeup combines a degree of business or commercial ability with the necessary inherent talent or temperamental instinct, and I have often felt that perhaps I would have been more successful if the commercial instinct were predominant in my nature. By this I mean that, although I have succeeded very well indeed, I might have been more successful had I sacrificed artistic results to commercial gain. And if I were to offer advice to those about to enter the business, I would urge them to decide fully just what plan or rule they would adopt—whether they would make their artistic success a secondary matter and keep marked commercial success as their goal, or vice versa. It all depends upon one's nature, but whatever plan is adopted it should be strictly adhered to—there should be no vacillating, else one's business will be in constant state of turmoil.

I was born in Rush County, Indiana—the "Hoosier" State. My parents moved to Indianapolis when I was two and one-half years old, and there I resided until my marriage. As a child I was always busy making hats—doll hats, paper hats—in fact, everything that came into my hands was converted into a hat. My first "models" to be worn in public were made of fine white mull, shirred and trimmed with snowball flowers made of white tissue paper. Two schoolgirl friends and myself were the wearers of these creations, and I might add that both the work and the wearers were much admired. Soon afterward I commenced making hats for my elder sisters—in short, I became the family milliner.

After my marriage I moved to Terre Haute, Indiana, and one of the lady guests in the hotel in which my husband and I lived had a millinery store. In the course of time I became acquainted with this lady, and afterward we became friends; and as I was lonely and unoccupied during the day I accepted her invitation to spend my time at her shop. It was my first experience in being away from my mother's home. I



MRS. LOUELLA E. WHITE

was in a strange town, and as my friend had a very exclusive trade I was more than thankful for the diversion. After a time—during the busy season—I assisted her, both in her workroom and in serving her customers, and many of the ideas that have since helped me to success were gained during this experience. Not long afterward my husband's business took us to St. Paul, Minnesota. This was my second advent into a strange town, and now that I had found in the millinery business a way to spend my spare time profitably and

pleasantly, I decided to try to find further employment in this line. I was offered a position as head saleswoman in the millinery department of a large department store, and this I accepted, remaining with the firm for four years. Then I was offered and accepted charge of the millinery department in another establishment, where I remained until the death of my husband. My friends then urged me to go into business for myself, and I decided to follow their advice. Before doing so, however, I went abroad for a short time, as I felt I needed a complete change of scene and environment in order to better plan for the future.

On my return to St. Paul I engaged two rooms in the Ryan (Hotel) Annex. My rent was \$40.00 per month, and I had less than \$2,000 capital. I put in my stock at once, but before the carpenters had completed the interior woodwork I had sold out and reordered three times. I outgrew my quarters in two weeks; it only took that length of time to prove to me that I had erred in not taking larger rooms. But it was far better for me to have been mistaken in this rather than in the opposite direction. Within six months I had moved to the second floor of the same building, and here I opened what I—and many others—believed were the most beautiful exclusive millinery parlors in the Northwest. I am a firm believer in the theory that one's shop—in the millinery business—must be attractive, inviting. Of course, a note of originality in furnishing is also a very valuable asset in attracting customers; anything in furnishing or decoration is desirable that makes one's shop different from others. I was doing a splendid business in this, my second location, when one Sunday morning at 8:30 the Ryan Annex took fire and I was completely

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MRS. WHITE'S FIRST MILLINERY PARLOR



## A LOSS OF IDENTITY

By Mrs. John T. Van Sant

Now we are six  
And what a fix  
We're in!  
I do not see  
Why I must be  
A twin.  
We've got to go to school, and oh!  
They mix us with each other so,  
For Adelaide is just like me  
And I'm like Adelaide, you see.  
And so they mix  
Us since we're six!  
And what a fix  
We're in!  
She is like me  
And I'm like she;  
Why must I be  
A twin?



## Does the Public School Endanger a Child's Health?

By CAROLYN SHERWIN BAILEY

**I**N one of the back seats of a big public school a little girl is busily, cheerfully working. From the crown of her head to the sole of her patent-leather shoes she breathes daintiness and home care and cleanliness. Her plain gingham gown is immaculate. Her white stockings are spotless. As she bends over her copybook with one curl trailing the dusty desk in front of her, and a frown of perplexed concentration of her forehead, she forms a picture of the healthy, sweet, nerveless, middle-class child; well mothered, and unspoiled by nurses or servants, the child for whom the public school system was evolved and organized and for whose education it moves.

As she struggles with the paper that lies on the desk in front of her, chewing her pencil in despair of putting it to the finer use of copying figures, she looks with straining eyes at the sums set down on the blackboard at the opposite end of the room, and the frown deepened. Because she is such a good, well-mannered child her teacher assigned to her that back seat, the length of a long, crowded room away from the throne of discipline, and the blackboard that acts as a bulletin board for the schoolroom, bearing every day its burden of tables, and word lists, and sentences which she must copy. The big schoolroom is badly lighted. All about the school like an army of giants, overshadowing with their huge bodies a pigny of lesser stature, stand the tenement houses, the sweatshops and the great factories of the city. They cut off the light from the school classroom and the little girl in the back seat is unable to see the blackboard.

"If I had—apples, and I gave—to my mother—"

It sounds like an interesting situation, this example in arithmetic which the teacher has written on the blackboard, but how many apples did a child have and how many were given away?

The little girl cannot see the figures. Neither can the boy in front of her or the row of children in the middle of the room. The blackboard is only visible plainly to the "bad" little boys and girls who fill the front seats of the room, and they are not as eager to solve a problem as is this child.

As the child attempts to focus her eyes on the blackboard's illegible hieroglyphics, there is a sudden sharp pain in her temple, the room seems to be whirling all about her in dizzy circles. She covers her eyes with her hands and drops her head to her desk in abandon. She is beginning to feel the results of eye strain and poor lighting. She is developing conjunctivitis.

She may pay in blindness for the education which the public school provides.

In the row directly across the aisle from the child in question Carmella is seated. A dusky, brown-eyed child of Italy is Carmella, thin, underfed and anemic. Carmella slept in a tenement dark room last night, and she breakfasted this morning, as all the other mornings of the year, on

tea and cake from the bakeshop. Last winter Carmella caught cold one bleak day when her red shawl was not sufficiently thick to keep the rain from soaking her poor little body, and ever since that day Carmella has coughed. Carmella's mother coughs, too, and so does her father, but when Carmella coughs in school the teacher scolds her. Carmella is overcome, now, with a paroxysm of choking, dry coughs, and the class teacher, scarcely looking up from her desk, says, fretfully:

"Do stop that noise, Carmella, or else go out and get a drink of water. I can't hear myself think."

So Carmella patiently, and with the stolid docility of her race, goes for the sixth time this morning out into the hall to see if water will cure torn lungs and poisoned glands. As she closes the door the other child lifts her head from her desk. She knows Carmella. They play together in the schoolyard, and Carmella brings scraps of gaudily colored stuffs for dolls' dresses. Over the cutting and planning of these creations little America and little Sicily have become friends. Perhaps even now Carmella has in her pocket the piece of yellow satin about which she boasted yesterday. The other child is suddenly aware of an unexpected thirst. Please, may she go out in the hall, too, for a drink? She waves one chubby hand frantically to catch the teacher's attention.

Yes, the permission is granted. She follows in Carmella's wake out into the long, dark school hall.

Although the school building is one of recent architecture, and the hall is equipped with a marble sink, fastened to the faucet by a string hangs a rusty tin drinking cup. Carmella quenches her feverish thirst in a long draught of water from this rusty cup. The other, a clean, healthy child, drinks, too, from the same germ-laden cup which just touched Carmella's tainted lips.

The little girl of the back seat is paying in another coin for her public school education. She has become infected, through the use of a common drinking cup, with tuberculosis, the great white plague.

The hour of sums and copying is over when the child returns to the schoolroom. Story time has come, and piled on "teacher's" desk is the supply of story books, from one of which the little girl in the back seat will read in her sweet, trailing voice the wonderful tale of Red Riding Hood and the Wolf. Kuny, who sits at the child's left, is asked to distribute the story books. If story books were allowed to remain in a child's desk all day, there would be the temptation to open their pictured pages surreptitiously during the sum time. They serve also for two other primary rooms, so the little girl will receive a book from a common supply. As Kuny, a stolid shock-headed, unclean little Russian boy, stumbles proudly down the aisle with his burden of books, the little girl wonders whose book he will

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## A Forced Elopement

By ELIZABETH WARRINGTON

**J**S that you, Mary?" Mrs. Benner closed the over door softly on her last batch of blueberry pies as her daughter stepped into her sunny kitchen. "Now don't let me forget those pies! My memory's not what it used to be, and when I sit down I let everything in the oven burn up. Come into the sitting-room, Mary. It's too hot to be comfortable out here."

Mrs. Benner looked uneasily at her energetic, capable daughter as she spoke. There was an ominous frown on Mary's brow and a determined look about her mouth that boded ill for the visit.

"No, mother. I can't stay. I just came over to borrow some butter—and see how you're getting along."

"You'd better wait and sample my pies. They'll be done in a few minutes," and Mrs. Benner took a surreptitious look into the capacious oven where the pies were sizzling comfortably.

"I met Judge Caswell at the gate as I was coming in, mother," began Mary abruptly. "Seems to me he comes here pretty often."

A slight flush rose to the older woman's cheek, which was still fair and smooth in spite of her sixty years.

"Oh, I don't know," she said apologetically.

"He was here yesterday."

"Yes."

"And the day before."

"Why, I guess so."

"And the day before that."

"Now, Mary, I don't really remember."

"Perhaps you can remember some day for the past month that he hasn't been here?"

Mrs. Benner was silent but visibly disturbed.

"Really, mother, such goings-on are absurd at your age. Why don't you tell the Judge that you don't want him here? If you don't, I shall."

"Don't you say a word to the Judge, Mary. I can take care of my own affairs."

"It looks like it. I call it scandalous. The Judge will be asking you to marry him next."

Something in the expression of her mother's eyes startled Mary. "Mother!" she almost shrieked. "You don't mean—He hasn't—Oh, what have I been thinking of that I haven't put a stop to this before!"

"What's the use of all this fuss, Mary? The Judge is the straightest man in Sanderstown. There's not a man anywhere more highly thought of. It's an honor—"

"Honor fiddlesticks!" Mary interrupted her mother. "At his age and at your age to be thinking of marriage! Mother, really! I gave you credit for more sense."

Mrs. Benner tried to remember some of the arguments that the Judge had used in pleading his case, but the sharp gaze of her daughter confused her and she sat silent, like a child caught in mischief. Mary's masterful manner always frightened and distressed her, though it seldom had any definite influence upon her. After the storm had subsided, Mrs. Benner usually continued on the even tenor of her way, while Mary stood aside and looked on in vain anger.

This was a different matter, however. Mrs. Benner was by no means convinced of the wisdom of accepting the Judge and Mary's objections found an echo in her heart. When, therefore, Mary said more diplomatically than she had yet spoken: "You don't want a man fussing around your clean kitchen, mother. You're used to doing as you please and it would come hard to you to change your ways to suit anyone else now," she answered meekly, "I don't know but you're right, Mary."

With that concession Mary was forced to be content. But several times that day she traversed the short distance from her own house to her mother's to bring some new argument to bear on Mrs. Benner's wavering resolution; and by night the victory seemed hers.

"I hate to tell the Judge, though," said Mrs. Benner; "he has seemed to count on it so much and he's terribly lonely

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"AN ELOPEMENT! AT OUR AGE! THAT IS REALLY RIDICULOUS!"

## What CHRISTIAN SCIENCE *Really* IS

**A**S we announced last January, McCall's MAGAZINE intends to publish from time to time articles on many of the important questions of the day, embracing a wide variety of topics. This month we think a short account of the belief that in the last thirty-five years has gained hundreds of thousands of devoted adherents, and now numbers about two million, will be of interest to all women who like to know what is going on in the world.

The recent death of Mary Baker Eddy, the founder of Christian Science, was given a wide publicity, and as the newspapers all over the country have been filled with more or less confusing accounts of the belief, many people are now wondering just what Christian Science really is, whether it is simply a system of curing sickness or a complete religion.

Mr. Eugene R. Cox, a well-known member of the Christian Science Church and an official of the organization, was interviewed by a McCall's MAGAZINE staff writer and many of the facts in this article were furnished by him.

Christian Science was discovered, named and founded by Mary Baker Eddy. As a science it has a text-book, which is entitled *Science and Health*, with *Key to the Scriptures*, written by Mary Baker Eddy, and first published in 1875. Christian Science accepts statements and makes declarations concerning God which are accepted and made by every other Christian religion, among which are the following:

That God is the only Creator; That God is Spirit; That God made man in His image and likeness; That God pronounced all that He made good; That God is all-power—omnipotence; That God is everywhere—omnipresence; That God is all knowledge—omniscience.

Christian Science further says that the declaration that God is mind, infinite and supreme—Divine—is a necessary corollary to the statement of His Omnipotence, and that being all-knowledge and all-power, God is necessarily changeless; being Spirit, His creation is necessarily spiritual, hence man, made in His image and likeness, is spiritual, and that which is spiritual must be eternal. Christian Scientists quote what Jesus said (John 17:3), "And this is life eternal, that they might know thee, the

only true God, and Jesus Christ, whom thou hast sent," and from this they reason that the most important thing in the world, therefore, is to know God, and to know Him through the Christ.

It is claimed by Christian Scientists that their religion is without doctrine or dogma. It has but six religious tenets, the sixth being:

"And we solemnly promise to watch and pray for that Mind to be in us which was also in Christ Jesus; to do unto others as we would have them do unto us; and to be merciful, just and pure."

To the extent, therefore, that this tenet is carried out, and one has that Mind in him which was also in Christ Jesus, the Divine Mind—he has a provable knowledge of God. Jesus laid the foundation of Christianity through his works, proving every statement that he made; and thus Christian Scientists believe that what are commonly referred to as the miracles of Jesus were, as a matter of fact, but the results of the application by him of his knowledge of the law of man's real being. In *Science and Health*, Mrs. Eddy says (page 476), "Jesus beheld in Science the perfect man, who appealed to him where sinning mortal man appears to mortals. In this perfect man the Savior saw God's own likeness, and this correct view of man healed the sick. Thus Jesus taught that the Kingdom of God is intact, universal, and that man is pure and holy."

They claim it to be obvious that this true concept of man and his relation to God dispels the idea that God created sin and sickness, and inflicted them upon His creatures, or that the all-powerful Ruler of the Universe could form a partnership with or employ such evil agents to help Him govern His universe.

This does not mean that Christian Scientists simply ignore evils by closing their eyes to them, or attempt to dissipate them by the exercise of human will power. Neither of such methods could, in their opinion, be efficacious. Christian Scientists believe in the unreality of sin and of its powerlessness, and this they think has the same effect upon the individual as has the truth about ghosts upon the superstitious. The believer in ghosts, passing a graveyard at night, does so with quaking limbs and crawling flesh. The next week, having

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THE MOTHER CHURCH AND EXTENSION WITH THE CHRISTIAN SCIENCE PUBLISHING HOUSE AT THE LEFT



## SNAP SHOTS at CELEBRITIES



**M**RS. E. H. HARRIMAN, the widow of the famous financier, has since her husband's death been called, and perhaps with reason, the greatest American woman banker. Mrs. Harriman has evinced an unusual capacity for business, and has taken an active part in administering the affairs of her husband's vast estate. While she has sold out his more speculative holdings as well as those whose control must of necessity be in the hands of active men, she has retained the bulk of his interests.

She has been instrumental in changing a State bank, in which her late husband was a large stockholder, to a national institution. The new bank will be the Harriman National Bank. Although this name was chosen in honor of E. H. Harriman, who died in 1909, its selection was also due to the close personal interest which Mrs. Harriman takes in its affairs. She, together with Joseph W. Harriman, control the institution, and she is anxious to enlarge its usefulness and make possible a greater career for the institution.

¶

The marriage of the second daughter of George J. Gould took place in February. Vivien Gould is but eighteen years old, and was only introduced to society when her engagement was announced.

She is a very handsome, vivacious and talented girl. She has spent the greater part of her life in the country home of her parents at Georgian Court, in Lakewood. She is devoted to outdoor sports and motoring and is a fine horsewoman. She is also an accomplished dancer



LORD DECIES, WHO MARRIED MISS VIVIEN GOULD

and has appeared at entertainments for charity.

Lord Decies is forty-four; he has had a thrilling career as a soldier. He is John Graham Hope Horsley Beresford, fifth Baron Decies. At the death of his elder brother last summer he succeeded to the title. He was born in December, 1866. He is a member of the Distinguished Service Order. He fought against the Mad Mullah and in the Matabele and the Boer wars. He has been in New York a number of times and has many friends in this country.



MRS. E. H. HARRIMAN, THE GREATEST AMERICAN WOMAN BANKER

The wife of Andrew Carnegie is of a very retiring and quiet disposition, and goes so little into society that she is not widely known.

Born some fifty-three years ago in old New York, hard by the little patch of greenery known as Gramercy Park, she was the daughter of a merchant. Among her friends, when she was a schoolgirl, she numbered Andrew Carnegie. When she grew up he asked her to marry him, and together to his parents' home, Kilgraston, in Scotland, they went for a honeymoon. In marrying a wealthy man it is told of Mrs. Carnegie that she yielded one of her cherished principles; but she realized her ideal of "beginning at the beginning to make a home for her husband." That home was Skibo Castle, in Scotland, and those who have stayed there or at the Carnegie Mansion, in Fifth Avenue, in New York, declare that she carried out her work splendidly in gross and in detail. What does it not say for a

woman that she has hardly changed one of her servants in all the years of her married life? For her first housekeeper and first butler are with her still!

She has one daughter, Margaret, a girl of thirteen, who is being brought up most wisely.

A simple life is that led by the multi-millionaire's wife. "If anything in my life can be made a plea for a simple life," she once said, "I shall be content."

The retiring president of the Steel Trust, William E. Corey, has been for years in receipt of a salary of \$100,000 per annum. Mr. Corey began his business life as a laborer in the steel works, and James Farrell, the new president, rose from the ranks solely by his own endeavors. He began life at a salary of \$4.65 a week as a laborer in a wire mill. His father, John Farrell, was a ship owner. When his father grew old, as the new king of steel put it succinctly, "It was up to me to quit school and go to work." So he began his career at the age of sixteen years in a New Haven wire mill. Nine years he stayed there, doing the hardest kind of manual labor, but

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LADY DECIES, FORMERLY MISS VIVIEN GOULD



"NOW, BUNCH, YOU MUST GO HOME"

ONE Tuesday morning early in June, Martha, Madeleine and myself were sipping lemonade out under the trees which shade our old "done over" farmhouse, waiting for

Polly to arrive. Polly had never been known to miss a Tuesday, and her absence was beginning to cause us some anxiety when she appeared suddenly, almost running through the garden which separates our homes. She banged the little white gate somewhat impatiently behind her, and we heard her say decidedly to

someone (presumably a little person for we could see no one over the gate, and it was small), "Now, Bunch, you must go home. It is not kind to spoil mother's one morning. No, you may *not* wait till I come out again. Go right home to Tiny and Trot. They are waiting for you."

Polly was flushed as she drew up a rocking chair and I hastily poured out a glass of lemonade for her. "Drink this, Pol, dear," I said soothingly, "and tell us your troubles. What's in the air?"

Polly's quick smile did away with the pucker in her usually serene brow, but she said with a little touch of rancor in her voice, "I am just *tired* being at somebody's beck and call every moment of my life. I'm tired, tired, tired"; then after a pause, "I think we girls do a great deal too much of it. We give ourselves over body and soul to the children. Too often it is mind also. We give them everything and we end by finding ourselves mental and spiritual bankrupts. There's Madeleine, who admits she has not practiced two consecutive hours since the day she was married. Where has her talent gone? Absolutely evaporated from lack of proper care. Look at Martha—once so proud of her languages—how many can she speak now? Her pronunciation must be archaic, and what has she added to her store? Baby talk perhaps! Nell, there, our bookworm, how much serious and solid reading has she done in the last few years? And look at me if you want a pitiful example of mediocrity and domesticated virtues! My crack tennis playing, my good game of golf, my voice—once it promised to really be a voice, you know—all my accomplishments swamped by the clockwork of nursery life and hedged in by the 'Mother, can I go?' of my four — I'm tired — tired tired."

"But, dear," said Martha, trying to save some of our dreams from Polly's ruthless iconoclasm, "think what you possess instead of such mild pleasures as golf, tennis and even your singing. You have four healthy splendid children, an attractive home, a devoted husband — of course your time is occupied differently;

how could it be otherwise? You cannot combine the pleasures of the girl with those of the married woman. You had several years of absolute independence with nothing in the world to do but think of yourself. Now you are seeing another side of life. You would not be content to have lived without experiencing it, would you?"

"Of course not, silly old Patsy. Don't you understand? I'm not meditating divorce or suicide, or advertising the children for adoption, but I don't see why we young mothers can't save a little of our old selves and just keep it safe in the background where we can draw upon it in times of domestic desperation; it would give us a different atmosphere—inexpensively, you know; a kind of cheap change of air. I think we all need it sometimes, don't you, Nell?"

I had often pondered over just this very question. We four had started out in girlhood determined to amount to something, to use our small talents to the very best advantage, and to assiduously cultivate what we then somewhat vaguely termed "personality" and "atmosphere." Was it indeed necessary to lose all this in the exactions of nursery life? What will we all be at fifty? I had often asked myself this question. What will our children find in us to interest them when they have jumped over the nursery walls and have gone out of their own accord to search for and to find the mysteries of life? I spoke out fearlessly:

"Girls, I think everyone of us has a duty to herself, and I think mighty few of us realize it. We strike out our own personal valuation mark and put down a zero under the false impression that our children gain something thereby. Now my impression is that they don't gain a single thing, and in the end they probably lose more than we can ever estimate. We want to do our duty to the children while they are in the nursery. Of course we do. But do you realize how short a time that is? We must prepare for them later on; we must sharpen our wits to be able to guide them, control them, interest them, win their respect. What good will a bottle-formula do a girl who is trying to study French, or a yoke-pattern a boy bent upon mastering Greek? Our everlasting sewing, knitting, bottle-making and baby-washing is all very well if it is regulated and put in its proper place—

undertaken in a business-like way as an adjunct to the vital things of life. I think everyone of us has just as commanding a duty to herself as to her children. If we young mothers whose heads are turned by the fascinations of our several particular babies, would realize it, we would avoid a serious pitfall. We would maintain our own individualities and sacrifice nothing that we owe our babies. We need self-control in this department of life quite as much as in any other. Don't you all agree with me?"

"I do, for one," responded Madeleine heartily. I feel that my weakness about Billikens is foolish and enervating. I often feel that I need a good lesson to teach me relative values. I have given up everything to simply hang over that child and he is getting selfish and unbearable. I don't often admit it, but I know perfectly well that it is true. I don't think it is fair to

(Continued on page 86)



"AFTER THEY HAD ALL GONE I CALLED MY THREE AND SHOWED THEM A RED BANDANNA TIED ON THE KNOB OF MY BEDROOM DOOR"

## Nancy Chats With Aunt Matilda

The Question: "What Must I Bear in Mind When Choosing Wall-Papers?"

By DOROTHY TUKE PRIESTMAN

**Q**H, Auntie, dear," Nancy exclaimed radiantly as she burst in upon her aunt, who was putting dainty bags of English lavender among the household linen, "what do you think is the latest?" Her aunt looked up eagerly. "We are to have the whole house papered."

"How delightful, Nancy. But what brought about this startling decision?"

"Well, you see, we had the hall done, and it looks so lovely and is so cheery and bright that we realize now how shabby and dingy the other rooms are. At first we were just going to paper the dining-room and parlor, but when we looked critically at the other rooms, Daddy said we had better make a clean sweep and have the whole house done at once. Papering is not nearly so expensive a performance as we had thought. Just think, Auntie, what a responsibility it will be to choose papers for the whole house."

"A big responsibility indeed, dear little niece," Aunt Matilda responded, "but not too big for anyone who will give heed to the laws of color, of appropriateness and the other essentials that govern the successful treatment of walls."

"That sounds very alarming. Are there so many essential considerations? I knew there would be some, and the question I had framed was: 'What must I bear in mind when choosing wall-papers?'"

"Broadly speaking, I should say you must bear in mind the use to which the room is to be put; the exposure of the room, the amount of light that it receives; the other furnishings of the room; the rooms that adjoin the one in question, and also it will sometimes be necessary to consider lowering or heightening in effect the ceiling if the architectural proportions of the room are not as pleasing as they might be."

"But, Auntie, I could never think of all those things when I look at papers in the shop."

"And you should not attempt to do so. It would hardly be fair to the salesman. Your best plan is to think out carefully each room, decide on the treatment, and by a process of elimination see what color or colors would look best in the room; then the choosing of a pretty paper with a good design and suitable coloring will not be a very difficult matter. How would it be if you and I worked out the preliminary problems of each room together?"

"Oh, Auntie, would you really be willing to help me? Have you time? Could we do it now? It is such fun to plan with you."

"I always have time to help you, dear, and I shall enjoy the planning quite as much as you will. Home decoration,



you know, is a hobby with me. But come to my desk, we will get paper and pencil and do our preliminaries thoroughly."

"Shall we take the parlor first, Auntie? I thought of having it papered in green. Would that do?"

"Let me see. The room has windows on the north and east sides and it opens into a yellow hall. Yes, green would be excellent, and there is nothing quite so restful and pretty.

And green goes with every other color, and so will be in harmony with the old rose in your upholstered chairs and draperies. Be careful to choose a green that is not too dark, and one with sufficient yellow in it to be warm in tone, since the room has a northern aspect."

"Would you have green again for the library?"

"It is often an excellent plan to carry out the rooms on one floor in one color, particularly in a small house, as the oneness of color tends to give apparent size to the house. But I think for your house I should prefer a brown paper, a rich tobacco brown. Not a plain paper this time, but something with a small inconspicuous design—a background paper they sometimes call them. This would harmonize well with your bookcases, and your red-backed books would show up well in contrast. Of course, I would have lots of green in the rooms. You have, as it is, in your chairs for example. Your plants in the bay windows also give a strong note of green. Then, too, brown would go well with the yellow paper in the hall. It would be my choice."

"I do like it. Let's write it down. At first it sounded rather dull, but the more I think about it, the more it appeals to me. It would be restful and dignified, and a library should be that. I could have lots of bright cushions too."

"Remember all your lovely pictures. The walls will not be much in evidence, nor should they be in such a room."

"And now for the dining-room," Nancy exclaimed.

"What was your idea for it?" Aunt Matilda asked.

"I had thought of a blue-and-white dining-room; most of our china is delft blue, you know."

"A blue-and-white room can be charming, indeed. Let me see—what is the exposure of the dining-room?"

"It has windows on the south and west sides."

"That is well, as blue is a cold color and it is seldom a happy choice for a north room. In this case I should run a rich delft blue paper of an inconspicuous design to the plate rail, and have a deep cream paper above the plate rail and on the ceiling. This will give both light and warmth to the room. If you have blue and white china for the plate rail it will show up to great advantage against the creamy background. So many people make the mistake of using dead white with blue rather than cream, which harmonizes better."



# The Setting Straight of Topsy-Turvy

A Fairy Story for Children

By MADELINE BARRY

ONCE upon a time (I don't know whether it was a long time ago or only last week) there lived a little girl who was nearly always naughty. When she was good, which was very seldom, she was a very dear child, but when she was naughty, which was almost all the time, she was much more troublesome than you would ever think one child could be all by herself. Her name was Topsy-Turvy, and she lived with her father and mother in a white house with green shutters, which had a cellar, a back stairs and a front stairs and five rooms upstairs, not counting the attic or the black room where they kept old boxes and paper and string and broken chairs. Her father was the Lord of Grim-Growdy, and her mother was Queen Peaches and Cream. Topsy-Turvy was a great trial to her parents because she always did things in a different way from all the other children. She wore her stockings inside out and her dress back to front and, worst of all, when she went out to play she would not put on her boots. What do you think she did instead? Why she took her best Sunday hat, which was trimmed with daisies, and put it on one foot and on the other she put her going-to-school hat, which was trimmed with red ribbon. Then as she had no hat left to put on her head, she took one of her laced boots and put it on just like a bonnet and tied the laces underneath her chin. She did look very strange, and the children would not play with her, so she ran about in the street all by herself, and her poor mother was in a dreadful state because her hats were worn out so soon, but her shoes hardly ever had a hole in them. Everyone was sorry for Queen Peaches and Cream; she was such a nice queen, with pretty pink cheeks and golden hair.

And in the house Topsy behaved just as badly. When she went to bed she put her feet on the pillows and her head down at the end where your feet usually go. Topsy never dreamed any dreams, but she said that sometimes she had queer feelings in her feet, which I suppose is a sort of upside down dream, for, you see, dreams belong in your head, and they must have been most uncomfortable finding themselves in some one's feet, which was not at all the proper place for them.

At breakfast in the morning, instead of sitting down at table with her father and mother, Topsy had a very tiresome habit of taking her bread and butter and milk and cream of wheat and her own plate and cup and saucer and spoon and things, and calmly walking up the dining-room wall. Then she would settle herself on the ceiling and eat her bread and butter with a fork and drink her milk out of a saucer, which



SHE DID LOOK VERY STRANGE

is certainly very bad manners indeed for anyone. "Topsy, my dear," her father would say, "won't you come down from there and sit at the table like a nice little girl? You don't know how funny you look sitting up there, besides I think you will spill your milk."

"No, indeed," said naughty Topsy, "I don't want to be a nice little girl, and I don't look any funnier up here than you do down there, and I won't spill my milk either for I have drmk'd it all up."

Then her father was greatly displeased and went off without finishing his breakfast, and poor Queen Peaches and Cream was so upset by Topsy's bad behavior that she forgot to put any sugar in the strawberry shortcake she made for dinner, and everyone was very unhappy.

At last her father made up his mind that he would take Topsy to a wonderful Witch he had heard about, and who was said to be able to make bad little girls over into very good ones. So the very next day he and Queen Peaches and Cream took Topsy-Turvy to see the Witch, who lived in a small white house, which had a lovely big garden back of it. The Witch was a dear old lady, dressed all in yellow, with a black bonnet. She had a high, squeaky voice, and Topsy-Turvy thought she looked like a canary. She asked Lord Grim Growdy what she could do for him, and he said that he would like to say a few words to her very privately. Then the Witch told Topsy to go into the garden and eat all the raspberries she wanted. And when Topsy was gone, Lord Grim Growdy and the Queen told the Witch all about the strange doings of Topsy and begged her to help them make her like other little girls. The Witch promised to do her best, and asked them to sit in her parlor while she went out to talk to Topsy in the garden. Topsy was very cross but the Witch placed her on a little three cornered stool and began

to talk to her about many things. Topsy did not in the least know what she was saying, but she did know that she felt very strange, but the Witch kept on talking, and at last Topsy began to feel just the way your stockings do when you pull them inside out. And just as she got to feeling the way the toe part feels when it comes to the garter part she fell asleep.

When she woke up she found herself sitting under an apple tree, and there were her father and mother and the Witch all looking at her. She was greatly delighted to see her mother, and said to her, "Mother, dear, I do think shoes were meant for feet and hats for heads." Her father and mother kissed her, and they all drove home again. Ever since then Topsy has behaved just like other children.



SO THE VERY NEXT DAY QUEEN PEACHES AND CREAM TOOK TOPSY-TURVY TO SEE THE WITCH



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## Pretty and Useful Designs



3895, Ladies' Empire Wrapper

the fastidious woman. The novel feature is the short body-and-sleeve-in-one idea. The neck is finished with a prettily shaped collar or might be cut in the open V-shaped outline. The sleeves may be finished with a cuff or cut in flowing style. Crêpe, silk, challie, cashmere, albatross and cotton fabrics are desirable materials for this design. The pattern is in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires two and one-half yards of material thirty-six inches wide.

No. 3920 (10 cents).—A set of the newest sleeves, and one which will be found desirable in remodeling last year's dresses and waists is shown here in effective developments. The pattern is cut in three sizes, small, corresponding with eleven or twelve inches arm measure; medium, corresponding with thirteen or fourteen inches arm measure, and large, corresponding with fifteen inches or larger arm measure. For any size, the material thirty-six inches wide required is seven-eighths of a yard for plain cap, five-eighths of a yard for draped, one yard for sleeve with puff and three-quarters of a yard for foundation or undersleeve.

No. 3895 (15 cents).—The Empire wrapper illustrated here has graceful lines, and the general air of mingled style and comfort is distinctly appealing. The body is cut in one with the sleeves, and the neck is open front and back in V outline, but the neck may be high, and finished with a standing collar. The skirt portion has a wide box-pleat at the back, and may be finished in sweep or round length. Three styles of sleeves are provided, the full or three-quarter length and the flowing sleeve. Challie, cashmere, crêpe, silk and cotton goods are suggested. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for size thirty-six, four and three-quarter yards of material thirty-six inches wide. At the lower edge the garment measures two and three-quarter yards.

No. 3949 (15 cents).—The style and simplicity of this model are sure to appeal to



No. 3895—7 sizes, 32 to 44 inches bust measure.



No. 3949—7 sizes 32 to 44 inches bust measure.

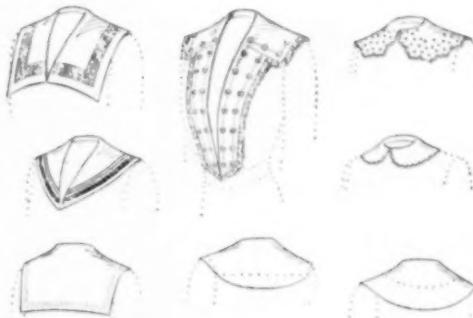
3949, Ladies' Dressing Sacque

## Timely and Practical Models

No. 3950 (10 cents).—Collars are to be the best-liked accessories for dresses and coats. In the set illustrated all styles are included. These collars are often made of the same material as the waist, but are exceedingly pretty developed in linen, lawn, batiste and eyelet embroidery. McCall Transfer Design No. 251 can be used effectively on the round collar, and on the shawl collar Design No. 343 was used. The pattern is cut in three sizes, small, medium and large, and requires three-eighths of a yard of material thirty-six inches wide for the round collar, five-eighths of a yard for the shawl collar and one-half yard for the square collar.



3901. Ladies' House Dress



No. 3950—3 sizes, small, medium and large.

No. 3901 (15 cents).—A trim, comfortable house dress is appreciated by all women. The model illustrated is one that embraces the best style features of the sea-



No. 3901—7 sizes, 32 to 44 inches bust measure.

son, and is sure to be well liked. The waist, which is cut in one with the full-length or shorter sleeves, has an unusually pretty closing, and the neck may be finished in open style or with a well-fitting collar. The attached skirt is in five gores, the side and back gores lengthened by a straight gathered flounce. The length may be finished round or shorter, and the waist-

(Continued on page 103)



No. 3929—7 sizes, 32 to 44 inches bust measure.



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in the  
Cube

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## Serviceable Designs for Misses and Children



**No. 3908**—6 sizes, 13, 14, 15, 16, 17 and 18 years.

No. 3908 (15 cents).—An excellent combination garment for misses and small women. It consists of a dart-fitted corset cover and closed drawers, which may be gathered into a band in knickerbocker style or left free. Cambric, cross-bar muslin, nainsook and dotted swiss are appropriate for this design, and lace insertion and edging may be used for trimming. The pattern is cut in six sizes,

finished with a cuff, or a third style is shown falling free. The pattern can be had in five sizes, from two to ten years. For the six-year size, two and one-half yards of material thirty-six inches wide is required.

No. 3906 (15 cents).—A practical set of underwear for the small girl, which consists of a sacque nightgown, a petticoat slip and knickerbocker drawers. The gown can be made with or without the yoke facing, and with full-length or shorter sleeves. The petticoat slip closes at center-back, and the drawers are gathered into a kneeband. The pattern is obtainable in six sizes, from one to six years, and requires for size three, two and three-eighths yards of material thirty-six inches wide for the nightgown, three-quarters of a yard of material for the drawers, and one and five-eighths yards for the petticoat slip.

No. 3930 (10 cents).—Bloomers are becoming very popular for girls, and an excellent design is shown here. They are worn by little ones instead of underskirts,



**No. 3900**—5 sizes, 2, 4, 6, 8 and 10 years.

from thirteen to eighteen years. Size fifteen will require two and one-quarter yards of material thirty-six inches wide.

No. 3900 (10 cents).—A sensible model for a small girls' apron, which can be used equally well for a play dress. The neck can be finished in the open-round or square style or made high with a collar. The sleeves may be full length or shorter, fin-

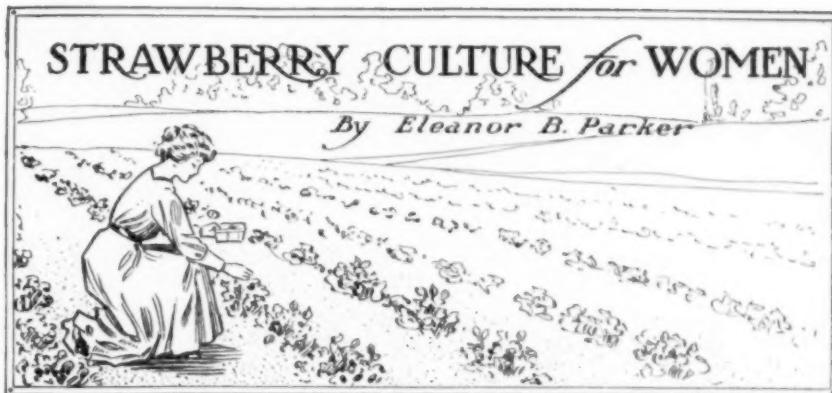
and are usually made of the same material as the dress. The model is particularly good, being circular, which keeps all unnecessary fulness away from the waist, a feature which is very desirable in consideration of the prevailing styles. The dropped back is an excellent feature and is gathered into a band. The pattern is obtainable in six sizes, from two to twelve years, and will require for the six-year size, one and one-quarter yards of material thirty-six inches wide.



**No. 3906**—6 sizes, 1, 2, 3, 4, 5 and 6 years.



**No. 3930**—6 sizes, 2, 4, 6, 8, 10 and 12 years.



If women only realized how very easy it is to grow strawberries, and to grow them profitably and well, once the right method has been learned, there would be more who would have strawberry beds for their own use, while not a few would engage in the pleasant occupation as a profession.

When I was first thinking of taking up the growing of small fruit, I consulted a man whom I had known in my childhood as a poor young farmer, struggling to make a living on a none too productive farm, but who had come to be recognized as one of the most skilful and prosperous fruit growers in the State. His advice to me was: "If you can fall in love with the work you will succeed, but you must love every plant and bush, and you must be willing to go into the field yourself to do the necessary work or to see that it is properly done."

Hence the woman who loves flowers and who has the knack of making things grow need not be afraid of failing with a strawberry bed, if she has ordinarily good health. Do not make the mistake from which my friend saved me, of wanting to put in five acres the first season. Under the most favorable circumstances one-half acre is the most that should be undertaken the first year, and it is better to begin with a few rows in the garden and increase the acreage from year to year. The first year mine bore I had six rows in the garden and, although I had only half of a crop on account of losses from late frost, I sold twenty-eight dollars' worth, besides what were used for a family of six. I disposed of them through a fancy grocery, and could have sold many times the quantity, and this in the face of the facts that the town is small and several growers were running wagons and selling berries cheaper than I sold mine.

For the benefit of those who would like to plant a strawberry bed this season I will outline my method as briefly as possible. First, in regard to the soil. Good berries may be grown in almost any kind of soil, from heavy clay to light sand, though the latter will require a great deal of manure. Select the richest, best land you have near the house, the richer the better. It should also slope to the east or north rather than to the south or west. One of the best authorities on the subject says not to set out berries on sod ground, on account of the white grub, unless you know it to be free from them. If you have land that will grow good potatoes, it is also capable of producing excellent strawberries. The land should be well drained, either naturally or with tilling. Of course, these are the

ideal conditions, but good berries may be grown without all of them.

The best time for planting is when the frost is well out of the ground, in April or May. Have the ground thoroughly prepared as for vegetables; it should be harrowed and rolled until it is fine but firm. Then drive two stakes at either end of the plot; stretch twine and mark the row with a sharp stick; then remove the stake four feet and mark another row, and so on until all the ground needed is marked off. The plants should be set in the rows and a stick may be used to measure the distance between each plant, which should be two feet. As soon as the plants come they should be heeled in the cellar or some other suitable place. When you are ready to commence planting take up about forty or fifty plants at a time, and put the roots in water; if it is a cool day the water should be slightly warmed. The holes may be made with a garden trowel, and should be about four inches deep. Take a plant from the water; spread the roots out fan-shaped, and with the left hand hold the plant against the perpendicular side of the hole. With your right hand take the trowel and throw two or three inches of moist earth against the roots. Then press the earth firmly around the roots, using both hands on the trowel. Fill the rest of the hole with mellow earth, leaving it loose. Never let the plant get dry or put dry earth against it. Also be very careful in filling in the holes to have the dirt come well over the roots, but not over the crown or bud at the base of the plant. This is the noted root method and the one my friend has used with such success.

In the selection of plants stick to the old, reliable varieties. Buy them from the nearest reliable nurseryman, and tell him what kind of soil you have. Do not bother about new varieties, novelties, etc. The Crescent, Haverland, Buback, Downing and Gandy are standards. After the berries are set, all that is necessary the first summer is to keep them free from weeds; this may be done entirely with a hoe or by hoeing between the plants and running a cultivator between the rows. They should be cultivated once a week or oftener. Pinch off the bloom and also the runners the early part of the summer, in order to have strong, healthy plants. In August let the runner commence to grow. Be very careful to place the runner in the row with the old plant and then drop a clod of dirt on each to hold the stem in place. The runners make the new plants. As soon as the ground commences to freeze lightly, mulch with straw and manure. Then your plants are "put to bed" for the winter.

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With the approach of Easter, the question of clothes becomes an engrossing subject. Last month, I talked to you about the newer dress trimmings, and how you could make them at home for a very small proportion of the price asked for them in the shops. Judging from your many letters, the subject of our talk was particularly timely, and I have been very pleased to learn of your success in making the trimmings described. The trimmings illustrated in this article are quite different from those shown last month, but they are equally attractive, and you will find them just as easy to make.

In the first illustration is shown one of the season's smartest little frocks charmingly trimmed with an embroidery banding. This costume was made of a biscuit-colored broadcloth, and for the side panel sections and sleeves a figured brown satin foulard was used. The embroidery design was done in dull green, red and bronze embroidery silk. The design you will find offers an excellent opportunity for the use of beads, or it could be very effectively developed with a simple outline or chain stitch, or in eyelet work on a washable fabric. A motif for a waist front and several rows of banding are included in this

## Needlework Department

Conducted by Helen Thomas

Miss Thomas will answer any question relating to fancy work if a stamped envelope is enclosed. Address all orders for Transfer Patterns to The McCall Company

design, which is listed with McCall Transfer Patterns under No. 342.

In the second illustration is shown a trimming which I personally consider one of the handsomest costume decorations seen this spring. It is developed with three shades of leaf-green embroidery silk, gold bugles and jet seed beads. Of course there are many other attractive developments that will suggest themselves as suitable for the design, but I am sure no one would choose amiss in selecting the development as illustrated as the trimming for one's spring gown. This pattern includes two motifs and several strips of the banding. It has been listed with McCall Transfer Patterns under No. 341.

A simple but effective braiding design is shown in the illustration of McCall Transfer Pattern No. 339. It is one and one-half inches wide, and I prepared it in answer to a demand for a simple narrow banding, but I found that, although it required very little time to develop, it was one of the most effective narrow bandings yet shown. Two shades of blue soutache braid were couched on with contrasting shades of embroidery silk, and the squares filled in with French knots of black silk.

The wide use of beading and

An effective use of Transfer Pattern No. 342.  
Price, 10 cents.

The costume is McCall Pattern No. 3947.



Green embroidery silk and beads used for developing Transfer Pattern No. 341. Price, 10 cents.

braiding has apparently caused no decrease in the use of embroidery decoration—that is, decoration where embroidery silk only is used. In the illustration of McCall Transfer Pattern No. 343 you will find a very

These lines can be added in any development desired, and where net is employed as a foundation, they give a firm finish to the edge besides hiding the turned-under edge of the net.



Narrow banding. Transfer Pattern No. 339, showing an effective use of soutache couched on with embroidery silk and French knots. Price, 10 cents.

pretty embroidery design for the front of a blouse, as well as a banding design to match. My original intention was to have this design developed in eyelet work, but in working it another idea was carried out that pleased me equally as well. It was used on the front of a pearl-gray cashmere bodice, and done in two shades of lavender silk. It would be very pretty if done in brown and yellow mercerized cotton on blue linen, or it would be quite effective if done in black on white linen.

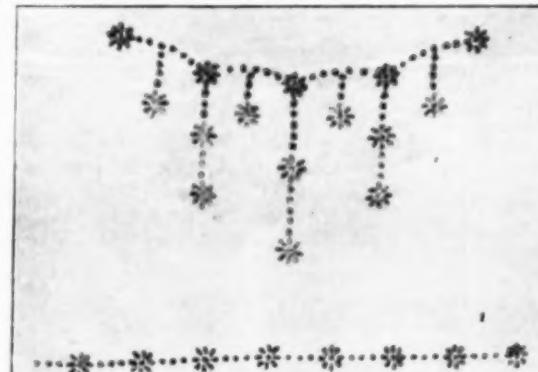
The conventionalized clover leaf is one of the most popular of all trimming designs, and in McCall Transfer Pattern No. 338 it is most attractively introduced. Here again the design offers opportunity for a wide choice in development, although it is certain no more attractive method could be employed than that shown here. Black and white soutache was used on either side of the design, and the leaves were studded with black beads. This pattern would be most effective if done in chain stitch on net. It is five and one-half inches wide. You will remember I told you last month that additional width could be given any banding with the use of straight lines on either edge.

Of course one has no need for these additional straight lines if one's embroidery is worked on the gown itself. But if an applied banding is made the straight lines give a very effective edge finish besides giving an opportunity for sewing trimming on without stitches showing. If the hand embroidery is done directly on the gown the effect is certainly richer, but the trimming made in this way can seldom, if ever, be used again. Braiding on net is a very fashionable trimming this spring but its development requires unusual care, else the net will pull.

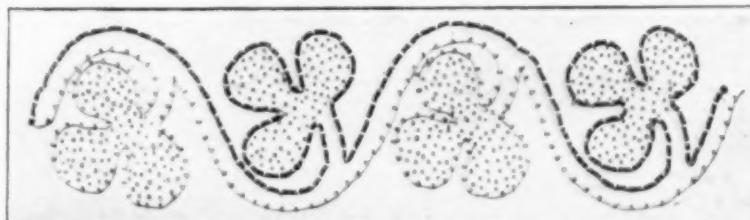
Again let me say that I will be very glad to assist any reader of McCall's MAGAZINE in the use of any transfer pattern or in the making of any fancy work. Write to me, enclosing a

self-addressed envelope, and you will receive an immediate reply.

A self-transferable pattern of any of the designs which I have described here and those shown in previous issues may be purchased at any McCall pattern agency for ten cents, or by mail from The McCall Company, New York City. Or, if preferred, a perforated pattern of any of the designs, with paste for stamping, will be sent, prepaid, for fifteen cents.



An embroidery design for the decoration of a blouse front and a banding to match. Transfer Pattern No. 343. Price, 10 cents.



An attractive combination of beads and soutache braid. Transfer Pattern No. 338. Price, 10 cents.



## Use the RIGHT Dyes the FIRST Time

### Profit by this Woman's Experience

*"I once tried to dye some cotton articles and some woollen goods together with a 'one-package' dye, as they called them. Suffice to say that I learned a lesson which I shall not be apt to forget."*

So writes Mrs. Andrew Renshaw, of New Orleans, Louisiana. She further says:

*"My cotton articles were weakly colored, and the woollen goods were streaky and impossible. Diamond Dyes, and no experiments, will be my motto hereafter."*

Mrs. Renshaw failed to follow the hard and fast rules of all dye experts. These are:

Use one kind of dye for cotton or linen. Use another and very different kind of dye for wool or silk.

Use the same dye for mixed goods that you do for cotton. For mixed goods usually contain from 60 to 80 per cent. of cotton material.

These rules are necessary rules—not made by man, but by nature.

For cotton and linen fabrics are made from vegetable fibres and need their own dye, while wool and silk are made from animal fibres and need another and radically different dye.

The best results will be produced if these rules are observed.

## Diamond Dyes

However, had Mrs. Renshaw used the Diamond Dyes made for cotton, linen or mixed goods on both her cotton and woollen articles she would have obtained passable results. For they dye every material, either singly or all together, in one bath better than any of the inferior, imitation, so-called "all-purpose" or "one-package" dyes made.

### To Prevent Mistakes

To make it very easy for you to distinguish between the two kinds of Diamond Dyes, we are now using envelopes of two colors.

The Diamond Dyes for vegetable fibre fabrics will still be put up in a white envelope marked plainly with this statement, "Colors One Pound of Cotton, Linen or Mixed Goods."

The Diamond Dyes for animal fibre fabrics from now on will be put up in a blue envelope, marked plainly, "Colors One Pound of Wool or Silk, or a Mixture of Wool and Silk Goods."

As it will take many months to supply all our dealers with the new blue envelope, do not hesitate to accept any of our Wool or Silk dyes which may be offered you in white envelopes.

### Diamond Dyes are Sold at the Uniform Price of 10c. per package

**Two money-saving books FREE.** Send us your dealer's name and tell us whether he sells Diamond Dyes, and we will send you the Diamond Dye Annual, a copy of the Direction Book and 36 samples of dyed cloth free.

**WELLS & RICHARDSON CO., Burlington, Vt.**



THIS LAMP SHADE  
COSTS \$1.48

When made at home with

## Dennison's Decorated Crepe Paper

(PRICE READY MADE \$6.00)

Send 5c to our nearest store to pay postage on our 96-page book, "Art and Decoration."

Sent *free* if you mention this magazine.

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Paper



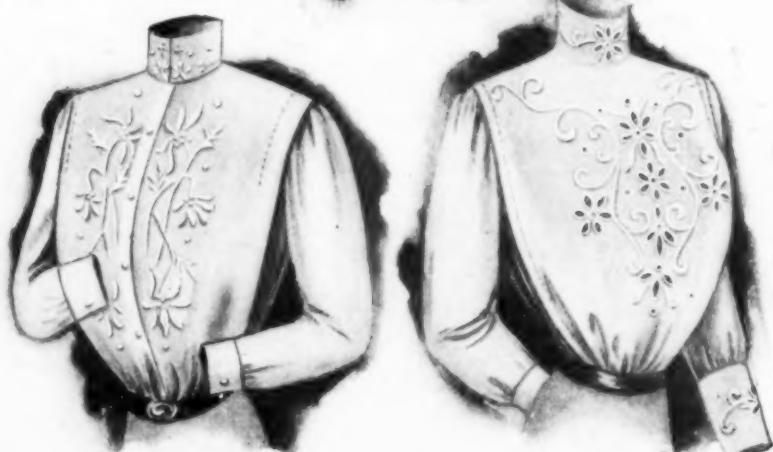
## Fancy Work Department



No. 1021—EMBROIDERED SHIRT WAIST. Pattern stamped on 2 yards of 45-inch linen lawn, price 75 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. Same design on 2 yards of 40-inch mercerized lawn, \$1.00, or given free for 4 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

McCall Pattern No. 3515 can be used to assist in making embroidered shirt waist No. 1021, pattern No. 2879 for No. 1022, and No. 3919 is suited to No. 1023, No. 3861 to No. 1024 and No. 2969 to No. 1025. All these patterns are 15 cents each.

No. 1023—EMBROIDERED SHIRT WAIST with Dutch neck. Pattern stamped on 2 yards of 45-inch linen lawn, price 75 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. Same design on 2 yards of 40-inch mercerized lawn, \$1.00, or given free for 4 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.



No. 1024—EMBROIDERED TAILORED SHIRT WAIST. Pattern stamped on 2 yards of 45-inch linen lawn, price 75 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. Same design on 2 yards of 40-inch mercerized lawn, \$1.00, or given free for 4 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

No. 1025—SHIRT WAIST for eyelet and Wallachian embroidery. Pattern stamped on 2 yards of 45-inch linen lawn, price 75 cents, or given free for 3 yearly subscriptions for McCall's Magazine at 50 cents each. Same design on 2 yards of 40-inch mercerized lawn, \$1.00, or given free for 4 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

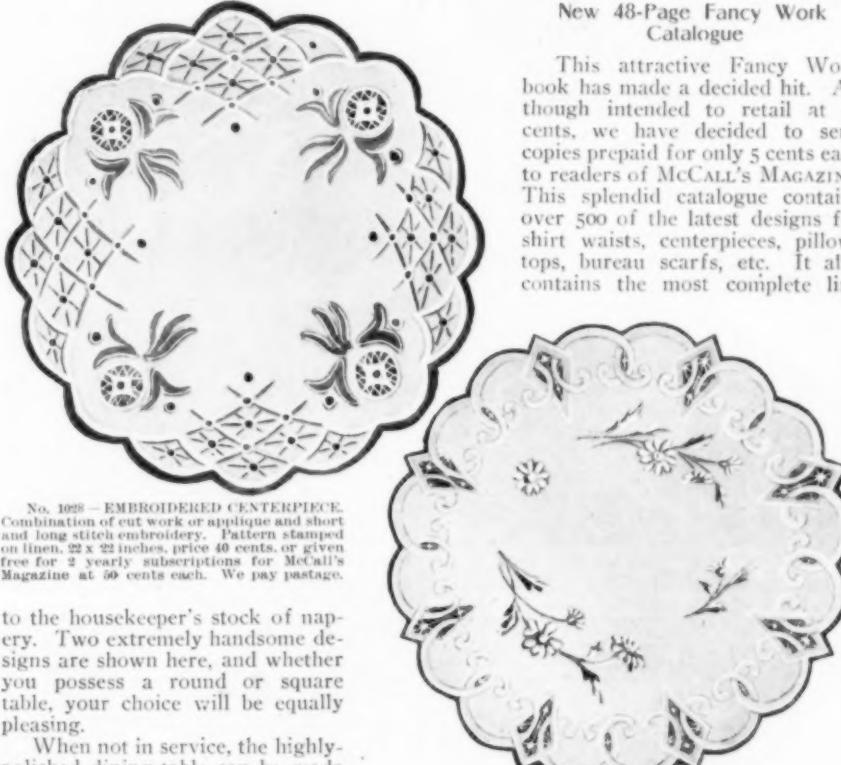
As the season advances, hand embroidery is becoming more widely recognized as an art, and is rapidly gaining higher favor and appreciation. This fact is especially noticeable in the extensive showing of embroidered shirt waists this spring. We selected some of the very prettiest and most distinctive designs we could find, and pride ourselves on presenting you with these five handsome waists, each one so entirely different from the other. They are suited to every occasion and warranted to satisfy the most fastidious taste.

The latest fad in household linen is this purpose, and would also be found useful for small tables or the buffet.



No. 1027—EMBROIDERED ROUND TABLECOVER. Pattern stamped on pure imported Irish Linen, 45 x 45 inches, price \$1.25, or given free for 5 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

favorably to become a necessary addition



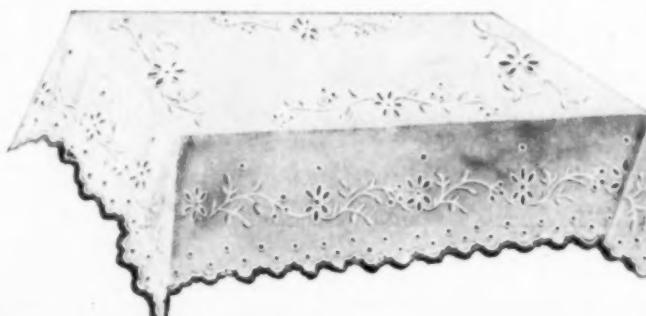
No. 1028—EMBROIDERED CENTERPIECE. Combination of cut work or applique and short and long stitch embroidery. Pattern stamped on linen, 22 x 22 inches, price 40 cents, or given free for 2 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

to the housekeeper's stock of napery. Two extremely handsome designs are shown here, and whether you possess a round or square table, your choice will be equally pleasing.

When not in service, the highly polished dining table can be made very attractive by a dainty centerpiece, which shows off to splendid advantage against the dark wood, or the centerpiece can be used on the tablecloth. The two exquisite designs of Stencil Designs ever published, offered here would be very appropriate for

No. 1029—CENTERPIECE FOR ROMAN EMBROIDERY. Pattern stamped on linen, 22 x 22 inches, price 40 cents, or given free for 2 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

worth 25 cents. Be sure to send 5 cents for a copy.



No. 1026—EMBROIDERED OBLONG TABLECOVER. Pattern stamped on pure imported Irish Linen, 45 x 54 inches, price \$1.25, or given free for 6 yearly subscriptions for McCall's Magazine at 50 cents each. We pay postage.

#### New 48-Page Fancy Work Catalogue

This attractive Fancy Work book has made a decided hit. Although intended to retail at 10 cents, we have decided to send copies prepaid for only 5 cents each to readers of McCall's Magazine. This splendid catalogue contains over 500 of the latest designs for shirt waists, centerpieces, pillow-tops, bureau scarfs, etc. It also contains the most complete line



*"Onyx"*



*Hosiery*

A fortunate investment in every way is the first purchase of a pair of "ONYX" Hosiery.

Fortunate because you get the *Best Quality, the Best Finish, the Best Fabric and the Best Wear.*

"ONYX" Hosiery will prove so satisfactory that you will always insist upon getting this Brand in the future.

A few of the most satisfactory, reliable and popular numbers are described below.

#### FOR WOMEN

**B 488.** Women's "ONYX" Gauze Silk Lisle in black and all colors, with "DUB-L TOP" and Spliced Heel, Sole and Toe; very sheer, exceedingly strong. . . . . 25c per pair.

**910.7.** Women's "ONYX" black, tan and white Gauze Lisle, with "DUB-L TOP" and "DOUBLIX" Heel and Toe; a very desirable quality. . . . . 25c per pair.

**409 K.** Women's "ONYX" "DUB-L TOP" Black, White and Tan Silk Lisle with "DOUBLIX" splicing at heel and toe; feels and looks like silk; wears better. . . . . 60c per pair.

**409 G.** The Gauze Weight of this celebrated number with all its merits. . . . . 50c per pair.

#### FOR MEN

**153.** Men's "ONYX" Silk Lisle, black and all colors; Gauze weight; Linen Spliced Heel and Toe and Double Sole; a remarkable value. . . . . 25c per pair.

**970.7.** Men's "ONYX" Gauze Lisle, black and colors; DOUBLIX Heel and Toe; very fine quality. . . . . 25c per pair.

**300 K.** Men's "ONYX" Black and Colored Silk Lisle, Light weight with "DOUBLIX" splicing at heel and toe; a most extraordinary value. . . . . 35c per pair.

**E 325.** Men's "ONYX" Black and Colored Silk Lisle, "DOUBLIX" splicing at heel and toe. "The Satisfaction Hose." . . . . . 60c per pair.

*Sold at the quality shop. If your dealer cannot supply you, we will direct you to the nearest dealer, or send, postpaid, any number desired. Write to Dept. B.*

**Lord & Taylor**  
Wholesale Distributors  
New York

The Water Test Proves That Dynamo Finish is Perfect

WHY use ordinary Maline—or an inferior chemically-coated imitation—when it costs you no more to get

# Dynamo Maline

Moisture-Proof

The Original Moisture-Proof Maline, and the only one with an Electrical Finish that is GUARANTEED PERFECT and PERMANENT.

Used by all leading MILLINERS, also sold by the yard from Trade-marked Cards, 100 shades. Be sure the card is stamped "DYNAMO." If not at your dealer's, write us for.

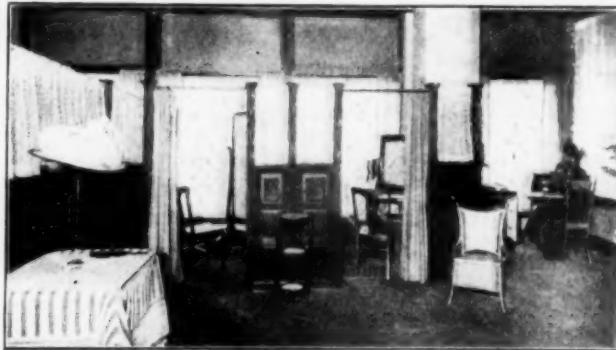
FREE Style Book and Demonstration Neck Bow. Please enclose 4c postage and send your dealer's name.

PERRET GROS & MILLION  
13-15 West 26th Street, New York City  
Largest Maline Makers in the World

## Women in Business

(Continued from page 47)

burned out. A kind neighbor looked me up while the fire was in progress, and offered me desk room in his store. I gladly accepted his generous offer, and a few days after I had been so located I de-

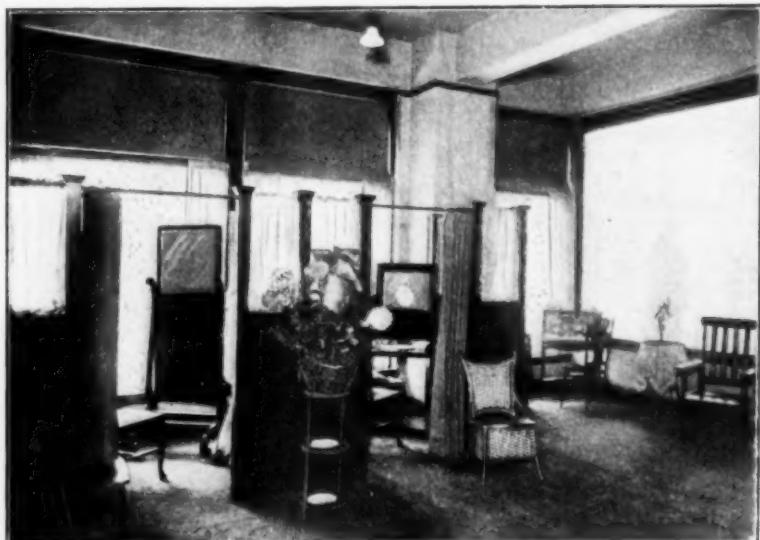


A VIEW OF MRS. WHITE'S PRESENT ESTABLISHMENT

cided to remain and open a shop in his basement. Here was a step that was sure to test the loyalty of my customers, as well as my own resourcefulness and ability. I had not been without misgivings as to the location of my first shop, for it was on the fourth floor of the Ryan Annex—away from the sight of the casual passerby, and, in addition, the car tracks in front of the building were so close to the curb that there was no room for autos or carriages to stand in front of the entrance. My customers bridged this difficulty by having their conveyances stop at the ladies' entrance of the Ryan Hotel—a full half block away—and walking to my shop from there. But this was no proof that they would follow me to my new location in the basement of the Chamber of Commerce building, but they did, and that

in the Ryan Annex and the furnishing of my new parlor was a serious question. It had to be attractive—different—but I could afford nothing elaborate. So, after much thinking and planning, I hit upon a scheme of decoration which was at once original, inviting and effective. I purchased \$47.00 worth of Chinese lanterns, fans, parasols and red paper. I had plenty of electric lights, and my furniture was all mission finish and my floor covering red rugs. My shop was considered the most unique west of Chicago, and it was not long before I was employing twenty-five girls. But my girls objected to

working all day under electric light, and as I realized the justice of their complaint I decided to change my location. After some looking about I moved into the second floor of the same building, taking the entire floor and combining suits with millinery. My next move was to Minneapolis, where I am now very pleasantly located. The second shop I had—the one destroyed by fire—was really my ideal of a shop, and my present location is as much like it as it is possible for any one thing to be like another and still be different. My quarters are not large, but the atmosphere invites confidence and intimacy between customer and saleswoman, which is an invaluable condition. Although my clientele is large, I find a small shop that breathes the Parisian air is requisite to my success. My customers must feel that I consider



ANOTHER VIEW OF THE SAME MILLINERY PARLOR

despite the fact that I had no elevator service. Naturally this convinced me that my work had the correct style; that I was, in short, on the right track. I had had a very small increase on my stock

my trade exclusive as well as my models.

So much covers my experience in becoming established—my superficial or surface experience as it were.

The ethics of the millinery business



Copyright, 1911, by National Cloak &amp; Suit Co., New York City

## "I Would Buy a 'NATIONAL' Dress—If I Were You!"

"I have worn 'NATIONAL' Dresses for many years," writes one McCall reader, and I find them delightful. I never miss an opportunity to say to all my friends, 'I would buy a 'NATIONAL' Dress if I were you.'

"If I were you, I would buy a 'NATIONAL' Dress." And, Madam, so you would—if you knew the ideal we keep before us—to put all possible prettiness into each creation, to have each gown a beautiful model of

Truly this reader of *McCall's* gives YOU good advice—"I would buy a 'NATIONAL' Dress—if I were you."

And "NATIONAL" Waists and Skirts and Hats are the products of the same skill, the same expert style selection, the same comparison of style with style to secure the absolute best and most beautiful for YOU.

## This Is Your "NATIONAL" Style Book

Showing 224 Pages of New Styles at "National" Prices

Your Style Book, the copy we are now reserving here for you, tells you on page 90, "How and Where the New Styles Originate," pictures for you four "NATIONAL" Dresses in their Paris Home, shows you on page 69 the Paris Originals of "NATIONAL" Dresses; page 75 is a page of wonderful dress values—four beautiful Lingerie Dresses at \$6.98 and \$7.98.

But we cannot tell you even a small part of the beauty, of the interest and saving your Style Book holds for you. Write for the book itself—it is yours, *free*, and will be sent you without obligation, just for the asking.

It will show you Waists, 98c. to \$8.98; Ladies' Skirts, \$3.98 to \$14.98; Lingerie Dresses, \$4.98 to \$22.50; Silk Dresses, \$11.98 to \$29.98; Hats, \$1.98 to \$14.98; Muslin Underwear, 25c. to \$5.98; Petticoats, 98c. to \$7.98; Misses' Wash Dresses and Misses' Tub Suits, \$2.98 to \$9.98; Misses' Tailor-Made Suits, \$9.98 to \$17.98; Girls' Dresses, \$1.49 to \$5.98, and the wonderful new "NATIONAL" Tailored Suits, \$15 to \$40. A liberal assortment of samples of the materials used for these suits will be sent you free if you state the colors you prefer. Samples will be sent gladly, but only when asked for.

### The "NATIONAL" Policy

The "NATIONAL" prepays expressage and postage to all parts of the world. Your money refunded if you are not entirely pleased.

**NATIONAL CLOAK & SUIT CO.,** 208 West 24th Street  
New York City





Booklet by  
Request

Style No. 241  
(like cut)  
Batiste, 18-30, \$2.00

Style No. 242  
Same in Crepe, 18-30,  
\$2.00

At Your  
Dealers  
AMERICAN  
LADY  
CORSETS  
\$1 to \$5

## And Quality Too

There are several factors to be considered in the selection of a corset. Design and the general appearance is one. This shows at first sight, but quality is really the vital factor, the factor that only time will test. This test gives first place to the quality of

# American Lady CORSETS

The cloth, fine in fabric and tested to withstand the greatest strain; the boning flexible, at the same time heavy, not sitting into the figure; the front class trimmed with brass, not steel, steel rusts, brass does not rust; metal caps at bottom of clasp which prevent pushing thru cloth. These facts and many others, too, explain the superiority of American Lady Corsets.

When buying insist that you get the **American Lady Corset** (it means a better figure and a more perfect fitting gown for you). Also insist that you get just the right model of American Lady Corsets for your individual figure.

For any further information you may require in regard to American Lady Corset styles, or styles in general, write us addressing your communication to our expert authority on fashions,

### Madame Lyra

Care American Lady Corset Co., Detroit. She will be only too glad to respond promptly. If you cannot buy American Lady Corsets in your town, we will send you direct the model you wish upon receipt of the retail price.

### American-Lady Corset Co.

New York

Detroit



Chicago

Paris

(for, indeed, there is a moral science and responsibility in its nature) is another and a by far more important side of the question. I have, as I have said, a very large clientele, and I can truly say I love my customers and find the utmost pleasure in doing my best for them. I am sure I will never be rich, for my ideas and tastes are extravagant, not for myself, understand, but for others. I find that I am constantly thinking of their pleasure and satisfaction before that of myself, and when in filling an order I know a customer can put only so much in her hat, I will have it thoroughly satisfactory to me even if any change I may make in material or workmanship is at my own cost. This, I believe, has been my strongest point in holding my trade, but I must confess it has been a loss to me in some cases. I say loss, though perhaps as an advertisement for good work and style all of my models have brought in more profit than was actually represented in their cost and selling price.

I would never under any condition, in order to make a sale, tell a customer that a hat becomes her unless I honestly believe it does. I would rather sell a \$10.00 hat if it is becoming than a \$60.00 one that is unbecoming, for in the latter case my customer might take her purchase home and either keep it in its box or else be dissatisfied every time she wears it. In selecting a model for a customer, I try first of all to fit the head and face. A knowledge of the dressing of the hair, its color and the style of a customer is necessary to my mind in the satisfactory designing, building and trimming of a model. In fact, I think it a good plan, wherever possible, to know one's manner, disposition, even one's walk, in order to select the hat that will be best suited to one's individuality and style. A successful saleswoman should know instinctively just what style and kind of a hat a customer can wear, but a more intimate knowledge, such as I have stated, naturally makes for better results. As for selecting models, there is no rule that can be laid down. You must always select what your own trade wears and demands, for after all is said, *hats do look like people*. They suggest their wearers.

For years I have waited upon the same ladies I now serve. Many of my first customers are here and many have moved to distant points, some to Alaska, some to Honolulu, Washington and as far East as New York and Boston, and the greatest compliment bestowed upon us is the receipt of letters from these far-away friends containing orders to make their hats for the coming season and send them by express. I am thankful to know I am still pleasing them and that they continue to give me the pleasure of serving them.

I go to Paris, but I go for ideas only. I have found that American women will not wear what French women wear. We modify Parisian styles and get many good ideas from the French ideas, but one can get the extreme novelties in New York. In fact, one could not go far wrong by making the entire selection from the New York market. The advantage in going to Paris is in the opportunity it affords for shaping one's artistic plans, for it can be readily appreciated that unless one sees the disadvantages of extreme models on all sides, one is apt to err in having the entire output too extreme. I believe I can truthfully say that the French people admire the

dressing of the American women, particularly the American type that affects the trim tailored effect, and unless one is surrounded with a sight of extreme models on all sides, one is apt to lose sight of the value of the plainer and more tailored type of hat. Another advantage in going to Paris is in getting one's color scheme firmly fixed, in the formation of one's taste for the use of rich and elegant materials and the opportunity of seeing how these materials can be used and worn. This is of the greatest value in an education for the millinery business. I study the French color schemes and combinations from every point. I sit for hours in the magnificent art galleries feasting my eyes on colors. I spend hours in the Gobelin Manufactory of Tapestries, the famous institution founded over three hundred years ago. Here one sees the shapings and weavings of one thousand different hues, sees just what effects can be gained through the blending of different shades and colors.

In anyone who is desirous of attaining marked success in the millinery business there must be an instinctive abhorrence for the combining of colors that clash; indeed there is nothing so apt to make me ill as the sight of colors used together which should never be combined.

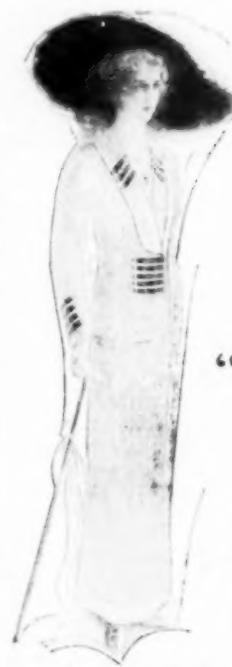
Let me sum it up, then, by saying that, although I think well of Paris, *love it and the Parisians and admire their style for them*, let us be original enough to make designs for ourselves. We know what we can best wear, and while the ideas we get abroad are all well and good, still out of a possible fifty French models, forty-nine have to be changed before they are suited to the style of an American wearer. They must be modified, indeed one might say they must be entirely made over, so it is but natural that the advisability of importing French models is questionable. This aside from the fact that such importations naturally tend to give the impression that we are forced to depend upon Paris for our styles. My experience has proven this to be untrue, for I find that if I design and make one hundred patterns and place among these models my foreign importations, it is the styles which I originate that are sold first. My hats take and my importations remain to be sold cheap, so those who contemplate embarking in the millinery business should not feel discouraged if the capital at their disposal does not permit of a European trip. Let them select from the New York market and the styles are sure to be more satisfactory to their trade than any they might obtain abroad, for they will be more in keeping with the modest stylish American woman—the woman whose dressing shows the best taste.

### An Important Distinction

A long-winded, prosy counselor was arguing a technical case recently before one of the judges of the Superior Court. He had drifted along in such a desultory way that it was hard to keep track of what he was trying to present, and the judge had just vented a very suggestive yawn.

"I sincerely trust that I am not unduly trespassing on the time of this court," said the lawyer, with a suspicion of sarcasm in his voice.

"There is some difference," the judge quietly observed, "between trespassing on time and encroaching on eternity."—Philadelphia Ledger.



No. 2046 - \$30.00

A suit for the street and semi-dress wear, a very striking style that will give exceptional service.



*This label guarantees two seasons' service; it appears in every Wooltex garment.*

## "What Shall I Wear?"

This page tells. It shows new Wooltex garments—well designed, well made, ready-to-wear suits and coats for discriminating women.

You will need a stylish tailor-made suit and a coat for general wear. They must be pretty and they must be good, and not cost too much. Isn't that your idea?

**Go to The Store That Sells Wooltex.** There you will find a big choice in fine styles. The very thing you want in fabrics and fashion is most likely to be there.

Every Wooltex garment is guaranteed as to cloth, style and tailoring. Find the Wooltex label—it saves regret.

### This Wooltex suit is stylish enough for state occasions \$30

**No. 2046:** This is an exact copy of a French model, a dashing suit of graceful, girlish lines. Note the long flat collar with joined revers, and the striking velvet strapped effect.

It is made of Scotch tweeds and mixtures

in new shades—also of English serge in black and fashionable colors. The coat is lined with peau de cygne—the skirt is circular with panel back and extra flaps, strapped and piped with velvet.

### This beautiful Wooltex suit is \$25 just the thing for travelling

**No. 2020:** A handsome man-tailored suit. Semi-fitted and correctly designed. Made of novelty mixtures, such as gray striped suitings, vigoreaux and fancy panamas. Shown in wide range of popular colors.

Also black self-striped serge, and French serge in light or dark shades. Satin lined. The skirt has panel front and pleats. Coat has peau de cygne overlay on collar and flap pockets.

### Wear this Wooltex coat and every woman will look twice \$25

**No. 2402:** "Charming"—that is the word to describe the impressive style of this really beautiful pongee coat.

See the wide collar and cuffs of peau de cygne, and the graceful draping of the garment.

The buttons are of peau de cygne, the large fastening button on the front encircled with a smart ruffling. The coat is 54 inches long, and will make a handsome summer wrap.

### A Wooltex silk coat that is extreme in attractiveness \$20

**No. 2218:** A coat of distinctive style lines in easy-fitting long effects. Length, 54 inches. Made of diagonal coating, in gray, tan or brown.

Also of serge in black, brown, navy or

tan. Coat opens in back at one side only. The yoke is satin-lined, with broadcloth sailor collar. Buttons, buttonholes, two holes in the revers and cuffs are also trimmed with broadcloth.

### Wooltex suits, \$25 to \$55—Wooltex Coats, \$15 to \$45 Wooltex skirts, \$6 to \$20

Ask at The Store That Sells Wooltex or write direct to us for Style Book No. 604, showing seventeen additional Wooltex spring models.

**The H. Black Co.**  
Designers and Makers  
Paris Cleveland

No. 2402 - \$25.00

A very clever Paris creation, simple in design but striking in effect—a distinctly ultra-fashionable garment.



No. 2020 - \$25.00

This suit is made from a Paris model and promises to be one of the popular styles of the season.



No. 2218 - \$20.00

Just the coat that every woman wants, well adapted in weight and style for every-day use.

In your own city you will find attractive, well-made garments at

# The Store That Sells Wooltex

UNION SUITS  
SHIRTS AND DRAWERS  
ALL STYLES FOR MEN AND BOYS

**I**N NO other underwear can you get so perfect a combination of perfect fit, elasticity, absorbency and cool comfort. Furthermore, "Porosknit" doesn't soil easily. Evaporation carries off a large part of the impurities usually retained in close-woven underwear. That means greater cleanliness and an easier wash day.

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<b>For Men</b>	All Styles	<b>For Boys</b>
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<b>Men's Union Suits</b>	<b>Any Style</b>	<b>Boys' Union Suits</b>
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by getting him an inferior make-shift cart, when for the same price, you can get the popular

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having all the comfort for baby and all the advantages for you that you have a right to. If your dealer does not handle the Ficks, send for illustrated folder, showing collapsible carts and 150 other styles.

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A Magazine of Fashions, Spring and Summer 1911 Styles. It shows a magnificent selection of

**Peerless Hats for Well-Dressed Women**

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**The Peerless Milliners, 211 W. 31st Street, Chicago, Ill.**

**"Shirley Leone" Model**  
Peerless Price \$2.95  
Described in detail on page 17 of The Peerless Hat Book

**\$2.95**

**Smart Frocks Developed from the Newest Fabrics**  
(Continued from page 22)

No. 3911 (15 cents).—One of the best styles of skirts for the pretty soft spring and summer materials are those with a pretty drapery or tunic, and one which will appeal to women who like dainty things is illustrated here made of figured dimity. The skirt consists of a three-piece foundation lengthened by a circular flounce, and a one-piece tunic which may be tucked or gathered. For dressy occasions the model may be made with the medium sweep length, while for street wear the round length will be more appropriate. The slightly-raised waistline is another excellent feature of this model, but the regulation waistline is also provided. Organdie, batiste, foulard and cashmere are suitable materials. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six requires four and one-quarter yards of material thirty-six inches wide, and one and five-eighths yards for foundation. At the lower edge the skirt measures two and one-half yards.

No. 3948 (15 cents).—An attractive dress for afternoon service could be made of bordered foulard and white silk mes-saline by joining waist No. 3948 and skirt No. 3946. The upper part of the waist is in kimono style, and the lower portion is finished in an unusually attractive outline. Two styles of neck finish are provided for this waist. The high neck, with modish standing collar, will be liked by many women, but the open neck is both pretty and fashionable. The sleeves may be made in full length or finished just below the elbow. Soft woolens and silks would be excellent materials to combine in developing this design. Silks, embroidery, flouncing, linen and any of the washable fabrics are equally suited to this model. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for size thirty-six, one and three-quarter yards of material thirty-six inches wide.

No. 3946 (15 cents).—A very smart model for a tunic skirt is illustrated. As shown, it is combined in costume effect with waist No. 3948, but it may be worn with any waist of harmonizing design, either separately or attached in semi-Princess style. The skirt consists of a five-gored foundation, lengthened by a straight gathered flounce, and a three-piece tunic, which closes at the left side of the back. The foundation skirt may be finished in round or shorter length, and the straight lower edge gives opportunity for the use of bordered materials, now so popular. The waistline may be slightly raised or regulation, and the tunic either gathered or dart fitted at the top, both styles being popular. The model is especially suited for bordered materials and also for flouncing. The pattern is obtainable in five sizes, from twenty-two to thirty inches waist measure. Size twenty-six requires five and one-quarter yards of material forty-four inches wide, and one and one-eighth yards of material thirty-six inches wide for foundation. Of bordered material or flouncing it will require eight and one-quarter yards forty-eight inches wide. At the lower edge the skirt measures two and three-quarter yards.

RENEW YOUR SUBSCRIPTION NOW and earn a premium by getting one or more of your friends to subscribe with you. See pages 130 and 131.

## Designs that are Smart and Serviceable

(Continued from page 27)

madras and batiste would serve admirably for modeling this waist. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure. For the thirty-six size will be required two and one-quarter yards of material thirty-six inches wide.

¶

No. 3891 (15 cents).—For the woman who can wear with distinction the closely-fitted skirts, the one shown here will particularly appeal. The skirt is a two-piece model with a yoke, and has the long, straight lines that are the latest thought in skirt designing. It may be made with the slightly-raised or regulation waistline. The closing is at the left side, and the lower edge may be finished in round or shorter length. The new suitings of soft weave will serve admirably for making it, although any of the linens or heavier washable fabrics may be successfully used. In the illustration the yoke is very effectively trimmed with the use of braiding design No. 337. The pattern comes in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six will require three and five-eighths yards of material thirty-six inches wide. Around the lower edge the skirt measures two and three-quarter yards.

¶

No. 3943 (15 cents).—A type of shirt waist that is easily made and very becoming. The front is gathered to a shoulder yoke, and the closing is in the box-pleat style. A well-fitting neckband is provided for wear with linen collars. The sleeve is full length or the cuff may be cut off in the three-quarter style. The soft silks, pongees and sheer washable fabrics are especially suited to this model. The waist is combined with skirt No. 3893, the result being an unusually attractive semi-Princess dress. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and will require for the thirty-six size, one and seven-eighths yards of material thirty-six inches wide.

¶

No. 3893 (15 cents).—One of the prettiest of the season's skirts. It is six-gored and, while cut in the high waistline style, may easily be finished in regulation fashion, if preferred. There are six gores; the arrangement of the front and back gores in panel effect is one of its best and newest features. The closing is at the left side-back. The length may be round or shorter. The skirt is unusually well adapted for the combination of materials now so popular. Cheviot, serge and the many attractive stripes and checks that can be had would develop very smartly in this model for general wear. The pattern comes in six sizes, from twenty-two to thirty-two inches waist measure. Size twenty-six will require four and one-eighth yards of material thirty-six inches wide. At the lower edge, with the pleats drawn out, the skirt measures two and three-quarter yards.

"You say you're a cousin of Mr. Gibson's?"

"Yes—seven times removed."

"Goodness! How do you keep track of that?"

"Easily. My fourth husband married his third wife."—Cleveland Leader.



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The enlarged **Philipsborn** Spring and Summer Style Book, which has surprised and delighted many thousands of women the country over, is also yours—free, waiting for you to ask for it.

All a woman needs for her personal adornment in outer garments and dress accessories, all the new and beautiful Spring and Summer styles that fashion has created for her benefit, are handsomely illustrated and most entertainingly described in this book.

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To delay may mean to forget. Write for your copy today—now. A postal will do. Ask for No. 729. Also say whether you want to see samples of the new Spring fabrics.

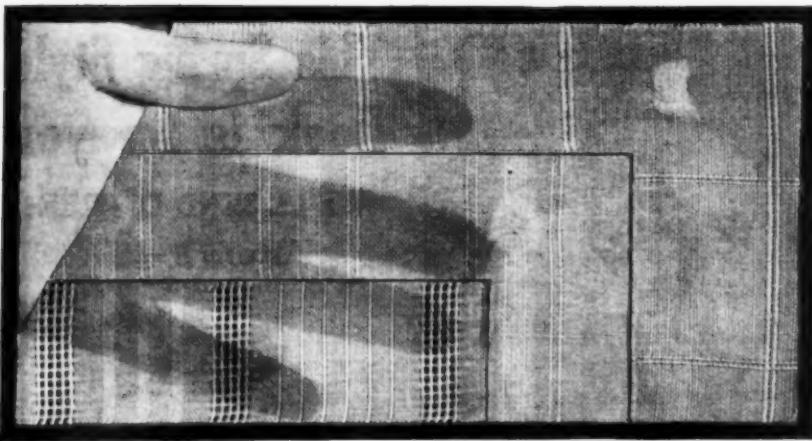
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**\$4.98**

**R. 65.** French Batiste Dress of all over Madeira Embroidery and Rich Broad Val Lace, as Pictured. Any Ladies' or Misses' size. Give bust, waist, and length of skirt measurements. **\$4.98**  
Value \$7.50. Price . . . . .



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THE BEAUTIFUL WHITE GOODS

**Has All of Linen's Effects—  
But None of Linen's Faults—  
At a Third of Linen's Cost**

The vogue for clinging outer and under garments for summer wear demands the utmost sheerness in white goods. And *Linweave* meets this decree of Dame Fashion with the largest line of the sheerest of sheer white goods.

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*Linweave* has all the crispness, glossiness and sheerness of linen. But unlike linen, it does not wrinkle or crush—washing does not harm its finish. And it costs but a third as much as linen.

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*Linweave*, with its combination of beauty, style and economy, solves all your white goods problems.

There are over 50 plain weaves, varying in weight from the sheerness of dainty lingerie to the heaviest weights suitable for white suits.

Nearly 200 fancy patterns make up beautifully into the most charming tailored waists, dress waists and summer dresses. Among these fancy patterns are the new French Marquisette and Filet effects, here-  
(28)

tofore confined exclusively to high priced foreign goods costing treble the price of *Linweave*.

To meet the vogue in black, *Linweave* may now be had in *guaranteed fast black* in the same weights and patterns as the White Goods.

Ask for *Linweave* at white goods counters anywhere in the United States or Canada. Any dealer can get *Linweave* for you in any desired weight or pattern. Some may offer substitutes. The genuine has the name "*Linweave*" in green on the selvage.

*Linweave* sells at 12½ to 75c a yard.

### Free Sample Reminder

Cut this out and write us for samples. Specify weight desired. Mention your favorite local dealer's name.

**John V. Farwell Company**  
162 Market St.  
Sole Distributors of *Linweave* and  
of DEPENDOS Hosiery and Underwear



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#### Flexible Hip Corset

Style 1159

Especially designed for slight figures. No bones or side steels over the hips, which means comfort and satisfaction to wearer. Most perfect fitting corset made.

**Price, \$2.50**

One pair sent by mail prepaid  
**Birdsey & Somers Co.**  
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### Stork-Pants

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FOR BABY

Button over regular diaper. No pins required. Keep baby's dresses dry and sweet. Adjustable, cannot slip down. Easily washed, will not harden or crack. Aseptic and hygienic, will not irritate the most delicate skin. Made from Stork Sheeting. Contain no rubber. **Price 50 cents.**

**CAUTION:** Our registered trade-mark appears on inside of the waistband of every pair of Stork Pants. Look for it! If your dealer does not carry Stork Goods, we will send them, postpaid, on receipt of price.

**FREE:** For dealer's name, a Baby Strange Bag made of Stork Sheeting. Also booklet.

**THE STORK CO., Dept. 6-I, BOSTON, MASS.**  
Also Makers of Stork Absorbent Diapers, etc.

When answering advertisements please mention **McCALL'S MAGAZINE**

### Spring Styles in Tailored Garments

(Continued from page 21)

thirty-two inches waist measure, and requires for the twenty-six size, three and five-eighths yards of material thirty-six inches wide. With the pleats drawn out the skirt measures two and three-quarter yards at the lower edge.

No. 3897 (15 cents).—Very pretty in its conception and charming as to detail of line and attractive general appearance is this model. It is an unusually smart coat, and represents the very newest ideas in separate coats. The design illustrated on page 20 is notable for its attractively-cut collar and outline of seams. The collar may be in either of two outlines and can be made of moiré, silk or velvet, or braided in appropriate designs. As shown on page 20, this model was combined with skirt No. 3891, and fashioned in the exquisite new "tomato" colored broadcloth, the trimming-bands of satin in a contrasting tone. Dark-blue serge is popular this season, and if a braided or velvet collar were used one might make a very pretty coat in this design. Striped materials may be used with pleasing results. The pattern is cut in six sizes, from thirty-two to forty-two inches bust measure, and requires for size thirty-six, two and seven-eighths yards of material thirty-six inches wide.

### Costumes Showing the Latest Style Features

(Continued from page 23)

the center-back. The body and sleeves of the guimpe are made in one, and the neck may be high or open. Still another feature is the slightly-raised waistline. This style promises to be very popular this spring and certainly is very becoming to most women. The five-gored skirt may be finished with the regulation waistline, if preferred, and in either round or shorter length. Our illustration shows this model developed in biscuit-color broadcloth and worn over a guimpe of white allover lace. The side gores were made of black crêpe meteor, and the trimming was hand embroidery done in black, cream and gold, and for this design McCall Transfer Pattern No. 341 was used. In the small back view, blue serge and an eyelet allover embroidery guimpe was used; for the braiding design McCall Transfer Pattern No. 337 was used. The heavier fabrics of soft texture are lovely for this sort of a garment. The pattern is obtainable in seven sizes, from thirty-two to forty-four inches bust measure, and requires five and five-eighths yards of material thirty-six inches wide for the thirty-six size. Around the lower edge the skirt measures two and seven-eighths yards.

"Bliggins is one of the most perverse men in the world."

"Undoubtedly. He is the sort of man who would insist on being a Republican in Texas and a Democrat in Pennsylvania."—Washington Star.

"He seems to be an up-to-date politician."

"I should say so. Before proposing to Miss Specie he got up a petition with two thousand signatures urging her to accept him."—Life.

## Spring Frocks of Charming Style

(Continued from page 18)

the transparent and soft fabrics so much in vogue. The model is in three pieces. The arrangement of the front and flounce cut in one retains the widely-favored straight lines and gives the popular and becoming panel effect, while the raised waistline is another well-liked feature. The model may be tucked or gathered, and the center-back closing made with inverted pleat or habit back. Both round and shorter lengths are provided for. This skirt was worn with over-blouse No. 3940, and completed an exceedingly graceful costume. The material used was mignonette-green marquisette, trimmed with mes-saline of the same tone. Having a straight lower edge, this model is especially suited to the beautiful new bordered foulards, challies and soft woolens. Flouncing and thin fabrics are excellent materials. The pattern is obtainable in seven sizes, from twenty-two to thirty-four inches waist measure, and requires four and three-eighths yards of material thirty-six inches wide for size twenty-six. Around the lower edge the skirt measures two and three-quarter yards.

\* \*

No. 3915 (15 cents).—In this design is presented a yoke skirt of unusual style and attractiveness. The arrangements of the pleats at the bottom of a prettily-shaped yoke is a feature sure to be well liked. The design retains the narrow, straight lines of the season, yet is constructed so as to allow perfect freedom in walking. The model is illustrated on page 19 as part of an attractive afternoon frock, fashioned of silvergray challie. The making of this model presents no difficulties; it is very simple. The lower section is in two pieces and is joined to a dart-fitted yoke. The lower edge is straight, which makes the design especially suited to bordered materials. The model has both the regulation and slightly-raised waistline and the inverted pleat or habit back closing. The lower edge may be finished in round or shorter length. Bordered foulards, voiles, cashmere, embroidery flouncing and any washable fabrics are excellent materials. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure, and requires four and one-eighth yards of material thirty-six inches wide for size twenty-six. At the lower edge with pleats drawn out the skirt measures three and one-eighth yards.

The following entry appears in the "Visitors' Book" of a hotel in Germany: "The living here is good, plain and substantial. So is the waitress."—Argonaut.

## DON'T FORGET YOUR NAME

In sending us an order or letter of any kind. This may seem to be an odd request. It may surprise you to know that over 200 orders are received each month for subscriptions or patterns in which the senders have failed to sign their names or addresses. It is always important to read your letter carefully before mailing. Also be sure to write plainly your name and address in the upper left-hand corner of the envelope of every letter you mail. IT PAYS TO BE CAREFUL. The McCall Company, New York City.



# Arlington Mills

## Dress Fabrics for American Women

Your styles may bear the imprint of a smart Paris, London or Fifth Avenue shop; but if you would be assured in advance of the same correctness of fabric—in finish, quality and lasting beauty—it should bear the imprint of "Arlington Mills."

Arlington Mills goods, including Serges, Cheviots, Panamas, Voiles, Mohairs and Brilliantines, represent the world's best in artistic fabric-making—wool from the finest producing centers, styles from approved sources, weavers and designers most skilled.

Sold by Dry Goods and Department stores everywhere. Always look for the stamp "Arlington Mills" on the back; it guarantees replacement without question should a defect appear.

*When buying your next suit, coat or dress, be sure to ask, "Is it made of 'Arlington Mills' fabrics?" If it is, buy it with the assurance of satisfactory service and durability.*

## Send for Samples—Free

Also an interesting booklet LA., on dress fabrics, which every woman should read. Please mention name of your dealer.

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350 Broadway, New York.





#### Really Cleans—Is Safe

Windows shine and china glistens. Thousands of women who wouldn't have a washing powder in the house use Grandma constantly. It is for regular, every day use. For clothes. For dishes. For cleaning.

## The more you use Grandma (the powdered soap) the more uses you find for it

Grandma is not a washing powder but a *powdered soap*. It dissolves instantly, makes a thick, quick suds—saves the trouble of shaving.

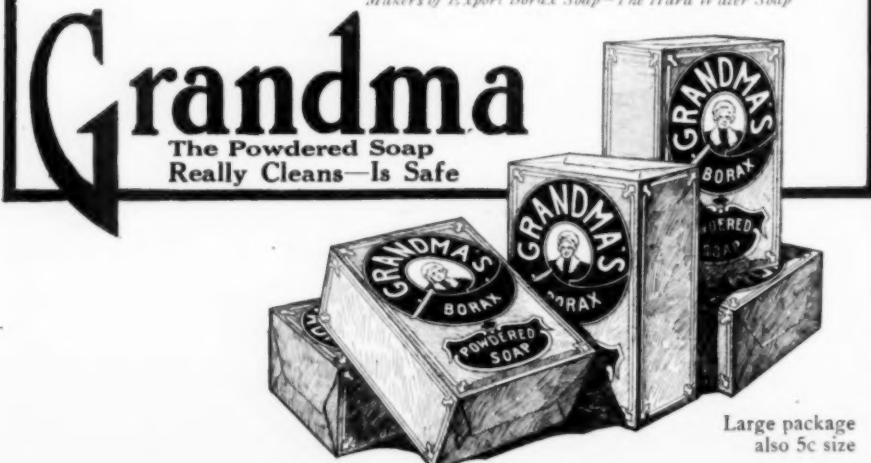
Grandma softens the water—makes the dirt come off easily.

It is the surest, safest cleanser you can use—doesn't make your hands red and rough—doesn't injure finest wood-work nor delicate fabrics.

Get a package from your grocer today. If your grocer doesn't keep Grandma, send us his name and address and your name and address.

Look for the message to you on the back of every package.

THE GLOBE SOAP COMPANY, CINCINNATI, OHIO  
Makers of Export Borax Soap—The Hard Water Soap



#### The Elephant's Board and Keep

(Continued from page 38)

"Why, I never heard of such a thing! Does it cost that—all that? But then, the car doesn't cost anything," she added soothingly, after a pause.

"Oh, no, the car doesn't cost anything—only eight or ten dollars to tow it down by train, or else two dollars an hour for a chauffeur to run it down for us," retorted her husband.

"Eight or ten dollars! Two dollars an hour to run it!" gasped Jessica. "Why, Herbert, what shall we do? There is only ten dollars now of the household money to last the rest of the month; and there's this week's grocery bill and a dollar and a half for the laundry to pay!"

"That's exactly it—what shall we do?" snapped Herbert. This thing was getting on his nerves.

"But we must do," laughed Jessica hysterically. "The idea of giving up a three-thousand-dollar automobile because one owes a grocery bill and a dollar and a half for laundry!"

"Well, we can't eat the automobile, and we won't wash our clothes for us."

"Naturally not! Who wants it to?" Jessica's nerves, also, were feeling the strain.

"We might—sell it."

"Sell it! Sell our automobile!" flamed Jessica; and to hear her, one would think the proposition was to sell an old family heirloom, beloved for years.

Her husband sighed.

"Isn't there something somewhere about selling the pot to get something to put into it?" he muttered dismally, as he rose to lock up the house for the night. "Well, I fancy that's what we'll have to do—sell the automobile to get money enough to move it!"

Two days later the automobile came. Perhaps the grocer waited. Perhaps the laundry bill went unpaid. Perhaps an obliging friend advanced a loan. Whatever it was, spic and span in Dearborn's garage stood the three-thousand-dollar automobile, the admired of every eye.

June had gone, and July was weeks old, however, before the preliminaries of license and lessons were over, and Mr. and Mrs. Herbert Wheeler could enter into the full knowledge of what it meant to be the joyous possessors of an automobile which one could run one's self.

"And now we'll take our friends," cried Jessica. "Who'll go first?"

"Let's begin with the A's—the Arnolds. They're always doing things for us."

"Good! I'll telephone Mrs. Arnold tonight. Tomorrow is Saturday, half-holiday. We'll take them down to the lake and come home by moonlight. Oh, Herbert, won't it be lovely?"

"You bet it will," exulted Herbert, as he thought of the Arnolds' admiring eyes when the car should sweep up to their door.

At three o'clock Saturday afternoon the Wheelers with their two guests started for the lake. It was a beautiful day. The road was good and everyone was in excellent spirits—that is, everyone but the host. It had come to him suddenly with overwhelming force that he was responsible not only for the happiness but for the lives of his wife and their friends. What if something should go wrong?

But nothing did go wrong. He stopped twice, it is true, and examined carefully his car; but the only result of his search

was a plentiful bedaubing of oil and gasoline on his hands and of roadway dust on his clothing. He was used to this and did not mind it, however—until he went in to dinner at the Lakeside House beside the fresh daintiness of his wife and their friends; then he did mind it.

The ride home was delightful, so the Arnolds said. The Arnolds talked of it, indeed, to each other, until they fell asleep—but even then they did not talk of it quite so long as their host worked cleaning up the car after the trip. Wheeler kept the automobile now in a neighbor's barn and took care of it himself; it was much cheaper than keeping it in Dearborn's garage.

There were several other friends in the A's and B's and two in the C's who were taken out in the Wheeler automobile before Herbert one day groaned:

"Jessica, this alphabet business is killing me. It does seem as if Z never would be reached!"

"Why, Herbert!—and they're all our friends, and you know how much they think of it."

"I think of it, too, when the dinner checks and the supper checks come in. Jessica, we just simply can't stand it!"

Jessica frowned and sighed.

"I know, dear; but when the car didn't cost anything—"

"Well, lobster salads and chicken patties cost something," mentioned the man, grimly.

"I know it; but it seems so—so selfish to go all by ourselves with those empty seats behind us. And there are so many that I've promised to take. Herbert, what can we do?"

"I don't know; but I know what we can't do. We can't feed them to the tune of a dollar or two a plate any longer."

There was a long pause; then Jessica clapped her hands.

"Herbert, I have it! We'll have basket picnics. I'll take a lunch from the house every time. And, after all, that'll be lots nicer; don't you think so?"

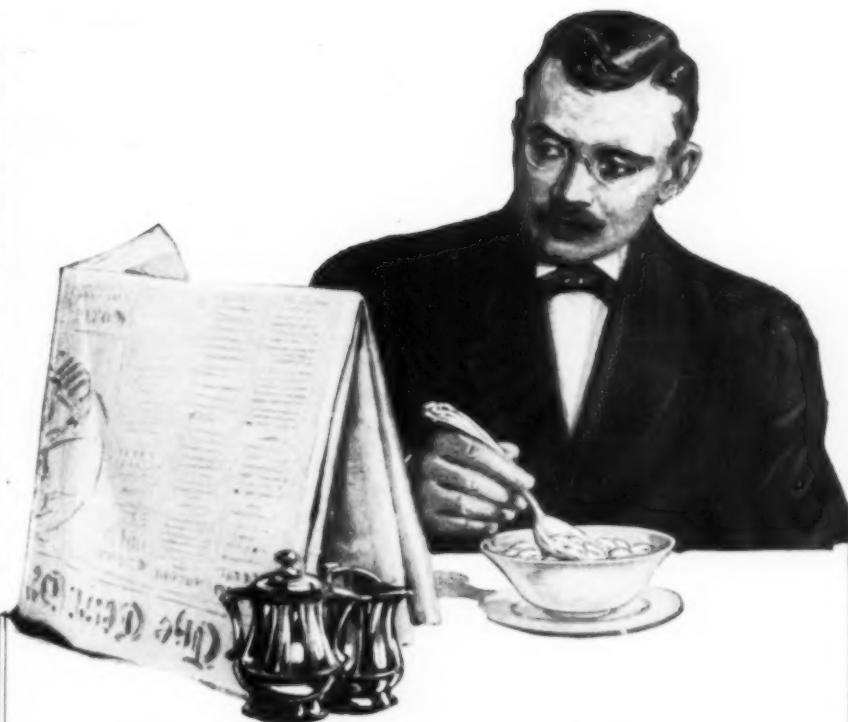
"Well, that might do," acquiesced the man, slowly. "Anyhow, there wouldn't be any dinner checks a-coming."

August passed and September came. The Wheelers were in "M" now; they had been, indeed, for days. Even home-prepared luncheons were beyond the Wheelers' pocketbook now, and no friend had been invited to ride for a week past. The spoiling of two tires and a rather serious accident to the machine had necessitated the Wheelers spending every spare cent for repairs.

In the eyes of most of the town the Wheelers were objects of envy. They had an automobile. They could ride while others must plod along behind them on foot, blinded by their dust and sickened by their noisome odor of gasoline.

As long as the Wheelers were "decently hospitable" about sharing their car, the townspeople added to their envy an interested tolerance based on a lively speculation as to when one's own turn for a ride would come; but when a whole week went by, and not one of the many anxious would-be guests had been invited, the interest and the tolerance fled, leaving only an angry distain as destructive to happiness as was the gasoline smell of the car itself.

There were some things, however, that the townspeople did not know. They did not know that, though the Wheelers had a



## The Business Man's Ideal Lunch

Brain workers know that a hearty lunch lessens one's powers. For a couple of hours one is not at his best.

And we all know why. The blood is drawn to the stomach to supply digestive fluid. One's energy is consumed in digestion.

The ideal solution is Puffed Wheat or Puffed Rice, served in a bowl of milk. Here are whole-grain foods with all the food granules literally blasted to pieces. By no other process are cereal foods made even half so digestible.

And men like them. For months we conducted a lunch room in the heart of New York City to find out men's tastes in cereals. With all the ready-cooked cereals to choose from, four out of five chose Puffed Wheat or Puffed Rice.

### Between-Meal Foods Bedtime Foods

For the same reason Puffed Wheat and Puffed Rice are ideal for children. Not only at mealtime but between meals. One can eat at any hour foods which don't tax the stomach.

And children delight in them. The grains are like nuts—so much like nuts that countless children use them in candy making.

Many able physicians, when the stomach needs rest, are advising Puffed Wheat and Puffed Rice. When ease of digestion is of any importance, the best possible foods are these crisp, puffed grains.

### Puffed Wheat, 10c Puffed Rice, 15c

Except  
in  
Extreme  
West

These foods are prepared by Prof. Anderson's process, by which all the food granules are exploded by steam. The raw grains are sealed up in great steel guns. Then the guns are revolved for sixty minutes in a heat of 550 degrees. Thus the moisture in the grain is turned to steam and brought to tremendous pressure.

Suddenly the guns are unsealed and the steam explodes. The grains are puffed to eight times normal size—made four times as porous as bread. Every food granule is blasted to pieces, so the digestive juices can instantly act. Yet the coats of the grain are unbroken.

The result is these delicious, digestible grains—porous, crisp, nut-like and brown.

### Serving With Fruit

One capital way to serve these puffed grains is to mix them with sliced bananas or berries. The blended flavors make an enticing dish.

The common way is to serve with cream or milk, like any breakfast cereal. Or serve them in milk, like crackers or bread. People are now eating 18,000,000 dishes a month. Isn't it your turn to begin?

**Made only by The Quaker Oats Company**



## The Confidential Chat

"When I think, my dear, how I used to work and worry over dessert, and over anything to be served when friends dropped in, I cannot be too thankful for Jell-O."

"If everything for the table were as easily made up as

# JELL-O

there would be more time for rest and recreation for women."

Jell-O is for dessert, and there is no dessert so simple or so elaborate that it cannot be made of Jell-O.

There are seven Jell-O flavors: Strawberry, Raspberry, Lemon, Orange, Cherry, Peach, Chocolate.

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**The beautiful Recipe Book, "DESSERTS OF THE WORLD," illustrated in ten colors and gold, will be sent free to all who write for it.**

**THE GENESEE PURE FOOD COMPANY**  
Le Roy, N. Y., and Bridgeburg, Can.



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Over in Germany we train these canaries to really imitate the tones of the flute, violin, and chimes and to trill more beautifully than the greatest operatic soprano! The Bell Roll as sung by one of these little birds is a revelation. They sing until lights go out.

We will sell you one of these birds and allow you to keep it for two weeks on trial. Then if you don't think it is the most wonderful canary you ever heard, you can return him to us and we will return your money.

You are under no obligations when you order one of these canaries. We are very willing to take all the risk.

Last season we sold over 4,000 of these songsters on trial in the U. S., Canada and Mexico, and every bird stayed sold. The people who bought them were delighted and we have hundreds of letters to prove this.

We publish a book that tells how canaries are trained. We will send you this book free. Write for it to-day.

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motor car, they had almost nothing else: no new clothes, except dust coats and goggles; no new books and magazines, except such as dealt with "the practical keeping and running of a car"; no leisure, for the car must be kept repaired and shining; no fresh vegetables to eat, for the garden had died long ago from want of care, and they could buy only gasoline. But they did have an automobile. This much the town knew; and there came a day when this fact loomed large and ominous on the horizon of the Wheelers' destiny.

On the first day of October the bank in which young Wheeler worked closed its doors. There had been a defalcation. A large sum of money was missing, and the long finger of suspicion pointed straight at Herbert Wheeler.

Did he not sport an automobile? Was he not living far beyond his means? Had not the Wheelers for weeks past flaunted their ill-gotten wealth in the very eyes of the whole town? To be sure they had! The idea, indeed, of a twelve-hundred-dollar-a-year clerk trying to cut a dash like that! As if everyone could not guess just where had gone that missing sum of money!

And so the town talked and wagged its head, and back in the tiny house in the midst of its unkept lawn and garden sat the angry, frightened and appalled Herbert Wheeler and Jessica, his wife.

In vain did the Wheelers point out that the automobile was a gift. In vain did they bare to doubting eyes the whole pitiful poverty of their daily life. The town refused to see or to understand; in the town's eyes was the vision of the Wheeler automobile flying through the streets with selfishly empty seats; in the town's nose was the hateful smell of gasoline. Nothing else signified.

To the bank examiners, however, something else did signify. But it took their sworn statement, together with the suicide of Cashier Jewett (the proven defaulter), to convince the town; and even then the town shook its head and said:

"Well, it might have been that automobile, anyhow!"

\* \* \* \* \*

The Wheelers sold their elephant—their motor-car.

"Yes, I think we'd better sell it," agreed Jessica, tearfully, when her husband made the proposition. "Of course the car didn't cost us anything, but we—"

"Cost us anything!" cut in Herbert Wheeler, wrathfully. "Cost us anything! Why, it's done nothing but cost from the day it smashed those two eggs in the kitchen to the day it almost smashed my reputation in the bank. Why, Jessica, it's cost us everything—food, clothing, fun, friends, and almost life itself! I think we'll sell that automobile!"

And they sold it.

**The Customer**—When I bought a car from you a few weeks ago you said you would be willing to supply a new part if I broke anything.

**The Motor Agent**—Certainly, sir. What can I have the pleasure of providing you with?

**The Customer**—I want a pair of new ankles, a floating rib, a left eye, three yards of cuticle, a box of assorted finger nails, four molars, two bicuspids and a funny bone.—*The Sketch*.

## Why Eyeglasses Are Incorrect

Prior to fifteen years ago it would have been impossible to tell whether a lens was absolutely correct or not. It was simply neutralized or tested by a lens measure or card; and this method could not reveal small errors which, like low degrees of astigmatism, caused the greatest functional disorder of the eyes or of some other part of the system. Then a machine was invented which showed whether the mechanically correct lens was optically correct also, but in case of incorrectness the machine was unable to show how this could be remedied. Thus—as a new lens was necessary if the old one was wrong—the optician almost invariably retained the old lens unless the error was glaring. If the lens was not five degrees wrong, he refused to throw it away—although one degree is enough to give symptoms, says Good Housekeeping.

In 1905 a new machine allowed the lens to be marked rigidly and securely by apparatus, instead of unsafely and unsteadily by hand, as had been the case before. Of these machines only 450 were sold to the entire optical trade. Of the first machines, so few had been sold that the holders of the patent didn't think it would pay to prosecute the inventor of the second machine, which they claimed was an infringement. A year ago this second machine was so improved that it not only detected the error in the lens, but showed how it was made and how it could be corrected. Yet this machine—absolutely the only means of accuracy—is possessed by not over fifty opticians and oculists out of 28,000 in the country! The machine costs sixty dollars; yet even the conscientious opticians prefer to throw away 10 per cent. of their lenses, and oculists to do unsatisfactory work because of unverified results, rather than make this small outlay.

## Thunder and Lightning

A bishop came to visit a church where a colored minister was presiding. Loudly and with much gesticulation the preacher proclaimed salvation. When he had finished, he approached the bishop and asked how he liked the sermon.

The bishop answered: "Why, pretty well; but don't you think you spoke too loud?"

"Well," said the preacher, "it's this way: What I lacks in lightning I tries to make up in thunder."—Ladies' Home Journal.

## The Spot Spread

"I don't know whether to accept this testimonial or not," mused the hair restorer man.

"What's the matter with it?" demanded the advertising manager.

"Well," explained the boss, "the man writes: 'I used to have three bald spots on the top of my head, but since using one bottle of your hair restorer I have only one.' "—Pittsburg Press.

"For a spring chicken, madam," said Dawson, "I must confess that I consider this a pretty tough bird."

"Yes, Mr. Dawson," replied the landlady amiably, "but you must remember that we have had a pretty tough spring."—Harper's Weekly.

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## What Every Woman Should Know

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Cox's Gelatine can be used in more ways than any other, because it is absolutely pure, and being powdered it dissolves perfectly, making a smooth, rich mixture which is not equalled. It requires no soaking, no waiting, but dissolves instantly without lumps.

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Send to cents and dealer's name.

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10  
Cents

## Church Music in America

(Continued from page 45)

always in demand. At present she is soprano soloist of Calvary Episcopal Church, of Germantown (Philadelphia).

She voices her opinion and ideas in the following:

"The subject of 'Church Music in America' is a complex one. There are several viewpoints from which one might voice an opinion, but the phase of the subject which appeals to me as being more obviously of general interest is the improvement—the elevation of the standard—which has occurred during the past decade. I speak with the authority of one having a fair degree of experience—for I have sung in the far West as well as in the East—and as the result of my experience and observation in widely differing localities, I can say the past ten years has seen a marked improvement both in the talent employed and the character of the music used in the churches of almost every denomination. Of course this improvement bespeaks a change in the demands of churchgoers; it means that where mediocre and uncultivated talent formerly sufficed, indifference or lack of appreciation has given way to a general interest in and intelligent understanding of what constitutes good music. America's desire for good music—expressed in this channel as well as others—is but the natural outcome of the nation's intellectual advancement; an advancement that is a justifiable source of pride to Americans and a matter of amazement and interest to the entire world. While there may be some who, because of the expense, decry the employment in churches of singers and musicians competent to render the works of the best composers, the majority of any congregation cannot but feel that good music, appropriately and intelligently rendered, is a force of inestimable value in the spiritual uplift and moral benefit of those who hear it."

One of the best-known—indeed, perhaps the most widely known—choir directors in America is Mr. Tali Esen Morgan. Mr. Morgan is director of the Baptist Temple choir, of Brooklyn, N. Y., and, as director of the musical festivals at Ocean Grove, N. J., is known to many residents of all sections of the country. While there may be some who will not agree with Mr. Morgan's ideas on the subject, it will be readily appreciated that his experience has not been of a superficial character, and no one will question his sincerity. In the following expression Mr. Morgan says that, while he considers the standard of American church music has much improved during the past two decades, he is of the opinion that a greater development can only come with the abolition of certain conditions. He says:

"The standard, or grade, of choir music in the churches of this country has most decidedly improved during the past twenty years. The church organists, as a class, are better musicians than orchestra players, pianists or professional singers, and they generally stand for good music.

"Congregational singing has steadily deteriorated. The grand old chorals and church hymns of thirty years ago are now but rarely heard in their old-time power.

The paid choirs and quartettes in the wealthier churches do most of the singing, while in many of the Methodist, Presbyterian, Congregational and the Baptist churches the so-called 'gospel hymn' has almost destroyed the taste for good hymns. For all of this the ministers are alone to blame.

"The volunteer church choir is rapidly becoming a thing of the past for the reason that the churches do not make any attempt to educate their young people in church music.

"For the sake of simplicity, dignity and religion, I believe every quartette and church should be robed. The fashionable church soloist, with a Paris hat thirty to forty inches wide and a grandioso plume a yard long, singing 'Solomon in all his glory was not arrayed like one of these,' only shows how far some of the churches have wandered away from true worship.

"The free organ recital should, as far as possible, be discontinued. It cheapens the player and the instrument, and carries the impression to the public that organ recitals are not worth an admission fee. The organ is the 'King of Instruments,' and should take its proper place in the instrumental world. The public press rarely takes any notice of organ recitals for the simple reason that they are generally given free. It is a great pity that magnificent organs are locked up during the week instead of being used for the pleasure and benefit of the common people. One organ concert a week with an admission of ten or fifteen cents would crowd a hundred churches in New York or any other city.

"Briefly then: Build up chorus choirs, but retain the soloists; robe the singers; have congregational rehearsals on real church music and abolish forever the 'gospel hymn'; one 'musical night' during the week in every church; paid organ recitals, and elect 'music committees' who know at least something about music."

A treatment of the subject which evidences keen interest and insight is contributed by Miss Annie Laurie MacCorkle. Miss MacCorkle is one of New York City's most talented church singers. She is at present the contralto soloist in Washington Heights Methodist Church, where her beautiful voice and gracious manner have won for her a constantly widening circle of friends and admirers. Miss MacCorkle traces our form of sacred music through the process of evolution, from its origin to its present state:

"Long ago, with era and date uncertain, the semi-barbaric tribes made music with their voices in praise to their Deity. Through the rising and falling inflection of the voice these worshipers laid the foundation of our art called 'Music.' So through the ages this form of music developing and broadening, with the continual changes of custom, environment and history, has come down to the present date in numerous forms.

"When we consider the youth of America as a nation, still in her infancy in comparison with other nations of the world, the progress made in all lines of activities is astounding. Other nations are quick to perceive this; every year more and more

numerous are the students and the royal visitors from foreign lands, seeking education in our excellent universities and absorbing Western ideas of finance and commerce, to take back to their own lands some of the energy, pluck and activity which have placed America in the foremost rank. The same advancement and activity can be observed in her world of music and of art. Long before the era of opera, concert or recital our forefathers gathered in church, and there, without accompaniment of any musical instrument, raised their voices in praise to Almighty God. And while this is still found in the out-of-the-way places in the South and West, seldom do you find a country church without its reed organ, showing, in the possession of the instrument, the tendency toward development and growth. The process of development in other lines and activities has necessitated advancement and growth in church music. The vested choir of trained voices and soloists, whose artistic singing speaks of years of culture and study, have taken the place of the little group of good sisters and brethren who, with untutored voices but sincere effort, rendered the musical services of gospel hymns each Sabbath morn. The organ pumped by bellows has given way to the magnificent pipe organ run by electric power, so wonderfully constructed as to enable the organist to produce tones, sweet and appealing, identical in quality to the human voice, and again to thunder forth music such as only a multitude of angels in heavenly choir might produce.

"These improvements in the mechanism of the organ have broadened the field of musical composition for both organ and choral work, consequently developing the artistic taste and musical intelligence of the entire country. Today the churches demand the best of talent and the best of musical compositions, and why? Because they realize that soul-inspiring music artistically rendered is of vital importance to the spiritual and moral life of the church.

"But with this marked tendency of the demand the best of talent and the best of music from the very best of artists comes the deplorable fact that church talent, both singer and instrumentalist, does not receive the necessary financial support and encouragement that their merit warrants nor that the singer of twenty years ago received. There are exceptions to this statement, I grant, but this subject of 'Church Music in America' is not to be judged by the few exceptions, but by the average throughout the country. The monetary question seems to be the most vital in selecting talent. The question is: 'For just how small a sum can he or she be secured?' and not: 'What are his or her services worth?' To quote salaries: The average church soloist of excellent merit receives six hundred to eight hundred dollars a year. Positions of one thousand dollars a year can be enumerated on the fingers of one hand, while those above this figure are the few exceptions. The situation is this: The institutions demand more of the artist and pay less than in former days. The official boards are constantly cutting the salaries of their artists, as church expenses are heavy, thereby frequently procuring inexperienced students instead of the finished artist. Of course this condition must in a measure injure the cultivation and refining influence which necessarily follow good music and artistic rendition. This

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## HEINZ Tomato Ketchup contains no Benzoate of Soda

During the past twelve months the U. S. Government has condemned thousands of dozens of so-called Tomato Ketchup, consisting "in whole or in part of a filthy, decomposed and putrid vegetable substance." *Every bottle of this ketchup was preserved with Benzoate of Soda.*

The law requires the presence of Benzoate of Soda in a food to be stated on the label. If you prefer ketchup made from fresh, ripe, whole tomatoes, with pure vinegar and spices, by clean people in clean kitchens, avoid the kinds labeled "*Contains one-tenth of one per cent. of Benzoate of Soda.*"



### Read Carefully All Food Labels

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Colored border designs to match all costumes and every color guaranteed by an offer of six new handkerchiefs free for every one that loses color in the laundry. Also in All White.

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At all good stores. If your dealer cannot supply you, send us his name and 25c for sample to be mailed to you prepaid. Handsome booklet and sample of fabric free on request.

**The Tootal Broadhurst Lee Company, Ltd.**  
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is true in the South, the West, the Middle West as well as East, and when the pulpit and the choir become co-workers and go hand in hand in their services and duties, and when the artists receive just compensation for their services, then there will be a mighty saving of mankind to Christianity; then our moral and spiritual life, our artistic tastes, our musical intelligence, our incentive toward finished production, will broaden, develop and ascend toward the standard of perfection.

"The American people, famed for their keen intellect, their vast energies, their eager ambition and their productive ideas, will not be slow to meet this need when once brought to their notice, and 'Church Music in America' will form a new era in the musical history of the world."

Another expression of peculiar interest is contributed by Miss Helen Goff. Miss Goff's experience, unlike that of most church singers, does not come from continued singing in any one church. She is very well known, in so far as church work is concerned, as a special or substitute singer. Her home is in New York, but she is frequently called to all parts of the country for the purpose of assisting in special programs of sacred music, and in this way she has been able to study the situation from various points of view. As the result of her experience Miss Goff says:

"My experience in church singing has been gained in a rather unusual manner. I have sung in churches of the far West, the Middle West and South as well as the East and New England. While my experience also covers work on the concert stage and as soloist with the Philadelphia orchestra and other musical organizations, still I have always regarded church work as second to none in point of interest to the singer. It is remarkable how far the church music of today is advanced as compared with that of five or ten years ago. The churches of the country have shown a marked response to the churchgoers' demand for better music. I frequently visit the smallest towns to assist in the rendition of special programs of sacred music, programs of such pretentious and inspiring character that they would be an especial attraction in the largest churches of our most cosmopolitan cities. I would say that the church that steadfastly refuses to make a feature of its music is the church that stands in its own light. With constantly widening opportunities for amusement to be found on all sides has come the increasing belief that the church service of today to accomplish the most good must be a means of relaxation for the regular churchgoer, and an attraction to that portion of the congregation whose attendance at church services is prompted by a spirit of inquiry. Good music, properly rendered, is an estimable power for good, and the church whose influence is of the most elevating character is the church that does not overlook the importance of this feature of its service."

In point of experience perhaps the opinion of no one carries greater weight than that of Annie Rommeiss Thacker, of Chicago. Mrs. Thacker's work is known to thousands of Chicago's church-going citizens as well as many of the city's visitors. She expresses her opinion in the following:

"Speaking from an experience of twenty-seven years as contralto soloist in

*A Graceful Gown*  
will come gracefully through both  
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time and again **Barnaby**  
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the Second Presbyterian Church of Chicago, I would say that the character of music in the churches of Chicago has undergone little change within the last decade; nor have we observed that the style of church composition has changed unless it be that the more modern church composition has less of the brilliancy and melodious floridness that some of the writings of a decade or more ago contained.

"Churches as a rule are making more of a feature of music in their services than they did ten or fifteen years ago. Evening services especially are given over quite largely to music as the dominant feature, including selections from the various oratorios and the rendition of many of the sacred cantatas complete. In my church alone thirteen works of this larger form were given last year.

"The interest of the churches in music has noticeably stimulated the writing of this class of compositions; for their performance, choirs, at times, are supplemented with additional voices, and in some churches with orchestral instruments.

"As a consequence, the demand on choir singers of today is very exacting; a mere good voice is not adequate. The choir singer must be a soloist experienced in oratorio work, able alike to interpret the simple as well as the great composition, and, above all, must be in sympathy with his work."

Mr. Joseph H. B. Joiner, who contributes an opinion on the subject, is perhaps best known for his work in the Middle West. He is at present organist and choir director of the West Thirty-fourth Street Reformed Collegiate Church, New York City, but prior to his connection with this church, which began about a year ago, he was for many years a prominent organist in Indianapolis, Indiana. Mr. Joiner's work gives evidence of marked talent as well as careful and intelligent study of the requirements of church music and its value as a moral influence. He says:

"I can unhesitatingly say that church music in America has shown decided improvement during the past decade. At the same time there is still much to be desired. There are too few American composers supplying the needs of the organist. However this deficiency is not so much the result of a studied indifference as it is the fault of churchgoers and clergy. The congregation of today insists upon good music at its church services on one hand and at the same time restricts the organist or choir director through insufficient appropriation. The clergy are not so much to blame in this respect, although there are still some ministers who are of the erroneous belief that marked attention to the music of a service tends to secularize the character of church worship. It is true that a certain number of the attendants at every church service where there is good music are attracted through the music, but does not this prove the value and power of good music as an agent for the betterment of humanity? Ninety-nine out of every possible hundred that attend a church service chiefly because of its music remain to be further benefited by the balance of the service. Once let the churchgoers and clergy of the nation fully realize the value of good music in divine worship and the composers will respond with increased attention to the needs of the organ."



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Wm. C. Free, Pres.

DEAR MADAM—If you wished to convince me that you were a good cook, you'd set a dish of your making before me, wouldn't you? Exactly! For the Proof of the Pudding is the eating thereof.

Just so with my Sewing Machine. All of its virtues are reflected in its one product—*The Perfect Stitch*.—All of its labor saving improvements are concentrated in that one result—*The Perfect Stitch*.—All of its 20th Century inventions which took nights and days of toil to perfect are realized in that one achievement—*The Perfect Stitch*.

If this Perfect Stitch could speak it would argue eloquently of the 32 improvements which contribute to its making—a stitch so perfect on both sides, locked exactly in the center of the goods and so beautifully regular. It would tell eagerly of the Automatic Thread Controller which feeds just the right amount of thread for each stitch, no matter what the thickness of the cloth, and of the Rotary Spool Pin which never allows the Thread to tighten around the pin and spoil the stitch.

It would speak enthusiastically of the Automatic Tension Release, of the Square Feed, of the Positive Take-up, of the Short Needle, and the Short Shuttle Race.

It would boast of the 8 sets of ball bearings which make the FREE run so lightly that you never weary; of the Rotoscillo movement which makes the FREE so fast and simple that it is a delight to feed the cloth, and of the beautiful French Leg Design and Dustless Japaning, which make sewing a pleasure—for all of these aid you to produce the Perfect Stitch because they enable you to handle the goods with the accuracy of a fresh mind and body.

I would talk convincingly of the Shuttle Ejector, of the Automatic Locking Drawers, the Improved Head Latch, the Belt Guards, the Special Attachments and the rest of the 32 modern conveniences all of which are focused in that one virtue of a great Sewing Machine—the Perfect Stitch.

Why not go to the store in your town where The Free is sold and let it tell you this story itself? And right now sit down and write me for that interesting book "In the Day's Work." I will send it without cost to you.

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My Summer Catalog illustrating the beautiful new Paris and New York Styles in children's clothing from Birth to 14 years mailed you free upon receipt of your request. Let me save you much Worry, valuable Time, and many Dollars by writing today. My goods are delivered free to your home. Your money cheerfully refunded for any reason.

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My outfit of 10 long or 12 short patterns, full directions, materials, etc., only 25 cents. Write now.

Mrs. Ella James, 191 Union Blvd., Syracuse, N. Y.



## The Home Dressmaker

(Continued from page 37)

a line between the notches in the neck and lower edges. Place the eyes along this line on the right side in positions corresponding to the hooks. You can gauge these positions by holding the right edge flat to the left underlap along the line for the eyes, and placing pins horizontally to mark where the eyes should be placed. Do not use metal eyes. Use silk

clipping the edge so that it will lie flat. Now baste the yoke in, edges even. Stitch one-eighth inch from the fold of waist. Finish the closing of yoke the same way you applied the hooks and eyes to waist. The neck edge can be turned under and finished with a frill. Pink the remaining seams and edges of the waist.

For the gathering, place two rows of

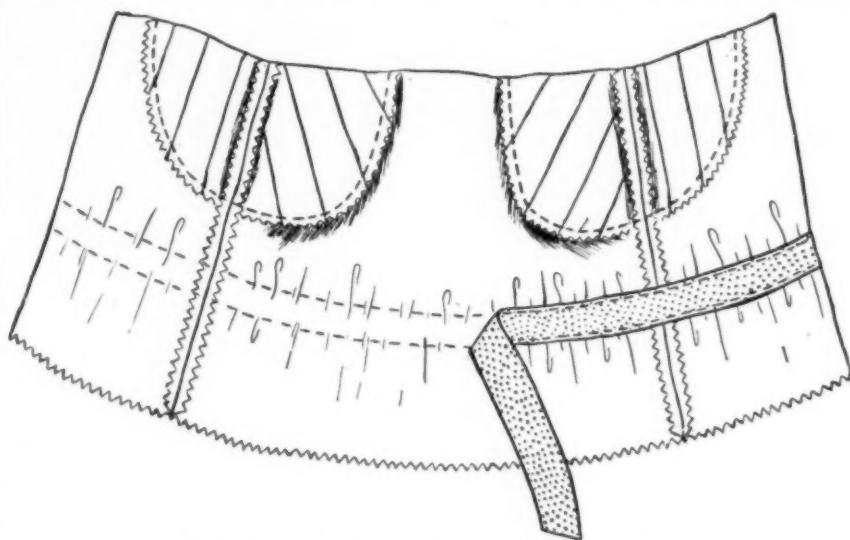


Illustration No. 7—Showing how the stay belt is sewed in

twist the color of your waist; take two stitches about one-quarter-inch long on the right side, one stitch on top of the other, and then bring your thread through and cover these strands with a buttonholing of the twist. Some people prefer to put the eyes on first and then place the hooks at corresponding positions, claiming that this method permits of less opportunity for making a mistake in placing the fasteners exactly opposite each other. I have found one method as good as the other. Next "pink" the edge of the underlap. This pinking and the placing of hooks and eyes are clearly shown in illustration No. 6. If desired you can finish the yoke and neck as shown in the main illustration, but first I will explain a simpler neck finish—without the yoke.

Turn under the neck edge at the line of seam perforations and baste one-eighth inch from edge. This turned-under edge will not lie flat unless you clip it slightly. You will probably want to finish this French neck with some sort of lace ruffe. Whatever you use, baste its edge along the turned-under neck edge and cover these edges with seam binding felled at each side. (See illustration No. 5.)

If, before cutting, you decided upon the use of yoke you have cut out your front and back pattern sections (pieces F and B) at the line of small circles. Take the two pieces which you cut off and from these cut your yoke of lace, taking care that the center-front edge of the front piece is laid along a fold of the lace.

Join the shoulder seams.

Turn under the edge of the waist the same as directed for the French neck,

shirring at the waistline. You will find the correct placing and spacing of this shirring marked by large double circles. Draw your gathering threads until the waist is the required size at the waistline and then fasten the gathering threads firmly.

Now you will want a stay belt three-eighths inch longer than the size of your waist. For this belt the regular belting is preferable, but stitched canvas might be used as a substitute. Turn under the left end three-eighths of an inch. Pin the center-front of waist to the center-front of belt. The belt should be on the inside and pinned to the waist at waistline shirring.

Now distribute the gathered fulness as desired and sew to waist along each edge. (See illustration No. 7.)

Turn sleeves inside out; turn up lower edge at line of seam perforations. Close seams in gauntlet, turn up lower edge three-eighths inch and baste one-quarter inch from fold. Cut a strip of bias facing one and one-half inches wide.

Turn under each edge one-quarter inch and baste. Next baste this facing to the gauntlet, letting the lower edge just cover the gauntlet's turned-up edge.

Fell each edge, taking care that your felling stitches do not show through on right side. (See illustration No. 6.)

Sew the gauntlet into the sleeve with the front or inside gauntlet seam at the large circle in front of sleeve. This gauntlet should be basted in first and then sewed securely.

The turned-up sleeve edge and the edge of the gauntlet should be perfectly even when joined.



"This Opera Cap Won't Wilt; It's Malinette!"



## MALINETTE THE MOIST-PROOF MALINE

Will you buy a *near* waterproof maline for your spring and summer hats that will disappoint you?

Or will you *insist* on getting MALINETTE which has stood the test and which you can individually test before buying and so be sure that the severest wetting will leave it absolutely unharmed?

The tremendous success scored by Malinette, because of its wonderful service qualities and attractiveness all its own, has brought out numerous imitations which are only partly waterproof and have an ill odor when damp. These are not waterproofed by the Malinette process at all and cannot compare with Malinette.

All genuine Malinette is 27 inches wide, and is sold from the Malinette trademarked cards only. For all trimming purposes it goes twice as far as ordinary maline, gives the same artistic effects, but lasts longer and costs no more per yard.

Two new sister materials, making up the Tiedemann Trio, are

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Veiling that will not discolor the face in the wettest weather and that dries out rapidly, without shrinking, to its original crispness and vitality is the kind every woman has been looking for.

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Chiffonette holds its color, does not become spotted, is impervious to moisture and will look like new long after ordinary chiffon is in the rag bag. The Tiedemann Trio will make you *weather proof*. These are the best grades of veiling and chiffon, treated by the same waterproof and color-fast process that has made Malinette the leader.



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Many Malinette dealers will supply you with this book free. If your dealer does not, write direct to us for it. Every woman will value it who wants to make the most of her spring and summer costumes.

**Write now.**

**THEO. TIEDEMANN & SONS**  
79 Mercer Street, NEW YORK



## What Christian Science Really Is

(Continued from page 50)

learned the truth, he walks calmly on undismayed and no longer makes his delusion real to himself nor shivers with fear at it. The argument is that, in the same manner, one who cultivates in himself the mind of Christ thinks righteous thoughts, and the opportunity for sinful thoughts decreases as right ones take their place. In the proportion that he does this, envy, jealousy, anger, fear, hatred, malice and revenge disappear from his consciousness.

"Thus it is," to quote Mr. Cox, "that Christian Science is for the individual, each one obeying the scriptural injunction and working out his own salvation. In this lies I think the wonderful simplicity of the religion founded by Mrs. Eddy. Each loyal adherent being busily occupied in being and doing good himself, he has no time to criticize his neighbor or to preach or proselyte; deeds not words being the universal motto."

The church organization is both simple and flexible. It consists of the Mother Church (The First Church of Christ, Scientist, in Boston, Massachusetts) and branch churches. It is provided that each branch church shall have its own form of organization, its own by-laws, rules and regulations, and conduct its own affairs. It is required, however, that each branch church shall be distinctly democratic in its government. The Manual of the Mother Church, which constitutes its by-laws and is comprised in a volume of but one hundred and thirty-eight pages from title page to appendix, may be styled the ecclesiastical law of the denomination. These by-laws consist of thirty-five articles, and cover such matters as duties of officers, church membership, discipline, church services, meetings, etc., etc.

The religious services in all Christian Science churches and societies are practically uniform. Instead of having preachers who promulgate individual opinions, lesson-sermons are prepared, consisting of selections from the Bible, both Old and New Testament, and correlative passages from the Christian Science text-book, the latter explaining and conveying the spiritual import of the Biblical selections. The selections and citations are read alternately by two Readers. The remainder of

the service is similar in a general way to that of any orthodox church. It consists of organ music, a selection from the Bible, a period of silent prayer followed by the audible repetition of the Lord's Prayer, with its spiritual interpretation as given in the Christian Science text-book; hymns, benediction, etc., even to the customary collection.

Wednesday evening meetings are held, which are conducted by the First Reader. After readings from the Bible and text-book, and hymns, thirty to forty minutes are allowed for experiences, testimonies and remarks on Christian Science from members of the congregation. The time is usually occupied by speakers in telling individual cases of both physical and moral regeneration. Both the Sunday and Wednesday evening meetings are simply and naturally conducted, and are generally noted for the spiritual atmosphere which prevails. Sunday schools are provided for pupils up to twenty years of age, and are eagerly attended by children because of the practical help and understanding they receive.

A Christian Scientist is mindful of his duty to his neighbor. A reading-room, which is open to the public and where Christian Science literature and information are freely furnished, is maintained by each church or society.

A Board of Lectureship is maintained, and each church or society gives one or more lectures each year. These lectures are brief expositions of Christian Science, calculated to advise inquirers as to its salient points, and are always free to the public.

The Christian Science Publishing Society of Boston has a large building thoroughly equipped as a modern printing plant. The regular publications consist of a Quarterly, containing the Bible lessons; The Christian Science Journal, a monthly; Der Herold Christian Science, a monthly published in German; The Christian Science Sentinel, published weekly. In addition to these, The Christian Science Monitor, a daily newspaper, is published. Less than a column of each issue is devoted to the subject of Christian Science, the remainder being general news, etc.

## The Oldest Dressmaker Bill

The oldest dressmaker's bill has been found in a limestone tablet discovered in the ruins of the City of Nippur in Southern Chaldea.

From the style of the writing and from the curious system of numerals employed, the tablet cannot be of later date than 2800 B. C.

It contains a list of ninety-two vestments, which were presented to the temple by the king reigning at that time. The inscription on the tablet ends with these words: "In all, ninety-two vestments, the bill of the temple for the priests of this year."

Many of the words are unknown, and are, doubtless, technical terms used by the

modistes of the period. Among the items are: "Twelve white robes of the temple, eight robes of the house of his lady, ten collars of the house of his lady, ten pure gold collars, two white robes."

One item of especial interest occurs near the end: "Four scented robes."

This reminds us of the passage in the Psalms which speaks of robes redolent of "myrrh and aloes and cassia." It was, no doubt, the custom in Babylonia to perfume the robes, as it is to this day in Persia and India.

This document is of value as showing the great development which had taken place in the textile arts in Chaldea at that early period.

# Flaxon Summer Fabrics

THE Summer of 1911 will witness a greater-than-ever vogue of both white and printed Flaxon Summer Fabrics. These dainty goods possess the sheerness so desirable for the new modes, while in texture and finish Flaxon is as beautiful and durable as the costliest lawns and linens. The brilliant finish of Flaxon is permanent—the exquisite shades and dainty prints will remain bright in spite of repeated laundering.

FLAXON Summer Fabrics are especially appropriate for all Summer uses—for evening gowns, afternoon frocks, misses' and children's dresses, shirt waists, baby dresses and the finest French lingerie.

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**The  
Flaxon  
Girl**

FLAXON Fabrics are sold in a wide variety of beautiful whites and charming colored prints by leading stores everywhere. Ask for "Flaxon" and be sure that the name in red appears on the selvage of every yard you buy.



**It's the figure, not the gown that charms**

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**gently shape the figure to the lines  
of its ideal in the mode prevailing**

For comfort, materials the best for the price, prices to meet the pocketbook, and for a girlish figure, wear the G-D Justrite that is just right for you.

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No caster marks—no heel marks—no spots

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There is one floor finish that resists heels and casters. Romping and rocking don't injure it. Water doesn't turn it white.

It ends the old troubles caused by brittle floor finish. It needs no constant replacing like wax.

This finish—the final result of our 40 years of experience—is called **Elastica** Floor Finish.

It is needed on every uncarpeted floor, and there is nothing to take its place. Every other floor finish leads to troubles, as every user knows.

**Elastica** protects a natural wood floor. It protects the paint on a painted floor. It doubles the life of linoleum. It is elastic and durable. It keeps a floor clean and new.

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**Elastica** has in its composition a large percentage of properly treated oil. That is what makes it so tough and elastic, so proof against mar and wear.

That oil is so treated by our own secret process that **Elastica** dries quickly and becomes very hard. The hardest usage doesn't mar it. Water doesn't spot it.

These facts are true of no other floor finish, as most of you know. But we shall prove, when you write us, that they are true of **Elastica**. This finish puts an end to all floor troubles.



Look for this Trade-Mark on a Yellow Label.  
All others are imitations.

**SENT FREE**—We want to send you a book, "How to Finish Floors," filled with expert suggestions about finishing old and new floors. Also samples of **Elastica** coated on paper for tests. Also a beautiful bookmark—just to repay you for writing us. Simply send us your name and address—a postal will do.

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Address Standard Varnish Works, 29 Broadway, New York; 2620 Armour Ave., Chicago, or 301 Mission Street, San Francisco, Cal. Or International Varnish Co., Ltd., Toronto, Canada.



(60)

## Easter Novelties

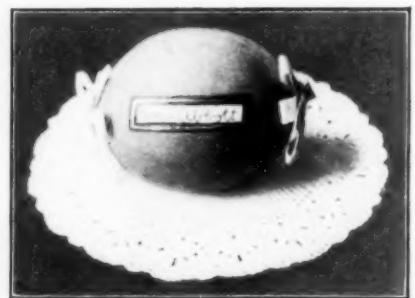
By Evelyn Fay

EASTER, the season of eggs and bunnies for the children, is nearly here, bringing with it a most welcome retinue of new and novel ideas for favors and table decoration. We are shown how, aided by deft fingers in league with an ingenious brain, even such a homely and commonplace object as an eggshell may appear to have undergone a fairy transformation.

There is something especially attractive and dainty about a hanging basket of fern or some other delicate plant which never fails to please the eye and evoke admiration from all. A charming little basket is pictured



THE EASTER BUNNY

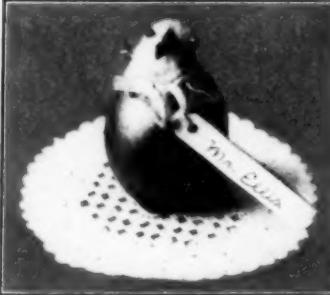


AN EASTER EGG PLACE CARD

on the next page, half of an eggshell being employed for the basket, which is delicately tinted. Narrow ribbon of the same shade is fastened to either side with paste. The greenery used for filling must be of the very lightest weight, such as plumose asparagus fern. The effect of a number of these little baskets hung at various angles over the table would be very pretty indeed.

The little brown bunny, who enacts one of the popular leading parts of the season, is always a source of unfailing delight to the younger generation. As a guest of honor at a children's party or luncheon the importance of his presence is unquestioned. The paper mache bunny in this picture holds a tiny basket laden with miniature candy eggs. A large bow of ribbon, the same coloring as the basket, is tied about bunny's neck, adding a finishing touch to a most attractive favor.

Another novel Easter favor is the "bunny egg." On one end of a white eggshell, which has been blown, a bunny's head is sketched in India ink. Pieces of paper are fashioned to represent ears and lightly glued in place, and a bit of cotton



THE CHICKEN AND EGG

ing the coveted shell in a perfect condition. The same care must be used in decorating, and to insure further safety it would be well to place the shell in a small



THE "BUNNY EGG"

wool constitutes the tail. One of the end openings, made to blow the egg, is somewhat enlarged after the cavity has been cleared, and through this opening the shell is filled with tiny candies. The cotton wool tail is then pasted into place, thus hiding the aperture. A few fern leaves scattered under each "bunny" will show it off to far greater advantage than if no relief was afforded from the pure whiteness of the tablecloth.

A quaint Easter place card is evolved from a blown eggshell. The entire shell, with the exception of a small oblong space at one side, sufficiently large to write in a name, is tinted a soft violet, and narrow ribbon of corresponding tint is fashioned into small rosettes and lightly glued at either end to hide the tiny holes. The name of the guest is written in India ink.

An eggshell with the top removed constitutes the foundation of another pretty place card. The egg is gilded and glued to a cardboard disk to make it stand securely erect. A tiny white chicken is placed within the shell, and attached to the narrow golden yellow ribbon tied about his neck is a small white card for the name.

For the benefit of those who may not understand the process of blowing an egg, the explanation is given as follows: Select an egg having a clear white shell, free from crack or blemish, prick a small hole at either end with a pin, the hole not to be larger than an eighth of an inch. Then hold the egg firmly, yet lightly—so as not to break—and blow. One must possess splendid lung power to succeed, and even then it is only after much blowing and puffing of cheeks that their efforts are rewarded. If you are careful in handling the egg you will have no difficulty in producing the covet shell in a perfect condition. The same care must be used in decorating, and to insure further safety it would be well to place the shell in a small

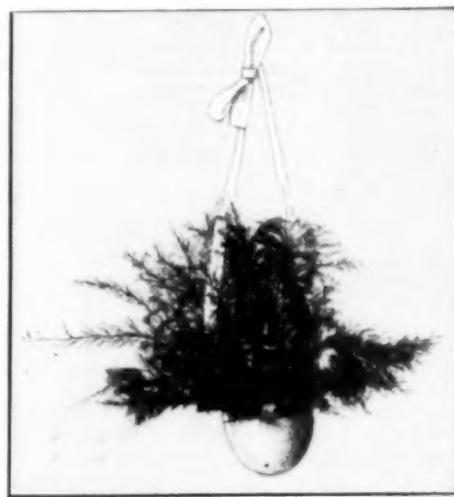
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coffee cup filled with cotton batting. Another suggestion for developing the fragile eggshell into a dainty Easter novelty is to suspend several shells on a narrow ribbon, tying a large rosette at the top and bottom of the string of shells. The shells could be tinted in pastel shades or a tiny pen-and-ink sketch might be drawn on each one with India ink.

An idea which would especially please the children would be to sketch comic faces on the shells and then dress them in hats and collars fashioned from paper, the collar acting as a support to make it stand erect. There is no limit to the ideas which may be conceived in making these "egg dolls"—the clown with his peaked cap and neck ruffle, paper sails will interest the boys.

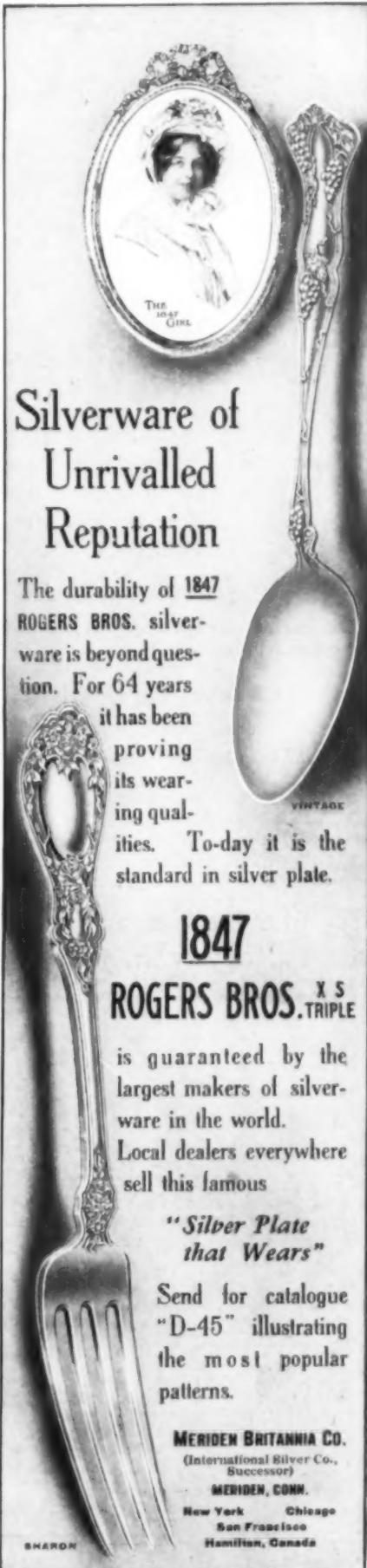


EGG HANGING BASKET

the dude wearing the inevitable high hat and equally high collar, not forgetting the monocle and the merest suggestion of a mustache. Policemen, babies, farmers, children of every nation and numerous others may be easily constructed by anyone having a pair of clever hands and a small imagination.

Little girls would be delighted with cunning little eggshell cradles filled with pink or blue cotton, and holding the tiniest of doll babies. To make a cradle, take a blown eggshell and, beginning from the end having the largest aperture, break off the shell, bit by bit, until you form a tiny cradle with

a hood over one end. Eggshell boats with



## Qualifying for a Voter

By Belle Taylor

Miss Taylor is President of the Texas Woman's Suffrage Association.

ONE of the arguments most commonly used against women having the ballot is that she is not ready for it. This is an objection which may or may not be disputed. As a whole, she is not ready for it any more than man as a whole is ready for it, in some respects not so much, nor will she be until she has the freedom to act. I doubt if one boy out of ten gives any thought—that is, any serious thought—to the subject before he has the right to vote. I never heard of a case where a man had to be educated for a voter.

Men fought for the freedom of the negroes and then gave them the franchise. Women have to do their own fighting and then beg the franchise. The government spent three million dollars trying to educate the Indians, and voluntarily admitted them as citizens and voters, and afterward declared that the three millions had been wasted. Women, by hard struggle, have educated themselves; they have forced the doors of colleges and universities and compelled admittance. Instead of being helped they were hindered and discouraged in every possible way. It is only in the last few years that men have begun to take part with us; where a few years ago we could count on one, we can now count on a score or more, and that is what we want; we are not fighting the men nor are we trying to get ahead of them in any way, except to lead them to higher ideals and to aid in bringing those ideals to realization. What we want is co-operation and fair play.

No woman who cherishes the memory of a noble and loving father will denounce man as a whole; and no worthy son of a noble, loving mother will hold woman in contempt. It is character, not sex, that counts, and all humanity, not a part, that

is to be considered. We want to work together as much as possible, not against each other. Discord destroys, harmony builds up, strengthens and systemizes.

The center of interest for man and woman is the home. A woman who makes her home and family a secondary consideration is on dangerous waters, and a man who finds no real interest in the home is devoid of the finer characteristics of a true man. In one aspect of the case the home should be run on a business basis. In no other place more than the home is a business head required, and a woman has no more right to neglect her business than a man has to neglect his. In some cases women support their families and manage their homes as well; in other cases men support their families and manage the home as well or, at least, take a large share in the management, but as a rule the man's work is outside, the woman's inside; and now comes a question: Why is it that the entire business world has not been wrecked long ago? How can a man attend to his business and vote? How can he keep up with the political situation and keep his mind on his business and the maintenance of the home?

There is one way to qualify for voters, and that is to have a free discussion of subjects of interest in the home. In this way the man and the woman exchange views, each receiving benefit from the other, while the children are being educated to a right understanding of what will be expected of them, and when voting time comes they will be ready to do their parts, thus the entire household can go on harmoniously in the different departments, and nothing need be upset. This, it seems to me, is the surest way to purify politics and bring the best results.



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Is What Every Woman Wants

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(Gusset)

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(Patent Pending)

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The new patent Gusset retains the shape and prevents rubbing at the corners. Made in all styles and leathers, ranging in price upward from \$2.00.

### Guaranteed for Six Months

Langfeld is the only manufacturer of Handbags who will repair or replace a bag in which any defect develops within six months from date of purchase.

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The Acme Automatic Adjustable Dress Form is **PERFECT**.

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ELIANAH ADJUSTABLE DRESS FORM CO.  
Suite 34, 70 Fifth Ave., New York City

When answering ads mention **McCALL'S**

## The Mother's Duty to Herself

(Continued from page 52)

the husbands either. You know Gerald loved my music and was so proud of my little talents—now I never have a minute to give to these very things he used to delight in and which gave him hours of pleasure. I am all mother—too solicitous and foolish—and I know that it is wrong. I lose all and Billie gains nothing—absolutely nothing."

"Do you remember my friend Marion Hastings? I am sure you all met her at our house last year," said Martha, whose sweet face was full of sympathy and interest. "She is the ideal mother, I think. She has four little children, the oldest is ten now, and she is really wonderful with them. She told me she had decided that in order to keep up her violin and read enough to keep her mind wide awake she would need two uninterrupted hours every day. So she began at the very beginning of her married life to set apart two hours all for herself. When the children came along she made every plan bend to that one rule. She has a sign with 'engaged' written on it, and this she hangs upon her door knob for an hour every morning and again in the afternoon. She told me that only illness prevented her from carrying out her plan. She says also that to take this time every day she has to give up bridge, formal afternoon visiting and opera or matinees and so forth, but she and her husband go out a great deal in the evenings, and she is not a hopeless one-idea bore when she appears with him in company either! She is a cultivated, accomplished, up-to-date woman, and it is only because she has taken a little time every day in which to till her Upland Farm. Do you remember Thoreau's Upland Farm, 'whither no cart path leads but where you mount alone with your hoe, where the life everlasting grows?' We cannot really live, we cannot live to the best advantage, if we neglect our Upland Farms. I am sure of it."

"I am sure of it too, Martha, but it is so hard to get any time—the luxury of two hours seems altogether too much joy for my feeble mind to grasp. You speak of bridge, visiting and the matinee. Why, I have not been face to face with a pack of cards for months, I never visit, and I have not been to the theater since—oh, for years, years. I would like to talk to Marion Hastings and hear just how she accomplishes it."

"You know, Polly, and we all know," said Martha again "that when we really put our minds to a thing we do accomplish it. Now there is your Girls' Guild. You have not missed one meeting that I can remember since you were married. You made every sacrifice to keep up that Guild which you formed when you were a girl. And, Madeleine, there is your mother; you often tell me that you have not failed in

your daily letter to her since you left home. As for me, I have that bluid Mrs. Cox, and you know I have dragged myself there half dead more than once so as not to disappoint her on Saturday mornings. Then we all manage to keep our Tuesdays! My point is that we are able to take time if we realize the importance of it. What we need is to wake up thoroughly to the necessity for action. We must not spend the best fifteen years of our lives bounded only by nursery laws and the different ways of feather-stitching and cutting sleeves. We have a duty to ourselves and it is to maintain and further all our natural gifts. A talent is a priceless thing; we should take time to cultivate it. I think we can all find the time if we only will, and after a careful study of the doctrine of elimination and a persistent throwing aside of useless claims upon time and energy, we may find that we have enough time left over to be good mothers and interesting women as well."

"I do not think," Polly admitted, "that I am firm enough with the children. They need not hang at my heels all day. Indeed I believe they are happier and enjoy me more when I am away for a few hours."

"When we are with the children," Martha continued, "I think we should give them every bit of attention, and then when the afternoon comes, or the time which we have set apart for ourselves, we should be firm and make them realize that they owe it to us to help us gain an hour's recreation. I have been thinking of just this very thing for several days, and today I decide. I intend to take up my Italian again, and will begin tomorrow—two hours for Martha, twenty-two for the children. It sounds reasonable, does it not, and hardly grasping as things go?"

"And I shall write to Herr Gluckins to come out twice a week and practice those Beethoven duets I used to enjoy so much. —that will be an incentive to me to play regularly every day," said Madeleine with growing enthusiasm.

"You will hear me this afternoon, Nell; do, ra, me, fa, etc., and I shall mark out the tennis court as soon as I go home—liberty once again, it makes me feel young just to think of it," and Polly waved a half-finished sock in the air.

After they had all gone, I called my three, showed them a red bandanna tied on the knob of my bedroom door. I then told them impressively that whenever they saw it there I was within reading, and was not to be interrupted or disturbed under any consideration short of calamity or accident. After which I sharpened a nice new pencil, bought a note book at the corner store and walked over to the town library to lay in my first supply of informing and "really serious" literature!

## WOMAN

"**GENERALLY speaking, a woman—**"

Professor Brown smiled at the class—Short-sighted and fussy, they thought him, And laughed at him, each pretty lass.

"**Generally speaking, a woman—**"

He coughed, and his features turned red; "Generally speaking, a woman, Is generally speaking," he said.

## Newfoundland Dog Saves 163 Lives

Sir Edward Morris, Prime Minister of Newfoundland, tells in the Wide World Magazine a remarkable story of heroism on the part of a Newfoundland fisherman. The name of this man was George Harvey, and he resided on a low, rocky island a few miles east of Cape Ray.

In those days the emigrant ships to Canada were crowded with passengers. In the autumn of 1832 the brig *Despatch*, bound to Quebec with a hundred and sixty-three souls, in a gale of wind struck a rock about three miles from Harvey's home. He heard the signals of distress, and immediately launched his boat, with his boy of twelve, his girl of seventeen and his dog, and tried to get out to the wreck. On the deck of the doomed ship were crowded the crew and passengers, in imminent peril of their lives. A terrible sea raged between his boat and the wrecked ship, but across that awful waste of water the gallant fisherman and his brave children urged their frail skiff. To get close to the stranded ship was to court instant destruction, and the task of saving those on board seemed well-nigh hopeless, but Harvey's noble Newfoundland dog, deep diver, bold swimmer, with marvelous intelligence, seemed to understand what was required of him, and at a signal from his master sprang out of the boat and swam toward the ship. The seas overwhelmed him and drove him back, but he persevered, and finally came near enough. The sailors threw him a rope, which he gripped with his sharp teeth, and at last he got back to his master and was drawn into the boat almost dead from exhaustion. Communication was now established between the ship and Harvey's skiff, and with the most laborious efforts every soul was saved. King William IV. was so pleased with Harvey's gallant deed that he sent him a present of a hundred pounds, had a large gold medal specially engraved with a description of his exploit, and sent him an autograph letter through the governor.

## The Seal's Marvelous Instinct

The instinct of the seal is marvelous. It will leave its young on the ice in the morning and, going down through a hole, remain away all day swimming in search of food. Returning in the evening it will locate its offspring in the same "patch" among hundreds of thousands of other baby seals, notwithstanding that the ice may have wheeled or drifted fifty or sixty miles during the day from wind and tide, and notwithstanding that the patch may extend thirty or forty miles from one end to the other, says the Wide World Magazine. Whether this instinct is of the class that enables the bird, without any mark or chart, in a forest with millions of trees alike, to find its way back with ease and precision to its nest, I do not know, but it is one of those wonders in nature before which human knowledge is brought to a full stop.

"My dear," says the husband, "why did you write such an enthusiastic recommendation of that cook you discharged? She is utterly worthless."

"I know," explains the wife. "But she told me Mrs. Jiggins had offered her a place, and I despise that Mrs. Jiggins!"—Chicago Post.

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Send us your order for either garment here pictured. Your selection will go forward to you, all mail or express charges paid by us, no matter where you live, upon receipt of price. We guarantee perfect satisfaction in every respect or your money refunded. Read the detailed descriptions carefully and remember that you don't risk a penny in ordering from

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BELLAS HESS &amp; CO.

CATALOGUE NO. 50 SPRING &amp; SUMMER 1911

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No. 35 M 20. Ladies' Charming Washable Dress made from splendid quality of Gingham, pretty striped effect of black and white, blue and white, tan and white or lavender and white, designed so as to give a stylish bias effect to entire dress. Upper part of Peasant style blouse made entirely of Swiss eyelet embroidery, which also forms the chic short sleeves. Sleeves finished with cuffs of gingham daintily piped. Dutch style neck and a little flat stitched collar effectively arranged, piped to match color of stripe. Dress also effectively piped at the joining of the embroidery and the gingham itself. Waist trimmed with plain linen-covered buttons and a dainty Venise lace jabot. Dress designed with slightly raised waist line and skirt is joined to waist by piping. Bottom of skirt is joined to waist by piping. Finished in overskirt effect with deep piped bias fold of self material which simulates overskirt. Flounce at bottom is of plain color to match stripe. Price, mail or express charges paid by us . . . \$3.98

No. 35 M 21. Handsome Washable Summer Gown of imported Marquise, that stunning new washable material so much in vogue this season, resembling in appearance imported velveteen but with the additional advantage of laundering. Entire gown richly embroidered in black and white, an extremely stunning effect obtained by this rich heavy embroidery both upon the Peasant style of waist and skirt. The embroidery designs back of garment exactly same as the front. Black and white is always most effective and will be much in evidence this season. The cuffs turn back with deep peau de cygne trimming, while neck and slightly raised waistline are piped to match. The skirt laid in dainty plait for a short distance below the waist line to give that charming desirable close fit about the hips, and correct hang to the skirt. Impossible to find a more striking and stunning summer garment. Price, mail or express charges paid by us . . . \$12.48

No. 35 M 22. Same Dress in White with all white embroidery and trimming . . . \$12.48

No. 6 M 400. Stuning "Gaintsthrough" Hat on figure, of hemp braid, trimmed with three handsome curly ostrich feathers, soft folds of fine satin messaline, and a buckle. All black with white ostrich feathers. Price, mail or express charges paid by us . . . \$9.98

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A POSTAL request will bring our booklet, containing practical information everyone ought to have. One interested writes:

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A liquid toilet cream that is cooling and promptly allays all irritations of Baby's Tender Skin

Espey's Cream is pleasant and convenient to use. It dries quickly and is neither sticky nor greasy. With women of refinement, it has been a favorite for 35 years. It is the best remedy known for Chapped Hands, Face and Lips. It forms an ideal foundation for face powder and will not promote growth of hair.

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Write Today  
for our Booklet. It tells how to learn to play Piano, Organ, Violin, Mandolin, etc. Beginners or advanced pupils. AMERICAN SCHOOL OF MUSIC, 58 LAKESIDE BLDG., CHICAGO, ILL.

**A Forced Elopement**  
(Continued from page 49)

now with only a housekeeper to do for him."

"Mother, I have an idea!" Mrs. Benner visibly quailed. Mary's ideas were sometimes so radical. "Why don't you go away for a little visit? Aunt Eunice has been begging you to go to see her for months and you'll never have a better opportunity. You can leave a little note for the Judge and I'll be here when he comes tomorrow to give it to him. I'll tell him—oh, you needn't worry, mother! I'll be so nice to him that he'll wish he could marry me."

She rushed her mother along in a whirl of preparation. After all, perhaps this would be the easiest way out of it, Mrs. Benner thought as she watched Mary pack her suitcase.

"I'll stay with you tonight, mother, to be sure that you get off all right in the morning. I'll just run over and tell Abner that I won't be home and that he must be here with the spring buggy tomorrow at seven o'clock to take you to the station."

Early the next day Mrs. Benner and her sedate son-in-law arrived at the little station in good time for the morning train. Mrs. Benner's serene countenance showed nothing of the storm through which she had passed.

"Now, you needn't wait, Abner," she said. "The train won't be here for half an hour yet, the station agent says; there's no need of your getting home so late."

"All right, mother, if you're quite sure you'll not mind staying alone. Good-bye, I hope you'll have a good visit," and he went away, little thinking of the fateful results that might have been averted had he waited for the coming of the train.

Mrs. Benner sat in an obscure corner of the little waiting-room and watched the passing in and out of the few people who were at the station at that early hour. They were all strangers to her, mostly summer people who had been spending a vacation among the hills of Sanderstown. Presently she was startled to see through the window a carriage containing Judge Caswell and his son drive up to the station platform. The Judge quickly climbed out, shook hands with his son, who immediately drove away, and then came into the waiting-room. Mrs. Benner's first thought was that he had heard of her intended departure and had come to ask for an explanation, but as he walked straight to the ticket office without a glance at the people assembled in the station, it was evident he did not know she was there.

"What shall I do?" she thought. "What can I say to him?" Then suddenly, as she remembered his visit of the day before, "But where in the world can he be going?"

The Judge procured his ticket and started to go out to the station platform, but just as he reached the door, some impulse caused him to turn, and he found himself looking straight into the eyes of Mrs. Benner, who was watching him from her corner. For an instant he hesitated, seemed embarrassed, while she in turn, blushed in a confused way.

"What does this mean, Aggie?" he said, using the name that she had so seldom heard since her girlhood. "Is anybody sick that you are going away so early?"

"I was just wondering the same thing about you, Richard," she replied. "Isn't this a sudden start?"

"Well, rather; you see, my son Robert—"



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16-in.  
PLUME



This plume is just the kind for which you would have to pay \$5.00 at any retail store. It is extra wide, fully 16-inches long, in all colors, with willowy plumes of great length that do not lose their curl easily. Send us \$1.00 today, for this is an opportunity not to be missed. We offer also an extra large and handsome \$7.50 plume at \$2.50.

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Care of the teeth is a treat not a task with this pleasant tasting and efficient dentifrice.

The children use it eagerly and faithfully because of its delicious flavor.

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Not only destroys decay-germs at time of use but also is so lastingly antiseptic that it keeps the mouth in that sweet, clean, non-acid condition that checks germ-growth.

A perfect cleanser without "grit." Antiseptic yet with no "druggy" taste.

**Trial Tube**  
Enough for three weeks' twice-a-day use, sent for 4 cts.

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## A BABY RECORD FREE.

Baby Outfits and Patterns  
My new outfit containing 30 patterns and directions for long, or 10 for short clothes, showing necessary material, sent in plain envelope, 25c., delivered free. Write to-day for Free Baby Record. Also 68-page illustrated catalogue of Baby's and Children's Pretty Clothes, and coupon valued at 25c. in goods free. My 33-piece Outfits of ready-to-wear Baby Clothes \$5.75. All Orders delivered free. Money back if wanted.

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**KOSMEO  
FACE  
POWDER**

"Oh!" The monosyllable was very expressive as it fell from Mrs. Benner's lips. "I see. Because my daughter Mary—"

The Judge turned and looked full at his companion's face. A sudden illumination had come to him. "Did your daughter Mary tell you yesterday that we were a couple of fools?" he asked grimly.

"Well, something like that," Mrs. Benner admitted.

"Did she say that we were both so set in our ways that we could never stand it to marry at our age?"

Mrs. Benner nodded.

"Did she say that if we were lonely we had only to accept the good homes offered to us by our children?"

"Yes!"

"And that if you went away for a little while, you would come to your senses and think about the matter as she does?"

"She did."

"H'm! So did my son Robert. And I was fool enough to listen to him and to think perhaps, because I am not so young as I used to be, that I must live out the rest of my life in single loneliness, Aggie." The Judge gave a quick glance around, but all were busy watching for the belated train and had no thought for the little romance working itself out before them. So he put out his hand and covered the small, black-gloved one resting on Mrs. Benner's traveling-bag. "Aggie, perhaps we can't be as happy as we might have been forty years ago—that was a mistake beyond our undoing now—but I know we can be happier together than alone or living with our children, and I want to try it, will you?" Then he bent down and spoke a few words so low that she could barely catch them, but when she looked up her eyes were full of happy tears.

"My son Robert is going to your house," continued the Judge presently, "to explain my absence, and he will find your daughter Mary waiting to receive me. They will congratulate themselves at first on having arranged matters so cleverly, then suddenly it will occur to them that we went on the same train, and they will not only be scandalized at the impropriety, but also they will be anxious about the consequences. They will realize that they have forced an elopement upon us."

"An elopement! At our age! That is really ridiculous."

"I know," replied the Judge calmly. "That comes of following the advice of our children. I really don't see anything else to do now. I cannot leave you to face Mary alone, and I should never dare to see Robert again without the support of your comforting presence."

Mrs. Benner laughed. "It does seem silly, but if we are fools anyway—"

"Exactly! We must live up to our reputation. We'll be married as soon as we reach the city and then send a telegram to our anxious families. Do you suppose they'll forgive us and take us back?"

"They'll have to make the best of it," said Mrs. Benner as they went out to meet the train that had at last arrived; "at any rate, if we are together—the mischief and sparkle suddenly died out of her eyes as she spoke the word, and a tender light made her face radiant as she looked up at the Judge.

"Yes, dear heart," he answered, quick to respond to her change of mood; "together we can bear all!" and under cover of the many farewells at the station he kissed her.



## A Beautiful Woman Seems to be on a Pedestal

(But you yourself can easily get there)

To admire and envy beauty is natural. To do nothing toward preserving or improving your beauty is pure neglect.

Beauty is not a gift to a chosen few. It should be the joyous possession of every woman. Though worry and illness and other causes have seemingly robbed some of their right to beauty, it is usually possible to regain the natural charm of a clear, youthful complexion, with

## POMPEIAN Massage Cream

All Dealers—50c, 75c and \$1.

Rub Pompeian into the pores of the face. After a few moments of massaging it rolls out, darkened and dirt-laden. This process keeps the skin free from blackheads, sallowness and premature wrinkles. With a slight friction, Pompeian brings a natural, healthy color to the surface. Don't confuse Pompeian with "cold" creams. To acquire a natural clearness and freshness you must treat your skin to the cleansing and stimulating effect of a Pompeian massage with Pompeian Massage Cream.

Pompeian contains no grease and can not grow hair on the face.

A beautiful woman does seem to be on a pedestal—but it is easy for you to get there.

## "Don't Envy a Good Complexion; Use Pompeian and Have One."

Trial Jar and Art Picture, both sent for 10c. (stamps or coin) for postage and packing. To get you to act now we will send a "Pompeian Beauty" Art Picture, in exquisite colors, with each trial jar. This is a rare offer. "Pompeian Beauty" is very expensive and immensely popular. Send name and address with 10c. in stamps or coin.

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### AS SPRING APPROACHES

You cannot depend on the weather—but you can on LABLACHE, that greatest of beautifiers. It is Nature's protection and keeps the skin smooth and velvety. Invisible, adherent and delicately fragrant. Used and endorsed the world over by women who know.

*Refuse substitutes.*  
They may be dangerous.  
Flesh, White, Pink, or  
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Yes, take baby with you shopping, calling, visiting, on cars, trains or elevators. With an

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you can wheel or carry the baby without lifting it out. Pull a cord and Go-Basket settles gently to the ground, covering the wheels; can then be carried on arm with ease. Also used as Bassinet, Jumper and Chair.

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### The Age of Matrimony

Young matrons have much to say concerning the age at which they would advise a girl friend to be married. "Not too young," the majority of them agree. The average of the ages named by them is twenty-four years and a fraction. That no girl should be married before she is twenty-two was stated with conviction by many, says Good Housekeeping.

"We weren't married until I was twenty-nine," writes a Pennsylvania woman, "and my husband thirty-one, after we had both seen a good bit of the world, and had enjoyed some of its advantages and entered into its activities. We feel that we are better fitted to appreciate the beauty and wonder of our life together than those who are married at twenty or before."

"I have seen so many unhappy, humdrum, more-dead-than-alive couples who were married around about twenty years of age; and, in marked contrast, so many unusually happy marriages made a little later, where the participants seem to be getting all that there is out of life. A child enjoys a trip to Europe, but only an older person can really appreciate its broadening advantages."

"A married woman argued with a friend of mine that she ought to hurry up and get married; that the older she grew the more particular and hard to please she became. As though any woman could be too particular in the choice of a husband!"

Other views on the suitable age for the fateful partnership are as follows:

"The age at which a girl may marry depends entirely upon the girl. Some are as fully matured in every way at sixteen as others are at twenty. At any rate, she is not to marry until fully developed, and much misery and ill health will be avoided if she will undergo a thorough physical examination by a good physician, preferably one who has attended her, and knows her condition from previous attendance. No matter how healthy and robust she may appear there may be unsuspected trouble, which can be easily remedied at that time. Few girls are in their best development under twenty-one, and most girls are not without pangs at giving up girlish good times before that age."

### One on Dr. Wiley

The well-known government food expert, Dr. Wiley, some time ago, went into a café in Washington, D. C. Seating himself and waving aside the proffered bill of fare, he said:

"Bring me a small chicken pie."

A few minutes later it was set before him, brown and hot; and with a smile of anticipation he broke the crust to encounter just beneath it a three-inch long chicken feather.

"Take this away!" he commanded. "What does it mean anyway?"

The waiter, a resourceful fellow, leaned over, and in a confidential tone, said:

"Why, I'll tell yoh, sah; it's dis way: you know dat Dr. Wiley's been raisin' sich a howl 'bout food not bein' what it's claimed ter be, de cook des puts one chicken feather in each one ob dem pies to show folks' es dey's gittin' de gen'wine article in dis heah place, sah."—National Food Magazine.

# Ask For Sahlin

PERFECT FORM  
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COMBINED

Look for the name. Your money will be refunded if you are not fully satisfied! \$1.00 SAHLIN is the only garment that without padding or interlining produces the correct bust and long hip lines demanded by present styles, with perfect comfort.

NO CLASPS - NO HOOKS -  
NO EYELETS - NO STRINGS -  
NO HEAVY STEELS -

The wearer of a SAHLIN finds that her shoulders throw back naturally and comfortably and correct posture becomes easy. Absolutely no pressure on heart, lungs or stomach.

Made to contour or batiste for medium, medium tall and tall figures. Give actual waist measure, bust measure desired and length from armpit to waist line.

Write for our free fashion booklet, it will interest you. Order from us if your dealer cannot supply you. Medium Style \$1.00; Long Hip \$1.50. Postage 14 cents

### For the Slender Woman

THE SAHLIN CO., Makers, 1405 Congress St., Chicago



\$1.50



\$1.00

Vapo Cresolene.  
ESTABLISHED 1869

for Whooping Cough,  
Croup, Asthma,  
Sore Throat, Coughs,  
Bronchitis, Colds,  
Diphtheria, Catarrh.

"Used while you sleep."

A simple, safe and effective treatment avoiding drugs. Vaporized Cresolene stops the paroxysms of Whooping Cough and relieves Croup at once.

It is a boon to sufferers from Asthma.

The air rendered strongly antiseptic, inspired with every breath, makes breathing easy, soothes the sore throat and stops the cough, assuring restful nights.

Cresolene relieves the bronchial complications of Scarlet Fever and Measles and is a valuable aid in the treatment of Diphtheria.

Cresolene's best recommendation is its 30 years of successful use. Send us postal for Descriptive Booklet.

### For Sale by All Druggists

Try Cresolene Antiseptic Throat Tablets for the irritated throat, composed of slippery elm bark, licorice, sugar and Cresolene. They can't harm you. Of your druggist or us, 10c in stamps.

The VAP-O-CRESOLENE CO., 62 Corliss St., New York  
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# PERFECT Dress Fastenings PEET'S Invisible Eyes and Spring Hooks

PATENT  
Will stay in place and give absolutely perfect service. Be sure you get the genuine. See that our trade-mark, "It's in the triangle," and the name "Peet's" are on every envelope. All sizes. Black or white. In envelopes only, never sold on cards.

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PEET BROS.,  
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Philadelphia, Pa.





The "NATIONAL" Maternity Skirt makes possible outdoor exercise, fresh air, sunshine and health for the prospective mother. It goes away with the stay-at-home, the gloom and depression of the maternity period when brightness and cheerfulness are so essential.

It avoids all compression and tightness and discomfort, all dangers of the ordinary skirt. It always gives a neat appearance, is very simple in its adjustment, and each is a "NATIONAL" skirt, America's Standard for Style, Grace and Becomingness.

Prices \$5.98 to \$10. Expressage Prepaid by Us  
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Every prospective mother should know of this wonderful garment, famous as the perfect maternity skirt. It is the one first essential, the first necessary preparation for the maternity period.

We guarantee you entire satisfaction or we will refund your money and pay express charges both ways. Write today for the Booklet, sent free in a plain envelope.

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## The Rubens Shirt For Infants, Misses and Women



No Buttons

No Trouble

Patent Nos. 508,088—550,833

### A Word to Mothers:

The Rubens Shirt is a veritable life-preserver. No child should be without it. It affords full protection to lungs and abdomen, thus preventing colds and coughs so fatal to a great many children. Get the Rubens Shirt at once. Take no other, no matter what any unprogressive dealer may say. If he does not keep it, write to us. The Rubens Shirt has gladdened the hearts of thousands of mothers. We want it accessible to all the world.

The Rubens Shirt can now be had in **all sizes for ladies and misses as well as infants from birth to any age.** It fits so snugly to the form that it is particularly effective in protecting the health of invalids or others who are delicate. The Rubens Shirt is made in cotton, merino (half wool and half cotton), wool, silk and wool, and all silk. Sold at Dry Goods Stores. Circulars with Price List free.

### BEWARE OF IMITATIONS!

The Genuine Rubens Shirt has the name "Rubens" stamped on every garment. Manufactured by

RUBENS & MARBLE, 99 Market St., Chicago, Ill.



FAY STOCKING CO., Box 105, Elyria, Ohio

## Striking Styles for the Spring Season

(Continued from page 26)

with a straight cuff. Taffeta, messaline, linen and other firm washable materials are used for making such waists. The pattern is obtainable in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires two and one-half yards of material thirty-six inches wide.

¶

No. 3944 (15 cents).—For practical wear there is no type of skirt quite so desirable as a gored one, if it be of modish design and smartly tailored. The shapely lines of the model shown here will make a universal appeal. The waist illustrated with it is No. 3899. This skirt, which affords the fashionable effect of narrowness, is cut in five gores, the back gore of which is cut in one with the flounce which lengthens the front and side gores. The skirt may be made in round or shorter length, and closes at the center-front in wide tuck effect. The design is adapted for development in any of the fashionable suiting, including serge, cheviot, homespun, panama and the English and Scotch worsteds. The pattern can be had in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, three yards of material thirty-six inches wide. At the lower edge, with the pleats drawn out, the skirt measures two and one-quarter yards.

¶

No. 3913 (15 cents).—The illustration pictures an unusually charming coat, suitable for evening wear or other dressy occasions. One of its most attractive features is the deep sailor collar and the extremely smart rever draped in the Directoire style. Of course, in the plainer model, the collar and revers could be omitted, and the coat trimmed plain. The length may be finished full or shorter, and a straight or round outline used. The coat is cut in one with the sleeve, and the closing is very effective. The development was old-rose crepe meteor, with collar, revers and sleevebands of satin of a contrasting tone. Satin, broadcloth and pongee are among the materials appropriate for this design, and the revers and collar offer a splendid opportunity for the use of contrasting goods. The pattern is obtainable in three sizes, small, medium and large. For the medium size will be required six yards of material thirty-six inches wide.

### A German Cure for Seasickness

A new cure for seasickness has been discovered by a woman, Fraulein Doctor M. Ritter of Breslau, Germany. It is a drug, and the ingredients are given as calamus (*Acorus calamus*), walnut (*Juglans regia*) and *Satureja montana*, and herb allied to the pungent common savory. According to the Kiel newspapers the mixture has proved a veritable blessing to certain officials of the Germania Dockyard and the Navy Department, whose fate it was to be detailed to attend some so-called dirty weather trials aboard torpedo boat G 169 in the North Sea a week or so ago.

The medicament was taken six or eight hours before going on board, and although it blew great guns all the time and some members of the party were pretty bad sailors, none of them was compelled to pay tribute to Father Neptune.



GEO. NEIL DRISCOLL  
Norton, Kansas.

## Is There Anything In the World You Would Not Do for Your Baby?

No. Then stop a minute and read this, for it will tell you something very important, it will show you what NESTLÉ'S FOOD has done for other babies.

**One Baby's Story** As we write this, there lies on our desk a black-bordered letter from a mother in the hot countries. It is a heart-rending letter, for in it she tells how her baby, fourteen months old, died last year of starvation, with doctors and father and mother all looking on helplessly.

There was no food the child could keep on its stomach. Now she has another baby, and it was going the same way, when she read an announcement like this, in this very magazine, a few months ago. She sent the coupon for a sample of NESTLÉ'S and already she is happy, for the baby is getting better right along; and soon she is going to send us a photograph of the baby NESTLÉ'S FOOD has saved.

We are not telling you this story because it is at all unusual. Last year one baby in twelve died because it was not properly fed, but every year NESTLÉ'S FOOD helps to save a larger number of these babies.

**Cow's Milk** And that's because NESTLÉ'S FOOD is the only real substitute for mother's milk. NESTLÉ'S FOOD is the best cow's milk from our own sanitary dairies, purified and modified under scientific direction, till it's a light, delicate food for the baby—and the nearest thing in the world to mother's milk. It comes in a powder; you simply add water and boil for two minutes.

**Try NESTLÉ'S** So, if your baby is not doing well, send the coupon for a free trial package—and if he is, send it anyway—it will solve the weaning problem for you.

HENRI NESTLÉ, 78 Chambers St., New York  
Please send me, free, your book and trial package.

Name \_\_\_\_\_

Address \_\_\_\_\_



## SWITCHES SENT ON APPROVAL

Switches are more necessary for the new style of hair-tressing than any other article. We will send, prepaid, on approval, any size or quality of regular shades. If satisfactory keep it and pay us, and if not return at our expense.

### WAVY SWITCHES, FINE SELECTED HUMAN HAIR

20 inch, 1½ ounce, each, \$1.75. Per pair, \$3.25

22 " 1½ " " 2.75. " 5.00

24 " 2 " " 3.75. " " "

26 " 2½ " " 5.50. " " "

30 " 3 " " 7.50. " " "

Gray and extra shades a 1½ " " "

Write for prices.

Also Curls, Puffs, Coronets and Transformations. Write for our Beautiful New Catalog (1911), Free.

COLONIAL HAIR CO., Dept. O, 24 Adams St., CHICAGO

# SPEAR Will Trust You Wherever You Live—Write For His Free Catalog

## A Personal Word

The rich and prosperous class can always command the luxuries of life, but the average home lover needs the Spear System of Credit to the Nation. I want 1,000,000 families to say of me:—"He helped us to furnish and beautify our homes." I ask for no higher tribute to my life's work. Write for my Free Catalog.

**Spear  
of  
Pittsburg**

No matter where you live, you can buy everything needed for the home from us on credit and on easy payments to suit your convenience. All you need to do is to mail us your name and address and we will at once send you, free of charge, our Home Furnishing Catalog, containing illustrations from photographs and full descriptions of thousands of articles in Furniture, Rugs, Carpets and Home Furnishings sold by us on long time, open account, easy credit terms.

## Credit Buying Made Easy

With the aid of the Big Spear Bargain Catalogue you can select anything you want from hundreds of articles in Furniture, Refrigerators, Washers, Machines, Carpets, Clocks, Sewing Machines, Baby Carriages, Rugs, Stoves, Phonographs, Go-Carts, Ranges, Dishes, Silverware, &c., &c., &c.

We offer you a vastly larger and better stock than even the biggest city stores, and you can make your selections right at home with your family at your elbow.

## Pay When Convenient

Your credit is good with us. Why not use it? Under our liberal, open account, easy payment plan you can have every possible advantage in buying for your home possessed by the most favored and well-to-do-shopper in the city stores. Our credit system is extended to honest people, everywhere, regardless of their income. You need not buy yourself any article of household comfort or luxury on account of a lack of ready cash. Select what you want from our Catalog, pay a little cash down and a little each month.

## Compare Our Prices

Our credit terms are very liberal and the prices shown in our catalogue will be a revelation to you. This is because of our immense purchasing power and our enormous volume of sales. We buy goods in vast quantities, and for cash, thus enabling us to buy at rock bottom prices, and by extending our business to tens of thousands of customers all over the country we can afford to accept just one small profit from each sale.

Get our prices and be your own judge of the wonderful savings we make you on your home furnishings.

## Take A Month To Decide

Anything you select from our Bargain Catalog will be shipped on approval. Keep the goods 30 days, then decide to keep or return at our expense. If you are not fully satisfied, the goods may be shipped back to us at our expense and we will refund your money.

## Big Rocker Bargain

A large, comfortable, solid oak Rocker with high, wide back, fully tufted and buttoned with heavy tufted edge. Seat is large and roomy, upholstered with high-grade black Sylvan leather over full steel spring construction, and has a beautifully rounded edge to match back. Construction is solid golden oak throughout, with high gloss golden finish. Arms are wide, front posts of handsome design. Satisfaction guaranteed or money back.

Order No.  
C. W. 531

Price \$4.95

Terms 75c Cash  
With Order

Balance Payable 50c Monthly Write For Free Catalog Today  
SPEAR & COMPANY, Department 41-X, Pittsburg, Pa.

## A Perfect Bust

May Be Had By Wearing  
Nature's Rival

Best-Form and Corset Waist Combined  
Designed especially for flat-chested women and for those who are not fully developed at the bust line.

It is a comfortable garment slipped on and worn like an ordinary corset waist, with or without corset. The full rounded bust form of a perfectly built woman. Impossible for even your dressmaker to detect by touch or sight. Absolutely natural; easily adjusted; light, cool and sanitary; laundered like any waist. It will give a perfect figure. Write today for illustrated booklet with full information. Send dealer's name. If not fully satisfied after 80 days' trial I will refund your money. We also sell Brassieres (bust supporters).

MISS RAE YAFFE, Sales Manager of  
NATURE'S RIVAL COMPANY, 365 Central Union Block, Chicago.



Dealers  
Wanted  
Weights  
Only 4  
Ounces

## OUR FRENCH OSTRICH PLUMES AND WILLOWS

Save  
on the price  
not on the  
Quality

Are the best for the least money?

Not because we say so

But because they are

made from the choicest

feathers raised on our own

farms in the famous Cape

Colony of South Africa,

the only climate where

ostrich birds will produce

Fine Plumage. Made in our own

model shops in New York under the direction of experts, by the best workmanship to be had. SOLD TO YOU DIRECT, saving all the intermediate expenses and profits of the

wholesalers and retailers. Ask for our beautifully illustrated catalogue and price list which describes ostrich feathers only and represents them exactly as you will find them when you order.

CAPE FARMS OSTRICH PLUME CO.,  
156 Fifth Avenue, New York City

When answering advertisements please mention McCALL'S MAGAZINE



This Beautiful  
Brussels Rug  
is only one of  
many great  
rug bargains  
shown in the Spear  
Catalog. Send  
for it  
now!



Only \$2.25 cash and  
\$1.00 per month



Collapsible  
Go-Carts  
75c cash  
50c a month

## Value of a Good Memory

The trouble with old men usually is that their memories become overloaded with actual and psychic facts, among which they are unable to distinguish those that have a value for the present and those that have become obsolete. Generally speaking, an old man knows a great deal more than a young man, but, says the Dietetic and Hygienic Gazette, it does not necessarily follow that he is wiser. While, therefore, a strong memory is a great convenience, it is not necessarily an advantage.

Cardinal Mezzofanti, whose memory for words was so retentive that he never forgot one after hearing it once, and which enabled him to acquire more than a hundred languages, was in most respects a very ordinary person. Pliny relates that Mithridates, King of Pontus, had so excellent a memory that he was able to speak fluently twenty-two languages native to the provinces of his vast empire. Yet he was a cruel barbarian.

A well-known peripatetic elocutionist and reciter still living declares that he can repeat without further preparation about three thousand selections in prose and poetry. He probably tells the truth, since he has been training his mind in this particular direction for many years.

On the other hand, such men as Sir Walter Scott, Macaulay and Gladstone were not only the possessors of excellent memories, they were also men of good judgment.

Among human beings children have the most remarkable memories. Under favorable circumstances they will learn three and even four languages, so as to be able to express their thoughts with equal ease in any one of them by the time they are six or seven years of age.

And they accomplish this remarkable feat without any aid from the mnemonic devices to which adults are compelled to resort when they undertake a similar task. They learn words and phrases unconsciously, and rarely forget them as long as they live. On the other hand, grown-ups rarely acquire an accurate pronunciation of a foreign language, although they may be able to use it with entire correctness.

It is a common belief that the memory is more tenacious in early life than in later years. That seems to depend almost entirely on the individual.

## Easy

A New York poet, at the Authors' Club, told a Conan Doyle story.

"Sir Arthur Conan Doyle," he said, "sat at a dinner on his last visit here beside a lady, who asked leave to consult him about some thefts.

"My detective powers," he replied, "are at your service, madam."

"Well," said the lady, "frequent and mysterious thefts have been occurring at my house for a long time. Thus, there disappeared last week a motor horn, a broom, a box of golf balls, a left riding boot, a dictionary and half a dozen tin pie plates."

"Ah," said the creator of Sherlock Holmes, "the case, madam, is quite clear. You keep a goat."—New York Times.

Knicker—What is a swimming hole?

Bocker—A body of water entirely surrounded by boys.—Sun.

**The Garden of Eden**

Sir William Willcocks, an English engineer, has a plan to reconstruct the original garden of the world. Sir William was appointed by the new Turkish Government to engage engineers and survey the rivers and canals of the Tigris-Euphrates delta and devise projects for the rehabilitation of the country. He first set himself the task of mastering the ancient systems of irrigation, improving on them when he could and adopting them when he could find no better substitute. The first lessons he learned were the value of water free from silt and the necessity for controlling the floods of the Euphrates.

A project has already been submitted to the government for turning away the excess waters of the Euphrates down the depressions of the ancient Pison, the first of the four rivers of Genesis. The work would cost \$1,750,000 and take three years. The cultivated area would be doubled, and the yield of wheat trebled along the Euphrates. If Noah, says Sir William, had been a hydraulic engineer he would have constructed the Pison river escape instead of an ark, and saved not only his family but his country as well.

The surveys and levels are now in hand for a project for the great central canal of the delta, which would irrigate 3,000,000 acres of the best land in Mesopotamia, and carry water free from silt. Later on this canal would irrigate 6,000,000 acres. The left bank of the canal would act as a dyke, protecting the country from the Tigris floods and carry a railway to transport the big harvests.

The 3,000,000 acres which would at once be protected and irrigated would be capable of producing annually 1,000,000 tons of wheat and 2,000,000 hundredweight of cotton. Millions of sheep and hundreds of thousands of cattle would be contained in the delta. To get all this to market what is wanted is a cheap railway connecting Bagdad with the Mediterranean by the shortest and cheapest line possible.

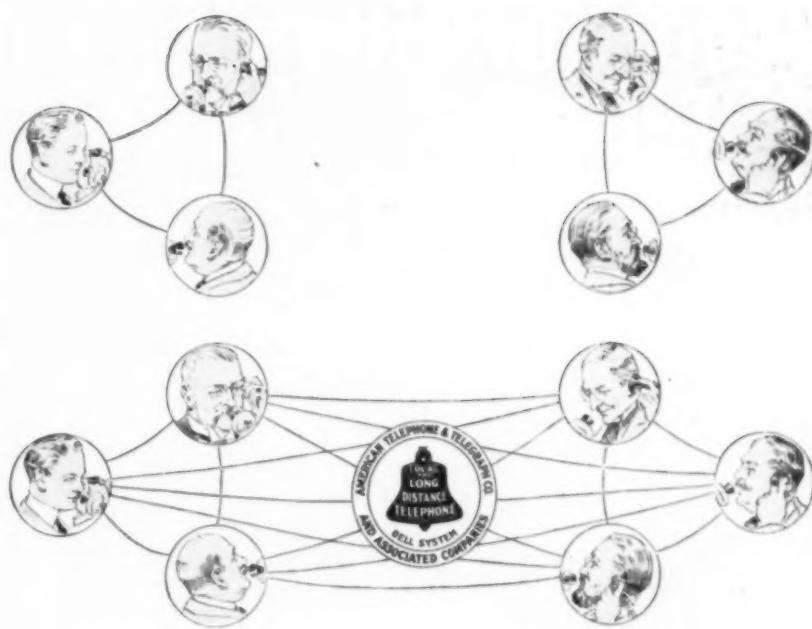
Such a railway would have its outlet on the Mediterranean coast near Tyre and Sidon. The total length of the railway from Damascus to Bagdad would be 550 miles, and it could be constructed for \$11,000,000.

**Heredity**

Richard Harding Davis at a football game in Philadelphia praised the voices of the young undergraduates shouting their weird college yells. "It makes me think of a Yocust Street bride," said Mr. Davis, smiling. "She turned to her husband one night at dinner and remarked: 'My dear, the first time I saw you was at Franklin Field. Your head was thrown back, your mouth was wide open, and your face was very red—you were yelling your college yell.' 'Yes, I remember,' said the young man. 'And I noticed,' she continued, 'what a remarkable voice you had.' 'Yes, you spoke of it at the time,' said he. 'But what makes you think of it now?' 'Oh, nothing,' said the bride. 'Only I wish the baby hadn't inherited it. That's all.'"—Argonaut.

"Have you forgotten that five dollars you owe me?"

"Not at all. Didn't you see me try to dodge into that doorway?"—Kansas City Journal.



# Union Increases Use

When two groups of telephone subscribers are joined together the usefulness of each telephone is increased.

Take the simplest case—two groups, each with three subscribers. As separate groups there are possible only six combinations—only six lines of communication. Unite these same two groups, and instead of only six, there will be fifteen lines of communication.

No matter how the groups are located or how they are connected by exchanges, combination increases the useful-

ness of each telephone, it multiplies traffic, it expands trade.

The increase is in accordance with the mathematical rule. If two groups of a thousand each are united, there will be a million more lines of communication.

No one subscriber can use all of these increased possibilities, but each subscriber uses some of them.

Many groups of telephone subscribers have been united in the Bell System to increase the usefulness of each telephone, and meet the public demand for universal service.

## AMERICAN TELEPHONE AND TELEGRAPH COMPANY AND ASSOCIATED COMPANIES

**One System****One Policy****Universal Service****\$1.95****WE TRUST YOU 10 DAYS  
Send No Money**

Write today for this hand-made 16-inch beautifully curled French Ostrich Feather, black or white only. If you find it a bit bare, remit \$1.95, or sell it feathers and have your own Free. Enclose 6c postage.

**Special Bargains**  
**In Willow Plumes**  
made of carefully selected stock, and at one-third the regular price. 17 inch, \$5.00.  
19 inch, \$7.50. 21 inch, \$10.

Because of this low price cash must accompany each order for Willow Plumes, but money refunded promptly if not as required. Send to us and we will turn them into fine white plumes. Write for catalogue of high-grade feathers and hair goods.

ANNA AYERS, Dept. 202, 21 Quincy Street, Chicago

**RUGS Big FREE Catalog**

Just out—magnificently illustrated—300 colored plates—2,000 bargains in Carpets, Rugs, Curtains and Linoleums sold direct to you on approval, freight prepaid. Write today for our free catalog, liberal freight proposition; and money saving cash offers.

TELFER CARPET CO.,  
822 Walnut St., Des Moines, Iowa.



# Beautiful Willow Plumes Made From Your Old Feathers

dealing is thoroughly established. You need have no hesitancy whatever in dealing with us.

## Our Low Prices Are Sure To Please You

On the same day that your old ostrich feathers reach us, we will write you a letter advising you as to exact size of willow plume they will make, our price for making the plumes and any other information you may require and, if you do not care to have the Willow Plume made, we will at once return your old feathers at our expense.

## Our Willow Plumes— Hand Knotted Work Only

Our work is guaranteed to be strictly the highest grade in every particular—every willow plume we turn out is knotted by hand only. If you have any old ostrich feather pompons or boas, we can use them also with your old feathers in making up a new, elegant, stylish willow plume that is sure to be the envy of your friends and that is guaranteed to look as well, hold its shape and color and wear as long as any willow plume you can buy from any store or mail order house at three or four times the cost.

### Your Old Feathers Will Make a Plume as Handsome as This

Don't throw away your old ostrich feathers. Send them to us—no matter what size or color—and at a very small cost we will make from them a magnificent willow plume, faultlessly curled and dyed your favorite shade, guaranteed to hold its shape and color, to wear splendidly and present an exceedingly handsome appearance.

### We Are Ready To Serve You With Many Years Experience

We have been making *Willow Plumes* for many years and among our thousands of satisfied customers are included some of the best and most fashionably dressed women in America.

Our ability and responsibility are unquestioned and our reputation for square

*The Work of our Dyeing, Curling and Cleaning Department is Second to None.*

*Prices For All Work Promptly Sent on Application.*

**Our References:** We refer you to Dun's, Bradstreet's, Missouri Savings Bank or any well known Kansas City business house.

**H. S. Stern Ostrich Feather Co., 411 Altman Bldg., Kansas City, Mo.**

## The Newest Eton and Box-Coat Suits

(Continued from page 14)

serge. In a smaller view the development is dark-blue broadcloth, prettily braided in the design of McCall Transfer Pattern No. 337. Pongee, linen and any of the striped or plain woolens are adaptable to this model. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure, and requires for size twenty-six, three and one-half yards of material thirty-six inches wide. Around the lower edge the skirt measures two and three-quarter yards.

No. 3945 (15 cents).—A smart model for the Eton jacket that has lately come into vogue is illustrated here—a model which promises to be very popular through the spring and summer. Combined with skirt No. 3935 and developed in dark-blue worsted material, it was part of one of the newest suits for early spring wear. The coat and cuffs are beautifully braided with black soutache in the design of McCall Transfer Pattern No. 298. This garment is more fully described on page 21. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for size thirty-six, one and seven-eighths yards of material thirty-six inches wide and three-quarter yard for peplum.

No. 3935 (15 cents).—This skirt is one of the prettiest seen this season and possesses many characteristics that attract attention. The skirt is cut with a one-piece circular upper part lengthened by a circular flounce, and has an applied back panel cut in one with the band, which displays the flat, straight back, that is a feature of current modes. The waistline may be slightly raised or regulation and the length round or shorter. As shown on this page, combined with Eton jacket No. 3945, it completed a smart suit, made of dark-blue cloth, the band and panel braided with black soutache in the design of McCall Transfer Pattern No. 298. Black braid buttons and loops were used to good advantage on the skirt and jacket. The back views of this design are shown on the opposite page. Suitable materials for the development of this skirt are plain silk or satin, striped or checked woolen materials, pongee and linen. The pattern is cut in six sizes, from twenty-two to thirty-two inches waist measure, and requires for the twenty-six size, three and three-quarter yards of material thirty-six inches wide. At the lower edge the skirt measures two and three-eighths yards.

We passed, in the course of an hour, two dead cows and more than fifty dead chickens. A strong smell of gasoline pervaded the atmosphere, and there were wheel tracks in the dust.

Sherlock Holmes became greatly interested.

"Watson," exclaimed he, after deep thought, "there has been an automobile along here!"—Louisville Courier-Journal.

## A PREMIUM FOR YOU

If you send only one subscription besides your own renewal for McCall's, you will be entitled to a valuable premium. Don't miss the extraordinary premium offers on pages 130 and 131.

## HAIR GOODS ON APPROVAL

We will send, **prepaid for examination**, any of the following remarkable bargains. If pleased, pay low price; if not, return to us. **Send references.** Or, if you prefer, send money with order. Money back if not satisfied. Enclose sample of hair with order.

This Handsome \$6.00

**CHANTECLER CLUSTER**—Very latest creation; made of fine quality hair. Ordinary shades. **\$2.85**

**CORONET BRAID**—Regular \$7.50 value. Fine, natural wavy hair, 36 inches,  $\frac{1}{2}$  ounces. Ordinary shades. **\$3.95**

**Switches \$1.25 and up**

1 oz., 18 in. wavy switch	\$1.25
1 $\frac{1}{2}$ " 30 " wavy switch	1.95
1 $\frac{1}{2}$ " 22 " wavy switch	2.25
2 " 24 " wavy switch	3.95
2 $\frac{1}{2}$ " 26 " wavy switch	5.25
3 " 30 " wavy switch	8.00

**Free** Large illustrated catalogue of numerous hair goods bargains and invaluable "Hints on Care of Hair." **Write Today.**

**MRS. B. NEGRESCO** 182 State Street Chicago



Dept. 301

## Shirr-Ruffle Bust Form

### New Model

### A Perfect Figure for \$1

If you are not satisfied with your figure; not fully developed as nature intended, wear the Shirr-Ruffle Bust Form

**Makes a Woman Charming and Attractive**

Produces that perfect, natural form every woman covets. Fills hollows in front and under the arms. Gives full, shapely bust.

Not detected by sight or touch. Light, sanitary, refined. Closes high in back forming corset cover.

**Ruffles Launder Sat.** Thousands of delighted women praise it. At your dealers, or prepaid for \$1.

**Shirr-Ruffle Co., 223 E. Spring St., Lima, Ohio**

**Give Bust Measure.**

Booklet free.

**INSIDE VIEW**

PATENTED

**IRONCLAD**  
DRESS  
GALATEA

**There's Real Economy in Ironclad Dress Galatea**  
For Women's and Children's Wear

Its lightness and beauty of design, coloring, and finish class it as a distinctive fabric for critical women, while its strength and wear-resisting qualities make it ideal for children's wear as well.

No amount of effort is wasted in the making of dresses or suits from Ironclad; no trimming is "too good". It has a reputation for outlasting any 15¢ fabric on the market and looking as good as new as long as it lasts. Launderers perfectly and never wears rough or fuzzy.

Made in a wonderful variety of exquisite French patterns, French Diagonals, and Standards in every wanted shade—your selection isn't limited in pattern or shade.

More than  $\frac{1}{2}$  yards wide  
15¢ the yd. everywhere

Dealers, Your Jobber Can Supply You  
At your dealer's or write us for sample  
**FRANKLIN MFG. COMPANY**  
Mfrs. of "Moneymouth Fabrics"  
113 West Fayette St., Baltimore, Md.

**Work Table Suggestions****AN EMBROIDERY HINT**

Often in padding a buttonhole edge or a design for solid embroidery the white padding shows through the color that is afterward stitched under it. This is especially noticeable and disagreeable in a dark shade. One woman solved the problem by doing her padding in cotton as near the shade of the silk as she could get. The result was eminently satisfactory. It may seem extravagant, but the cotton was only three cents a spool, and the extra expense was worth while.

**HOW TO STRING BEADS**

The owner of any beads valuable for their own worth or their associations might well take a lesson from the pearl-stringers. Their cardinal principle is to tie a firm knot between each two pearls. Then if the string breaks no more than one pearl can be lost. This applies just as well, of course, to other beads. I know of one girl who lost nearly all of a valuable string of coral by not taking this precaution. The string broke in the street and most of the beads rolled into the gutter and down the sewer before the owner or the bystanders could get them again.

Neither wire nor catgut is good for the

stringing of any jewels when a stiff appearance is out of place. Instead, either surgeon's silk—which is woven like braid, instead of twisted, and comes in several numbered thicknesses.

**COVERING SATIN SLIPPERS**

It is great economy for ladies who go out a good deal to evening parties, balls, etc., to purchase a pair of satin slippers, which when worn can be covered at home. I have experimented, and can now direct. First a pattern in paper is taken of the exact shape of the shoe, allowing a very tiny margin for turning in. Then the stuff (to match any dress required) is cut and joined together in a fine seam for the back of the foot. The stuff is then turned wrong side out, and run as closely as possible in the crack between the sole and the old satin, which need not be removed. A little gather may be required at the extreme point of the toe. That done the material is turned over the foot part of the shoe, and should fit it perfectly, awaiting only a bordering of tiny ribbon or braid to bind the margin, and a buckle or rosette to ornament the instep. The experiment is worth trying on any old shoe at hand, and a little practice will lead to remunerative perfection.



Style 250 40c    Style 193 50c    Style 502 50c    Style 204 50c    Style 339 50c    Style 223 \$1.00    Style 710 50c    Style 714 \$1.00    Style 717 \$1.00

# Ferris Good Sense Waists

## Comfort Beauty Style

Made in Great Variety of Styles to Properly Fit Every Age and Shape

Ferris Waists take the place of corsets. They give you a stylish figure, permit your dress to fit properly and yet are comfortable. Women of fashion everywhere commend the beautiful lines of the Ferris Waist figure. Every woman who wears a corset for dress occasions should also have a Ferris Waist to wear at home.

A Corset fits like a tight shoe, but a Ferris Waist is easy as a slipper.



Style 731 Price, \$1.50  
Long Hips

Style 744 Price, \$2.00  
No Shoulder Straps

Style 736 Price, \$1.50  
Plaited Bust

Style 738 Price, \$1.50  
Bust Form

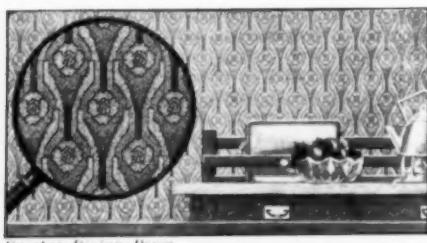
Style 740 Price, \$2.00  
Abdominal

Style 415 Price, \$2.00  
Brace Girdle

**FERRIS BROS. COMPANY, 341 BROADWAY, N. Y.**

Sold by leading dealers.

Never accept a substitute. Write for catalogue.



Sanitas Dining Room

# SANITAS

THE WASHABLE  
WALL COVERING

*"However do you manage to keep your walls looking always so bright and clean and new?"*

This is a question the frequent visitor often asks in the home whose walls are decorated with SANITAS.

Why not begin this Spring to transform your home interior? No matter which of your rooms you are planning to redecorate, you can get the handsomest effects with SANITAS at very moderate cost. And your walls will be stain-proof, fade-proof, crack and tear-proof, and always look new. A damp cloth removes instantly any dust or dirt or stain.

Dull-finished SANITAS reproduces all the handsomest wall-paper and wall-fabric effects for decorative interiors; glazed finished SANITAS in all the plain and fancy tile designs for bathrooms, kitchens, pantries, etc.

Your dealer or decorator will show SANITAS and demonstrate its wonderful service qualities.

Or, write us your needs fully, describing the room or rooms you wish to decorate, and you will promptly receive suitable SANITAS samples and interior sketches showing the latest decorative ideas.

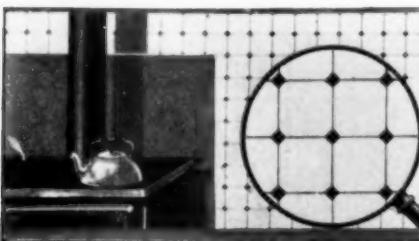


STANDARD OIL CLOTH CO.

322 Broadway

New York

**STAMPED ON  
MERITAS**  
The Guaranteed Oil Cloth  
When buying table oil cloth ask for it by the  
name "Meritas," guaranteed by this trade-  
mark stamped on the back of every yard.



Sanitas Kitchen

**WE SHIP ON APPROVAL**  
without a cent deposit, pay the freight  
and allow 10 DAYS FREE TRIAL.  
IT ONLY COSTS one cent to learn our  
unheard of prices and marvelous offers  
on highest grade 1911 model bicycles.  
**FACTORY PRICES** Do not buy  
a bicycle or a pair of tires from anyone at any price  
until you write for our large Art Catalog  
and learn our wonderful proposition on first  
sample bicycle going to your town.  
**RIDER AGENTS** every where are  
money exhibitors and sellers for bicycles.  
TIRES Coaster-Brake rear wheels,  
lamps, repairs and all sunries at half usual prices.  
Do Not Wait; write today for our special offer.  
**MEAD CYCLE CO., Dept. N-26, CHICAGO**

### Upholstery Trimmings

"The latest shopping stunt is hunting for fashionable trimmings and dress fabrics among the upholstery furnishings in the shops," said a New York dressmaker recently in an article in the New York Sun. "It's a queer idea, certainly, but the effective things an ingenious woman can pick up in this way are almost without end.

I know one clever woman who has had a between-seasons evening wrap trimmed with wide bands of what to all appearances is a cashmere shawl. In reality she chose a beautiful piece of madras, turned it on the wrong side so that the loosely woven threads showed to the best advantage, and framed the bands with a narrow puffing of black chiffon.

Remnants of tapestry to be found at an upholstery counter are rich in suggestion to the clever woman. One customer recently purchased a quarter of a yard of silk and wool tapestry of such design that it could easily be cut into separate medallions for trimming purposes.

"She couched round the edge of each one of these with metal thread, using heavy floss of the predominating color to keep the metal thread in place. When applied to the black chiffon cloth waist for which they were bought hand embroidery in the same shade connected these medallions and served as a frame for each one. The trimming gives the effect of solid hand work, when in reality the bits of tapestry cost but a trifle.

"Bands of tapestry are equally fashionable on hats, and charming flowered designs may be picked up at an upholstery counter which would cost double the price at a trimming counter. The same is true of metallic and silk galloons, which are so much in vogue and which are easily beautified by hand with colored dots or cross stitches when more elaboration is desired.

"In these days of placing net or lace beneath transparent materials, the substantial net to be found at a curtain department is far and away the best choice, provided the frock is not of too dainty a type. For a blouse to wear with a tailored suit, nothing is better than a firmly woven and durable curtain net overlaid with chiffon cloth.

"The laces which come to match these all-over curtain nets are also desirable for covering with a layer of chiffon cloth, and many a high-priced blouse has for its substratum net which came from a curtain counter instead of a lace counter.

"The department devoted to bead fringe for lamp shades is another mine for the resourceful woman, and many a yard of bead fringe is bought by dressmakers who do not hint to their customers that it was originally intended to do duty on a lamp shade."

### Where the Letter Faileth

One can have too much, even of a good thing. According to Mr. Rafferty, in the Washington Star, the phonetic impulse of the day needs to be restrained. The gentleman in question regarded a city building with interest.

"Dolan," said he "what does them letters 'MDCCCXCVII' mean?"

"They mean eighteen hundred and ninety-seven."

"Dolan," came the query, after a thoughtful pause, "don't ye think they're overdoin' this spellin' reform a bit?"

### These Pictures are Proof

These two photographs tell a story that cannot be denied. They are of Edna Guyton, daughter of Mr. L. E. Guyton, Walnut Springs, Texas. Edna was born with club feet. The left picture shows exactly how her feet looked when she came to us July 12, 1910. The other was made shortly after and it shows the result of treatment Sept. 23, 1910.

Mr. Guyton has tried一切方法 to treat his daughter to us. Write him and have him tell you of his experience in the treatment of his girl's affliction. The

## L. C. McLain Orthopedic Sanitarium

Is a private institution, devoted exclusively to the treatment of crippled and deformed conditions, especially of children and young adults. Write us freely regarding Club Feet, Spinal Diseases or Deformities, Infantile Paralysis, Hip Diseases, Bow Legs, Knock Knees, Wry Neck, etc., and we will send you descriptive literature and advise you fully. Ex-patients as references everywhere.

**The L. C. McLain Sanitarium,**  
944 Aubert Ave., St. Louis, Mo.

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uses, which we are able to offer because of our large purchase direct from the farms.

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18 in. long, 14 in. wide, worth \$10, now **\$4.95**

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26 " " 23 " " 25, " **12.95**

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1/2 inch Genuine French Plumes, worth \$7, now **\$3.00**

24 " " 18 " " 15, " **6.00**

25 " " 19 " " 18, " **7.50**

28 " " 20 " " 20, " **9.95**

Send 15 cents postage, and we will send any of these remarkable barrels

C. O. D., subject to your approval. If you do not agree that they are worth

more than double the price we ask, send the Plume back at our expense.

These offers will positively be withdrawn immediately after this first

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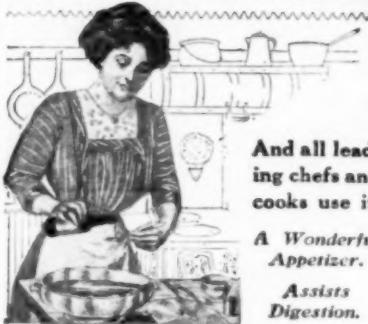
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Our Big Free Stove and Range Book gives you our factory wholesale prices and explains all—saving you \$5 to \$40 on any famous Kalamazoo stove or range, including gas stoves. Sold only direct to home buyers. Over 140,000 satisfied customers in 21,000 towns—many now you—to refer to. \$100.00 back bond guarantee. We prepay all freight and give you

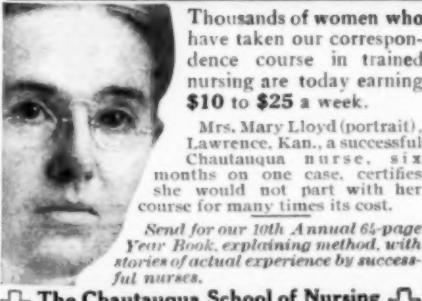
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Oven Thermometer  
makes Baking Easy

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Mrs. Mary Lloyd (portrait), Lawrence, Kan., a successful Chautauqua nurse, six months on one case, certifies she would not part with her course for many times its cost.

Send for our 10th Annual 64-page Year Book, explaining method, with stories of actual experience by successful nurses.

The Chautauqua School of Nursing  
304 Main St., Jamestown, N. Y.

### Wife of the Austrian Ambassador

Baroness Hengemuller von Hengorvar is credited with a larger acquaintance among American society leaders than any of the wives of her husband's diplomatic colleagues. She is the ranking mistress of the Embassy set, and has been thoroughly identified with Washington society since 1902, says the Strand. The Baroness is wealthy in her own right, and possesses a superb collection of jewels, dresses magnificently and in the latest creations from Paris and Vienna, and was one of the first women in Washington to take up the fad of automobiling, and has driven her own car for some time. The latter is described as a "veritable red devil," being not only painted scarlet, but upholstered in the same shade. At the Austrian Embassy Saturday is "At Home" night, and in few places in the country are gathered together so many notables representing society, politics, art, and literature. Musicians from all lands congregate at her hospitable fireside, and the distinguished coterie enjoy the association with so clever a woman. There is a small daughter in the household, just thirteen years old, who is half American in her tastes. She attends an American school and has many playmates from this country, but keeps up her studies in her native subjects. During the first years spent in Washington, the old-time customs of Christmas, as celebrated in Austria, were kept, but later this was abandoned for a typical American Christmas with lighted tree and a genuine Santa Claus, ably assisted by little Baroness Mela.

### Twisters for Torpid Tongues

Some Alliterative Gems from an Elocutionist's Collection That Will Tie Knots in the Tongue of the Most Careful Speaker.

A growing gleam glowing green.  
The bleak breeze blighted the bright broom blossoms.

Flesh of freshly dried flying fish.

It is simply impossible for anyone to repeat these three sentences fast. They are the gems of a collection of tongue twisters that an elocutionist has made. And almost equally difficult are the following, taken at random from the elocutionist's collection of more than two hundred tongue twisters:

Six thick thistle sticks.  
Two toads tried to trot to Tedbury.  
Give Grimes Jim's great gilt gig whip.

Strict, strong Stephen Stringer snared

slickly six sickly snakes.

She stood at the door of Mrs. Smith's fish sauce shop welcoming him in.—Scrapbook.

### Beamed Too Soon

It fell to the lot of five-year-old Wallace Stewart, being the third son in rapid succession, to sift the family ashes, as his brothers had done before him. One morning the boy was told by his beaming father that a baby had arrived the night before. Wallace also beamed, much to his parent's gratification.

"And just think! it is our first little girl."

Wallace's smile vanished and he scowled like a pirate.

"A girl! as if it were the synonym for all that was opprobrious. "Gee! must I always sift ashes?"

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Furniture, Rugs, Carpets, Curtains, Silverware, Dishes, Stoves, Etc.



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YOU can get all kinds of handsome, dependable furnishings for your home, without extra expense, with purchases of Larkin Teas, Cocoa, Spices, Extracts, Laundry and Toilet Soaps and other Household Supplies—in all, 400 common necessities of the highest quality. Getting things for your home by our plan is a practical and pleasant way of saving. It enables you to obtain many things which you otherwise might feel

that you could not afford. We offer over 1500 articles, all standard merchandise, for you to choose from,

## By LARKIN Factory-to-Family Dealing

You Get Almost Double Value For Your Money

We sell Larkin Household Supplies direct from our Factories at prices that include but the cost of manufacture and our single profit. We save for you the unnecessary profits of middlemen and we give you these profits, in extra value, in the handsome furnishings offered by us; or, if you prefer, in additional Products. We are the largest manufacturers in the world, selling direct to the consumer. We have been in business over thirty-five years and over two million families buy their supplies from us. We guarantee the quality of our goods and satisfaction to every customer.

### 30 Days' Trial—No Money in Advance

We will ship \$10 worth of Larkin Household Supplies of your selection and any article in our Catalog given with a \$10 purchase or \$20 worth of Products, without Premium. After thirty days, if satisfied, send us \$10; if not, notify us and we will remove the goods, refund freight and delivery charges and charge nothing for Products used in trial.

### Our Spring Catalog Mailed Free

It tells all about Larkin Factory-to-Family dealing, Larkin Household Supplies, also fully describes and illustrates the 1500 articles which can be obtained without extra expense by dealing with us.



No. 75

BOUDOIR DESK

Choice of Quartered-sawed Golden-Oak or Genuine Mahogany Veneer. Given with a \$10.00 purchase of Larkin Household Supplies.

### Larkin Co.

Dept. 26, Buffalo, N. Y.

If West-of-the-Mississippi,  
Send to

Dept. 26,  
PEORIA,  
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SIMPLY FILL IN AND MAIL THIS COUPON  
Larkin Co. Mail free Catalog No. 25 and explain how I can furnish my home out of present cost of living. (G. P. 162.)

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or R. D. \_\_\_\_\_

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YOU don't have tufts in the pillow upon which you lay your head. Think how uncomfortable a tufted pillow would be.

Give to your entire body the same comfort as you give to your head.

You may have become inured to the tufted mattress, but just try a Sealy and find out what 100% comfort is. The Sealy is a big, billowy, head-to-foot pillow, that sinks and rises beneath the undulations of the body, conforming to every curve, to every position.

Only by the Sealy Patented Process and with the Sealy Grade of cotton is it possible to make a successful, durable, tuftless mattress, worthy of a 20-year guarantee.

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It describes Mattresses fully; we want you to read it. We will also give you the name of our representative where you can see the SEALY in your town, and who will give you the Sealy Triple Guarantee.

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Factories (also offices) at our 14,000-acre cotton plantation  
SUGAR LAND, TEXAS

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and Floral Guide for 1911." Write for it today.  
**JAMES VICK'S SONS, 427 MAIN ST., ROCHESTER, N.Y.**



VALUABLE GIFTS for Women!  
Boys! Girls! See pages 130 and 131.

### THE CARE OF THE HAIR By Mrs. C. C. Mitchell



MRS. MITCHELL, THE WELL-KNOWN BEAUTY EXPERT OF NEW YORK AND BOSTON

EVERY woman naturally desires to have thick and lustrous hair, for there is nothing that is so unbecoming as thin, dry locks that stand out

from the head in broken wisps over the ears and at the nape of the neck, or scant oily tresses that cling close to the head and absolutely refuse to be arranged in any of the new coiffures.

In order to preserve hair that is in good condition or to cause thin hair to grow thicker, the scalp must be carefully treated. When tonic is applied it should be put on regularly and not spasmodically. Sometimes hair tonic is used for one week and neglected for three. Such treatments will do little good. Most toilet preparations made by reputable firms are meritorious, but they will not make hair grow in one night. If, however, a tonic is used persistently in connection with massage for a reasonable time it is sure to stop the hair from falling.

Shampooing oftener than once in four weeks should not be done, and is absolutely unnecessary for cleanliness, for if tonic is used, it removes dust that otherwise might accumulate.

A dry shampoo is excellent for oily hair. I consider powdered orris root best for a dry shampoo, as it not only makes the hair light and fluffy, but gives it a delicious fragrance of violet as well. Powdered orris can be purchased of any druggist or at any department store that handles toilet articles. The powdered orris is very easily applied. The hair is first combed carefully, and thoroughly brushed until every bit of dust and dirt is loosened from the scalp. The powder is then applied with a powder puff, being very careful not to get it into the scalp. Let it remain a few minutes and brush out carefully. Once a week as a rule is often enough to wash a brush. More than that is apt to make the bristles limp. A few drops of ammonia in a basin of water is the best cleansing agent I know of for brushes and combs.

Liquid green soap is an excellent basis for a shampoo, but so strong is it that any application containing green soap must be reduced before it is used. The soap should be shaved fine and enough boiling water poured upon it to dissolve it. Then when cold it may be further reduced with water. Before shampooing, the hair must be thoroughly wet, so that the suds will form. If enough soap has been put on, and the rubbing is done properly, all the dust is loosened and will wash out just as soon as the head is held over the basin. There is never the slightest difficulty in

Questions for this address should be addressed to Mrs. Mitchell, Beauty and Hygiene Department, McCall's Magazine, and a stamped and self-addressed envelope enclosed for reply.



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Does your silver look dull and old? USE

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and note the transformation. It will be thoroughly clean and possess an exquisite lustre *all without the least scratching or marring*. Easy to use, economical and reliable. *Free from any injurious substance*. Send address for

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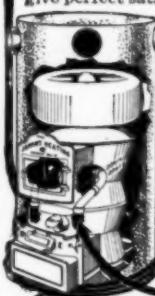
Or, 15c. in stamps for full sized box, post-paid, The Electro Silicon Co., 39 Cliff Street, New York. Sold by Grocers and Druggists Everywhere.

### EASY TO BUY \$10 down and \$10 a month

Our monthly payment plan makes it easy for anyone to have the best heating system. Buy direct and save the dealer's big profits and excessive charges for installation and repairs. Saves one-third the cost.

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For residences, schools, hotels, churches, etc. Sold Under a Binding "Guaranty Bond" to give perfect satisfaction after 365 days' use or money refunded. We send complete outfit—furnace, registers, pipes, special blue print plans, full directions and all tools for installing. So easy to install a boy can do it.



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### The BOSS Self-Working Washing Machine (No. 32)



*does the work of a whole corps of laundresses.*

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**I** T is the same Boss Washing Machine you have known for a quarter-century with the addition of a high speed mechanism, reducing the labor of operating to a minimum.

Write today for free booklet giving useful suggestions for laundering all kinds of fabrics. Tell us in your letter whether you wish machine to be operated by hand, electricity, water power or gas-engine. We make all kinds. We guarantee them too.

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Announcements, etc., engraved and printed.  
Latest styles, best quality, prepaid anywhere. **Monogram**  
Stationery, 100 Visiting Cards 50c. Write for samples.  
The Estabrook Press, 181 W. Tremont St., Boston, Mass.





### C. C. Parsons' Ammonia will not hurt fabric or color

Ordinary ammonia by itself, when used around the house, is likely to bleach out many colors, destroy delicate fabrics and roughen and reddens the hands, because it is a strong caustic alkali.

## C. C. Parsons' Household Ammonia

Introduced 1876

is not ordinary ammonia. It combines all the cleansing virtues of ammonia with certain other ingredients which make it a cleanser and brightener beyond comparison. If you have never used C. C. Parsons' Household Ammonia, try it now and learn how easily and thoroughly it will clean.

Embroidery China Draperies Underwear  
Linens Curtains Blankets Cut Glass  
Flannels Carpets Woodwork Laces  
Silverware Jewelry Linoleums  
Pillows Windows Bugs  
Stone Settings Painted Walls

#### Especially Pleasant in the Bath

Sold by grocers everywhere in Medium Size, Large Size and Extra Large Size.

#### Beautiful Balancing Bird Mailed Free

Interesting, attractive toy for the children sent with our Illustrated Booklet.

The booklet describes dozens of uses to which C. C. Parsons' Household Ammonia is suitable—such as washing all-wool garments so they won't shrink, cleaning hairbrushes, etc.

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In Your Own Home at OUR RISK

Has EXCLUSIVE FEATURES such as: Odor Hood—Carries all steam and odors from cooking to chimney. Ash Sifter—Permits siftting ashes right in range. Oven Thermometer—Stone Oven Bottom—Absorbs and holds heat in oven; a fuel saver. Direct from factory to you at Wholesale Price. Freight Prepaid. Easy Credit Terms is Wanted. 365 Days Guarantee. Write today for Free Catalog and Special Prices.

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**NATIONAL IMP. CO., Desk T, 699 Broadway, N. Y.**

knowing when hair is clean, for after all dust is out, if the locks are squeezed in the hands, there will be a slightly creaky feeling. Until the creaking is felt, more soap and more rinsing must be given. Dry with soft towels.

In massaging the scalp: First, let down the hair and loosen it by giving it several light shakes. Brush thoroughly. To my mind a rubber cushion wire brush is the best to use. Next part off the hair and apply the tonic with a piece of absorbent cotton or soft tooth brush, until the head is all wet. Now place the tips of the fingers just over the forehead and move them with a circular motion backward, toward the top of the head. The movements should be firm, but light, so as to stimulate the follicles, and at the same time loosen the scalp. The next movement: Bring the fingers over the ears, where the hair begins, and the movements should rotate toward the top of the head. In the third movement the hands meet at the back of the neck and work up toward



PUTTING ON THE TONIC WITH  
ABSORBENT COTTON

the line where the second massage left off. Five minutes of massage like this will set the whole scalp in a glow. The hair will respond quickly with the stimulated circulation, and often three or four massage treatments will restore it to health. Self-given massage is not, however, as easy as it sounds—that is, if kept up for five minutes. It is very tiring to the raised arms, sometimes even exhausting. But it is better to be one's own masseuse than not to have it done at all, and one soon becomes accustomed to it.

#### STIMULATING TONIC

Eau de cologne - - - 8 ounces  
Tinct. of cantharides - - - 1 ounce  
Oil of lavender - - - 1/2 dram  
Oil of rosemary - - - 1/2 dram

Too frequent shampooing makes oily scalps more oily; it is one of the most injurious methods that can be adopted. For in this way the pores, already over-stimulated and throwing out an abnormal quantity of oil, are enlarged by too much water, and if the oily condition does not grow worse the victims are fortunate.

When a woman is troubled by oily hair she must use something which will act as an astringent to tighten the pores of the scalp. Tonics which will strengthen

(Continued on page 101)



### No, nothing to sell. I have no old furniture—I keep it like new with Jap-a-lac

I USED to let you second-hand men buy it for about a tenth of its real value, take it to your workshops, brighten it up and re-sell it for almost as much as it cost me new.

But now I keep a few cans of Jap-a-lac in the house all the time and never let my furniture get into a run-down condition.

When I think of all the money I have thrown away in the past, just because I did not know about

## JAP-A-LAC

Made in 18 Colors  
and Natural (Clear)  
Renews Everything from Cellar to Garret

I get into a perfect temper.

No, this is not a new book-case, it is the very one you wanted to buy for five dollars last fall—the idea of offering me five dollars for a book-case which cost me fifty; I'm mighty glad that I didn't let you have it. All I had to do was to touch it up and it looks as spick and span as the first day I bought it.

When all women have learned as much about Jap-a-lac as I have, you second-hand men will have to go into a different business.

Ask your dealer —  
anywhere

**The Glidden Varnish Company**

Cleveland, O.

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WRITING  
SONG POEMS  
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compositions. Success means fame and cash. No experience necessary. \$10,000 recently paid for a popular song. Send us your work or write for FREE PARTICULARS. We want original song poems, with or without music.

**H. Kirkus Dugdale Co., Desk 128, Washington, D. C.**

### The "Slip-On" Dress Shield

No Worry—No Sewing—No Pinning

Slips on and off in a jiffy. Stays in place without fastening. Comfortable, elastic. ABSOLUTELY WATERPROOF.

PERFECT PROTECTION. Worn with any waist, summer or winter. A BUDGET BUDGET. Price 50c. Postpaid, \$1.00 or less. Direct from us or at your dealer's. Money back if not pleased.

**Mansfield Manufacturing Company, Come Bidg., Chicago**



# Manning-Bowman Alcohol Gas Stove

With the Alcolite Burner



## The Perfect Stove for Table-Cooking

The custom of making coffee and tea at table and of cooking there many things formerly prepared in the kitchen is fast growing in fashion. This stove is so beautifully finished that it ornaments any table. It is so powerful that it has the cooking ability of a range burner. It is so light and portable that it is ideal for outings, camping, picnics, etc. Furnished with Manning-Bowman Chafing Dishes or sold separately.

All dealers have the Manning-Bowman Quality Alcohol Gas Stoves, Percolators, Chafing Dishes and Accessories, and the "Eclipse" Bread Mixer.

Write for free  
Book of  
Recipes and  
Catalogue  
"D-30"



No. 345-84 Chafing Dish  
Alcohol Gas Stove

**Manning,  
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MERIDEN,  
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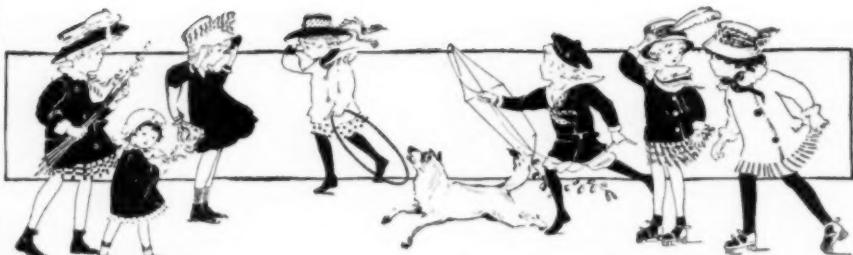
**Rugs, 50c and Up**  
Ours is the largest factory of its kind  
in America. Established 37 years.  
Originators of OLSON FLUFF RUG.  
(Grand Prizes at 3 World's Fairs.)

**We Pay Freight**

Old carpets are  
worth money;  
don't throw yours  
away.

**FREE** Write today  
for book of  
designs in colors, prices  
and full information.

**Olson Rug Co.,**  
83 Laflin Street, Chicago, Ill.



## Does the Public School Endanger a Child's Health?

(Continued from page 48)

give her; a clean, new one! Carmella's of last week or the dirty one which he himself pored over and thumbed yesterday?

Kuny is new in the school. Still fresh in his dazed child brain is the scene at Ellis Island when he and his father and his mother and the other children, laden with packs of household goods and bright colored bundles of bedding, made their spectacular entrance into the land of the free. There had been such an endless line of immigrants in front of Kuny and behind him that the physical inspector gave him but a cursory examination. The family boasted of the ease with which the entrance into America was made. Kuny's father dropped him the next day at the gates of the public school an innocent little victim of trachoma, the Russian eye disease of filth, the discovery of which would have warranted Kuny's deportation. Kuny's long-lashed eyelids drooped over a mass of discharging, infectious ulcers. As he rubs the irritated eyes with his hand he carries germs of the disease to whatever object he handles.

Staggering down the aisle he reaches a book to one child and then to another. The last story book, dog-eared, torn and dirty, which Kuny fondled, and struggled over, and infected with an incurable disease of filth yesterday, he lays on the desk of the little girl in the back seat. But it holds the wonder tale of the Wolf. The child turns the pages eagerly, rubbing her tired eyes as she deciphers the symbols on the printed page. A third penalty of public school education. The little girl in the back seat is contracting trachoma.

The child in the back seat is not a picture. She is a real and pathetic figure in the canvas of the huge, overcrowded city schools. The public school is struggling gallantly to educate children, but conditions beyond the control of school authorities—health problems incident upon a foreign-born, disease-spreading school population, the use of common drinking cups, and common school supplies—form a health menace of incalculable force.

A recent investigation of one hundred of New York City's public schools undertaken to determine the cause of the big percentage of contagious disease discovered among 1,400 school children resulted in startling disclosures.

That exact conditions of school hygiene might be ascertained, nearly five thousand classrooms were visited, and plumbing, ventilation, the use of common supplies, as crayons, pencils, text books, raffia, sand and kindergarten blocks was noted. Especially was the common drinking cup and its abuse investigated.

In ninety-eight out of one hundred schools visited the common drinking cup was in use in the halls or basements of

buildings, either attached by a rusty chain to a faucet or thrown in a germ-laden sink. One school, accommodating 2,700 children, had only two cups.

Ninety-eight of the schools had either built-in wardrobes, with no means of ventilation, in which the diseased child hangs his coat next to the wraps of the healthy boy or girl, or hall "cages" for cloaks, where clothing is exposed to the dust of the daily sweeping.

Twenty-five per cent. of the classrooms had closed windows, necessitated by the noise of traffic and the machinery in factory buildings adjacent to the school, but resulting in foul air which the school child is obliged to breathe.

In all the schools inspected common working supplies were in use, and the child infected with trachoma works side by side with the clean child, using the same lump of clay, the same box of sand and the same skein of worsted in his craft work.

One school had an epidemic of diphtheria, one reported two hundred cases of trachoma, another twenty-one hundred "head" cases, and a fourth filled a child clinic for the treatment of tuberculosis in a nearby hospital.

The public school is trying to meet the health problem. In addition to teachers, it is adding a visiting physician and nurse to its staff, but the real solution of the question whether or not a child's health shall be endangered through his school life, rests with the home. It is the problem of the mother.

Carmella's mother does not know that there is such a disease as tuberculosis. Kuny's father is ignorant of trachoma and its qualities of infection. But how about the mother of the little girl in the back seat? She may study school hygiene, and save her child from possible contagion. Supplying a child with a mug of his own for school use does away with the menace of the common drinking cup and the danger of a spread of tuberculosis. Buying a child his own text books and any other supplies, if such are not supplied individually by the school board, obviates the transmission of other contagious diseases.

Most vital of all influences at work for the health of the school child is the day when our little girl's mother visits the school. She will see the closed windows, and suggest to the tired teacher that both she and the children will be able to think more clearly if the room is flushed with fresh air. She will find devices by means of which blocks and books and pencils may be labeled with a child's name.

The little girl in the back seat is saved, and the health menace incident upon a public education of children is minimized when a close and friendly relation is brought about between the home and the school.

After its purity and wholesomeness, the most distinguishing feature of

# KNOX

PURE PLAIN SPARKLING GELATINE

is the hundreds of ways in which it can be used. It improves the soups, sauces and gravies—garnishes the meats—makes delicious jellies, salads and candies—gives fineness to the ices and ice creams.

**EASTER EGG DESSERT**

$\frac{1}{2}$ box Knox Sparkling Gelatine	$\frac{1}{2}$ cup cold water
$\frac{1}{2}$ cup sugar	$\frac{1}{2}$ cup cold water
1 teaspoonful vanilla	
2 cups milk or cream, scalded	

Soften gelatine in cold water 5 minutes; dissolve in hot milk; add sugar and flavoring. Beat 12 large eggs; make pin hole in one end of each shell, larger opening in other end, shaking out contents from shell; rinse shells clean and drain; pour chilled but liquid pudding through funnel into shells; set them upright in broken ice. When ready to serve, remove shells and arrange contents in nest of whipped cream. (Use for jelly; or spruce sugar may be used for nest. The pink color may be dissolved in the hot mixture, imparting a tint to the eggs. Serve with whipped cream.

**Recipe Book**  
FREE

Dainty Desserts for Dainty People, containing recipes for Desserts, Salads, Puddings, Ices, Ice Cream and Cakes, illustrated in colors, sent FREE for your grocer's name.

Post sample for 2c stamp and your grocer's name.

**CHAS. B. KNOX CO.**  
108 Knox Ave., Johnstown, N. Y.  
Branch Factory: Montreal, Canada.

A solid-braided, all cotton clothes-line—made first of all to give long service; and then to protect the clothes from chafing and staining, and the bands from becoming scratched, splintered or chafed.

**Silver Lake CLOTHES LINE**

Was a surface very smooth and even—the clothespins get a firm hold and can't slip. Will outlast a dozen cheap lines and keep the clothes in a better condition. Silver Lake is the accepted standard in U. S. Government braided cord specifications. 50 ft., 30c; 75 ft., 45c; 100 ft., 60c. At most dealers or direct from us, prepaid on receipt of price.

Write for Free Sample.

**SILVER LAKE CO.**  
67 Chauncy St., Boston, Mass.—  
Originators of Solid Braided Cord.

Braided, Lasts Years

**The Care of the Hair**  
(Continued from page 99)

the general health of the head are desirable naturally, but with them must be alternated an astringent, but not one that is so strong that it will act too quickly.

For an oily scalp would recommend a lotion made from one dram of boracic acid and two and one-half ounces of lavender water. These are mixed and the



MASSAGING THE HAIR

scalp moistened with the compound every other night, making frequent divisions in the hair and applying with a small piece of absorbent cotton.

On alternating nights a tonic suited to the same condition must be used:

Witch hazel	-	-	-	-	-	2 ounces
Alcohol	-	-	-	-	-	2 ounces
Distilled water	-	-	-	-	-	1 ounce
Resorcin	-	-	-	-	-	40 grams

### Bad Effect of Smoking

Uncle Mose—Look-a-heah, you George Washington Jefferson, what you all smokin' dat pipe fo'? Didn't Ah done tell yo' dat smokin' shortens er man's life moh dan haff?

Young G. W. J.—But you has bin smokin' mos' yo' life, Uncle Mose, an' Ah reckon yo's is a purty ole man.

Uncle Mose—Dat's all right erabout me smokin', mah boy, but dat ain't de point. Ah's eighty-foh yeahs ole now, but ef Ah hadn't nevah smoked, Ah might have been moh dan a hundred yeahs ole by dis time.—National Monthly.

### No Latitude

An Irish school inspector was examining a class in geography. He had prodded a question regarding longitude and received a correct answer from the lad undergoing the ordeal.

"And now," he said, "what is latitude?"

After a brief silence a bright youngster, with a merry twinkle in his eye, said:

"Please, sir, we have no latitude in Ireland. Father says the British Government won't allow us any."

### No Assistance Needed

As the train neared the city, the colored porter approached the jovial-faced gentleman, saying, with a smile:

"Shall Ah brush yo' off, sah?"

"No," he replied; "I prefer to get off in the usual manner."—Princeton Tiger.



TRADE MARK

MARK

### Serve Steero Bouillon for Luncheon

Make it right at the table without trouble or cooking of any kind. Simply drop a Steero Cube into a cup and add boiling water.

## "STEERO" Bouillon Cubes

Made by American Kitchen Products Co., New York

The usual cold "pick-ups," so often used for luncheon, are rounded out into an inviting meal by delicious, hot Steero Bouillon.

Steero Cubes impart a rich flavor to Soups, Sauces and Gravies. Add a Cube or two just before serving.

### Send for Free Samples

and try Steero Cubes. Send 35c. for a box of 12 Cubes, postpaid, if your grocer or druggist cannot supply you. Tins of 50 and 100 Cubes are more economical for household use.



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Pond's Extract Company's "Vanishing Cream" is delightfully fragrant and refreshing. It takes out the microscopic particles of dust that accumulate in the pores, and imparts to the complexion the glow that comes from a healthful skin.

"Vanishing Cream" is different from every other cream. It contains no grease and has no greasy or shiny effect. It immediately sinks into the skin, feeds the skin—does its work, and then vanishes. It is wonderfully cooling and effective and works like magic in dispelling the discomforts of windburn and chaps. "Vanishing Cream" is being used and recommended by thousands of women in all parts of the world.

**LIBERAL SAMPLE** SENT on receipt of name and address or send 4c in stamps for large trial size tube.

Pond's Extract Company's  
Soap. Talcum Powder.

Your dealer has them or write us for samples.

### POND'S EXTRACT, "The Standard for 60 Years"

Universally recommended as the most useful household remedy for cuts, sprains, bruises, burns, boils, sore throat, etc. Every household should keep it on hand in case of need. At all druggists or send 10c in stamps for sample bottle and descriptive booklet.

POND'S EXTRACT CO., 70 Hudson Street, New York



At all Dealers

## The Next Time You Visit

Your DRESSMAKER

Ask Her to Tell You About the

## KLOSFIT Petticoat

She will tell you that the **Klosfit** is so made that it fits the figure as a silk glove fits the hand—not a wrinkle at the waist line—no bunching at the hips—no sagging at the back.

She will tell you that your gown will fit as perfectly over a **Klosfit** as it fits her model.

She will tell you this because **it is true**.

The **Klosfit** is made without draw strings—the glove clasp fastener at the back is absolutely secure and simple of adjustment. An elastic mesh gusset at the hips, which is clearly shown below, is the secret of **Klosfit** effectiveness.

**Klosfit** petticoats are made in all attractive petticoat fabrics—and are sold by retailers everywhere at prices ranging from \$1.00 to \$10.00.

The next time you visit a department store be sure and examine a **Klosfit** before you leave.

*Send for our attractive petticoat booklet, free on request.*

**Greenwald Bros., Inc.**  
352 Arch Street Philadelphia, Pa.

## DRY ORIENTAL PERFUME

has a lasting, fascinating, subtle fragrance; best ever for sachet bag. Mail dime and quarter (35c) for box. FRED. G. CLARK, 339 W. 41st St., New York

**FREE SAMPLE for a STAMP**



**25c Value for 8c**

Collar or Cuff Pins, in Solid German Silver or Roman Gold Finish, hand burnished, 25c. Send addresses of five ladies and we will send you a set of these beautiful pins for 40c stamps. Write today.

BEST SILVER CO., Dept. 2, 83 Chambers St., N. Y.

## A Little Wholesome Neglect

By Elizabeth D. Preston

How great the evils that follow in the wake of a careless cook and a careless thinker!

Stop wasting your sympathy on the children of the society woman, the automobile woman or the club woman, and transfer it to the children of the woman who is a member of a Child Culture Club.

What the average child of today most needs is a little wholesome neglect; he has been "studied" and "understood," and "observed" and "cultivated" until he has become a nice-mannered little freak who can think out things for himself, and is president of his self-government club. He has controlled and repressed himself until there isn't enough vitality left to grow on.

I am so sorry for a child that is brought up "rationally"—not a bite between meals, called in at sun down, "reasoned" with instead of being spanked, and who thinks to remove his shoes and stockings when he knows his feet are wet. That is about the limit! I am more apt to find that kind of a child in the city than in the country; when I see him I say to myself: "How glad I am that Mother was busy, when I was one of five little ones, to 'cultivate' me."

Oh, yes, I've attended lots of club meetings, and discussed with the other members new theories and methods of child training; and I've lain awake in the night and thought them over. At one time I was nearly convinced that the sooner the children were raced through childhood into manhood and womanhood, the better for them; so I gorged them on predigested, sterilized knowledge, dwarfed their imaginations, and was fool enough to wonder why the oldest boy seemed to be a chronic sufferer from mental indigestion. I awoke just in time to save them all. I met Common Sense one day, and he told me that worldly wisdom has no place in the cradle; that the blasé young man in his first trousers is denied the joy of a strut, and a pessimist in the schoolroom is a sad thing to see. He also called my attention to an old-fashioned quality called mother-wit, and said that it was a God-given guidance of intuition and reason, and a very safe thing to follow.

Every humane person thrills with indignation at the thought of the miserable little creatures forced by poverty to work in mill and factory, in field and mine. Sometimes I think they are scarcely more to be pitied than are some of the children of theorists, who are denied a kiss when they are good or a spanking when they are bad, and whose childhood days have been burdened with duties, cares, responsibilities and knowledge, to which they should have remained a stranger. In one way, the child forced by circumstances to work in a mill is better off than the others. He has laws to protect him, and there is no statute to stand between the "cultured" child and his foolish mother.

To do away with childhood is not desirable. If every mother who is contemplating taking a course in child culture would stay at home with her children, instead, and learn to be "friends" with them, occasionally forgetting that she has the right to command, and if she will "pray unceasingly," she will have no need of the classes; she will be able to formulate her own theories, and to better understand the nature of her little ones.

## Timely and Practical Models

(Continued from page 57)

line slightly raised or regulation. The back may be with inverted pleat or habit back style. The closing is at the left side-front. Transfer Design No. 318 was used for the scallop edge. The shops are showing such lovely inexpensive cotton materials with beautiful designs, which may be used for house dresses, and they really seem to equal the more expensive ones for effectiveness. Challie is to be seen in the prettiest patterns. Crêpe and any of the cotton fabrics are favored materials. The pattern can be had in seven sizes, from thirty-two to forty-four inches bust measure. Size thirty-six requires six yards of material thirty-six inches wide. Around the lower edge the skirt measures two and three-quarter yards.

No. 3929 (15 cents).—Combination undergarments have won the favor of every woman who aspires to appear well dressed, because they make it so easily possible to have perfect fitting gowns. The model consists of a corset cover and petticoat, which closes at the left side-front. The neck opening may be square or round, as desired, and the lower edge may be finished with or without the circular ruffle. Transfer Pattern No. 318 was used for the scallop edge. It may be made of cross-bar dimity, lawn, batiste, nainsook or cambric. The pattern is cut in seven sizes, from thirty-two to forty-four inches bust measure, and requires for the thirty-six size, three and three-eighths yards of material thirty-six inches wide.

## American Wives of Foreign Ministers

From the Netherlands and Belgium come ministers with wives of our own land. Mme. Loudon, before she became the representative woman from the Netherlands, was Miss Lydia Eustace, of New Orleans. Her father was at one time United States Senator from Louisiana, and a sister of hers, equally beautiful and charming, is the wife of Josef Hofmann, the pianist. Countess Buisserat (Miss Caroline Story) was one of the greatest belles in the army and residential set of Washington. Her father is General John P. Story, U. S. A., retired, and before her marriage she figured prominently in the society world. The Count de Buisserat has only been representing his country in Washington a short time, says The Strand. His predecessor, Baron Monchaux, with his beautiful American wife (daughter of Powell Clayton, former Ambassador to Mexico), was stationed at the capital for nine years. The Baroness was devoted to her home and handsome children, and there was much regret when she left the city.

## RENEW YOUR SUBSCRIPTION

Without delay. This is most important, because we are compelled to discontinue sending your magazine when your subscription expires. Really, don't you consider McCall's Magazine a wonderful bargain for only 50 cents a year? Show your appreciation by getting one of your friends to subscribe with you, and thus entitle yourself to a nice premium. See pages 130 and 131.

# Suesine Silk 39¢

## Write today for 41 FREE Samples

Always, when writing for the FREE samples, be sure to mention the name and address of your Dealer, and say whether or not he sells Suesine.

## Think of a sheer lustrous texture

—not quite so sheer or delicate as silk-mull, yet finer in its weave, and more adaptable in quality than the richest Chinese or Japanese Silk—and you'll understand at once the charm of this exquisitely delicate fabric called—SUESINE.

You will find the Suesine Silk in the delicate shades very pretty for evening gowns, while in the rich darker colors you will find it an excellent material for those charming afternoon costumes and street dresses which are being made this season. Exquisitely soft in texture and color, Suesine will lend itself delightfully to any and all of the newest fashions; it will be attractive whether gathered, plaited or tucked, and for young girls, for their informal parties, Suesine is especially appropriate.

EVERY YARD OF SUESINE SILK IS BRANDED WITH THE NAME:

## SUESINE SILK

That name is our endorsement of quality; it is our guarantee of satisfaction. It is YOUR protection, like the stamp "18 Karat" in your ring. Look for the name: SUESINE SILK.

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## 41 LARGE and GENEROUS SAMPLES FREE

showing each of the exquisite Suesine shades.

### No matter where you live, it is easy to get genuine Suesine Silk

We do not sell Suesine Silk except through regular retail merchants. But if we cannot send you the name and address of a Dealer in your vicinity who has Suesine Silk, we will see that your order is filled at the same price, and just as conveniently, by a reliable retail house, if you enclose color sample and price, 39¢ per yard.

The price of Suesine Silk in CANADA is 30¢ a yard.

Write Now for the FREE samples—41 exquisite shades and colors of Suesine

Desk 5  
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## Bedford Mills

Ask your Dealer for **Princesse Silk Foulard** a Sister to The new Product *Suesine* of Bedford Mills



McCALL PATTERN No. 3937—Requires 1 1/2 yds. Suesine Silk, for size 36.

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TRADE MARK.

## Tooth Brushes

Stop the bristle-shedding nuisance, once and for all. Use the Rubberset—the one safety tooth brush. The bristles are gripped and forever held in hard, vulcanized rubber.

It's the only new construction devised in years. Not alone shed-proof, but better in quality, shapings, handles and durability.

Each Rubberset Tooth Brush is sterilized, boxed and sealed.

**The price—35c.** Sold by all department stores and druggists.

Berset Triangular Dental Cream—in the tube with the hinged cap—25 cents.

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STERILIZED BEFORE  
BEING SEALED  
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REG. U. S. PAT. OFF.  
TOOTH BRUSH

BRISTLES  
HELD IN  
HARD RUBBER

TRADE MARK  
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TRADE MARK  
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## See Your Baking Through the Glass Door Without Opening Oven

EVERY woman who sees the NEW BOSS OVEN with Glass Door, realizes at once that it is the best, most convenient, practical and economical oven in the world, and besides it costs no more than the ordinary old style oven. You can go about your duties without worry because you can see your baking through the glass door without constantly opening the oven which allows valuable heat to escape. The BOSS OVEN will save one-half your fuel bills because it is lined with asbestos, which holds a constant regular heat within, assuring good, even baking.

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Your name and that of your dealer on a postal card will bring you a catalog showing various sizes and styles; also a valuable recipe book on Baking and Roasting.

All Dealers have the Boss Glass Door Oven. Ask to see it.  
THE HUENEFELD CO. Dept. A, Cincinnati, Ohio

### Training for Matrimony

That a knowledge of housekeeping (especially of cooking) at the beginning of married life is a valuable asset is the unanimous opinion of many young housewives, who have expressed their opinions in Good Housekeeping, but most of them believe, at the same time, that such a knowledge is not absolutely essential. Given intelligence, interest and the will to learn, they maintain that housework, in all its phases, can be mastered in a reasonably short time. Says a young woman from Spokane, Wash.:

"I think a girl who can read and is able to buy a good cook book, providing she has any desire to become a competent housewife, may marry and in a few months become fairly efficient."

"Before I married I had never prepared a meal throughout, including soup, dessert, etc., and had never cooked meats, with the exception of chops. I had baked cake and cookies, and had often helped with parts of different tasks. I realized the importance of economy in the kitchen, and that the use of 'scraps' was a vital branch of household economics."

"So, when I settled three thousand miles away from my old home, with no one to depend upon, I bought a well-recommended cook book, read it carefully, and went to work. Of course there were failures and discouragements, but as I look back upon my first year's experience in cooking I think the results were surprisingly good. To know just how long a meat or vegetable should be cooked was my greatest trouble at first, and it seemed that experience alone taught me finally how to start my dinner so that everything was ready at the right time."

"After keeping house for several months I attended demonstrations of cooking by gas, and I learned much through the lessons. I realized how much easier my own work would have been had I taken a course in cooking before I attempted to become a housekeeper."

### Decrease of Consumption

Consumption forty years hence will have ceased to have any importance as a popular disease, says Prof. Fraenkel, the great German specialist. In 1950 there will, of course, still be sporadic cases, but it will not occupy a dominating position in the general mortality tables of the nation, as it does today.

This hopeful view Prof. Fraenkel bases on statistics. Until 1886 thirty-two persons out of 10,000 in Prussia died of consumption. Since then the discovery of the tuberculosis bacillus and the prophylactic treatment originated by Dr. Koch have caused these figures to fall to twenty-one deaths in 10,000 in 1900 and to 16.4 in 10,000 in 1908.

The compulsory State system of sickness insurance instituted in 1884, Prof. Fraenkel considers, also proved a powerful factor in combating the disease. Not less did the public sanitariums, the number of beds in which have increased during the past fifteen years from 243 to 8,422. The statistics of the Imperial Insurance Department show that as many as 42 per cent. of the number of persons treated remained in good working health five years after being dismissed from these public sanitariums.

## This Brass Bed Sent \$2.50 For **FREE**



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One or all of these elaborately illustrated money saving books are yours simply for the asking—say which you want, it will be sent FREE.

This handsome Brass Bed has 2 inch posts and 1 inch top rods; the design is exactly like above illustration, either dull satin or bright finish. State which is wanted.

**\$2.50 cash \$1.25 monthly**  
Total price, \$15.50

Storm shield, elaborately nickelated, collapsible Go-cart, full size, Chase leather, hood and body in Maroon, Green or Tan. Half inch rubber tires. Order No. K5884.

**\$1.00 cash, 50 cents monthly payments.**  
Total price.....\$9.25

This Handsome Rocker, Golden Oak or Mahogany finish, nicely carved, upholstered with Chase leather, spring construction. Order No. K1190.

**\$1.00 cash, 50 cents monthly payments.**  
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## BEACON LAMP BURNER FREE

Inandescent, 100 Candle Power. Burns common coal oil. Gives better light than gas. Electricity is 12 times more expensive than coal oil. Costs only one cent for six hours.

We want one person in each locality to whom we can refer new customers. Take advantage of our special offer to secure a Beacon Burner FREE. Write today. Agents wanted. HOME SUPPLY CO., 252 K. C. Life Bldg., Kansas City, Mo.

## I Was Deaf 25 Years

### NOW I HEAR WHISPERS

with this artificial EAR DRUM in my ears. I never feel them—they are perfectly comfortable, and no one sees them. I will tell you the true story, how I got deaf, and how I made myself hear.

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**Too Discover Solomon's Temple**

An English syndicate is excavating at the Pool of Siloam, near Jerusalem, with the object, it is understood, of discovering King Solomon's Temple, the Ark of the Covenant, Aaron's rod, the seven branched golden candelabrum and other treasures which, contrary to experts, some people believe to be buried in the neighborhood of the city.

The moving spirit of the enterprise was in the first instance a Finnish engineer, who claimed to have found in the Talmud a cryptogram affording a clue to the hidden treasures of King Solomon's Temple. Having obtained the necessary permits from the Turkish Government, who detached two members of the Turkish Parliament to act as supervisors, the syndicate started work about three months ago.

After employing sixty men for three months in excavating, the syndicate is apparently now no nearer a solution of the cryptogram. The workmen have explored chiefly waterways and wells hewn by the ancient Israelites and now filled with rubbish, hoping to find some hidden passage to the tombs of the kings of Judah. If they find nothing else it appears probable that they may restore to the people upon that side of the city an ancient water supply.

The syndicate, which includes several wealthy men, is working on its own account, and is not connected with either the Palestine Exploration Fund or with the American or the German archaeological institute in Jerusalem. Large sums of money have been expended in obtaining a permit, in purchasing land and in carrying on the work. More than four thousand five hundred dollars is spent weekly in wages.

**Skylarking**

To chat from over the clouds is the latest device in aeroplaning. It will be done, if it is done, by virtue of a cross between wireless and the aeroplane. The Signal Corps of the United States Army has built a set of wireless instruments weighing less than seventy-five pounds. It is their fond hope that this can be riveted on aeroplanes and dirigible balloons, and that talk will then ensue from the sky cruiser and the wireless land stations. When installed in balloons, mica is wrapped around the sparking to prevent the ignition of the gas. It is feared that the engine of the aeroplane will drown the sputter of the wireless, but it seems feasible with the dirigible balloon, say Collier's.

It is claimed by the Cologne Gazette that Germany owns all the successful systems of airships. The recent Cologne maneuvers showed a combination of balloon and aeroplane which will apparently make a good war cruiser. The great height reached by the airships in the Cologne tests showed the possibility of climbing out of accurate gunfire.

**SEND YOUR RENEWAL TODAY**

If your subscription expires with the April number, send us 50 cents at once for another year's subscription. If you delay you may miss the splendid May issue. Better still, send \$1.25 for a three-year subscription, including any three 15-cent *McCall* Patterns free. Do it now.



**Oh, You Cheerful Home!  
When Dusted Daily With**

# LIQUID VENEER

See this illustration. From the front hall to the kitchen door, and in every room upstairs there's a big daily use for LIQUID VENEER. There are a hundred-and-one things about the house that can be made to look like new when LIQUID VENEER is applied with an ordinary cheese cloth duster in the daily dusting.

It is simply wonderful how LIQUID VENEER instantly removes all marks and discolorations, at the same time bringing out the original beauty of everything to which it is applied. There is no surface too fine or too costly and no article too cheap to be beautified through its use.

## Trial Bottle Free

LIQUID VENEER is used in millions of homes all over the world for its labor-saving, money-saving, and great beautifying qualities. To prove that it will be just as effective in your home, we will send you a sample bottle free, if you will simply mail us the attached coupon. Once you have tried LIQUID VENEER you will be glad you did send for the sample, for LIQUID VENEER will make your house-work easier and your home more cheerful.

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Please send me, free, and  
without further obligation  
on my part, sample bottle of  
LIQUID VENEER.

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## Removes the Corn in 48 Hours

Corn troubles are ended forever when you once know Blue-jay. This little plaster is applied in a jiffy, and the pain ends instantly. In forty-eight hours the corn so loosens that you lift it out.

Nothing else acts like Blue-jay. No other corn treatment has one-fiftieth so large a sale. No pain, no soreness, no inconvenience. Millions of people now get rid of corns in this way. Won't you today become one of them?

### See the Picture

**A** is the harmless red B & B wax which loosens the corn.

**B** is soft felt to protect the corn and keep the wax from spreading.

**C** is the comfortable narrow band which goes around the toe.

**D** is rubber adhesive. It fastens the plaster on.

## Blue-jay Corn Plasters

At All Druggists 15c and 25c per Package

Sample Mailed Free. Also Blue-jay Bunion Plasters.

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Look  
for it



This Label  
is your guarantee  
of petticoats made  
from the genuine  
Hydegrade Fabrics

## Petticoats

of these famous fabrics are made by leading petticoat manufacturers, who leave nothing to be desired in style, beauty and excellence of workmanship.

Your choice of Messalines, Taffetas, Brocades, Sateens, Stripes and Fancies. All shades and colors. But see the label on every petticoat. It protects you against substitution and inferior imitations.

A. G. HYDE & SONS  
New York Chicago  
Makers also of  
Heatherbloom Taffeta

## The Magic Curler

does wonders in attractive hair-waving in a few minutes—without the need of heat. Simple to use and can't harm the hair. The secret of artistic hairdressing for many women. Sold at all dealers, on cards—5 Curlers, 25 cents; 2 Curlers, 10 cents.

MAGIC CURLER CO.  
24 S. Water Street Philadelphia

when he saw his chance he went to Pittsburgh and entered the mills of the Pittsburgh Wire Company as a laborer.

The young man did not remain a laborer long. Soon he was elevated to the position of superintendent, and then he became a manager. He held the post for six years. Then he was called to the Oliver Steel Wire Company, in Pittsburgh, as general manager. He worked there and at Beaver Falls. In 1903 he was asked to come to New York and organize the United States Steel Products Export Company. In that office he had charge of the corporation's export trade, and he developed that trade until it increased to a very marked degree. Steel officials have been very enthusiastic

in speaking of his activities as head of the Steel Products Export Company.

He is but forty-eight years old, but his hair and mustache are prematurely white.

Mrs. Emma Smith Devos is one of the most ardent workers for the suffrage cause in the West. She is the president of the Washington State Equal Suffrage Association. Mrs. Devos and the leaders

of the suffrage movement are naturally delighted that, at the last election, their State voted for woman suffrage.

In conjunction with the last convention of their association a national convention of women voters was called, and delegates from Idaho, Wyoming, Utah, Washington and Colorado were named by the governors of those States, and were in attendance.

Fräulein Katharina Lustig, the oldest woman in Austria, died not long ago in Vienna in her one hundred and twelfth year. She belonged to a Hungarian Jewish family in which longevity was hereditary.

Her grandmothers on the mother's and father's side attained their one hundred and thirteenth and one hundred and tenth years respectively. Two of her sisters lived to be over ninety, and she leaves two children who are over eighty.

Her husband, who was a tailor, died some years ago at one hundred and five, after they had celebrated the seventy-fifth anniversary of their wedding.

After his death Frau Lustig maintained herself until she was one hundred and six, by covering umbrellas, and was able to sew and thread needles up to the last without spectacles.

She attributed her long life to early rising and drinking a glass of beer with all meals instead of tea or coffee.

JAMES A. FARRELL, THE NEW STEEL TRUST HEAD



WILLIAM E. COREY, RETIRING  
PRESIDENT OF THE STEEL TRUST

Giulia Morosini has just married Arthur Maurice Werner, an ex-policeman. Several years ago Mr. Werner, while a mounted policeman attached to the Kingsbridge station, saved Miss Morosini from injury, if not death, by stopping the horses attached to her coach that were running away.

The news that Miss Morosini had married Mr. Werner caused great surprise, for there had been no suggestion of an engagement. Even the relatives of the two were said to have no intimation of their plans until the last minute.

Mrs. Werner, who is about forty years old, was for many years known as the "best dressed woman in New York." She had magnificent gowns. She was the favorite daughter of her father, who was many times a millionaire. He died in September, 1908.

Mr. Werner was one of the four original members of the traffic squad. He was doing mounted duty at Kingsbridge when he saw a team rushing down the road at terrific speed, with a carriage behind it swaying from side to side. Miss Morosini was in the carriage.

He stopped the team after struggling with them for several blocks. He disappeared without giving his name or making note of the adventure. The next day Miss Morosini and her father appeared at the police station and sought the rescuer, and Mr. Morosini offered him the position as manager of his estate.



MRS. EMMA DEVOS, PRESIDENT OF THE WASHINGTON STATE EQUAL SUFFRAGE ASSOCIATION

# BURSON

## Fashioned Hose

Are the only stockings shaped in the knitting without seams.

They are made on a special patented machine that knits the fit right into the stocking itself—the leg ample at the top and daintily tapering to a small fitted ankle that cannot sag. The foot also is perfectly shaped and the whole stocking entirely free from seams or lumps of any sort.

Try **Burson Stockings** and prove them for yourself. Mercerized at 50c—Lisle at 35c—Cotton at 25c. If your dealer cannot supply you, write for descriptive price list.



## Burson Knitting Company

Main and Cedar Streets

Rockford, Illinois

## Do Your Feet Pain?

Don't endure foot ills—tired, aching, burning, painful feet—when the

### Dr. A. Reed CUSHION SOLE SHOE for WOMEN

will give you immediate and permanent relief.

The Patented Built-In Cushion of Lamb's Wool forms a restful bed and conforms quickly to every line and peculiarity of the foot.

The cushion keeps out cold in Winter and heat in Summer. Resists dampness. Rests tired nerves by distributing weight evenly, simulates blood circulation and puts youth into your step.

Write for the name of our dealer in your town and our handsome booklet, "My Lady's Boots," showing 1911 styles and giving valuable hints for the care of the feet.

**John Ebberts Shoe Co.**  
219 Clinton St., Buffalo, N.Y.

Exclusive Makers of  
the Dr. A. Reed Cushion Sole Shoes  
for Women.



## Cloth From the Mill

Buy the famous Ridgewood Cloths at mill prices. Woolen and worsted goods for men's, women's and children's Suitings, Skirtings, Cloakings, Raincloths, etc. State garment intended and color preferred. Samples Free. Established 1862.

**RIDGEWOOD MILLS**  
641 Main St., Holyoke, Mass.



## AGENTS

HANDKERCHIEFS, DRESS GOODS

Carleton made \$8.00 one afternoon. Mrs. Bosworth made

\$25.00 in 3 days. No experience

needed. FREE SAMPLES. Credit. Easy work. **A DAY**

**FREEPORT MFG. CO., 62 Main Street, Brooklyn, N.Y.**

## Dainty Dishes for Easter

By Mrs. Sarah Moore

Our Cooking Department is in charge of Mrs. Moore, an experienced housekeeper and writer on domestic science.

All the recipes she gives are carefully tested.

AT Easter it is generally the custom to have the breakfast consist mainly of eggs in some form, so I am going to give you a number of recipes from which you can choose your menu, adding anything else which your fancy or family dictates.

**CREAMED EGGS ON TOAST.**—Boil the required number of eggs until hard, remove the yolks, taking care not to break them, and chop the whites quite fine, seasoning with salt and pepper. Toast egg-shaped pieces of bread, cover them with the chopped whites, drop a whole yolk in the center of each, and garnish with parsley and radishes. Serve with hot cream sauce.

**SHIRRED EGGS.**—Sprinkle the bottoms of small ramekins with buttered bread-crums and drop into each an unbeaten egg. Sprinkle some of the crumbs over the top, stand the dishes in a pan of hot water and cook until the eggs are set. Sprinkle salt, pepper and dots of butter.

Eggs combine deliciously with so many products of the larder that they admit of endless variations. There is the omelet, for instance; it may be sprinkled before it is folded with minced parsley, finely-minced, tender celery, chopped green peppers, tomatoes, onions, olives or mushrooms, or a sauce flavored thickly with any of these vegetables may be turned over or around it. Eggs fried or baked in individual ramekins and garnished daintily with a bit of cress or parsley are more tempting than the old way of serving them from a platter.

**BREADCRUMB OMELET.**—Soak one cupful of breadcrumbs in a cupful of hot milk until they are soft, and then add two well-beaten eggs, one heaping tablespoonful of grated American cheese, salt and pepper, and cook like an ordinary omelet. After it is set put the omelet pan in the oven for a couple of minutes to brown on top. Cut it into wedge-shaped sections like pie; it will not roll if well cooked on top.

**CREAM OMELET.**—Put one teaspoonful of butter into the pan, add one-half a cupful of thin cream, and when hot add six well-beaten eggs. When the eggs begin to set, commence stirring, and stir until all the liquid is thickened by the eggs. Sprinkle on a little salt and pepper, and serve by spoonfuls from the pan.

**TURKISH EGGS.**—Chop enough cold chicken to make one cupful, add half the quantity of breadcrumbs, season to taste; add a little gravy or hot water, and warm it in hot butter until it absorbs the butter. Spread it on small round dishes. Break an egg on top of each; sprinkle with salt, and set in the oven until the egg is firm.

**SOUTHERN OMELET.**—Put into your chopping-bowl one-quarter of a cupful of breakfast bacon, half a tablespoonful of onion, one-quarter of a cupful of tomato and one-half a small apple; chop fine and cook them slowly in a small frying-pan. Beat the yolks of four eggs and add to the mixture in the pan, seasoning with salt and pepper. Lastly add the whites, beaten stiff, and cook until brown.

**FLORENTINE EGGS.**—Put two tablespoonsfuls of butter in a pan, and when hot add two tablespoonsfuls of chopped mushrooms and one tablespoonful (or less) of

The London Plume way of trimming your own hats at amazingly small expense is described in our free booklet entitled,



## BE YOUR OWN MILLINER

This booklet contains many beautiful illustrations of American and European hat models with suggestions how they may be copied, also shows a tabulated list of cost for shape, plumes and accessories. Write for it to-day.

### DROOPING WILLOW PLUMES

EXTRA SPECIAL, 19 to 20 inches long, double hand knotted, 14 to 18 inches wide	<b>\$6.95</b>
22 to 24 inches, double hand knotted, 16 to 17 inches wide	<b>\$12.75</b>

We are the world's largest producers of OSTRICH PLUMES, selling direct to the consumer.

### French Plumes Guaranteed

16 to 17 inches	<b>\$3.75</b>
18 to 19 inches, extra quality	<b>\$5.75</b>

We furnish all or any part of the accessories required in trimming your own hat at slightly above wholesale cost, and sell the celebrated London Plumes our own product, direct to you at 10 per cent. above cost of production. We do not pay express charges, but upon receipt of 50c. to cover same, we will send any plume advertised C. O. D. for examination.

If not satisfactory return.



## London FEATHER CO.

LONDON, NEW YORK,  
NEWARK, CHICAGO.

Send all mail orders to Dept. 21W. 34<sup>th</sup> St.  
New York

## 5 ROMPERS \$1

Direct From Factory. All Charges Prepaid.  
5 ROMPERS, pink or blue chambrey, low neck, short sleeves, bound with bias bands, 5 for \$1.00

4 ROMPERS, pink or blue chambrey, high neck, long sleeves, standing or rolling collar, 4 for \$1.00

3 ROMPERS, good grade Madras, pink, blue or tan, checks or stripes; yoke, collar, belt and pocket piped as in cut, 3 for \$1.00

2 ROMPERS, very fine Madras, all colors or Hydegrade suiting in blue or tan, as in cut, 2 for \$1.00

Hydegrade Galates, as in cut, all colors, 75¢ Real Irish Linen, white, tan and blue, sizes 2 to 6 years, \$1.00 each.

4 Boys' blue denim Overalls, sizes 2 to 24 years, \$1.00.

4 Boys' blouse Waists, madras or chambrey, 4 Boys' blouse Dresses, percale or dress gingham, all colors, light or dark ground. Sizes 2 to 6 years, 2 for \$1.00.

Boys' blouse Suit, Drill or Linon, white and colors, 2 to 6 years, \$1.50. Charges prepaid. Satisfaction guaranteed or money returned.

Consumers Apron Co., 67 Clymer St., Brooklyn, N.Y.

When answering ads mention McCALL'S



## Taffeta Petticoats

These famous petticoats offer all of silk's richness and beauty of coloring, but three times the wear at one-third the cost. The season's most elaborate models will be found in petticoats of Heatherbloom—or severely plain if preferred.

Price, \$2.00 and up, depending entirely upon workmanship. At all retail stores in all fashionable fabrics, all shades, colors and lances.

### Look for the Label Shown Above

Every genuine Heatherbloom Petticoat bears this SILK woven label—white lettering on black ground. Always look for it in the waistband and be sure you find it. The label is for your protection against substitution.

**A. G. HYDE & SONS** New York—Chicago  
Makers of Hygrade Fabrics

Every Petticoat  
Guaranteed



## BUST and HIPS

Every woman who attempts to make a dress or shirt waist immediately discovers how difficult it is to obtain a good fit by the usual "trying-on-method," with herself for the model and a looking-glass with which to see how it fits at the back.

### HALL-BORCHERT PERFECTION Adjustable Dress Forms

Always with all discomforts and disappointments in fitting, and render the work of dressmaking at once easy and satisfactory. This form can be adjusted to 50 different shapes and sizes; raised or lowered also made longer and shorter at the waist line and form raised or lowered to suit any desired skirt length. Very easily adjusted, cannot get out of order, and will last a lifetime. Write for Illustrated Booklet containing complete line of Dress Forms with prices.

**Hall-Borchert Dress Form Co.**  
Dept. A, 30 W. 33d St., NEW YORK  
Dept. A, 224-230 West Huron St., CHICAGO  
Dept. A, 70-76 Pearl St., TORONTO, CAN.



When answering ads mention McCALL'S

chopped onion. Cook slowly five minutes, being careful not to brown them; then add one tablespoonful of flour; mix well and add very gradually one cupful of white stock or milk. Have ready six hard-boiled eggs, and cut the whites of the eggs in rings one-fourth of an inch thick, and chop the remainder. Cut the yolks in quarters, and mix them and the chopped whites with the mushroom sauce. Turn out on platter and lay the rings on top. Garnish with parsley.

**HAM AND EGGS.**—Cut stale bread into half-inch slices and soak until soft in one cupful of milk mixed with one beaten egg. Fry a delicate brown on a well-buttered griddle. Mix one cupful of minced ham and one-third of a cupful of soft bread-crums with cream to moisten or with the remaining custard. Heat it and season with a little cayenne pepper. Spread this mixture on each slice. Cook a few eggs in water just below the boiling point until firm enough to keep in shape after removing from shell. Put a whole egg on each slice, and serve at once with a sprig of watercress over it.

The following recipes can be nicely adapted for a luncheon:

**OYSTER OMELET.**—Stew one dozen oysters in their own liquor, or if not enough use a very little water; roll two or three lumps of butter, size of butternuts, in flour, put them in the stew and let it come to a boil; season with pepper and salt. Take out the oysters and chop them, putting them back, and if the sauce is not quite thick enough add a little flour. Beat four eggs very light and add two tablespoonfuls of milk or cream. Fry in a well-buttered frying pan; when done remove to a hot platter and pour the oyster sauce over the omelet. Serve hot.

**EGG SALAD.**—This novel egg salad is arranged in the shape of a pond lily. Mayonnaise dressing made with a cupful of stiffly whipped cream is passed separately.

**CROQUETTES.**—Either formed of rice alone or combined with meat or chicken and made in egg shapes, served in individual nests of parsley, make an inviting Easter dish. Sliced radishes are used as a garnish.

**ORANGE TUBS.**—This is a simple but rather dainty dessert made from one pint of cream, whipped, sweetened and flavored with orange juice. Add the grated rind of one orange; chill this thoroughly and heap the cream in orange shells cut to resemble miniature tubs. Serve with macaroons.

**LOBSTER CROQUETTES.**—Chop the meat of a boiled lobster quite small. Slice a small onion and fry it brown in a tablespoonful of butter; when it is cooked, remove it to the back of the stove and stir in smoothly one tablespoonful of flour and the same quantity of milk. To the chopped lobster add one teaspoonful of minced parsley and seasoning. Bind the lobster together with the beaten yolks of four eggs, and then mix thoroughly with the onion, butter and flour mixture. Shape into croquettes, dip in beaten egg and then in bread-crums and fry in boiling fat.

**CHEESE SOUFFLE.**—Mix one-half a cupful of bread-crums, one-fourth teaspoonful of salt, one teaspoonful of mustard and a dash of cayenne together. Add one tablespoonful of butter and one and one-half cupfuls of milk. Cook over hot water and when heated remove and add while hot two cupfuls of grated cheese and the well-beaten yolks of three eggs. Cool and

## Style Book and Samples **FREE**

Write today for our 15th Semi-Annual Style Book. Shows the newest, most attractive Spring and Summer Waists, Skirts and Suits, and is sent you free. An authoritative Style Hand Book every woman should have who wants to dress in becoming style. Explains combinations best suited to each individual. By our methods all women may dress in correct style at surprisingly low cost. For example:



### This Sheer Lawn Waist \$1.25

This is an excellent waist with inserted hand crocheted rose medallions and spray hand embroidery, blending perfectly into the floral design. The front is trimmed with thread lace insertion, outlining the yoke and waist, embellishing the high collar and cuffs on the long sleeves. Groups of pin tucks give fullness in the front and the back is tucked, making a waist of decided character. In white only. Sizes 32 to 44. \$1.25.

### Man Tailored Suits \$10 to \$35

Perfect Fit and Satisfaction Guaranteed or Money Refunded. All Express Charges Prepaid.

**Samples on Request** Simply mention colors and shades preferred and receive a liberal supply of beautiful samples, which are mailed to you free.

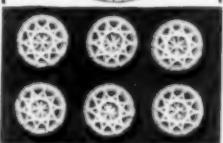
**Write Now** If you wish to be posted on the latest styles write for New Style Book. If you wish this wonderful waist bargain (\$1.25), send for it today, but write for Style Book and Samples anyway. Sent free and postpaid.

**The Ladies' Tailoring Co.**  
1814 Power Bldg. Cincinnati, Ohio

## Wringer-Proof Buttons At Last!

### Samples FREE

Beautiful little hand made lace buttons, ideal for fastening all sorts of wash waists and gowns, so cleverly designed and strongly made that they won't break and pull off when the garment is washed.



Buttons stay buttoned when you use Lindner's Little Lace Wringer-Proof Buttons. In cotton, mercerized or silk, 15 sizes, pure white and all newest colors, warranted fast, and in smart two-toned effects.

### Send for a Trial Dozen

Enclose 10 cents for white, shirt waist size—25 cents for mercerized, white, one or two colored—30 cents for silk. Come 1 dozen to a dozen. Send transparent glass or luxevolvo, allways spotless and clean. We will include samples of our other pretty wash buttons with circulars showing our entire line of soutache, jet and crochet.

**FREE**, set of samples, pocket book size, with name of dealer where you can get Lindner's Wringer-Proof Buttons. Look for and demand the **Laundress** trade-mark shown in this ad.

**A. LINDNER BUTTON CO.** 182 Dearborn Street, Chicago

## NEWAY CUT-TO-ORDER WAISTS

will save you  $\frac{1}{2}$  the cost of your shirt waists; better, cheaper than ready-made waists. We do all cutting, furnish all material; all you do is the sewing. Write today for catalogue, free samples, measurement blanks, etc.

Satisfaction guaranteed or money back. Agents who can furnish a reference wanted for unoccupied territory.

**ST. LAWRENCE MILLS**  
Dept. G, Ogdensburg, N. Y.



BARRETT FLEXIBLE SHAM HOLDER. Fits all beds. Everybody delighted. If you cannot obtain these from your dealer we will send a Sham Holder complete prepaid on receipt of 25c. Accept no substitute. Write for free catalogue. Sole Mfrs. CHARLES R. BARRETT CO. Dept. 20, 18 E. Kinzie Street, Chicago.



### OMO DRESS SHIELDS

are the only dress shields that are odorless when purchased and odorless when worn.

#### REMEMBER

The reason for this is that they are made from a tropical gum, and contain *absolutely no rubber*. They are light, cool to wear, do not chafe, are absolutely moisture proof and washable.

#### EVERY PAIR WARRANTED

At all good stores, or a sample pair sent for 25c. Our "Dress Shield Brieflet" sent free.



### INFANTS' PANTS

A dainty, comfortable garment that will keep baby's clothes dry and clean. To be worn over the diaper. Made of OMO Sanitary Sheeting, which is absolutely waterproof and odorless, white, soft and easily cleansed. With or without lace trimming. 25c to \$1.00.

### OMO BIBS

are made of the same sheeting and have all the good qualities of OMO Pants. Prices 15 to 50c.

At your dealer's

The OMO Manufacturing Co., Dept. 12, Middletown, Conn.

## 18-in. Wild Male \$1.95 Ostrich Plume 1=

We will send this French Curl Wild Male Plume in black, white or any color, charges provided with receipt of \$1.95. Full amount refunded if you are dissatisfied. You take no risk. Any plume shipped on same terms.

### See Before Buying

Examine Plume at our risk. All feathers are hard fine, specially selected from wild male birds. Tougher, glossier, longer fibers than from tame birds. Stand any weather; never permanently lose curl.

**Special 20-in. FRENCH PLUME**, extra quality, wide fibers. \$5.00. In black or white on same approval terms as above. **BEAUTIFUL WILLOW PLUME**, full 18in. long, 16 in. wide, double knotted, hand tied. Made of finest selected male stock. Black or white.

Send 25c to cover express and receive either plume C.O.D. express. If satisfied it is the greatest plume bargain ever offered, pay Express Agent; otherwise return plume at our expense. We dye and repair feather goods—make old feathers like new. Write today for FREE catalog showing full line and bargains in French and Willow plumes and learn how to get one plume Free for sewing kit. Our reference—any Express Company.

AFRICAN-AMERICAN OSTRICH FEATHER CO., Dept. 100, Chicago, Ill.

**Lady Agents** make \$15 to \$30 a week. **MEN AGENTS** make more, selling our high class Flavors, Cake Icings, Desserts, Pastries, etc. Let us send you one of our handy sample case outfitts, or a trial order. Address T. H. Snyder & Co., 8 & 10 North St., Cincinnati, O.

when ready to bake (which requires fifteen minutes) add one cupful of whipped cream and the beaten whites of four eggs. Fill dishes half full and bake; set in a pan of hot water in a quick oven until set.

**SAVARIN OF PINEAPPLE.**—Make a very light cake, using the juice from a can of sliced pineapple instead of water. Bake in round pan with inverted glass in the center or an angel-cake pan. Add sugar and water to the slices of pineapple and cook until tender and sweet as preserves. When ready to serve fill the center of the cake with whipped cream and place around the edges the slices of pineapple.

**CURRY OF LAMB.**—Brown one teaspoonful of minced onion and one teaspoonful of curry powder in two tablespoonsfuls of butter, add a little flour and thoroughly brown. Add one-half teaspoonful of chopped mint and two cupfuls of cooked chopped lamb. Stir for a minute in order to mix the seasoning thoroughly with the meat. Add two cupfuls of stock and cook until the sauce has thickened. Season and serve surrounded by a rice border.

### Prices

The high cost of living continues to furnish a theme for everybody. The talk often focuses upon the price of food. Many declare that never in the past has it been so high, says Collier's Weekly. For the perusal of such we tender the bill of fare at a hotel in Placerville back in '49:

SOUPI	
Bean	\$1.00
Ox-tail (short)	.50
ENTREES	
Sauerkraut	1.00
Bacon, fried	1.00
Bacon, stuffed	1.00
Hash, low-grade	.75
Hash, 18-karat	1.00
ROAST	
Beef, Mexican prime cut	1.50
Beef, plain	1.00
Beef, with one potato (fair size)	1.25
Beef, tame (from the States)	1.25
GAME	
Codfish balls, double	.75
Grizzly, roast	1.00
Grizzly, fried	.75
VEGETABLES	
Baked beans, plain	.75
Baked beans, greased	1.00
Two potatoes (medium size)	.50
PASTRY	
Rice pudding, plain	.75
Rice pudding and brandy peaches	2.00
Rice pudding with molasses	1.00
Square meal with dessert	3.00
Payable in advance. Gold scales at end of bar.	

This illustration is not a fair one, but it may serve as a salve for vaguely troubled spirits who think alone in dollars.

**First Suffragette**—Do you consider militant methods the best way to call attention to our cause?

**Second Suffragette**—Why not? A brick might possibly catch the eye. Life.

### IMPORTANT OFFER!

If you send us two or more subscriptions for McCall's Magazine you will be entitled to one of our many fine premiums. Your own subscription, new or renewal, counts toward a premium. See pages 130 and 131. Send at once for free Premium Catalogue showing the many premiums given for two or more subscriptions. The McCall Company, New York City.



### The Easiest Shoe for Women

TIRED, ACHING FEET  
WILL FIND REST IN THE

### Dr. Edison CUSHION SHOE

It is built upon scientific principles, the flexible cushion inner sole yields to the pressure of the foot, absorbs the jar of walking, keeps you from fatigue. Perfect foot comfort goes a long way toward health and happiness.

Dr. Edison Cushion Shoes are as stylish and graceful as they are comfortable. Light and cool, too.

Smart, fashionable lasts. Beautifully finished. Will dress your feet attractively.

### HIGH SHOES \$4.00 (Patent Coll \$4.50)

### OXFORDS \$3.50 (Patent Coll \$4.00)

Made in all leathers—Button or Lace.

Send for Art Style Book—Free—showing latest models of Dr. Edison Cushion Shoes and name of dealer where you can try them on.

### UTZ & DUNN CO.

64 Canal Street Rochester, N. Y.  
Makers of High Grade Footwear  
for Women, Misses and Children



# This Washer Must Pay for Itself.

A MAN tried to sell me a horse once. He said it was a fine horse and had nothing the matter with it. I wanted a fine horse. But I didn't know anything about horses much. And I didn't know the man very well either.

So I told him I wanted to try the horse for a month. He said "All right, but pay me first, and I'll give you back your money if the horse isn't all right."

Well, I didn't like that. I was afraid the horse wasn't "all right" and that I might have to whistle for my money if I once parted with it. So I didn't buy the horse, although I wanted it badly. Now this set me thinking.

You see I make Washing Machines—the "1900 Gravity" Washer.

And I said to myself, lots of people may think about my Washing Machine as I thought about the horse, and about the man who owned it.

But I'd never know, because they wouldn't write and tell me. You see I sell my Washing Machines by mail. I have sold over half a million that way.

So, thought I, it is only fair enough to let people try my Washing Machines for a month, before they pay for them, just as I wanted to try the horse.

Now, I know what our "1900 Gravity" Washer will do. I know it will wash the clothes, without wearing or tearing them, in less than half the time they can be washed by hand or by any other machine.

I know it will wash a tub full of very dirty clothes in six minutes. I know no other machine ever invented can do that, without wearing out the clothes.

Our "1900 Gravity" Washer does the work so easy that a child can run it almost as well as a strong woman, and it don't wear the clothes, fray the edges, nor break buttons the way all other machines do.

It just drives soapy water clear through the fibres of the clothes like a force pump might.

So, said I to myself, I will do with my "1900 Gravity" Washer what I wanted the man to do with the horse. Only I won't wait for people to ask me. I'll offer first, and I'll make good the offer every time.

Let me send you a "1900 Gravity" Washer on a month's free trial. I'll pay the freight out of my own pocket, and if you don't want the machine after you've used it a month, I'll take it back and pay the freight too. Surely that is fair enough, isn't it?

Doesn't it prove that the "1900 Gravity" Washer must be all that I say it is?

And you can pay me out of what it saves for you. It will save its whole cost in a few months, in wear and tear on the clothes alone. And then it will save 50 cents to 75 cents a week over that in washwoman's wages. If you keep the machine after the month's trial, I'll let you pay for it out of what it saves you. If it saves you 60 cents a week, send me 50 cents a week 'till paid for. I'll take that cheerfully, and I'll wait for my money until the machine itself earns the balance.

Drop me a line today, and let me send you a book about the "1900 Gravity" Washer that washes clothes in 6 minutes.

Address me this way—H. L. Barker, 269 Court Street, Binghamton, N. Y. If you live in Canada, address 1900 Washer Co., 357 Yonge Street, Toronto, Ont.

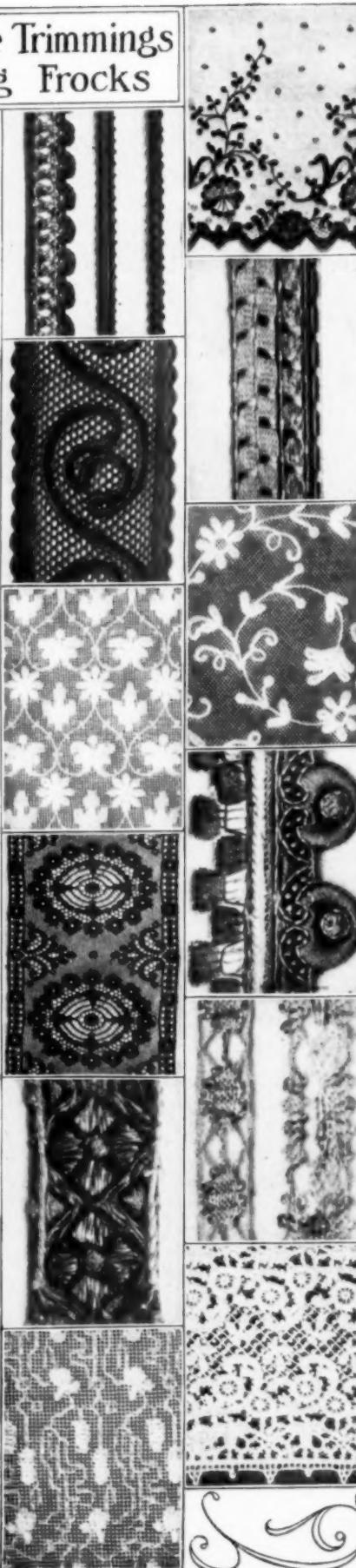


## Fashionable Trimmings for Spring Frocks

BRAID is decidedly the trimming of the season, especially the wide braid which sometimes forms the collar, cuffs and revers, and trims the skirt. It is also used in panels of braid coming down the front and back of a jacket, and continued on the skirt in the same way. Narrow braid is also very fashionable. A color note is frequently introduced by touches of embroidery in Oriental effects on the collar, sleeves or revers. Considerable attention is being given to the buttons, some of which are of the same color as the suit or the trimming. Occasionally small gilt or silver buttons are seen.

In the first illustration are shown three narrow fancy braids, one an edging braid, the second suitable for bold braiding designs and the new cord braid that is also used for braiding. Just below this is a fancy silk braid with a running conventional design on a silk mesh foundation.

Below this in turn is a section of the new all-over lace with filet mesh that is used for yokes and sometimes the lower part of the sleeves in many of the new frocks. The next square shows a section of one of the wide bands of black lace insertion that are so much used for trimming. Next this is shown a small piece of very rough silk



braid in Persian colorings or two or three tone effects. At the foot of the page is another pattern of a very smart all-over lace.

A section of a Chantilly lace flouncing heads the next column of trimming, while below this is another sample of braid. Just beneath is shown the new Vicry lace that is now being used by all the most fashionable dressmakers. This lace has a fine mesh with a conventional decoration, often in small floral effects, that is raised from the mesh almost as if it were couched on.

The next two illustrations show four more samples of the more elaborate of the new braids; the last illustration is a new design in point de Venise lace.

Quantities of Irish crochet lace in the new Venise patterns, real Venise and good imitations, point de Milan and Flanders lace will be used this season. Valenciennes is not much seen, but cluny, Florentine and Torchon hand-made linen varieties are substituted where the more expensive Venise and Irish and Flanders are impossible, owing to the cost.

The beaded band is a very smart and popular new trimming. These are produced on net and chiffon elaborated with beads and bugles. By far the greatest use is made of tiny seed beads in gold, silver and colored glass, jet and china. Steel beads are used here and there in the designs.

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**BEST 6 CORD**  
**SPoolCOTTON**

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Stronger and smoother  
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"You all know of the colonel," he said, "who got his title by inheritance, having married Colonel Brown's widow? But once I met a general who got his title neither by inheritance, nor by service, nor by anything you could mention."

"General," I said to him, "how do

you come by this title of yours, anyway?"

"Why, sir," said he, "I passed my youth in the flour trade, and for twenty-seven years was a general miller."

"I know another titled man," Judge Green.

"Are you, sir?" I once asked him, "a United States Judge or a Circuit Court Judge?"

"I ain't neither," he replied. "I'm a judge of hoss racin'."

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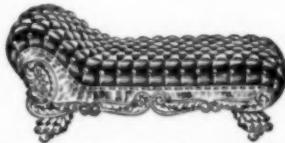
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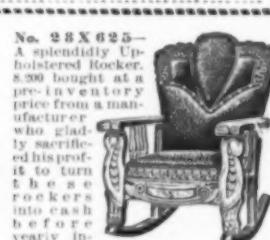
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"General," I said to him, "how do

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### No Imitation Royal Jewels

There is no truth in the statement that both Queen Mary of England and Queen Alexandra have exact replicas of their more valuable jewels made of imitation stones, which they wear on many occasions. It is added that it is a matter of the utmost difficulty to tell the real from the imitation jewels when they are placed side by side.

As a matter of fact there is not an atom of truth in the statement. Neither of the Queens possesses an imitation jewel of any kind. Nor is there any reason why she should. In each of the royal palaces there are burglar proof and fireproof strong rooms fitted up especially for the reception of the Queen's jewelry, and only a very few of those persons about the court are even aware of the position of these rooms.

Queen Mary's safes can only be opened in her presence and the keys to them never leave her. Queen Alexandra, on the other hand, entrusts the care of her jewels to the Hon. Charlotte Knollys, who alone possesses the key.

### Mary Anderson's Home

When Mary Anderson married M. de Navarro and retired from the stage she went to another Broadway to live. It is as different from the one she left as sunlight is from the electric blaze of the Great White Way.

A little quiet village in Worcestershire is Old Broadway. It was "discovered" by the artists about thirty years ago, and some of them were wise enough to buy for themselves the picturesquely solid stone houses characteristic of the place. This was the place chosen by the Navarros for their future home and here they spend most of their time.

Their rambling house is at the top of the winding street and at the foot of the steep hill by which one crosses the lovely Cotswolds. For generations what is now one house served two farms as homesteads, and when Mme. de Navarro first settled in Broadway she was able only to purchase the lower, or as it is still known, Court Farm. Her dear friend Miss Maud Valerie White, the composer, was her neighbor; but when the famous composer was forced to live abroad because of her health her house was acquired by the owner of Court Farm, who connected the two and made one commodious and extremely interesting residence.

Viewed from the road Court Farm is a characteristic Cotswold building. It is composed entirely of local stone, with mullioned windows and heavy slate roof, while the many gables add considerably to its picturesque effect. The back of the house is from an artistic point of view perhaps more interesting than the front, for here the irregularity in the architecture is more apparent.

The alterations and renovations which it has been necessary to make have been carried out in the true spirit of restoration and in no instance has the character been obliterated. An old thatched barn above the house has been converted into a "garden room," where Mme. de Navarro and her friends often take tea while watching games of croquet or tennis on the adjacent well-kept lawns.

And here too on warm summer evenings coffee is served after dinner. Another outbuilding has been converted into a fives court, and near by an artificial lake has been constructed, where Master Tony spends many hours sailing his model yachts.

The grounds and gardens are extensive and beautifully laid out, as is only to be expected when Alfred Parsons, the famous artist, was responsible therefor. Near the house itself are fine lawns and artistic flower beds, but as one ascends the slope up the hill the old wild character of the country asserts itself. Here trees of massive girth flourish and wild flowers grow in profusion, while a tiny stream bubbling over rocks and boulders and crossed by a rustic bridge completes a scene of wild beauty.

Approaching the house one enters the rose garden, where climbing roses of various hues are trained over innumerable arches, and other varieties, both standard and bush, grow luxuriantly. What a delightful peep of the old world is gained as one nears the little grass plot adjoining. Here, surrounded by fine yew hedges of innumerable years growth, is a quaint old sundial. The courtyard too carries out the same idea, and what a pretty glimpse of this is obtained from the din-

ing-room windows. Varieties of swings are arranged in the grounds, on which a charming little maiden, a tiny replica of her mother, disports herself.

If the exterior of the house and grounds calls to mind the "good old days" the interior is even more impressive. A tiny hall containing ancient oak furniture leads to a large artistically-shaped lounge or inner hall. This is neatly lined with valuable books, many of the modern ones being presentation copies from the authors, while winding from the center of the apartment is a beautiful black oak staircase which delights the lover of the antique. The walls are of paneled oak and the ancient beams of the ceiling are black with age.

The fireplace is quite in character with the rest and contains a large open hearth with iron dogs and bucket for the fire itself. Above the whole hang the old fixings, met with in only the very few old farmhouses in the Cotswold district, and suspended therefrom is a huge black iron kettle. How homelike are the fagots which blaze away, dispelling the winter's cold and throwing brilliant light into the room, at the same time casting deep shadows into the many nooks and the walls and tables, but perhaps one of the most valued possessions is a framed stole, most beautifully embroidered in gold, purple and scarlet, which was worn by his Holiness Pope Leo XIII and presented to M. and Mme. de Navarro by Father Bernard Vaughan.

A fine casement window with deep window seat looks out onto the garden. Leading from here is the schoolroom, where many childish possessions are displayed, and away toward the other wing is the huge music room, also oak paneled, and still further Mme. de Navarro's sanctum and the study of M. de Navarro. The right wing contains the comfortable, artistically-lighted dining-room, conveniently situated with regard to the kitchens.

#### Force of Habit

After having been a faithful devotee of the automobile two years or more, Mr. Bragdon suddenly was seized with a violent fancy for motor boats. "A beautiful river runs by this town," he said. "Why not have some enjoyment out of it? In a motor boat you don't have to dodge policemen and rural constables."

So he bought one, took a day's instruction in the art of managing it and keeping the machinery in running order, and started out on his first trip with it one bright morning in July.

It was late in the afternoon when he returned home. He came in by the back way. His clothes were water-soaked, and he had a generally limp and bedraggled appearance.

"For pity's sake, Alfred!" exclaimed his wife. "What has happened to you? Did the boat upset?"

"No, Lucy," he answered. "Don't say anything about it, and I'll tell you. The boat's all right, but when I had been out on the water an hour or two something went wrong with the motor."

"Well?"

"Well, before I—er—knew what I was doing I was over the side of the boat and trying to get under it to fix the thing."

—Harper's Weekly.

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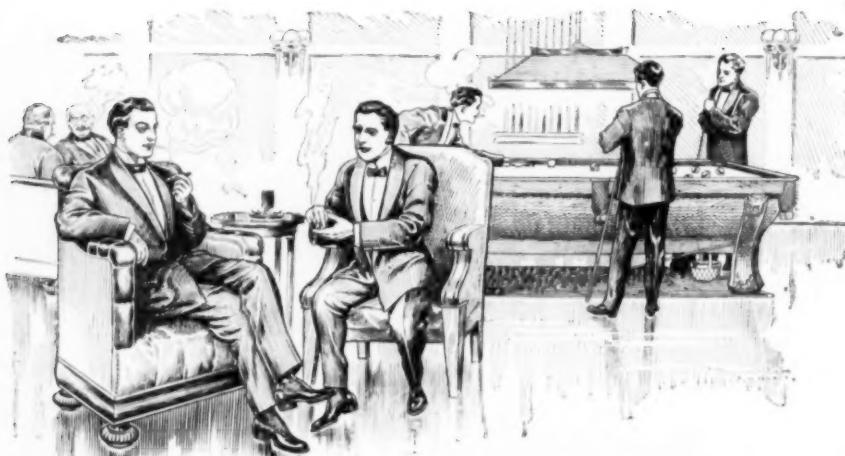
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Every husband has faced this same problem: returning home at night to find his wife all tired out, nervous, irritable, unhappy—completely run down from overwork or the constant strain of social life. A situation like this demands

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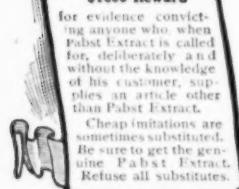
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To get our new Catalog into the hands of flower-lovers, and at the same time have them learn from actual trial the high quality of our plants, we make the following

### SPECIAL OFFERS

6 Everblooming Roses	25c.
6 Beautiful Fuchsias	25c.
6 Choice Basket Vines	25c.
5 Selected Geraniums	25c.
6 Splendid Carnations	25c.
6 Best Chrysanthemums	25c.
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### Bedding Plants at 5c Each

A fine 5-foot bed consists of 20 red Geraniums and 20 Dusty Miller, or 20 yellow Coleus if preferred. The 40 plants by mail prepaid only \$2.00. Without the border plants, \$1.00.

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Nothing makes a finer show. We will furnish 18 Cannas, Yellow, Red, or Pink, with 20 Coleus for border. 38 Plants in all, regular price \$5.00, for only \$2.50, prepaid. Half the quantity \$1.25.

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### No Help Wanted

Scene, a courtroom. A big, burly artisan is brought in by the bailiff and placed in the dock. He is a regular Hercules in point of stature and is brought up on a charge of assault. It is evidently his first appearance in court.

When he enters the magistrate is busy with his papers, but presently looks up hurriedly, and, turning to the prisoner, exclaims:

"Have you engaged anyone to defend you?"

"What's that?" asks the prisoner; then, collecting himself, he adds: "I don't want anybody. Come on, any half dozen of you!"

The leading negroes of a Georgia town started a bank and invited persons of their race to become customers. One day a darkey, with shoes run down at the heels, a gallus over one shoulder and a cotton shirt, showed up at the bank.

"See here," he said, "I want mah ten dollars."

"Who is yuh?" asked the cashier.

"Mah name's Jim Johnson, an' I wants dat ten dollars."

"Yuh ain't go' no money in dis here bank," said the cashier, after looking over the books.

"Yes, I has," insisted the visitor. "I put ten dollars in here six months er go."

"Why, man, yuh shure is foolish. De intrist done et dat up long er go."—Chicago Daily Sketch.

Satan—I have called you in to explain this peculiar record. You are recorded with the same lie seventeen thousand times. This is the only sin you have committed. I am curious to know why you told this same lie so many times.

New Arrival—Well, your majesty, it's this way: My wife is very fat, and every time we passed a woman who was the least bit plump, she would say, "Am I as fat as that?" And I always replied, "Mercy! my dear, no!—Life.

"Well, Bill," said Dawson, as he met Holloway on the avenue, "did you get any good hunting up in Maine?"

"Fine," said Holloway.

"How did that new dog Wilkins give you work?" asked Dawson.

"Splendid," said Holloway. "Fact is, if it hadn't been for him we wouldn't have had any hunting at all. He ran away at the first shot and we spent four days looking for him."—Harper's Weekly.

"How is it that the quail on your bill of fare is always struck off?"

"That's just a fancy touch," explained the beany waiter. "We never had a quail in the joint."—Louisville Courier-Journal.

### FEW WOMEN REALIZE

How easy it is to obtain, without a penny of expense, many valuable presents such as Silverware, Jewelry, etc. If you have never received one of the celebrated McCall Premiums, there is a pleasant surprise in store for you. See pages 130 and 131 for particulars.

**The Faking of Food**

Can you, man or woman of the business world, calculate the number of times you have made a figure in cheap restaurants—you of the countless thousands who rush out when hunger demands and business permits to get a meal in a hurry? At different seasons of the year the menu plays through certain changes, but always gets back to the same tune with the regularity of a street organ beginning its roll again, says *Collier's Weekly*. So it has a chance to be pretty well known. But the fact is that it is not at all known. If it were suddenly "magicked" so that on each card one could read a brief description of the article named, one would frequently see items like the following:

Salmon salad.....10 cents  
Colored sea bass or cod  
Vanilla cup custard.....5 cents  
Contains neither milk, eggs, nor  
vanilla  
Griddle cakes and maple syrup, 10 cents  
Syrup made of "synthetically"  
flavored glucose  
Sponge cake.....5 cents  
Made with rotten eggs  
Strawberry jam tart.....10 cents  
Jam contains no strawberries  
Charlotte russe.....5 cents  
Whipped cream has no cream in it,  
and the cake part is made  
of incubated eggs  
Kisses .....5 cents  
Contain neither white of egg nor  
sugar  
Ice cream.....10 cents  
No cream. Cold air one of the  
substitutes for it  
Bread and butter served with all orders  
Butter is rancid waste made over  
Coffee .....5 cents  
Bean and pea hulls ground up  
with berry  
Tea .....5 cents  
Black earth one ingredient  
Ginger ale .....10 cents  
Artificial color, flavor, and "bite"

And so on through all the appetizing items with which workers in the business world feed themselves at the cheap eating-houses.

What does it mean? That the quick lunch and small restaurant men, who are legion, are rascals, deliberately tampering with the requirements of the Pure Food and Drugs Act? No; it means that the Pure Food and Drugs Act is their greatest protection in the fraudulent business of selling patrons an imitation in place of the article they think they are buying. It means that the Act protects their consciences as well, for, unless they be of an investigating turn of mind, they need not even know that there is any fraud. It means that that law's letter is the greatest assistance one could have in breaking its spirit. Ask your eating-house man. If he runs a dairy lunch, he points to his menu and tells you that only milk-and-rice or milk-and-bread pudding and the eggs the customers order a la carte are cooked on the place. They may be cheap, but they are bona fide. The pies, cakes, charlotte russe, pastry and so on come ready made from the wholesale baker. If a 25-cent dinner is served, meats and vegetables are cooked as well, but the rest comes from the baker, just as is the case with the lunch man. They don't know what the baker uses. Ask him.

**A Marriage Rhyme**

Monday for health,  
Tuesday for wealth,  
Wednesday the best day of all;  
Thursday for losses,  
Friday for crosses.  
And Saturday no luck at all.

## Just Now I Am Making a Special Price Proposition on 10,000 Rapid Fireless Cookers to Introduce them Quick Into New Homes! On Trial!

I am the Original Fireless Cooker Man, doing business on a large scale direct from my factories. My plan is low prices, quick sales and satisfaction guaranteed.

My Rapid Fireless Cookers have done more to reduce the cost of living than any other household article ever invented. Rapid Fireless Cookers will actually save you 75 per cent of your fuel bill, save you 75 per cent of your work and worry, and will cook all kinds of foods better, so they are more digestible, more delicious than if cooked in any other way. All the flavor remains in the food. My Cooker Roasts, Bakes, Fries, Boils, Steams and Stews, and any and all kinds of food, most deliciously. Don't you want to make a home test of my celebrated



*I am the Original  
Fireless Cooker Man*



## Rapid Fireless Cookers

Just try one a month at my expense and prove that all I say for my Cooker is true. I will take the cooker back gladly at the end of the test and refund all of your money if everything about it is not more than satisfactory.

I want you to use the Rapid Fireless Cooker this way for 30 days. Then I want you to take a vote of the entire family and yourself—and if you don't say that they never had better meals, more wholesomely cooked, and if you don't say that you did it with far less work than you ever did before—then I want you to send it right back at my expense.

Remember, if you keep it you need pay only the wholesale factory price—the price I can offer you by dealing direct instead of through dealers. A price so low that the Rapid will soon pay for itself in fuel bills saved. You'll all say that you wouldn't be without the delicious, savory dishes possible only on the Rapid even if it cost twice as much. But remember—whichever way you decide, the trial costs you *not one cent*.

Rapid Fireless Cookers are the most sanitary, clean, easily-cared-for Cookers on the Market. No pads or cloth lining, but everything metal, easily cleaned, kept wholesome and sweet, and with proper care will last a lifetime. Cooking utensils of the very highest grade, genuine aluminum, which, if bought alone at any store, would cost nearly as much as I ask for the complete cooker.

Why not save money and yet get the best cooker made? Just now I am making a special price proposition on 10,000 lot Please send me to introduce them into new homes. Don't you want to be the first in your neighborhood to get this special proposition? *on Rapid Fireless Cookers.*

### Send Today for Big Free Book

Send the coupon or a postal today. I will mail you my free catalogue together with my big recipe book of over 125 different recipes for Fireless Cookers—all free. Write at once—get this and my special price proposition.

**Wm. Campbell Company  
Dept. 321  
Detroit, Mich.**

Name \_\_\_\_\_

Address \_\_\_\_\_

### 200 Building Plans

"MacLagan's Suburban Homes" is a big book of over 200 Building Plans of Bungalows, Suburban and Country Homes, actually erected, costing from \$500 up to \$10,000. **Price 50 cents.** The best book published for the home-builder. Plans and Specifications, \$5 up.

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Absolutely safe. Makes and burns its own gas. Brilliant 500 candle power light. Casts no shadow. Costs 2 cents per week. No smoke, grease, nor odor. Over 200 styles. Every lamp warranted. Agents wanted. Write for catalog.

**THE BEST LIGHT CO.**  
279 E. 5th St., Canton, O.

**AGENTS  
WANTED**

No money required. Earn \$25-\$50 weekly selling Embroidered and Braided Waists and Princess Patterns, Scarfs, Shawls, Dress Linens, Draw-work, Renaissance, etc. Write for Catalog M. Leopold Mandel, 121 Broadway, New York

**BE AN ILLUSTRATOR**—Learn to draw to draw for magazines and newspapers. Send for catalog.

We will teach you by mail how to draw for magazines and newspapers. Send for catalog.



## Himalaya Cloth TRADE MARK

**Fifty beautiful shades and colors in a fabric exactly reproducing the lustrous Oriental Silks now so popular. 27 in. wide; 29c a yard.**

Fashion has ordained that clinging effects shall predominate in gowns for Spring and Summer wear. The suppleness of Himalaya Cloth, its beautiful finish, rich colors and durability, make it a most desirable fabric for use in tailored suits, walking and evening gowns, automobile wraps, coats, waists, and misses' and children's frocks.

Himalaya Cloth, while simulating exactly the finest Oriental Silks, can be laundered repeatedly without losing its exquisite finish or its fresh appearance. It never wears fuzzy and will

give the most satisfactory wear—a feature which appeals to every woman who wishes to dress well and yet economically.

### Himalaya Cloth may be had at All Leading Stores

but be sure you see the name "Himalaya" on the selvage of every yard.

If the genuine Himalaya Cloth is not to be had from your dealer, write us giving his name.

**FRED. BUTTERFIELD & CO.**  
725 Broadway  
New York City, N. Y.

Ask to see "Durbar Cloth" in the new lustrous finish and be sure you see the name "Durbar" on selvage.



### A Child's Heroism

A pathetic story of a child's heroism is told by a Dublin gentleman. Recently he proposed to drive with his wife to the beautiful Glasnevin Cemetery. Calling his son, a bright little boy, some four years old, he told him to get ready to accompany them. The child's countenance fell, and the father said:

"Don't you want to go, Willie?"

The little lip quivered, but the child answered, "Yes, papa, if you wish."

The child was strangely silent during the drive, and when the carriage drove up to the entrance he clung to his mother's side and looked up in her face with pathetic wistfulness.

The party alighted and walked among the graves and along the tree-shadowed avenues, looking at the inscriptions on the last resting places of the dwellers in the beautiful city of the dead. After an hour or so thus spent, they returned to the carriage, and the father lifted his little son to his seat. The child looked surprised, drew a breath of relief, and asked:

"Why, am I going back with you?"

"Of course you are; why not?"

"I thought when they took little boys to the cemetery they left them there," said the child.

Many a man does not show the heroism in the face of death that this child evinced in what, to him, had evidently been a summons to leave the world.

### Steam Pipes as Hosts

When Commissioner Allen had charge of the Patent Office in Washington he was very punctilious about the respect due him and his position, and demanded full tribute from everybody.

One day, as he was sitting at his desk, two men came in without knocking or announcement and without removing their hats.

Allen looked up and impaled the intruders with his glittering eye. "Gentlemen," he said, severely, "who are visitors to this office to see me are always announced, and always remove their hats."

"Huh," replied one of the men, "we ain't visitors, and we don't give a hoot about seeing you. We came in to fix the steam pipes."—Saturday Evening Post.

### How to Act When You Spill Soup Down a Diner's Neck

In spite of everything, says the writer of an article entitled "An Academy for Waiters," in the Strand, accidents will happen, such as spilling soup down a diner's neck. A good deal depends upon the diner; but if the waiter is wise, he will not attempt to apologize. He will disappear instantly, ostensibly for the purpose of calling assistance, and let his place be taken by another.

One can quite understand that the presence of the blundering Ganymede would exert a malevolent effect upon that particular diner's temper and appetite for the remainder of the meal.

Mrs. Backbay—Why are you leaving us, Bridget?

Boston Cook—Me reasons are philanthropic. I want to give some else a chance at the joy of living with yez.—Harper's Magazine.



The most lustrous thread ever made. Nothing equals it for embroidery and crochet work.

**GLOSSILLA** Rope in skeins.  
**GLOSSILLA** Floss in skeins.  
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make for youthful appearance and good looks, thus adding to your charm. We are the largest importers, so able to give greatest values at lowest prices. The following latest styles in *guaranteed* human hair.

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If not satisfactory, return at once.

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All long, genuine, lustrous, human hair—short stem.		Natural Wavy Hair	
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22 in. long	1.95	22 in. long	2.50
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26 in. long	4.50	26 in. long	5.50
Cluster of 30 puffs as illustrated above			3.50
"Aero" Braid, 30 in. long, special			3.50
Combination of 1 "Aero" Cluster, 30 puffs, special			6.50

ORDER TODAY, enclosing long sample and 1c to help cover shipping cost.

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(TRADE MARK)

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the wonderful *seamless* hosiery—made by our own secret process—that looks like silk, feels like silk and wears like iron. First hosiery ever guaranteed, and the only hosiery *guaranteed* one year.

#### Send for trial pair

of Style 2000—medium weight,

double heel and toe; most

durable stocking made. All

colors, sizes 8 to 10. Fifty

cents for postage and

mailing, or \$3.00 for box

of 6 pairs, with a year's

guarantee, prepaid.

Money back if

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50¢

When you order, ask for Free Vegetable Silk Book—tells of other styles and weights for women, children and men, and about the marvelous Vegetable Silk Itself.

Agents, we have an attractive proposition for you. Write for our plan—tells how to build a permanent, profitable business for yourself.

Muskegon Knitting Mills, 455 Western Ave., Muskegon, Mich.

## KORA

### "Holtite" Dress Shields With Spring Attachment

"Holtite" Dress Shields are the result of an insistent demand from women for a self fastening shield. By a simple little spring attachment, they close over the seam with a firm hold and remain in position until removed. They are perspiration proof and odorless, white, light and washable. Every pair warranted, Spring rust-proof. At your dealer's or send 25 cents for sample pair, any size desired.

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THE STANDARD STAPLE SERGE FOR  
SUITS AND SKIRTS

DRESSMAKERS' WIDTH FOR FAMILY USE

44 { Look for fancy white selvage } 75c  
INCHES and the number 75 stamped } per yard  
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NAVIES  
BROWNS } for street and  
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Cream, Greys and Tans for evening wear  
Made by the well-known

**HAMILTON WOOLEN COMPANY**  
Which also makes the famous

**The Best Staple  
Half-Wool Dress Fabric  
25 cts. per yard**

This cloth has a poplin weave and is made in a full line of shades, of which Black, Cream and Navy Blue are fast and will not crock. Launder well.

If you cannot secure these fabrics from your home retailer, write us and we will tell you how and where to get the goods.

**WELLINGTON, SEARS & CO., Manufacturers' Agents**  
Boston and New York

## Indians Who Will Not Vote

The Hopi Indians, who number about two thousand souls, inhabit eight villages in the Painted Desert of Arizona. These villages are situated from eighty to a hundred miles from the nearest railroad point. All are located on the summits of mesas that rise precipitously to a height of one hundred feet or more above the plain.

Owing to their isolation and their distance from the beaten paths of travel, as well as to the conservative nature of the people, primitive customs, ceremonies and ways of living survive to a greater extent in the Hopi towns than in any other Indian community of the West, says the San Antonio Gazette. The Hopis in fact constitute an anachronism, and for many other reasons than the unique position of the women, whose domination over the men is peculiar, to say the least, may be regarded as among the most interesting and remarkable of American tribes.

It is a fact not generally known that the Hopi Indians, with all other Pueblo tribes of New Mexico and Arizona, are full-fledged citizens of the United States. The terms of the treaty of Guadalupe-Hidalgo that terminated the war with Mexico guaranteed full rights of citizenship to all inhabitants of the ceded territory who had been citizens of Mexico. The Supreme Court of the United States decided that the Pueblos were citizens of Mexico prior to the consummation of the treaty, and consequently they are now citizens of the United States.

With Arizona a State, therefore, the little Hopi men are entitled to vote for President, to run for Congress and to exercise full rights of suffrage. It is not at all likely that any such rights will be claimed or exercised for decades or centuries to come. The Hopis are as indifferent to American politics as they are to the events that transpire on another planet. If the Government at Washington and the whole white population of America were wiped out of existence overnight, so important an event would hardly be noticed by these self-sufficient people.

The women voters of Washington State have formed a committee to defend themselves from misrepresentation by persons opposed to woman suffrage. At a meeting held the other day at Seattle representatives of the suffrage clubs of the State organized the committee, which consists of one representative from each of the suffrage clubs and is especially to reply to untrue statements "regarding any control of the votes of women in favor of any particular candidate or party."

The story is told of the Rev. James Paterson, of Philadelphia, that he once said, in a circle of his brethren, that he thought ministers ought to be humble and poor, like their Master. "I have often prayed," said he, "that I might be kept humble; I never prayed that I might be poor—I could trust my church for that!"—Argonaut.

"I understand that after waiting twenty years, she married a struggling young man?"

"Yes, poor chap. He struggled the best he knew how, but she landed him."—Brooklyn Life.

Original **SIEGEL COOPER & CO.**, Chicago  
We Want

## One Million More Customers TO Shop By Mail at "The Big Store"

Our 160-Page Catalog on everything pertaining to Women's apparel—also for Men, Boys, Girls and Babies—will be mailed to your address, postage fully prepaid, upon request.

A very Clever One-Piece Wash Dress, \$1.95 instead of \$3.50, made of good quality Percale. Waist is made in the Gibson Pleat Style. Skirt is plain gored with wide circular border of checked Gingham. The Round Dutch Neck, front of waist, belt, and cuffs of the elbow-length sleeves are finished with bias bands of checked Gingham. Covered buttons complete the trimming of both waist and skirt. Comes in solid colors—Red, Blue or Tan. *Size 36 to 44.* *Waist 22 to 44* bust measure. Order by Number 57 C 25.

Price, delivered free from Chicago to your home—  
Regular \$3.50  
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DELIVERED  
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AT birth, this splendid, little, rosy-cheeked girl (Ruth Ellen Smith, of Wenatchee, Washington) was put on

## Eskay's Food

She has always been as robust and healthy as her picture, at 4½ years, shows her to be.

Eskay's Food, added to fresh cow's milk, makes the ideal substitute for mother's milk—it more than satisfies, it nourishes and supplies all the elements necessary for baby's perfect development.

If your baby is not thriving, write for a

### FREE SAMPLE

of Eskay's Food (ten feedings), also a copy of our helpful book, "How to Care for the Baby."

Or, ask your family doctor about it—or, do both.



Smith, Kiss & French Co., 432 Arch St., Philadelphia  
Gentlemen: Please send me free 10 feedings of Eskay's Food and your helpful book for mothers, "How to Care for the Baby."

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## Why Waste Your Energies

sweeping with a corn broom, when at a small cost you can procure a BISSELL Sweeper? No woman prefers a corn broom to a carpet sweeper, but under the mistaken idea that it's more economical she continues sweeping in the old, laborious, back-breaking way. For every reason, including that of economy, the

### BISSELL Carpet Sweeper

is the only satisfactory appliance for daily use on carpets and rugs, and if you will take a few moments to consider its merits you will not let a day pass until you have purchased one.

The "BISSELL" lessens the labor of sweeping 95%, brightens and preserves your carpets and rugs, raises no dust, making sweeping a pleasant task instead of a drudgery.

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Price, \$2.75 to \$5.75. Booklet on request.

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Largest and Only Exclusive Carpet Sweeper Makers in the World

**Training Our Children**  
We ask our readers to send in contributions for this department. Any mother's, father's, near relative's or teacher's experience in the training of a child may help some woman to solve a problem that is troubling her about her own child. Contributions accepted will be paid for at one half cent a word. They must not be over five hundred words in length. Unavailable contributions for this department cannot be returned. Address, Editor Children's Department, McCall's Magazine, New York City.

### WHEN BABY SAYS "BOO"

THE first syllables a child speaks usually sound like those combinations of letters found on the first pages of old-fashioned spelling books. In our efforts to insure our baby's speaking plainly we decided to make use of these first attempts. Every mother knows how delighted a baby is to repeat and have repeated to him, alternately, some sound that has caught his fancy. As soon as our baby would thus "follow the leader" we began with the long sound of the letter A. After a few trials she attempted it and in a few moments could speak it correctly and easily. It was not difficult to lead her on through the other sounds of A. In a like manner, with frequent reviews, she learned the sounds of all the other letters, then the combinations of letters having distinctive sounds. Of course it was done as a game and never as a lesson; the play being stopped before the child was quite satisfied, never under any circumstances continued against the baby's will. Often as she crept about the floor she repeated the letters or rather their sounds entirely alone. She had her favorites among them, just as she did among the stories we told her later. When she began to talk, there was no word she could not sound perfectly. Care had to be taken to insure her understanding the word correctly. She soon learned to take pride in her vocabulary and would ask about a new word before she ventured to use it.

The advantage of a child's being able to speak plainly and to understand what is said to it is never more apparent than during illness. It means much toward the child's recovery and sometimes toward saving its life, if it can tell where the pain is, and give other simple information regarding itself.

I do not believe there is a primary teacher who does not have each year several children who are unable to tell their names distinctly enough to make it safe to record them. Without any doubt the mother of such a child would be very indignant toward anyone who would suggest her binding the child's arm to its side for a few years, but she does not seem to realize she is handicapping it just as surely when she allows it to grow out of babyhood and even to the school age without correcting the smallest blunders of pronunciation.

The "modes and tenses" can be made almost a matter of instinct if the mother begins to correct them at the same time the baby begins to use them.

In my own experience in the schoolroom I have sometimes felt that the whole of the first year had been wasted in unlearning the wrong and learning the right way of speaking when the mother's attention for a few moments at the proper time would have prevented the error entirely.—W. S. Chandlee, Ohio.

### A MOTHER'S SYMPATHY

Much has been written of late in regard to the need of mothers teaching their children to make light of their bumps and trivial ills. Practiced with the wisdom of

## Crooked Spines Made Straight



### Use the Sheldon Method 30 Days at Our Risk

YOU need not venture the loss of a penny. No matter how serious your case, no matter what else you have tried, the Sheldon Method will help you and probably **wholly overcome** your affliction. We are so sure of this that we will make a Sheldon Appliance to suit your special condition and let you decide, after 30 days, whether you are satisfied. We make this unusual offer simply because the 16,000 cases we have treated **absolutely prove** the wonderful benefit the Sheldon Method brings to spinal sufferers, young and old.

There is no need to suffer longer or bear the torture of old-fashioned plaster, leather or steel jackets. The Sheldon Appliance gives an even, perfect and adjustable support to the weakened or deformed spine and brings almost **immediate relief** even in the **most serious cases**. It is as easy to put on or take off as a coat, does not chafe or irritate, is light and cool.

The price is within reach of all who suffer. You owe it to yourself, or the afflicted one in your family, to find out more about it. Send for our **free** book.

Philo Burt Mfg. Co., 201 Fourth St., Jamestown, N. Y.

## MODENE



**I**N COMPOUNDING, an incomplete mixture was accidentally spilled on the back of the hand, and on washing afterward it was discovered that the hair was completely removed. We named the new discovery MODENE. It is absolutely harmless, but works sure results. Apply for a few minutes and the hair disappears as if by magic. **It Cannot Fall.** If the growth be light, one application will remove it; the heavy growth, such as the beard or growth on moles, may require two or more applications, and without slightest injury or unpleasant feeling when applied or ever afterward.

Modene *supercedes electrolysis*  
Used by people of refinement, and recommended by all who have tested its merits.

Modene sent by mail in safety mailing cases (securely sealed) on receipt of **\$1.00** per bottle. Send money by letter with your full address written plainly. Postage stamps taken.

LOCAL AND GENERAL AGENTS WANTED

### MODENE MANUFACTURING CO.

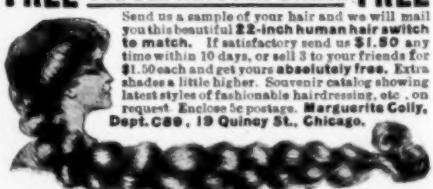
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We Offer \$1,000 for failure or the slightest injury

## FREE You Can Have This Switch FREE

Send us a sample of your hair and we will mail you this beautiful 22-inch human hair switch to match. If satisfactory send us **\$1.50** any time within 10 days, or send 3 to your friends for **\$1.50** each and get yours **absolutely free**. Extra shades a little higher. Souvenir catalog showing latest styles of fashionable hairdressing, etc., on request. Enclose 5c postage. **Marguerite Colly, Dept. C88, 19 Quincy St., Chicago.**



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Book of directions free if you send the name of your dealer.

Complete stenciling outfit of six blg tubes, three large cut stencils, tacks, brush, etc., \$1 from your dealer or by mail, from

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DEALERS: Write today for our money-making proposition.

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Solid Oak, Comfortable,  
Durable, Beautiful  
Shipped **3**  
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Rich golden finish,  
wide arms, handsomely  
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seat and back covered  
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If you don't think it's  
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This is not a special  
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Bargain Book of Furni-  
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Write for this Great Free Book today. We own our own  
timber lands, saw mills and factories. That's  
why we sell so cheaply. We save you all extra  
profits. Deal direct with the manufacturers.  
Send \$3.85 today for this fine rocker. Money  
back if not all we claim for it. Write at once.

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The complete outfit will be sent prepaid for the special price of **ONE DOLLAR**, or 8 cut stencils sold separately, 35c (special price to dealers). **FREE**—With every outfit a handsome 18-inch *Cambridge* stenciled on art card; also a year's subscription to "Latest Ideas in Artistic Stencil and Embroidery Designs."

**FRENCH ART STENCIL CO.**, Dept. 79, 133 West 23d St., New York City

Send for our new Art Stencil Design Book.

**EASTER COMBINATION**  
10 BEAUTIFUL POST CARDS Mailed for 10c.  
6 Extra Quality Mailed for 10c.

**2 Easter Letters** Printed on Superior Paper with Envelopes to Match, mailed for **10 Cts.**  
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**1 Box of 5 Musical EASTER POST CARDS, 25 Cts.**  
A Special Assortment of 100 Easter Post Cards mailed for 60 Cents.

**MADISON ART COMPANY, MADISON, CONN.**

**AGENTS WHY DON'T YOU SELL**  
6 Months Guaranteed Hosiery and Guaranteed Silks?

50 qualities Hosiery, in silk, cotton and lisle. Write for "free" information books, territory and establish independent business.

**LENOX SILK WORKS (Dept. 5), 5 West 31st Street, New York City**

Solomon, this is a very commendable virtue, and conducive to a state of domestic happiness. Practiced without judgment, however, it is another matter, and a word of warning is needed. A mother must have and cultivate an infinite amount of judgment and insight in order to discriminate between real and fancied troubles. The baby girl playing with her dolls has troubles that are just as real to her as are real ones to her mother, and her grief, though brief, is just as intense while it lasts. Blessed indeed is she if her mother's heart is as ready with sympathy as it is to help her to laugh over the lesser trials. But how greatly to be pitied is the boy or girl who takes a tale of woe to the ears of friends or chance acquaintances because "mother would not understand" or "mother seems to consider it a joke if we children talk of being worried about something; she has always taught us to rise superior to trivial ills, and it seems to be impossible to make her see that any of our trials are real."

The mother who cannot give the sympathy that she craved as a child to her own children is the mother who loses the confidence of her children, but the mother who listens to her children's joy and sorrows with her heart as well as her ears, will keep her children in her confidence forever.—F. F., New Hampshire.

### PATIENCE AND SELF-CONTROL

It seems to me these are matters upon which too much stress cannot possibly be laid in the development of the child's character. To be patient under disappointment and to meet obstacles with a calm determination to overcome them, and not to allow one's self to feel that God and nature are arrayed against him whenever things do not go as he plans, these are lessons we older ones need to learn anew every year of our lives; many hearts are crushed, many homes wrecked, I doubt not many souls are lost, because of a lack of these qualities.

I believe if parents would, by both precept and example, impress upon their little ones the importance of taking life more calmly, and should insist upon their doing so in their early days, later life would hold less of bitterness for all. If baby falls, do not say "Naughty old rug, you shouldn't hurt mamma's precious baby," nor "Mean old chair! We'll whip it for getting in the way," but instead, "That was only an accident, dear. Jump up and try it again." If Willie is not permitted to fly into a tantrum when some one upsets his building blocks, nor Katie allowed to go out and slam the door when mother has forbidden a pleasure, William and Katherine will be far better equipped for life's battles twenty years hence than if such manifestations of temper are overlooked on the ground that they are "natural spunk," or that they will outgrow the disposition when they "get old enough to reason."

As a matter of fact, a large proportion of the unhappy marriages which blight our nation may be charged to hasty and unkind words spoken in a "tantrum," the outgrowth of these same childish tempers. Our work goes wrong, we become impatient, and we permit and encourage a feeling that everything and everybody is against us; at the least word that does not suit us we forget our dignity, our love, our



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pledges, and the quarrel is on, all because from infancy we have given free rein to our tendency to take our spite out upon whatever displeased us. If the boy is not permitted to tell his nurse he hates her when she tries to control him, neither will he be apt, as a man, to say unkind words to his wife.—M. D., Bellefontaine, Ohio.

## THE CHILDREN'S BIRTHDAY

Do we observe our children's birthdays? If not we have missed much of the real enjoyment of life. What better possessions can we give the children for their future lives than the remembrance of the happy birthdays in their childhood home? When they are old enough to appreciate them, they will recall with inexpressible tenderness the sacrifices that were made to give them pleasure.

We are all absorbed in household and business affairs to such an extent we do not realize the present will soon be past and that we are making the children's history; we are molding it every day by the manner in which we live the present. Soon these children will reach the heights of toiling manhood; let us flood these birthdays with sunshine that they may be able to say "we had such good times when we were children." Such memories are a precious possession that no after trouble can dim. If we would only remember that our children do not forget in after years, we would adopt better methods and often withhold the impatient words.

A tired, overworked mother will say, "If I could afford the time I would give the children a merry time on their birthdays;" others say "if they could afford the money." It does not require much time or money to make these little ones happy. The many little things which delight the children can be achieved without the expenditures of much more than a little time and patience. Some of the best things in life can be given which money cannot buy, and these are the things they will remember longest; they are the fruits of mother's love and ingenuity.—J. W., Missouri.

## THE STUBBORN CHILD

Nowhere, it seems to me, a child's home training is more evident than in the schoolroom. Almost invariably I could tell what the child's environment was at home. The petted child and the scolded child were the easiest to pick out.

One little girl who was starting in for the first time was pronounced a "little terror" by everyone. Before school commenced one of the patrons said to me, "You will have a time with her; they can't do anything with her at home. She is on the street most of the time and her parents have whipped and scolded in vain." I replied that I felt sure I could get along with her. She was very small for her age, with golden hair and violet eyes, altogether a very attractive little girl except for the stubborn expression which showed itself so plainly.

I decided to deal with the child as no one had ever dealt with her before. She was indeed a little mischief, but instead of a sharp rebuke, I would say, "L——, little girls that come to this school must not act that way." She would look at me a second then settle down in her seat only to be into mischief again in a few minutes.

Finally I decided to try a mild punishment. I had her stand by my desk with her back to the pupils. Then I said,

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"You have been a naughty little girl and I have had to speak to you so often, so now you must hide your face with your hands." The little hands went up but in a second she was in tears.

I knew I had conquered. From that time on she was a model pupil and I loved her dearly. Her parents remarked about it as well as many others, and I feel sure it was due to the mild punishment, where corporal punishment would have been useless.—G. W. C., Newkirk, Okla.

### Suffragettes Wanted in Korea

A virgin field awaits the first suffragettes to invade Korea, for woman there is worse than downtrodden—she is ignored, the crudest fate that can be meted out to her. If single, she not only has no say abroad, but none at home. If married, she has no individuality, no name even of her own. Outsiders refer to her, if they refer to her at all, as "the wife of So-and-so" or "the mother of So-and-so." Her own husband addresses her by two words, whose translated equivalent is "Look here!"

And yet the Korean lady by no means merits this contempt. Her lord and master may be handsome, with his tall, straight figure, his aquiline nose, his wistful almond eyes, and the humorous twist on his finely chiseled mouth; but she is comely and, in full dress, reminds one not a little of an Early Victorian type, says the Wide World. The costume, of course, heightens the effect. Full skirts of a coarse grass linen reach to her ankles—skirts which stick out almost like crinolines and are gathered into a band that passes just under the arms, thus giving the effect of a short waist, especially when worn with the still shorter Eton jacket and the brocade sash.

Her features also are fine, and if her intellect be faulty, the head of the family has only himself to blame. He allows her no education—keeps her so ignorant that she can neither read the newspaper nor write out the washing list—and, what is worse, he allows her no society either.

### Why He was Serious

They sat each at an extreme end of the horsehair sofa. They had been cooing now for something like two years, but the wide gap between had always been respectfully preserved.

"A penny for your thoughts, Sandy," murmured Maggie, after a silence of an hour and a half.

"Weel," replied Sandy, slowly, with surprising boldness, "tae tell ye the truth, I was just thinkin' how fine it wad be if ye were tae gie me a wee bit kissie."

"I've nae objection," simpered Maggie, slithering over, and kissed him plumply on the tip of his left ear.

Then she slithered back.

Sandy relapsed into a brown study once more, and the clock ticked twenty-seven minutes.

"An' what are ye thinkin' about noo—another, eh?"

"Nae, nae, lassie; it's mair serious the noo."

"Is it, laddie?" asked Maggie, softly. Her heart was going pit-a-pat with expectation. "An' what might it be?"

"I was jist thinkin'," answered Sandy, "that it was about time ye were paying me that penny!"

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The fruit is black, almost coreless, and the large, luscious BERRIES are borne in enormous clusters. It is the GREATEST of all BERRIES for the hot, dry, cold or wet climates and will sell at fancy prices in any market.



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WHEN YOUR PLANTS COME FROM THE FLORIST

There are those who are not equipped for raising their own plants for the garden, and must depend upon the florist or plantsman for their supply. To these let me say that great care is required in the handling of the plants. If they do not come from too great a distance, have them shipped in the two-and-a-half-inch pots in which those intended for bedding-out will be at the time of shipping, which will vary from the middle of May to the first week of June, according to your latitude. Have them shipped to reach you about the time needed for the bed or border. If not possible to ship in pots, specify that the balls

the hands or a stick is wrong, as many of the fine, tender feeding roots are destroyed or bruised, and the plant is checked. Plants set as above will never feel that they have been moved. If the plants come in waxed papers, and you cannot set them out the same day, put them into pots of their size, and water, and set in the shade, outdoors, until needed. If plants such as roses are to be received by mail, with the soil washed from their roots, do not open the package until ready to set them out, when, as fast as unwrapped, dip the roots in a "puddle" made of water and soil, equal parts by bulk, and then set in the holes and tread around them firmly with the foot, and give shade for several days. *Potted plants are the best and cheapest in the end.*

HOW TO PLANT YOUR OWN SEEDS

Many gardens are ruined by lack of a knowledge of seed-planting. In a state of nature seeds fall upon the ground and are covered with leaves, which rot and make a thin covering for them, and under which they germinate and grow. Modern seeds have been selected up to grow under better conditions. They have for centuries been planted according to their size, and that is the secret of success. If planting a very fine seed in flats or in the open garden, make the soil as fine as sand. Spread out the seeds on a sheet of white paper thinly and with the moistened end of a toothpick pick them up one by one and lay them where they are to grow, but double thick, to allow for some being dead. The surplus can be thinned out when they are two inches high. When all are planted, press them into the ground hard by walking over a board laid on the surface.

Large seeds should be planted in depth about three times their diameter. Sweet-peas should be laid along in the trench, in a double row four

inches apart, and two inches in the row. When all are laid, walk along the row, tramping them in hard, and they will germinate well. Water at once, and allow to drain away and cover with a sifting of dry soil. Seeds sown broadcast can be "firmed" with a board laid on top of the soil, after a light raking, but none finer than a radish seed should be raked in—just firmed with a board or tread in. A seed does not require a cover to germinate well, merely a firm contact with the earth on half its surface at least. For all seeds that will stand transplanting it is best to use the "flat" in starting them in the house, and plant out when ready.

Seeds planted in the manner described are sure to give satisfaction if of good quality. Vines and shrubs can be planted in the same way as rose bushes.



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**Who He Was**

Irvin Cobb tells a story of a little, wiry negro who went into a resort in Natchez, displayed a large roll of bills and bought a drink.

As he was paying for it another negro came in, very large and very black. He looked at the little man and said: "Nigger, whar you git all dat money?"

"Bahlendah," said the little negro, by way of a reply, "Ah think Ah shall tek a bottle of dat-ah stuff. 'Pears quite satisfyin' tuh meh."

"Niggah," roared the big one, "whar you git dat money? I ast you. I's the town bully, I is. I follows bullyin' foah a trade. Whar you git it?"

The little negro began stuffing the money into his pockets. "Seems to me," he mused, "I ain't got 'nuff pockets to hold all mah wealth."

The big negro jumped at the little one. "You hear what I said?" he demanded. "I's the town bully an' I wanter know whar you git all dat money?"

Quick as a flash, the little negro uppercut the big one, catching him on the point of the jaw and knocking him down. In a moment the big negro revived enough to look up from the floor and ask humbly, "Niggah, who is you, anyhow?"

"Why," replied the little one, blowing his knuckles, "I's th' pusson you thought you wuz when you come in."—Saturday Evening Post.

**Overheard on the Stairs**

A Washington man inadvertently overheard some tender exchanges between a recently betrothed couple who, it chanced, attended some social function at the national capital to which the aforesaid Washingtonian was also asked.

It was on the stairs that the happy pair chose to talk the matter over, and it was from the recesses of an alcove, whether he had gone to get his coat, that the Washingtonian proved to be the accidental recipient of the couple's confidence.

"Just think, dear heart!" exclaimed the young woman. "You proposed to me but twenty-four hours ago!"

"Yes, sweetheart," came in thrilling tones from the fortunate man, "and it seems as though it were but yesterday!"—Lippincott's.

**Mary and the Kitten**

Little Mary was playing with her pet kitten. The kitten scratched her, and she exclaimed, "You is a darned old kitty."

Her mother told her she must never utter such a naughty word again, and to be sure to impress it on her mind, washed her mouth out with soap and water.

The next day Mary was again playing with the kitten, and again trouble arose, when she was heard to remark:

"You is just the same kind of a kitten you was yesterday."—National Food Magazine.

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All letters should be addressed to the Editor of "The Correspondence Column," McCall's Magazine, 236 to 246 West 37th Street, New York City, and must contain the writer's real name and address in addition to initials or a pseudonym for publication.

A. M. H.—I will be pleased to send full information regarding the arrangement of the table if you will mail me a stamped, self-addressed envelope. Also state whether you have reference to a dinner or luncheon.

R. B.—The collar you have is to be worn on a coat, and is a style exceedingly popular this season.

I. A. F.—It is impossible for me to suggest a good style of skirt for you unless you describe yourself more accurately—whether you are a young girl, middle-aged or elderly woman, and state your general build. Send me a stamped, self-addressed envelope with your reply, and I will give you a personal answer.

**CURIOSITY.**—(1) Until the engagement is announced there are no restrictions concerning the continuance of other friendships such as you mentioned. (2) I should not advise such a visit unless you were accompanied by a member of your family as chaperone. (3) With your parents' consent it would be proper to make the excursions you spoke of. (4) Wear your dresses to your ankles.

C. O. D.—You must exercise your will power to its utmost point, and simply determine that you are *not* going to worry. Do not allow yourself to become excited over small troubles, and when big ones do come you will find yourself perfectly equipped to cope with them.

SARAH JANE.—Send me a stamped, self-addressed envelope and I will be pleased to advise you personally.

GIRLIE.—(1) I would suggest wearing your hair in a coronet braid. (2) Golden brown or navy blue would be especially suitable for a traveling costume, and are two very becoming shades for blondes. (3) White satin slippers would be most appropriate.

MABELLE.—To remove ink stains from linen: Soak the article overnight in lopered milk or, if you can get it, very sour buttermilk. Next day, rinse it twice in clear, soft water, and lay it in the sun, wetting it hourly with lemon juice. If the ink be not entirely gone, repeat the process of soaking, rinsing and sunning.

WORRIED.—(1) For shiny "polishing" wood furniture, add a few drops of sweet oil to shellac varnish on ball and rub over a small space at a time till it "knocks" and shines. A little experience will show you. (2) I should advise the services of an expert cleaner for your satin dress. (3) Coats that are single-breasted often cause the annoyance you write of.

R. L. S.—Embroidered hats will always retain their popularity, owing to their extreme daintiness and appropriateness for summer wear. Dutch collars will be in demand as usual, as their attractive appearance is only equaled by the comfort they insure.

B. M. R.—When returning a first call, leave one of your own visiting cards and two of your husband's, if calling on a married woman.

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**FLORIDA GIRL.**—(1) Certainly it is correct to greet old friends whom you have not seen for some time, if you meet them on the street. Be careful, though, not to detain them if they appear to be in a hurry. (2) Introductions in the street are seldom necessary when walking with a friend. Should you meet another friend whom your companion does not know, there is no real need of introducing the two, even though a momentary pause is made for the exchange of civilities. If, however, the conversation seems likely to be prolonged, then an introduction is needed.

**AGNES.**—(1) It would be very wrong for you to answer a letter from a boy you do not know. With your parents' consent it would be proper, but it is doubtful if they would allow such a proceeding. If he is anxious to meet you, he should follow a more gentlemanly method. (2) Do not make yourself conspicuous by seeking a friendship such as you mention. Be pleasant and sociable with young men, show them your resent familiarities and demand the highest respect. You had better break the friendship you spoke of. It is not worthy of you, and by continuing it, you are doing yourself a great injustice.

**BIDDY.**—(1) The hostess rises when receiving all introductions; a woman, when a guest, does not rise when a man is presented or when she is one of a group to whom a woman is introduced, unless the newcomer is older than she or is a distinguished character; if seated beside the hostess, who, of course, rises in greeting, she then rises also—and under all other circumstances. She rises in receiving an introduction to another woman. (2) Yes, it is proper for you to invite a gentleman to call, also to ask that he call again.

**EARMAH.**—(1) The question of arranging one's hair depends upon what style is most becoming. The majority of young girls about your age wear their hair parted in the center or on one side, and the back hair, which is made in two braids, is drawn around the head coronet fashion. A wide bow of black taffeta ribbon is pretty and always becoming to youthful faces. (2) With the consent of your parents it is proper for you to attend social affairs with young men of your acquaintance.

**A BRIDE.**—It is customary for a bride-to-be to mark linens with the initial of her future name.

**A. S., Kansas.**—(1) Voile skirts, always favored because of their graceful and stylish appearance, are especially smart this season owing to the popularity of all transparent materials. (2) Round tables are much more in demand than square ones for the dining-room, although the style is simply a matter of personal taste.

**LOVING GIRL.**—(1) Parsley is a plant. You should be able to procure some from any farm or kitchen garden. (2) Either vaseline or olive oil is good to brighten patent leather shoes.

**RED WINGS.**—If your hair is curly, by all means let it hang down your back, tying a large bow rather low in the neck. Wear a loose braid if the hair is straight and two bows—one at the neck and one on end of braid. Part your hair in the center or on side.

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By Those Dear Eyes By Light of Silver Moon Any Little Girl That's a Nice Little Girl  
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### Beauty and Hygiene

Questions on subjects dealt with under this head have increased to such an extent that it is impossible always to give each correspondent a personal answer in the magazine. But if the readers of McCall's will note the contents for each month they will find that many of the questions they have asked are answered in some one of the articles published. To economize space, that all our many correspondents may receive attention within a reasonable time, this method is found best.

All letters should contain the writer's real name and address and should be addressed to the Editor of "Beauty and Hygiene," McCall's Magazine, 236 to 246 West 37th Street, New York City.

**CITY GIRL WORRIED.**—(1) Lather your hands with good soap and soft, warm water, remove stains and grime with lemon juice, rinse and partially dry on a towel. Then pour a few drops of perfumed glycerine into the still moist palms and rub in thoroughly. Any remaining moisture must be dried upon the towel. If glycerine disagrees with your hands, use honey. (2) To remove tan, read the article on the care of the complexion in the January number. (3) Rub your elbows thoroughly with soap and warm water, using lemon juice for any stubborn grime. Then apply cold cream. Repeat process every night. (4) For fluffy hair use the white of an egg mixed with an equal amount of rose water and a few drops of some fragrant perfume. Lightly shampoo the hair with the mixture and put up in kid curlers. Leave until thoroughly dry, then brush gently and the hair will be wavy with a soft sheen and look light and fluffy. (5) There is not space enough to give particulars for a wedding dress. Upon receipt of a stamped envelope I will send you that information.

**BROWN EYES.**—(1) The simple stretching exercises may increase the height at your age. The best time for the "stretching" is just after the bath in the morning and at night. Stand back against the fall and on tiptoe, stretch both arms straight up to their utmost tension. Stand thus while you count ten, let yourself down slowly to your heels, wait for twenty seconds and repeat the process. Do this ten times. In the course of a month you will note slight, but steady, growth. Persevere for months, practicing faithfully twice or three times a day. (2) Exercise is really the best method to reduce flesh. Avoid eating starchy or sugary vegetables, bread, fat meats, fruits, pastry and sweets. If you will send me a stamped envelope I will gladly mail you directions for dieting. Also mention the particular parts of the body you are anxious to reduce, and I will send rules for exercising. (3) Wear your dresses to your shoe tops. Dress your hair in two braids twisted around your head. A ribbon may also be worn.

**BESSIE.**—You have been trying too great a variety of experiments on your complexion. The soap you mention is good. Continue washing in warm water and then cold. A few drops of benzoin in the morning bath water will close enlarged pores, and should the face require washing during the day, it should be done with Hungary water. Time and patience are required in improving the skin; do not become discouraged too quickly.

**ETHEL.**—Bathe the face every night in the baked buttermilk and use whatever amount you judge sufficient for one process.

**OHIO GIRL.**—There is nothing to prevent excessive perspiration, but the odor can be allayed by placing two tablespoonsfuls of compound spirits of ammonia in a basin of water. Wash the face, neck and arms, and the skin will be as sweet and as clean as can be. This is recommended on the authority of an eminent physician.

**REBECCA.**—Aquiline features are possessed among different nationalities and not confined to one as you think. Don't be foolish and worry about your looks—health and a pleasant disposition are the main essentials. Have you never heard that aquiline noses indicate a strong will and strength of character?

**BROWN EYES.**—(1) A very good exercise to expand the bust is to stretch the arms out straight from the shoulders with elbows unbent, and then with a strenuous movement as if pushing a heavy weight, bring the hands together in front of the chest, letting the arms cross as far as possible. Do this until you feel tired, breathing deeply all the time. (2) Wear your hair pompadoured. A bang or fringe across the direct front is frequently very becoming when the forehead is high. (3) Read the article on caring for the complexion in the January number. (4) Capes are confined to the opera and for evening wear over light dresses and gowns. Long coats are most popular for general wear.

**R. T. D.**—Sweets encourage plumpness. Do not be afraid of eating too much meat—meat makes marrow and is nourishing. Starchy and sweet foods induce unhealthful fat. Eating between meals is very often a habit instead of a necessity. Try to discourage it if you can. Send me a stamped and addressed envelope, and I will mail you directions for hip-reducing exercises.

ANXIOUS M.—The answer to "Brown Eyes" in this column will be of assistance to you.

CLARA D.—(1) No, you are not too stout, but to avoid further plumpness do not indulge in fattening foods or too many sweets, and take plenty of exercise. (2) To give your face a shorter and narrower appearance wear your hair parted in the center and rather flat. Flat hairdressing is a very popular style this season.

DAISY B.—It is impossible to reduce the size of your feet. Shoes must be selected with as much care as a corset, and the fit and general appearance are just as important in both items of dress. Comfort, of course, must be given the preference always, and there is nothing more vulgar than feet shod in shoes manifestly too tight.

ANXIOUS.—Both your questions are answered in this magazine. See replies to "Puplish Tarheel" and "Ohio Girl."

RUBY.—Peroxide of hydrogen bleaches superfluous hair and in time will cause it to become brittle and break off. It does not permanently remove it, though, and the operation must be continued persistently. The length of time required to bleach it depends upon the stubbornness of the offending hairs. See Mrs. Mitchell's article in the February magazine.

PUPLISH TARHEEL.—A most effective lotion which has entirely arrested falling hair and stimulated the growth of the new, is made of green tea and new garden sage, prepared in the following manner: Two ounces of green tea and two ounces of garden sage (last crop dried). Put in an iron pot, which can be closely covered, and pour over the herbs three quarts of boiling water, preferably soft; let simmer till reduced one-third; then take off the fire and leave in the pot for twenty-four hours; strain and bottle. Wet the hair with the lotion very thoroughly every night, and massage the scalp for ten minutes, both night and morning. If a child's hair is dry, massage the scalp with vaseline or olive oil. Mrs. Mitchell's article in this number contains full directions for massaging the hair.

A READER.—There is a very interesting article in the January magazine on the care of the complexion by Mrs. Mitchell. The author is an authority on the subject, and you will find her advice most helpful.

ETHEL C.—There is no better shampoo for the hair than an egg, well beaten with about an ounce of water, and rubbed thoroughly into the scalp. It is not merely a detergent, cleansing the scalp and hair of dirt, but it is a tonic as well, and strengthens the scalp. It should be thoroughly massaged into the scalp with a rotary motion, beginning in front over the forehead and going back to the crown, then forward to the temples, and back and forth, till the fingers of the two hands meet at the nape of the neck. I strongly advise you to try this method and see if it will help you. Two or three times weekly you might use the tonic prescribed for "Eunice" in this column.

RED WING.—(1) In the January magazine an article appeared by Mrs. Mitchell on the care of the skin. There is an excellent recipe given for a massage cream and directions how to use it. (2) You will have to consult your physician regarding a nerve tonic.



## When Life is in The Spring Time

Health and strength seem ever present. But there comes a time in the life of all of us when the up-building powers of Barley-Malt and Saazer Hops as found in

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## HOW TO ORDER A RING

### RING MEASURE



To get correct ring size, measure from star at top of "Ring Measure" with a piece of stiff paper that fits the finger and goes over knuckle. The number that the paper reaches to is your size. Send number only. Don't send slip of paper. Be sure to give correct size. We cannot exchange rings for other sizes when wrong size is given by club-raiser unless 10 cents is sent us when the ring is returned. 9 is our largest size in any ladies' ring.

## Splendid Buttonhole Scissors

For only 2 yearly subscriptions



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Premium 44—Every woman who sews should own a pair of these forged steel, full nickel-plated Buttonhole Scissors. Each pair fully warranted. Sent prepaid for only 2 yearly subscriptions for McCall's at 50 cents each.

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Premium 20—This is a very pretty 12-karat gold-filled ring with a brilliant opal that is guaranteed to be genuine. It is sure to please you. Sent prepaid for only 2 yearly subscriptions for McCall's Magazine at 50 cents each. Give correct size.

## Ladies' or Misses' Signet Ring

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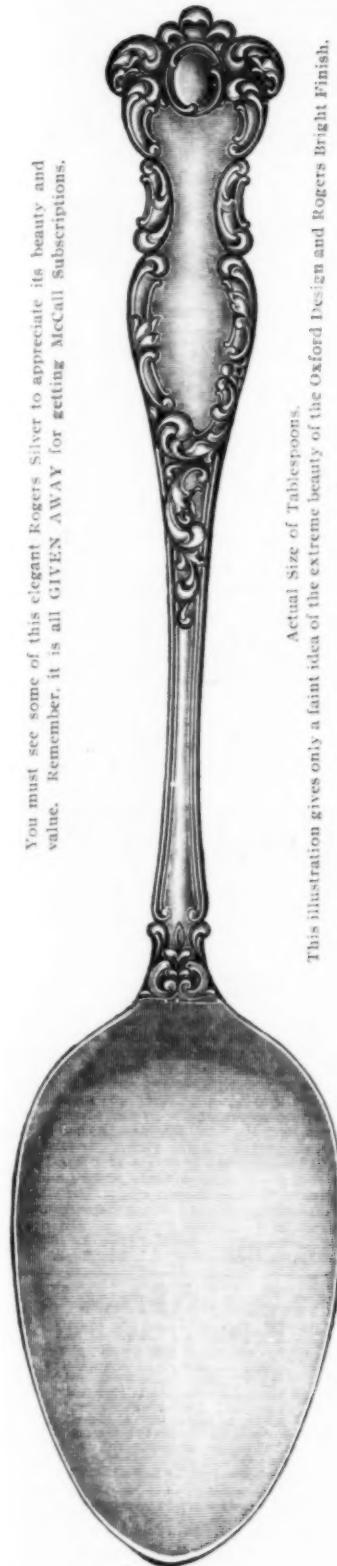
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[SEE PREMIUM OFFERS ON NEXT PAGE]

# Beautiful Rogers Silver Tableware FREE

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Actual Size of Tablespoons.  
This illustration gives only a faint idea of the extreme beauty of the Oxford Design and Rogers Bright Finish.

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**We Guarantee That Every Piece Is Extra Heavily Plated with Pure Silver** and is made by the makers of the famous Wm. Rogers & Son Silverware — the only genuine Rogers—and the standard of the world for beauty and excellence for over 60 years.

**This Is the Well-Known Oxford Design**, beautiful bright finish and we guarantee it to wear like solid silver for five years. With proper care will last a lifetime. Each piece is stamped with Rogers name. Will surely surpass your expectations.

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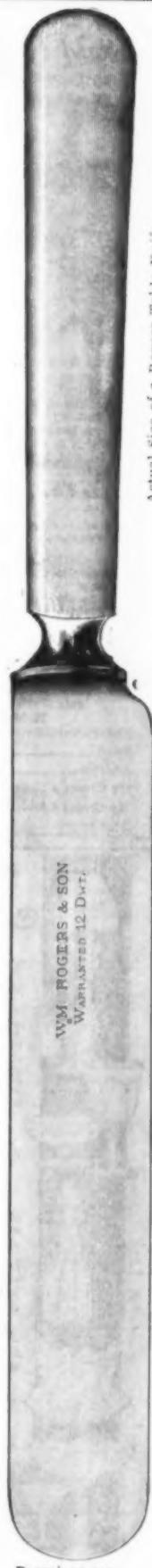
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**Premium 312—Half a Dozen Dainty Coffee Spoons**  
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Actual Size of a Rogers Table Knife.

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*Sold in Triple-sealed,  
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It's true. Mrs. Rorer finally has consented to have her blend marketed, and has given us the sole right to roast this blend and to sell it in the exclusive Sanitary Triple-sealed non-aroma-leak Package, the only container in existence that does not allow the coffee aroma to leak out.

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Get a package today. The witching secret of superb coffee, which is the yearning and despair of practically all your friends, is what we offer you.

### Mrs. Rorer's Coffee

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Coffee is also a splendid dessert flavor. You'll enjoy Mrs. Rorer's free booklet—27 recipes. We gladly will mail you one free. Send us the coupon below:

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The beautiful glassware that earned your great-grandmother's personal care is coming in again. The same shapes—less bulky—daintier and better glass. Pure, white—clear as crystal.

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It's pure clear beauty repays more evidently than porcelain the care and attention given it.

Sturdy enough for everyday use, with a dainty refinement that would have been marvelous in Colonial days.

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### Fairs for the Marriageable

In Rumania once every year a fair of marriageable girls is held. The girl, with her relations, gets into a wagon, which also contains her dowry—linen, furniture and household matters—and all set off for the fair.

When they arrive the girls are drawn up in one line and the men in another, with their parents behind them. Then if a young man likes the look of any particular girl he steps out of the line, goes up to her and enters into talk with her, while his parents and her parents compare notes as to their possessions and their circumstances in life.

If all is found satisfactory the couple are married then and there, and the bride is driven away by her husband to her new home.

The custom in Russia is very much the same. On Whitsunday afternoon the girl, dressed in her best clothes, is taken by her parents to the Winter Gardens in the nearest large town, where she meets a number of young men walking up and down on the lookout for wives.

The girl carries in her hand a silver spoon, a piece of embroidery or some other valuable household possession, to show that she is a person of property, and the young man brings with him as many rubles as he has been able to save.

If the parents see that a young man is attracted by a girl she is promptly handed over to a woman who is a sort of marriage agent and whose business it is to introduce the couple and make arrangements about the dowry.

### History From Toys

Nuremberg has been famous for its toys since the Middle Ages. From the fourteenth century the city has been noted for its dolls with porcelain faces. At the time of the Renaissance the Nurembergers began constructing dolls' houses such as those which are so much admired today. In 1572 the Elector Augustus of Saxony ordered a table service for his three daughters, consisting among other articles of seventy-one plates, one hundred and fifty glasses, thirty-six tablespoons and twenty-eight egg cups.

This has come down to posterity, and it is a historical document in a sense, for there are no forks in the service. Forks belong to a later period. Albert IV. of Bavaria had constructed a realistic house for his children. It was completed from cellar to greenhouse; even the household chapel and ballroom were included. In the grounds were stabling and a menagerie. This is another historical document, for much is to be learned of the elegance of the time from this toy.

### When O. Henry Lost Prestige

Once, when exploring a factory district for story material, O. Henry invited a bright little girl to dine with him. She accepted on condition that she might bring a friend along. During dinner the writer sought to make his guests feel at ease by resting his English to the extent of using "ain't" and "hadn't oughter," and a few other mutilations of the mother tongue.

He saw the little girl a few days later. "I was awful mortified that night," she said, "you spoke so ungrammatical before my lady friend!"—Success.



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And it cleans more perfectly than any other cleaner, polish or scouring soap.

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"Hasn't scratched yet!"*



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Price, **\$3.00.**



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